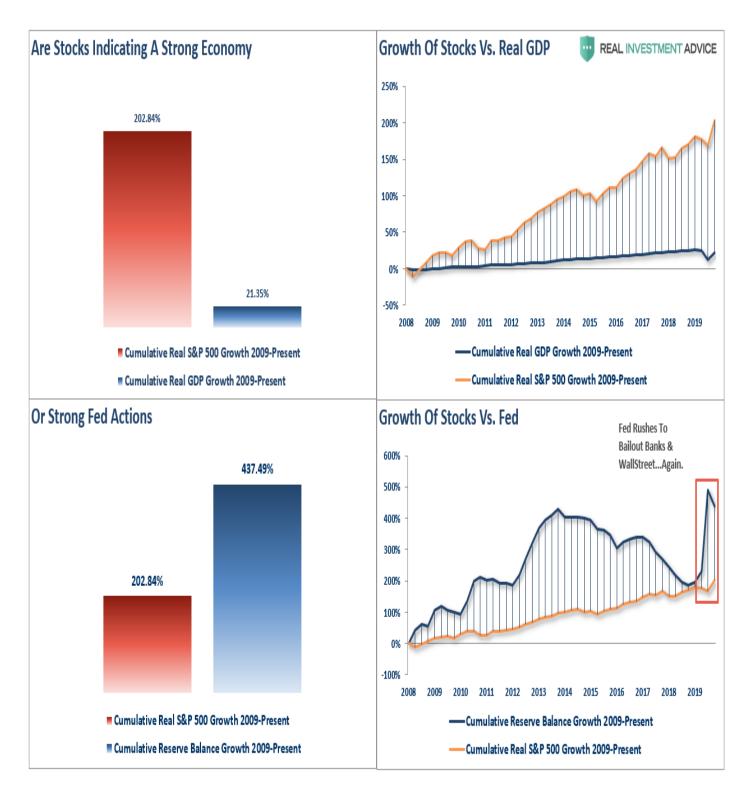


Every three years, the <u>Federal Reserve releases a study on consumer finances</u> that is a stockpile of data on everything from household net worth to incomes. The 2019 Fed survey confirms statements <u>I have made previously</u> regarding how the Fed's monetary interventions made the top 10% more prosperous than ever. They just left the vast majority of Americans behind. While we will address the statistical data, there is also the anecdotal evidence that supports this thesis. Since 2008 there have been rising calls for socialistic policies such as universal basic incomes, increased social welfare, and even a two-time candidate for President who was an admitted socialist. **Such things would not occur if "prosperity" was flourishing within the economy.** 

#### **Fed Or Growth**

?The disparity between the Fed?s interventions, the stock market, and the real economy has become abundantly clear. For 90% of Americans, there has not been, nor will there be, any economic recovery.?



## Stocks Are Not The Economy

Take a close look at the chart above. Companies derive their revenue from the consumption of goods, products, and services they produce. It is logical that stock price appreciation, over the long-term, has roughly equated to economic growth. However, that relationship has become unhinged since the financial crisis due to the Fed's interventions and suppressed interest rates. From Jan 1st, 2009 through the end of July, the stock market has risen by an astounding 203% or roughly 18% annualized. With such a large gain in the financial markets, there should be a commensurate growth rate in the economy. After 4-massive Federal Reserve driven "Quantitative Easing" programs, a maturity extension program, bailouts of TARP, TGLP, TGLF, etc., HAMP, HARP, direct bailouts of Bear Stearns, AIG, GM, bank supports, etc., all of which totaled more than \$36 Trillion, cumulative real economic growth was just 21.35% (We have assumed a 32% increase in GDP for Q3-2020) While monetary interventions are supposed to be supporting

economic growth through increases in consumer confidence, the outcome has been quite different.

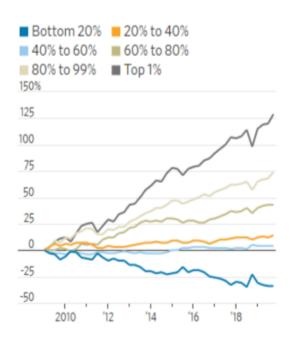
### Top 10% Or Bust

Not really. As noted by the WSJ previously:

?As of December 2019?before the shutdowns?households in the bottom 20% of incomes had seen their financial assets, such as money in the bank, stock and bond investments or retirement funds, fall by 34% since the end of the 2007-09 recession, according to Fed data adjusted for inflation. Those in the middle of the income distribution have seen just 4% growth.? ? WSJ

#### **Diverging Fortunes**

Change in financial assets since the end of the 2007-2009 recession by income group.

