

Bear markets are always a reminder of lessons forgotten. Just recently, my partner, and financial planning "guru," Richard Rosso, shared some analysis on Russell Napier's classic book, *"Anatomy Of The Bear."* As Richard noted, the book is:

"A mandatory study for every financial professional and investor who seeks to understand not only how damaging bear markets can be but also the traits which mark their bottoms. Every bear awakes from hibernation for different reasons. However, when studying the four great bottoms of bears in 1921, 1932, 1949, and 1982, there are several common traits to these horrendous cycles."


Not surprisingly, after a decade of Central Bank interventions, seemingly impenetrable markets, and low-yields, investors had become complacent that the *"bull market"* was here to stay. Despite repeated warnings to the contrary.

No More Recessions?

As I noted in ["No More Recessions"](#) in May 2019:

*"Every financial crisis, market upheaval, major correction, recession, etc. all came from one thing ? **an exogenous event that was not forecast or expected.** Such is why bear markets are always vicious, brutal, devastating, and fast. **It is the exogenous event, usually credit-related, which sucks the liquidity out of the market and causing prices to plunge.** As prices fall, investors begin to panic-sell driving prices lower, which forces more selling in the market until, ultimately, sellers are exhausted. **It is the same every time.** While investors insist the markets are currently NOT in a bubble, it would be wise to remember the same belief existed in 1999 and 2007. **Throughout history, financial bubbles have only been recognized in hindsight when their existence becomes 'apparently obvious' to everyone.** Of course, by that point it was far too late to be of any use to investors and the subsequent destruction of invested capital. **This time will not be different.** Only the catalyst, magnitude, and duration will be."*

The last sentence is the most important and is part of the lessons we can learn from Russell Napier's writings.



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Bears Tend To Die On Low Volume

*"**Low volume represents a complete disinterest in stocks.** Keep in mind this contradicts the tenet, which states that bears end with one act of massive capitulation - a downward cascade on great volume. **Those actions tend to mark the beginning of a bear cycle, not the end.** A rise in volume on rebounds, falling volumes on weakness*

would better mark a bottoming process in a bear market."

Using that analysis, we can see the surge in volume during the decline, but volume has fallen rapidly during the "bear market rally," suggesting the "bear market" is not complete as of yet.

