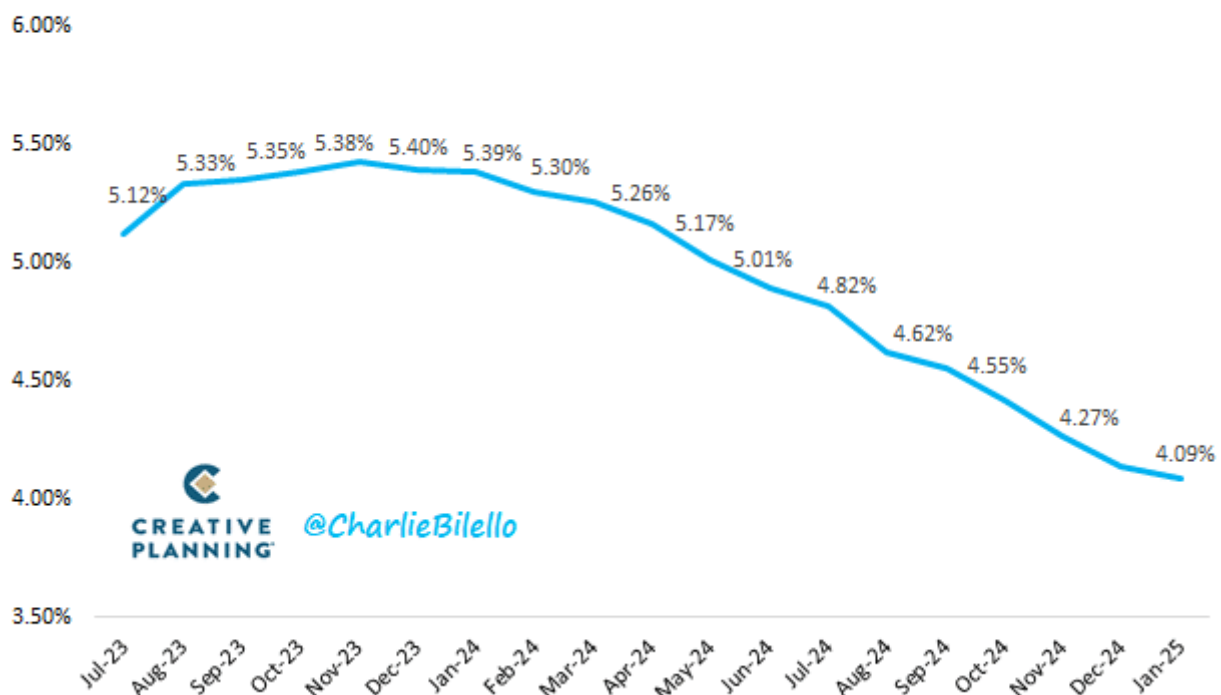


The Fed has raised rates by 5.50% in a little over a year. For the most part, during that period, Fed members were on the same page about their resolve to quickly bring inflation back to 2%. With inflation trending in the right direction, the end of the rate hiking cycle is near. However, there appear to be two camps emerging, the doves and the hawks, with differing opinions on what to do next. We think this battle will become more pronounced over the coming months. Therefore, understanding the dove's and the hawk's points of view is critical to forecasting monetary policy.
































Unlike the hawks, the doves think inflation will continue to trend lower, with small odds of an echo bounce in inflation. As such, their predominant goal is avoiding a recession. Cutting rates sooner will help offset the inevitable lag effects of the prior rate hikes that will become an economic headwind. The hawks, unlike doves, are concerned that inflation may bounce back as it did numerous times in the 1970s. Powell and others seem content waiting until 2025 for rate cuts. They are in the "do whatever it takes," including a recession and higher employment to kill high inflation camp. Inflation and employment data will guide the doves and hawks. It may further separate their opinions or merge into a more unified view. The graph below, courtesy of Charlie Bilello, shows the market expectations for the Fed.