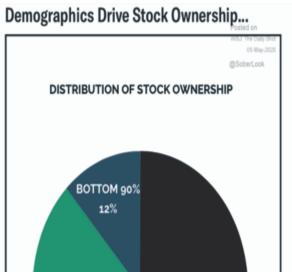


Notes: Financial assets include cash, bank accounts, financial investments and retirement savings.

Adjusted for inflation

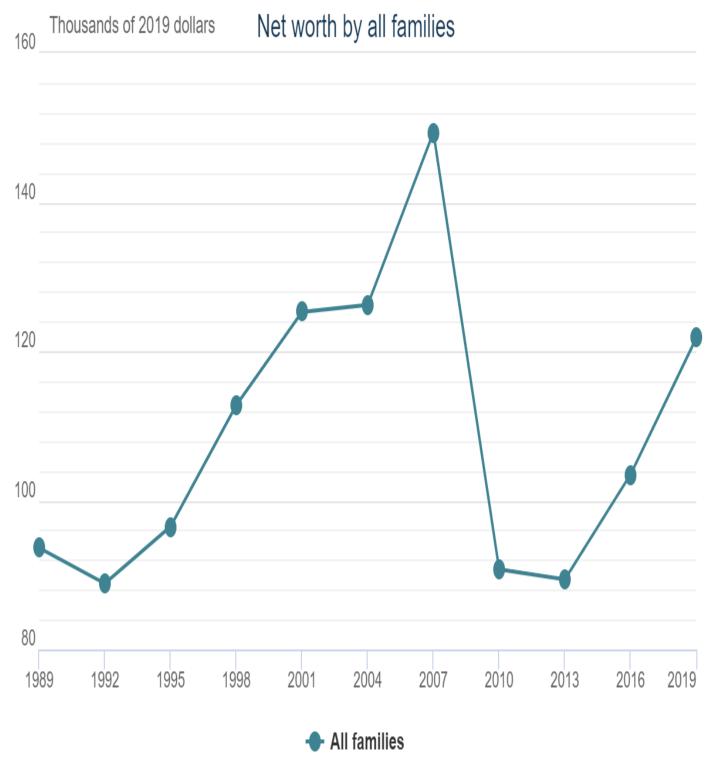
Source: Federal Reserve

Such isn't surprising. A recent research report by BCA confirms one of the causes of the rising wealth gap in the U.S. The top-10% of income earners own 88% of the stock market, the bottom-90% owns just 12%.



### **Fed Study Confirms**

The Fed's latest study on consumer finances confirms all of our previous assumptions. While the mainstream media continues to tout that the economy is on the mend, real (inflation-adjusted) median net worth suggests that this is not the case overall. Despite surging asset prices, household net worth has only recovered back to 1998 levels.