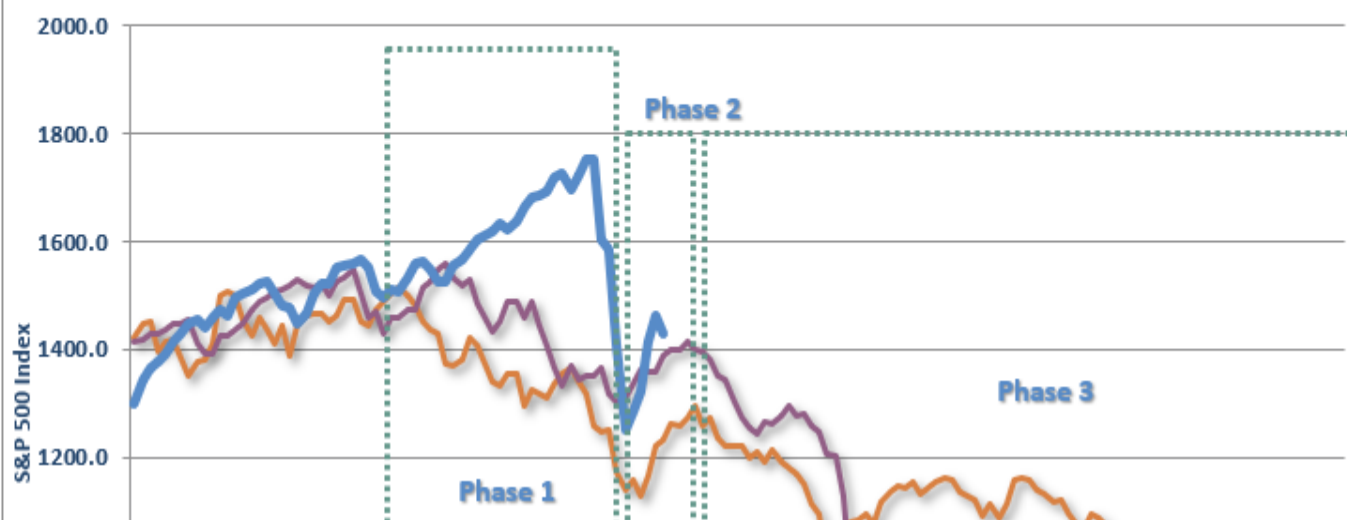


Bears Are Tricky

"There will appear to be a recovery, an 'all-clear' for stock prices. It will suck investors back into the market, only to financially ravage them once again. Anecdotally, I know this cycle isn't over as I still receive calls from people who are anxious to get into the market and perceive the current market a buying opportunity. At the bottom of a bear, I should hear great despair and a disdain for stock investing."

3-Phases Of Bear Markets

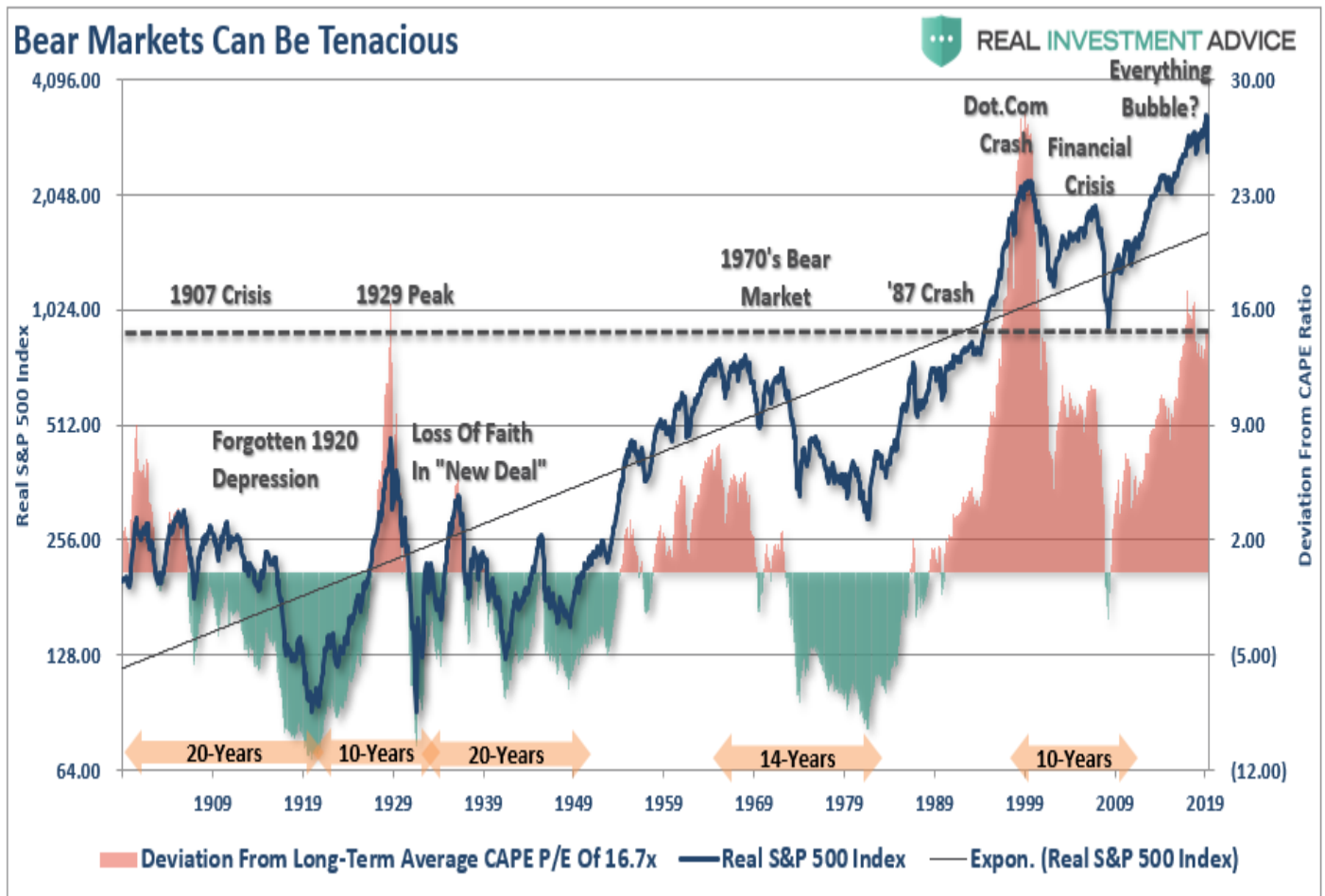
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Also Read: [3-Stages Of A Bear Market](#)