**Market Expectations for Fed Funds Rate**  
(Data via Fed Funds Futures, July 2023 - Jan 2025)



## What To Watch Today

### Economy

Time	Event	Impact	Actual	Dev		Consensus	Previous	
FRIDAY, JULY 28								
12:30	 <b>USD</b> Core Personal Consumption Expenditures - Price Index (MoM) (Jun)		-	-		0.2%	0.3%	
12:30	 <b>USD</b> Core Personal Consumption Expenditures - Price Index (YoY)(Jun)		-	-		4.2%	4.6%	
12:30	 <b>USD</b> Employment Cost Index(Q2)		-	-		1.1%	1.2%	
12:30	 <b>USD</b> Personal Consumption Expenditures - Price Index (MoM)(Jun)		-	-		-0.1%	0.1%	
12:30	 <b>USD</b> Personal Consumption Expenditures - Price Index (YoY)(Jun)		-	-		3.1%	3.8%	
12:30	 <b>USD</b> Personal Income (MoM)(Jun)		-	-		0.5%	0.4%	
12:30	 <b>USD</b> Personal Spending(Jun)		-	-		0.4%	0.1%	
14:00	 <b>USD</b> Michigan Consumer Sentiment Index(Jul)		-	-		72.6	72.6	
14:00	 <b>USD</b> UoM 5-year Consumer Inflation Expectation(Jul)		-	-		3.1%	3.1%	
17:00	 <b>USD</b> Baker Hughes US Oil Rig Count		-	-		-	530	