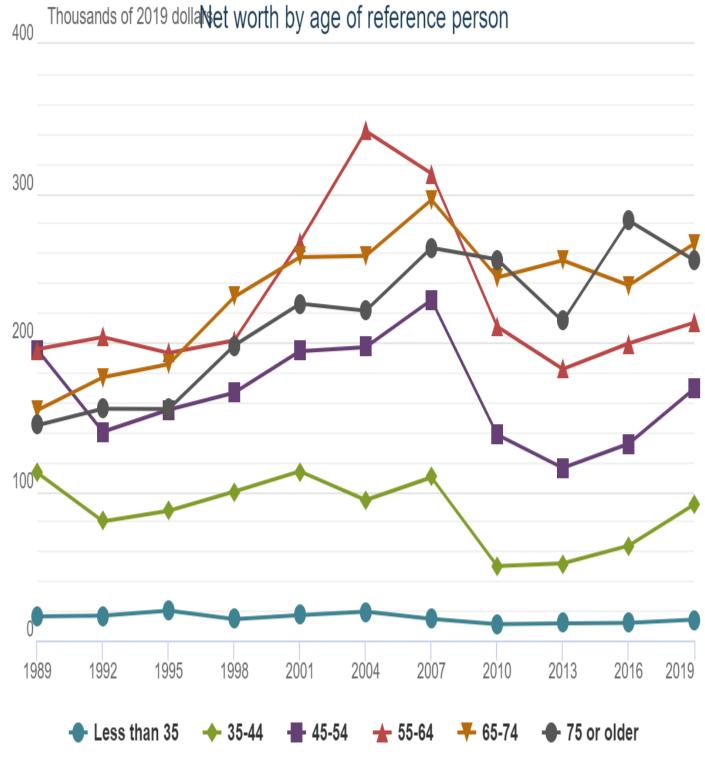
Source: Survey of Consumer Finances

But even that view is highly optimistic as the recovery in net worth is the result of a heavy skew by the top 10% of income earners.

Thousands of 2019 dollars Net worth by percentile of income

#### **Boomers Can't Retire**

While many economists have tried to explain the plunging labor force participation rate (LFPR) was a function of "baby boomers" entering into retirement, such is hardly the case given the collapse in the net worth of those in that age group. It's **not that they don't want to retire**; **they just can't afford to.** 

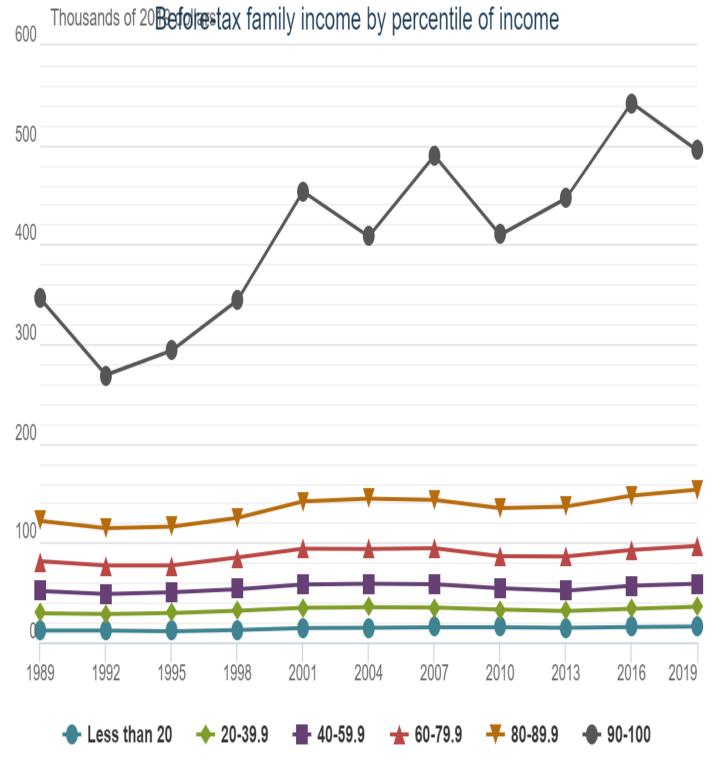


Source: Survey of Consumer Finances

The "economic recovery" story is also too fragmented when looking at median incomes. According to the Fed survey, median household before-tax incomes have barely eclipsed where they were in the 2001 study.

Thousands of 2019 doll@efore-tax family income by all families

However, again, the real story becomes much more apparent when breaking incomes into deciles.