Bears Can Be Tenacious

"They refuse to die or, at the least, quickly return to hibernation. The 1921 move from overvaluation to undervaluation took over ten years. Bear markets, where three-year price declines make overvalued equities cheap, are the exception, not the rule. As of this writing, the Shiller P/E is at 26x - hardly a bargain. At the bottom market cycle of the Great Recession, the Shiller CAPE was at 15x. There is still valuation adjustment ahead."



Also Read: [Valuations, Returns & The Real Value of Cash](#)

Real Investment Report

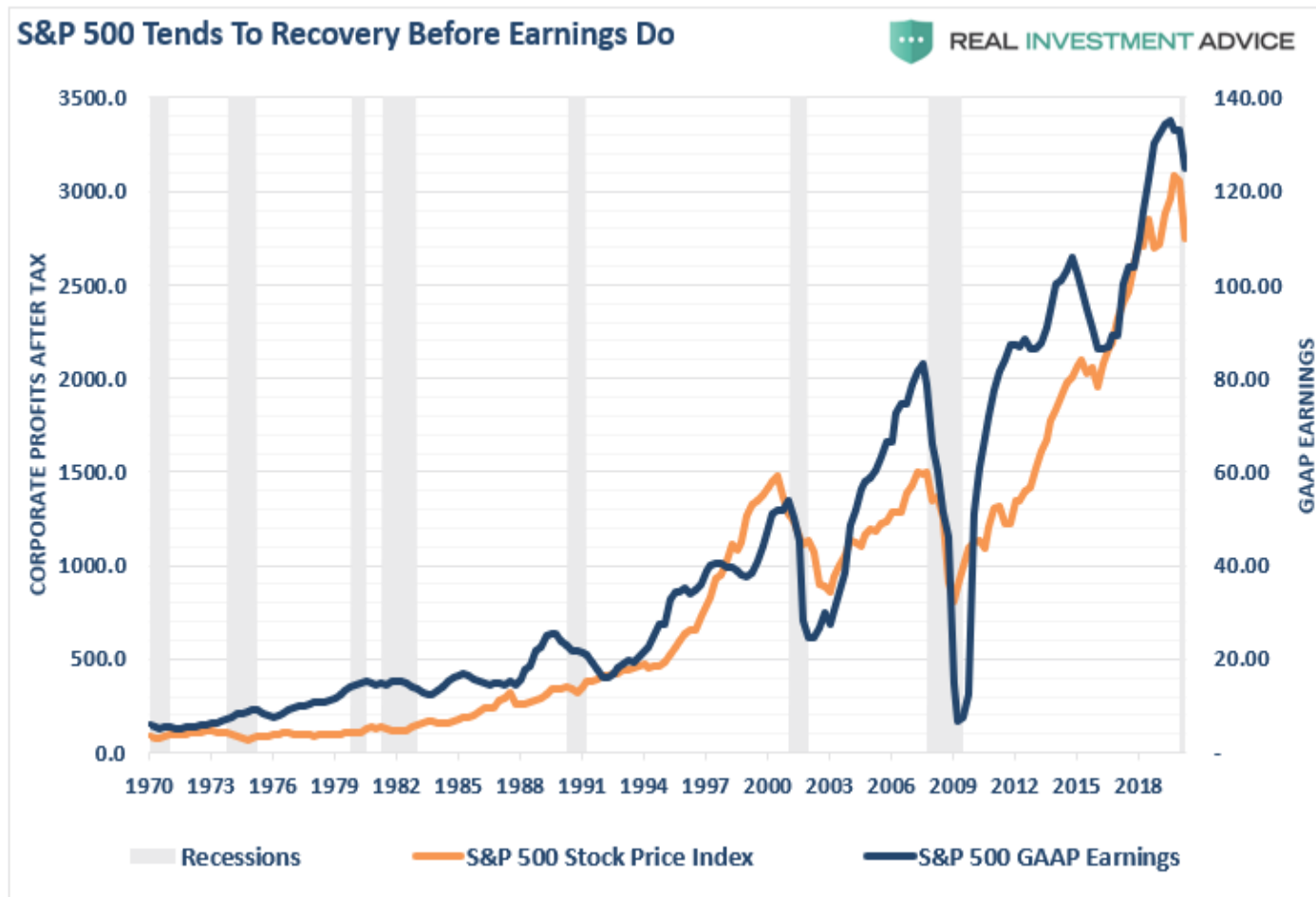
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Bears Can Depart Before Earnings Recover