Earnings

Time	Symbol	Company Name	Market Cap ▼	Fiscal Quarter Ending	Consensus EPS* Forecast	# Of Ests	Last Year's Report Date	Last Year's EPS*
☀	XOM	Exxon Mobil Corporation	\$424,877,287,975	Jun/2023	\$2	8	7/29/2022	\$4.14
☀	PG	Procter & Gamble Company (The)	\$362,831,857,428	Jun/2023	\$1.32	8	7/29/2022	\$1.21
☀	CVX	Chevron Corporation	\$305,612,690,693	Jun/2023	\$2.95	7	7/29/2022	\$5.82
☀	AZN	Astrazeneca PLC	\$215,050,252,162	Jun/2023	\$0.98	6	7/29/2022	\$0.86
☀	SNY	Sanofi	\$134,934,640,038	Jun/2023	\$0.88	4	7/28/2022	\$0.92
☀	AON	Aon plc	\$69,698,781,993	Jun/2023	\$2.82	9	7/29/2022	\$2.63
☀	CL	Colgate-Palmolive Company	\$64,673,136,794	Jun/2023	\$0.75	7	7/29/2022	\$0.72
☀	CHTR	Charter Communications, Inc.	\$59,412,468,895	Jun/2023	\$7.66	7	7/29/2022	\$8.80
☀	CNC	Centene Corporation	\$38,397,384,982	Jun/2023	\$2.05	7	7/26/2022	\$1.77
☀	TRP	TC Energy Corporation	\$37,922,610,000	Jun/2023	\$0.73	4	7/28/2022	\$0.78
☀	IMO	Imperial Oil Limited	\$30,504,469,660	Jun/2023	\$1.06	3	7/29/2022	\$2.84
☀	TROW	T. Rowe Price Group, Inc.	\$26,679,152,055	Jun/2023	\$1.71	6	7/28/2022	\$1.79
☀	CHD	Church & Dwight Company, Inc.	\$23,915,852,992	Jun/2023	\$0.79	10	7/29/2022	\$0.76
☀	CNHI	CNH Industrial N.V.	\$20,783,400,000	Jun/2023	\$0.48	7	7/29/2022	\$0.43
☀	AVTR	Avantor, Inc.	\$15,750,259,701	Jun/2023	\$0.29	10	7/28/2022	\$0.37
☀	WPC	W. P. Carey Inc.	\$15,618,717,683	Jun/2023	\$1.28	2	7/29/2022	\$1.31
☀	BAH	Booz Allen Hamilton Holding Corporation	\$15,244,984,112	Jun/2023	\$1.25	9	7/29/2022	\$1.13
☀	BEN	Franklin Resources, Inc.	\$14,525,038,803	Jun/2023	\$0.60	6	7/28/2022	\$0.82
☀	SAIA	Saia, Inc.	\$11,095,742,431	Jun/2023	\$3.25	7	7/27/2022	\$4.10
☀	NVT	nVent Electric plc	\$8,652,786,469	Jun/2023	\$0.68	2	7/29/2022	\$0.57
☀	GNTX	Gentex Corporation	\$7,413,054,338	Jun/2023	\$0.40	5	7/22/2022	\$0.31
☀	GTLS	Chart Industries, Inc.	\$6,888,934,993	Jun/2023	\$0.94	8	7/29/2022	\$0.88
☀	POR	Portland General Electric Company	\$4,733,477,389	Jun/2023	\$0.47	3	7/28/2022	\$0.72
☀	NWL	Newell Brands Inc.	\$4,331,486,000	Jun/2023	\$0.13	6	7/29/2022	\$0.57
☀	BCPC	Balchem Corporation	\$4,157,055,279	Jun/2023	\$0.80	1	7/29/2022	\$0.92
☀	MOG.B	Moog Inc.	\$3,488,697,861	Jun/2023		4	N/A	\$1.61
☀	MOG.A	Moog Inc.	\$3,477,868,342	Jun/2023	\$1.48	2	7/29/2022	\$1.61
☀	ABR	Arbor Realty Trust	\$2,996,404,594	Jun/2023	\$0.46	4	7/29/2022	\$0.50
☀	FHB	First Hawaiian, Inc.	\$2,858,183,932	Jun/2023	\$0.50	4	7/29/2022	\$0.46
☀	ARCB	ArcBest Corporation	\$2,852,824,809	Jun/2023	\$2.05	5	7/29/2022	\$4.30
☀	CRI	Carter's, Inc.	\$2,840,952,119	Jun/2023	\$0.51	3	7/29/2022	\$1.30
☀	DAN	Dana Incorporated	\$2,739,385,620	Jun/2023	\$0.16	3	8/03/2022	\$0.08
☀	PIPR	Piper Sandler Companies	\$2,709,562,974	Jun/2023	\$1.07	1	7/29/2022	\$2.47
☀	ITCL	Banco Itau Chile	\$2,557,173,078	Jun/2023	\$0.27	1	8/02/2022	\$0.24
☀	B	Barnes Group, Inc.	\$2,168,657,996	Jun/2023	\$0.54	4	7/29/2022	\$0.56
☀	VRTS	Virtus Investment Partners, Inc.	\$1,580,491,274	Jun/2023	\$5.89	2	7/29/2022	\$6.86

## Market Trading Update

Interesting developments over the last couple of days on the economic front continue to give the bulls support for the rally. First, the Federal Reserve now expects NO recession in their forecast, and GDP rang in at 2.4% annualized growth on a near 50% drop in the deflator. With no sign of a recession near term, inflation dropping sharply, and economic growth picking up, the bulls have continued pushing higher asset prices.

With markets well above long-term moving averages and overbought readings plentiful, we expect a correction once the earnings season is complete. As shown, the market has cleared the last Fibonacci retracement hurdle, and only minor resistance and the current trend channel stand in the

way of retesting all-time highs. The deviation from the underlying moving averages is significant and, at some point, will need to be retested.



Next week, we will have the last of the mega-caps reporting, including both Apple (AAPL) and Amazon (AMZN). Once those announcements are passed, the markets will likely begin to reflect on the underlying fundamentals and economic data. Such should provide the setup needed for a short-term correction in August or September.