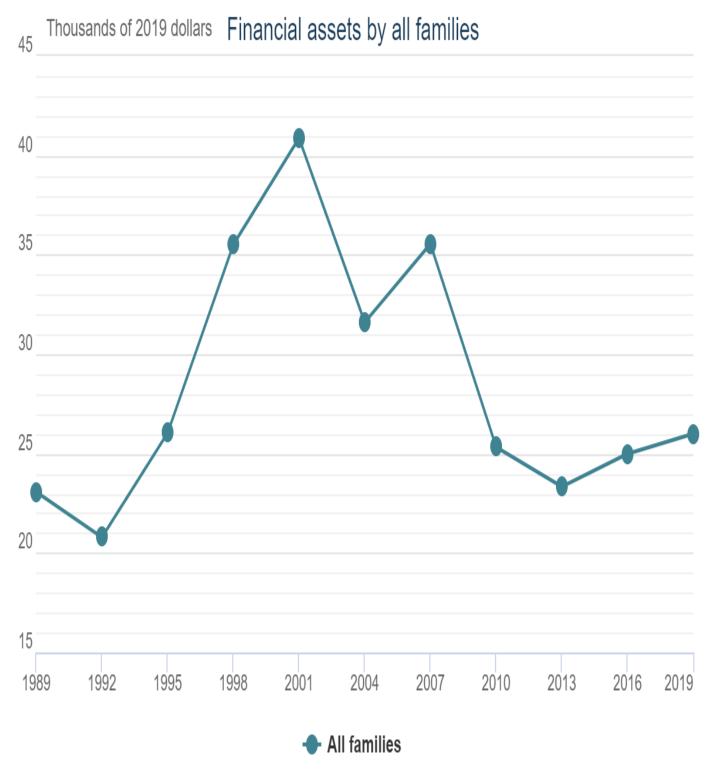
Source: Survey of Consumer Finances

Interestingly, the ONLY TWO age-groups where incomes have improved since 2007 are for those in the top 20% of income earners. Again, this suggests the plunge in the LFPR is not a function of "retirement." Individuals are working well into their retirement years, not because of a desire to, but due to necessity.

## **Not Quite Reality**

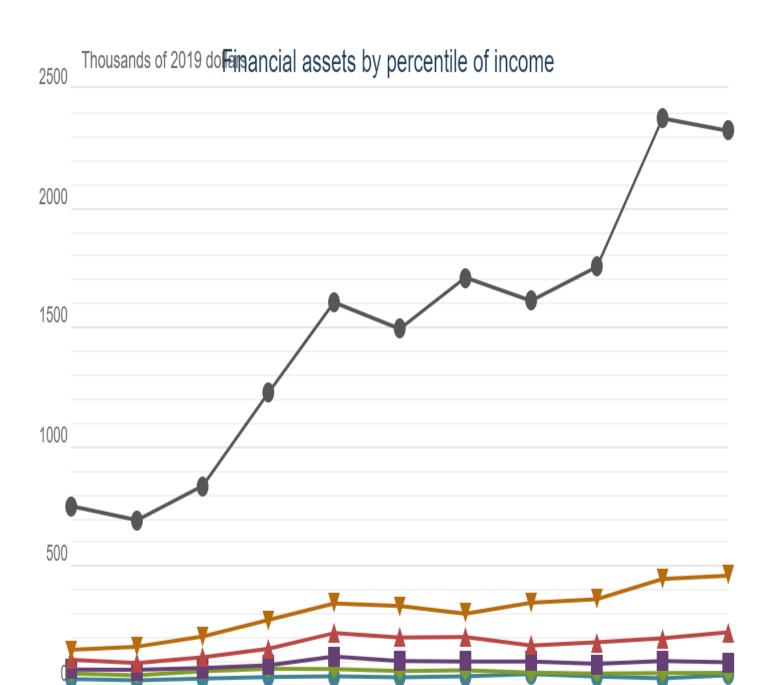
Despite the mainstream media's rhetoric, the surging stock market, driven by the Federal Reserve's monetary interventions, has boosted the overall economy. The reality is quite different. Since most of the population either does not or only marginally participate in the financial markets,

the "boost" has remained concentrated to the upper 10%. The Federal Reserve study breaks the data down in several ways, but the story remains the same. The median value of financial assets for families has fallen sharply since the turn of the century.



Source: Survey of Consumer Finances

Except for those in the top 10 to 20 percent of income earners, of course.



Source: Survey of Consumer Finances

2016

**-** 90-100

2019

2013

While the Federal Reserve hoped that inflating asset prices would boost consumer confidence, consumption, and economic growth, the problem is that with falling incomes and rising costs of living, the ability to save and invest eluded most families. Again, the benefit of the Federal Reserve's interventions remains concentrated in the top 10% to 20%.