"Investors who wait for a complete recovery in corporate earnings will arrive late to the stock-investment party. Most likely, it will take a while (especially with the debt burden), for the majority of U.S. companies to reflect healthy earnings growth. CEOs who employ stock buybacks to boost EPS will be considered pariahs and gain unwanted attention from Congress and even the Executive Branch. A savvy investor

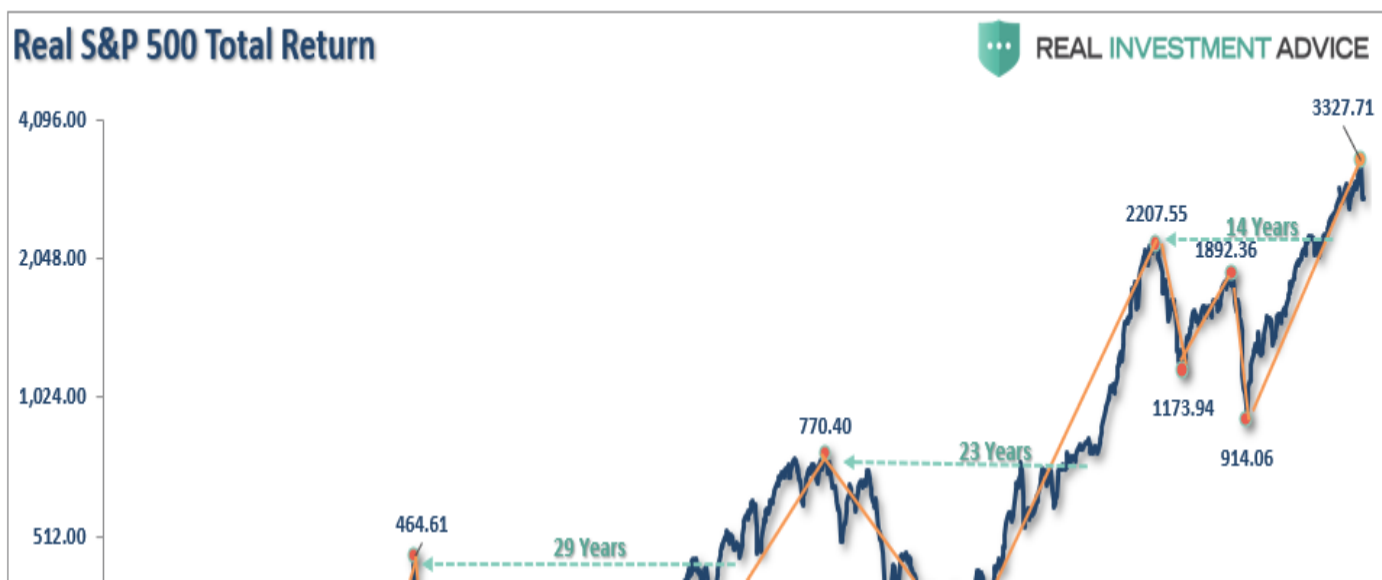
should look to minimize indexing, and select individual stocks with strong balance sheets, low debt, and plenty of free cash flow. A focus on sectors and industries that are nimble to adjust to the global economy post-crisis will be an added benefit."