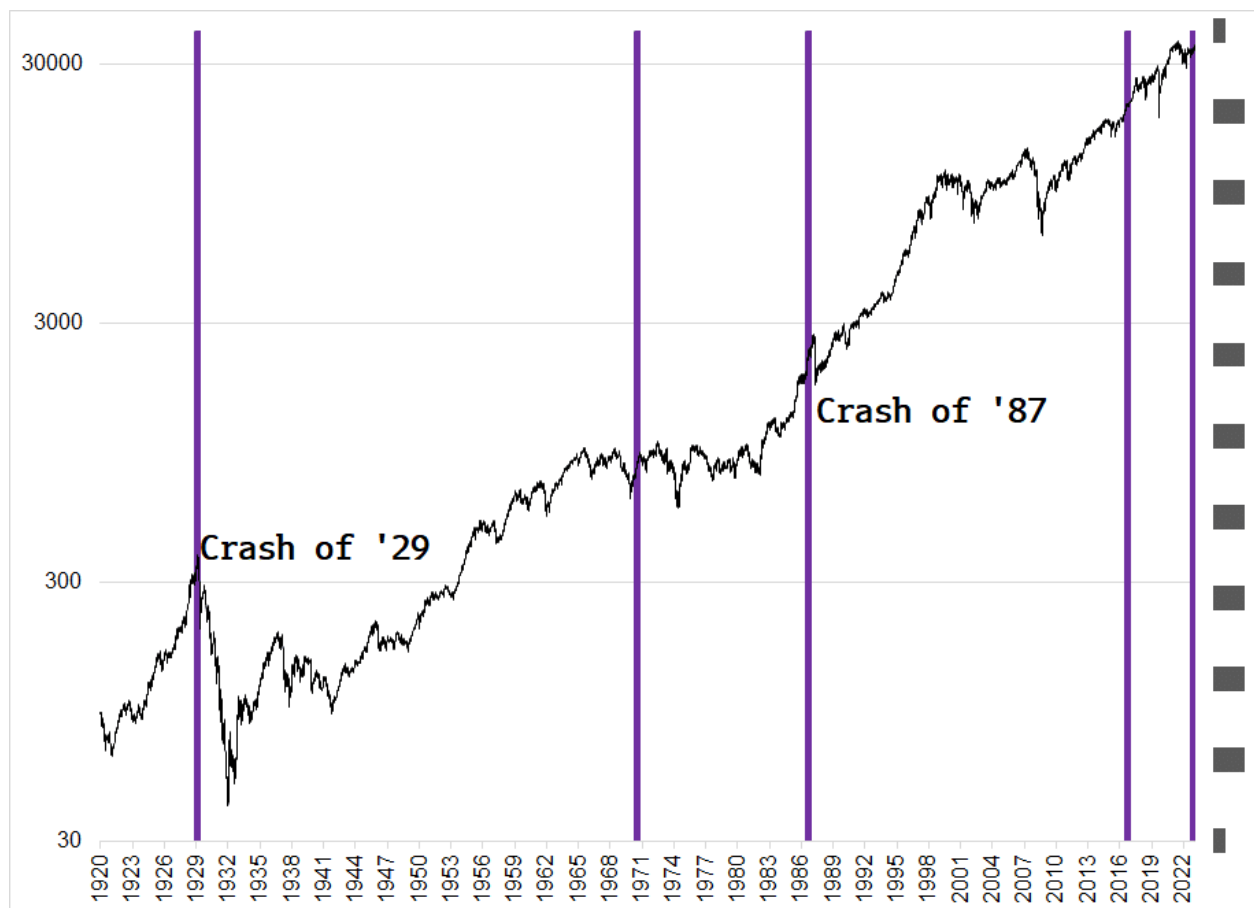


## The Dow Ties A Record

Yesterday, the Dow Jones Industrial Average closed lower for the first time 14 days. As the table below shows, the 13 day streak of consecutive gains which ended on Thursday ties only one other instance going back to 1970. The second graph, courtesy of Brent Donnelly, shows the Dow has been up 11 or more consecutive days four other times since 1920. Of those four, two preceded significant market crashes. What does it mean? There is no doubt the market is very overbought. However, we shouldn't read anything more into the streak than a market ripe for a normal correction.