- 40-59.9

2004

2007

★ 60-79.9

2010

<del>\*\*</del> 80-89.9

## **Retirement Accounts Come Up Short**

1995

1998

**20-39.9** 

2001

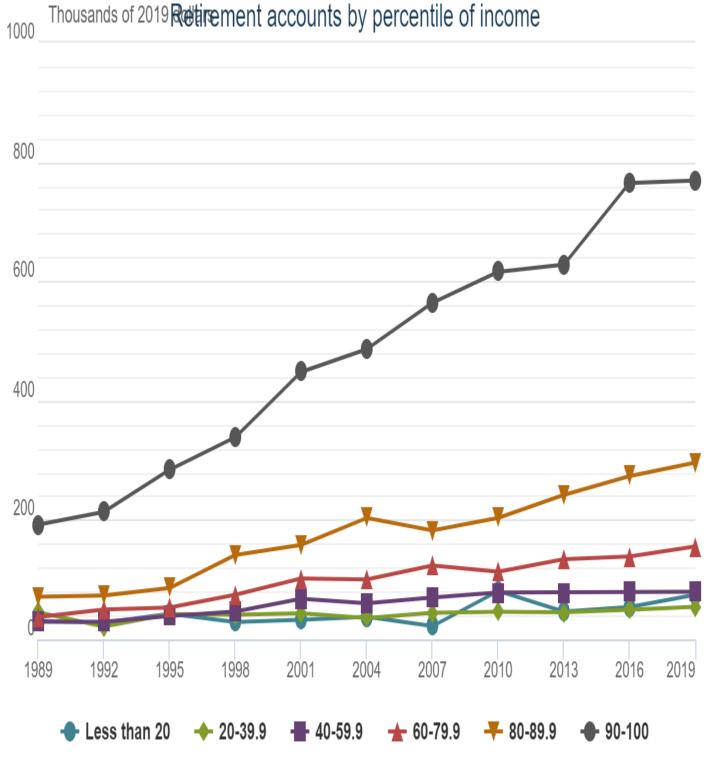
When looking at the financial landscape of families, the future does not look bright. The percentage of families with retirement accounts is lower today than in 2001, despite surging asset prices. Again, this is a function of the disparity between incomes and the cost of living.

1989

1992

Less than 20

But once again, for the top 10-20%, the last five years has been a windfall.

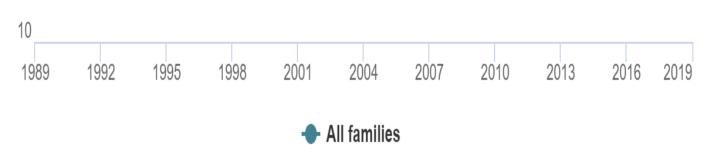


### Source: Survey of Consumer Finances

# **Business In-Equity**

Lastly, <u>as discussed previously</u>, there is a deep flaw in the Bureau Of Labor Statistics adjustments to the employment report and little evidence to support the "birth/death" model, which has accounted for a large addition to job growth since 2009. The assumption is that each month individuals are either starting or closing a business. The BLS assumes "self-employment" doesn't show up in the regular employment survey. The problem, however, is that the number of families that owned business equity has been on the decline since 1992.





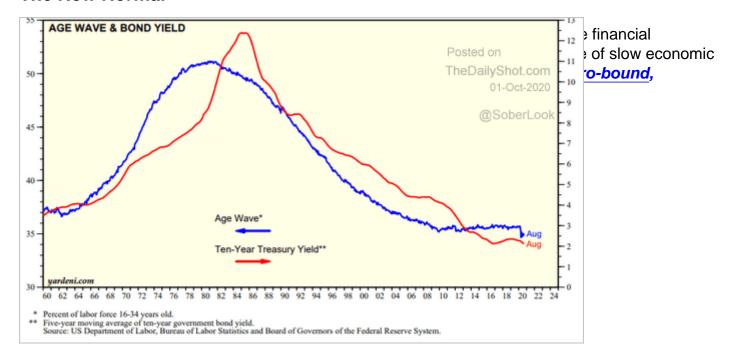
Source: Survey of Consumer Finances

Well, except for those in the top 10%.



The lack of economic improvement is evident across all data points. However, it is the very policies of the current and past administrations which have fostered that wealth divide more than anything else. While the ongoing interventions by the Federal Reserve propelled asset prices higher and fueled the demand for risks, most American families were left behind.

#### The New Normal



The end game of three decades of excess is upon us, and we can't deny the weight of the debt imbalances currently in play. The medicine the Federal Reserve is prescribing is a treatment for the common cold; in this case, a typical business cycle recession. The outcome of those policies, while unintended, is destroying the bottom 90% of the population who suffer from "debt cancer." Trying to solve a debt problem with more debt is akin to giving a patient "aspirin" for the pain. While such a prescription may temporarily mask the "pain," it is not a "cure." If it were, then a rising percentage of Americans would not be supporting the idea of "socialism?"