Also Read: [Estimating The Earnings Crash](#)

Bear Market Damage Can Be Inconceivable

"The bear market of 1929-32 was characterized by an 89% decline. The average is 38% for bear markets; however, averages are misleading. I have no idea how much damage this bear ultimately unleashes. The closest comparison I have is the 1929-1932 cycle. However, with the massive fiscal and monetary stimulus (and I don't believe we've seen the full extent of it yet), my best guess is a bear market contraction somewhere between the Great Depression and Great Recession. At the least, I believe we re-test lows, and this bear is a 40-45% retracement from the highs."



Also Read: [The World's Most Deceptive Chart](#)

Bear Markets End On The Return Of General Price Stability (*Demand For Durables & Autos*)

"In 1949, as in 1921 and 1932, a return of general price stability coincided with the end of the equity bear market. The demand for, and price stability of, selected commodities augured well for general price stabilization. Watch how industrial metals like copper and oil trade. Oil is down 62%, and the Baltic Dry Index is off close to 65% over the last 8-months. Low valuations (not there yet), when combined with a return to normalcy in the general price level, may provide the best opportunity for future above-average equity returns. We are not there."



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Bear Markets That Don't Decline On Bad News Is Positive

"The combination of short positions in conjunction with a market that fails to decline on lousy news was overall a positive indicator of a rebound in 1921, 1932 and 1949. Also, limited stock purchases by retail investors may be considered an essential building block for a bottom. The worst economic data is still forthcoming, which suggests expectations for the continued market, and economic recovery may be misplaced."



Also Read: [Bob Farrell's 10-Rules](#)