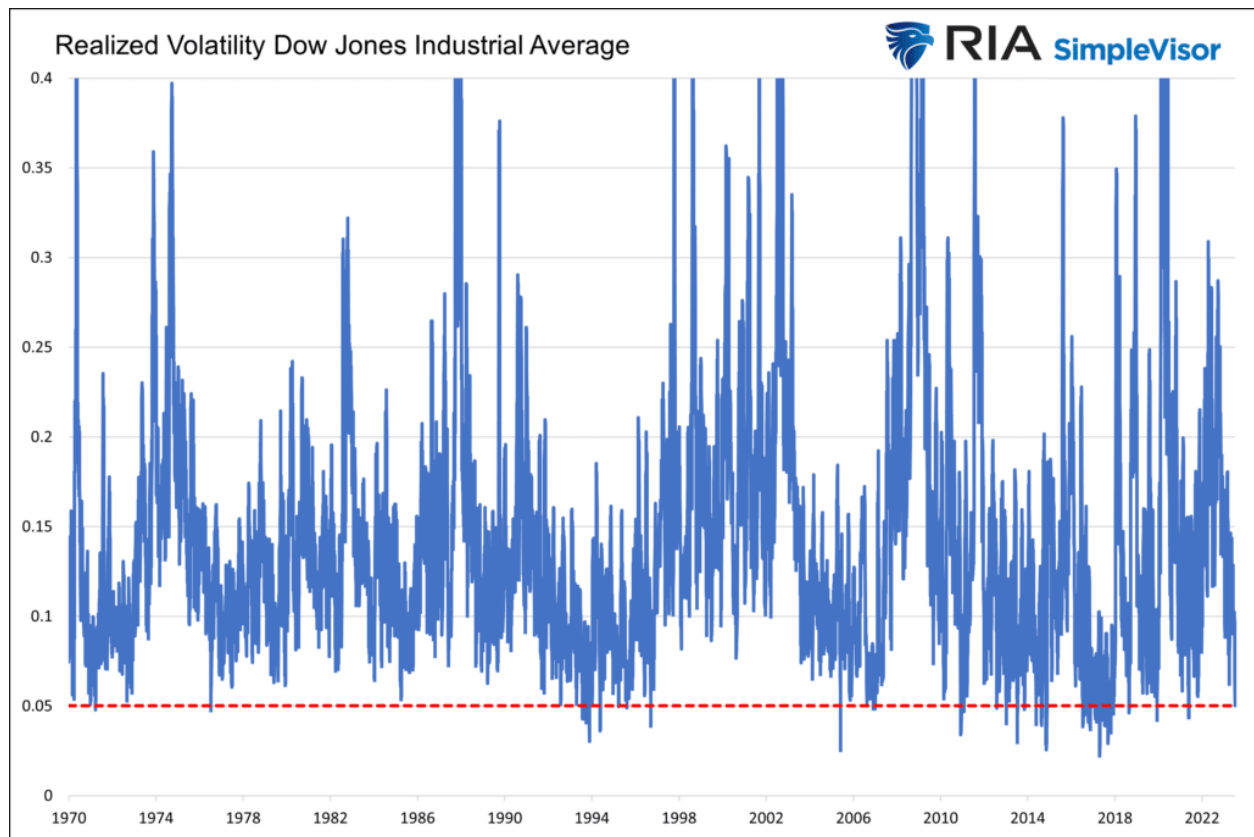
## Dow Jones Winning Streaks

Consec. Daily Gains	# of Instances	Pct of Time
0	6,459	47.809%
1	3,357	24.848%
2	1,789	13.242%
3	944	6.987%
4	489	3.620%
5	232	1.717%
6	118	0.873%
7	57	0.422%
8	29	0.215%
9	15	0.111%
10	10	0.074%
11	5	0.037%
12	4	0.030%
13	2	0.015%
14	-	0.000%
Total	13,510	



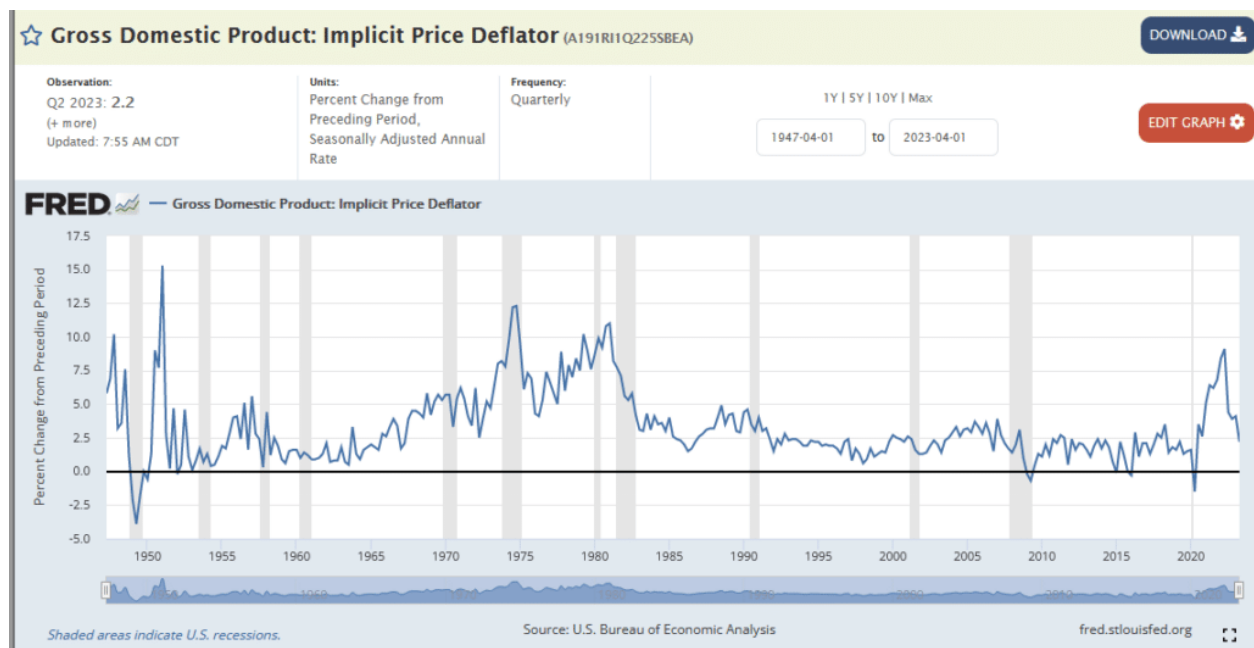
## Realized Volatility Dropping With The Winning Streak

As the Dow Jones Industrial Average marches higher and higher each day, its realized volatility is declining. Since the recent winning streak began, the running 14-day annualized realized volatility is down to a mere 5.05. For context, the average since 1970 is 14.65. A reading below the current level has occurred 1.4% of the time. Implied volatility on the S&P 500 is also low. While realized volatility measures past price movements, implied volatility measures what options traders think realized volatility will be in the future. The lower the implied volatility, the more the complacency. As noted in the section above, the market is ripe for correction.



## GDP Price Index Boosts GDP

Second quarter GDP beat expectations by 0.4%, coming at +2.4%. The beat was more a function of prices than actual economic activity. Analysts expected the GDP price index to be 3%. It came in at 2.2%, 0.8% below expectations. This rate is deducted from nominal GDP to arrive at the well-followed real GDP. Had the price index been 3%, real GDP would have fallen 0.4% short of expectations. Like recent CPI data, this too alludes that prices are normalizing quickly. As we show, it is back into the upper range of the band preceding the pandemic.



## Tweet of the Day



**Stephen Geiger** ✓ @Stephen\_Geiger · 1h

...

Powell is sweating a bit today...

The stronger/more resilient the economy is, the greater the chance of inflation remaining elevated or even reaccelerating.

Stubborn inflation means Fed Funds Rate stays higher for even longer, eventually leading to a worse economic outcome.

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