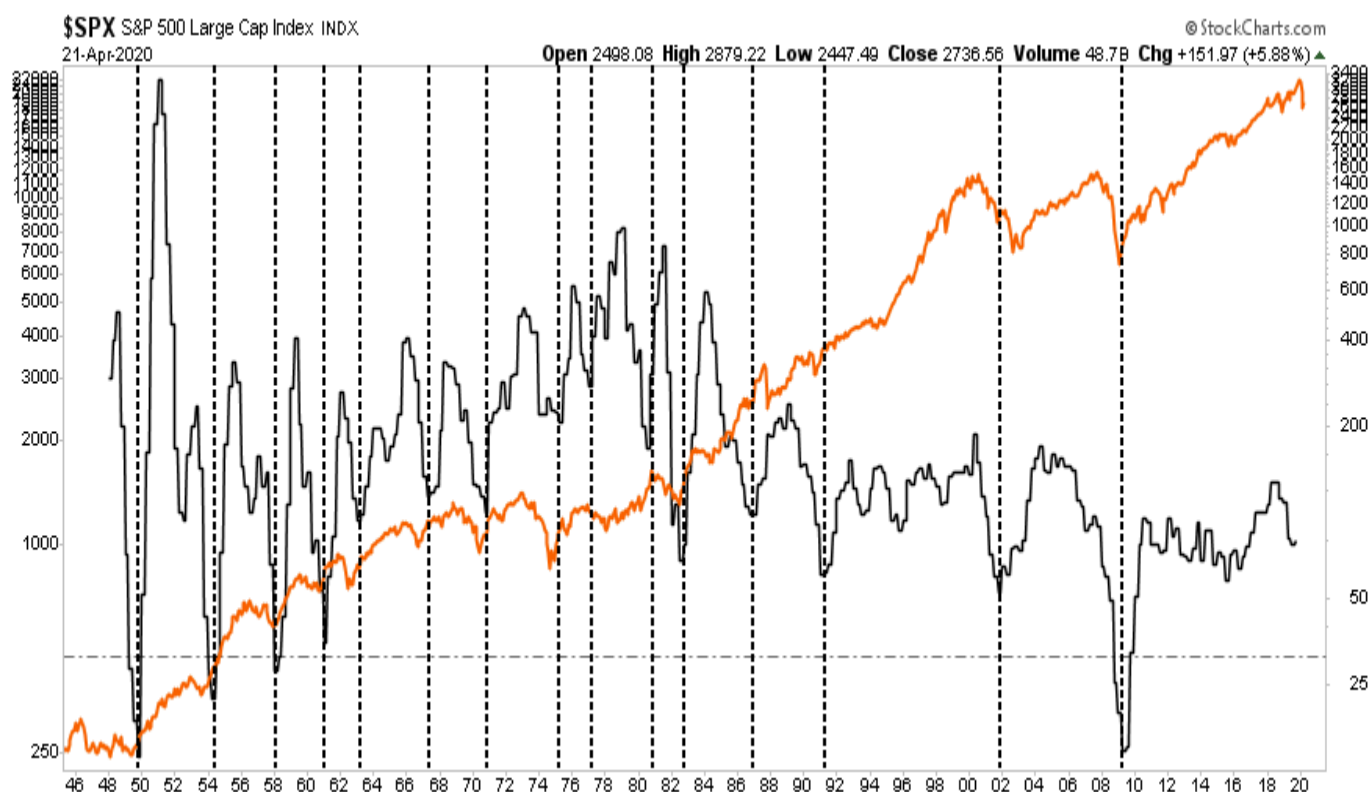


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Not All Bear Markets Lead The Economy By 6-9 Months.

"Generally, markets lead the economy. However, this tenet failed to hold true for the four great bears. At extreme times, the bottoms for the economy and the equity market were aligned and in several cases, the economy LED stocks higher! It's unclear whether this bear behaves similarly only because of massive fiscal and monetary stimulus. We're not done with stimulus methods either. If anything, they've just begun! I know. Tough to fathom."



Also Read: [The 4-Phases Of A Full Market Cycle](#)

Conclusion

Throughout history, individuals repeatedly jump into the more speculative stages of the financial market under the assumption that *this time is different*. Of course, as we now know with the benefit of hindsight, 1929, 1972, 1999, 2007, and 2020, were not different? **they were just the peak of speculative investing frenzies.** There are select group of investors who are revered for the knowledge and success. While we idolize these investors for their respective *genius*, we can also save ourselves time and money by learning from their wisdom and their experiences. **That wisdom was NOT inherited but birthed out of years of mistakes, miscalculations, and trial-and-error.** Most importantly, what separates these individuals from all others was their ability to learn from those mistakes, adapt, and capitalize on that knowledge in the future.

Experience is an expensive commodity to acquire, which is why it is always cheaper to learn from the mistakes of others.

We have compiled a collection of rules, axioms, and wisdom, to protect you from repeating mistakes that eventually destroy your wealth. <https://realinvestmentadvice.com/an-investors-desktop-guide-to-trading-part-i/> <https://realinvestmentadvice.com/an-investors-desktop-guide-to-trading-part-ii/>

"The beast comes in all sizes; their claws differ in sharpness. However, they are all dangerous to financial wealth." - Richard Rosso, CFP

This time is not different.