



- Bull Market? No, The Bear Still Rules
- MacroView: The Fed Can't Fix What's Broken
- Sector & Market Analysis
- 401k Plan Manager

Follow Us On: Twitter, Facebook, Linked-In, Sound Cloud, Seeking Alpha

2020 Investment Summit - April 2nd.

The "2020 SOCIALLY DISTANT INVESTMENT SUMMIT" is coming on Thursday, April 2nd.

Click the link below to receive an email with a special "invitation only" link when the summit goes "live." (Current newsletter subscribers are already registered.)



Catch Up On What You Missed Last Week



#WhatYouMissed On RIA This Week: 03-27-20

Written by Lance Roberts | Mar 27, 2020

Here is what you might have missed from the RIA Crew last week. A compilation of our best blogs, newsletter, podcasts, the daily radio show and commentary from RIAPRO.NET.

>> Read More

Bull Market? No, The Bear Still Rules For Now.

Last week, we asked the question, "Is the bear market over?"

Our answer was simple: "The 'Bear Market' won't be over until the credit markets get fixed."

On Monday, the market sold off to new lows, forcing the Federal Reserve to inject more liquidity to try and stabilize the "broken" credit market. <u>Then on Tuesday, before the markets opened, we wrote:</u>

"From a purely technical basis, the extreme downside extension, and potential selling exhaustion, has set the markets up for a fairly strong reflexive bounce. This is where fun with math comes in.

As shown in the chart below, after a 35% decline in the markets from the previous highs, a rally to the 38.2% Fibonacci retracement would encompass a 20% advance.

Such an advance will 'lure' investors back into the market, thinking the 'bear market' is over."

Chart Updated Through Friday



Not surprisingly, here were the headlines, almost exactly as we wrote them:

Dow rallies more than 1,300 points, capping its biggest 3-day surge since 1931

PUBLISHED WED, MAR 25 2020-6:08 PM EDT | UPDATED THU, MAR 26 2020-5:21 PM EDT

Dow exits bear market adds 1,351 points on \$2 trillion relief pkg.

Investors are beating down the bear as optimism returns to equties.

Shortest Bear Market in Dow's History Is Over

Index surges again and is up 20% in 3 days

Well, you get the idea.

While it was indeed a sharp "reflex rally," and expected, ?bear markets? are not resolved in a single month. More importantly, "bear markets" only end when "NO ONE wants to buy it."

Fed Can't Fix It

As noted above, the "bear market" will NOT be over until the credit market is fixed. We are a long way from that being done, given the blowout in yields currently occurring.

https://twitter.com/LanceRoberts/status/1242766728402292737?s=20

However, the Fed is throwing the proverbial "kitchen sink" at the issue. <u>As Jim Bianco noted on Friday:</u>

"In just these past few weeks:

- The Fed has cut rates by 150 basis points to near zero and run through its entire 2008 crisis handbook.
- That wasn?t enough to calm markets, though? so the central bank also announced \$1 trillion a day in repurchase agreements **and unlimited quantitative easing,** which includes a hard-to-understand **\$625 billion of bond-buying a week going forward.** At this rate, the Fed will own two-thirds of the Treasury market in a year.

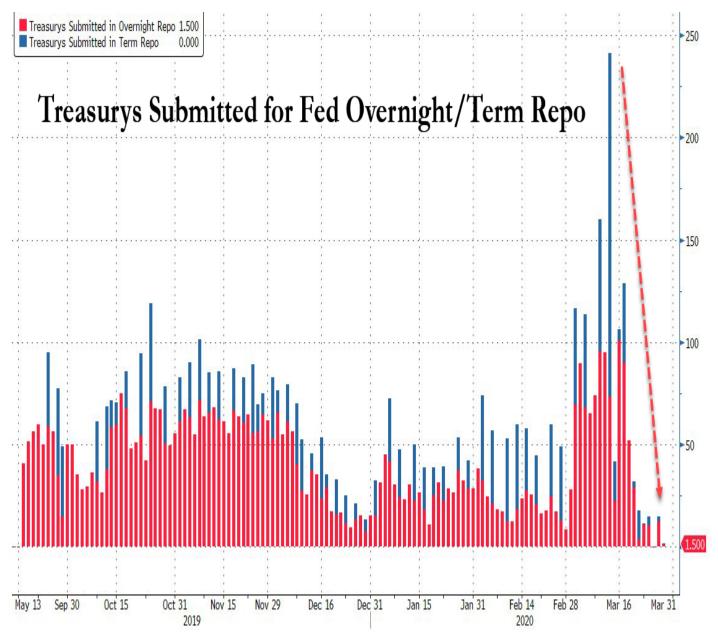
But it?s the alphabet soup of new programs that deserve special consideration, as they could have profound long-term consequences for the functioning of the Fed and the allocation of capital in financial markets. Specifically, these are:

- CPFF (Commercial Paper Funding Facility) ? buying commercial paper from the issuer.
- PMCCF (Primary Market Corporate Credit Facility) ? buying corporate bonds from the issuer.
- TALF (Term Asset-Backed Securities Loan Facility) ? funding backstop for asset-backed securities.
- SMCCF (Secondary Market Corporate Credit Facility)? buying corporate bonds and bond ETFs in the secondary market.
- MSBLP (Main Street Business Lending Program)? Details are to come, but it will lend to eligible small and medium-sized businesses, complementing efforts by the Small Business Association.

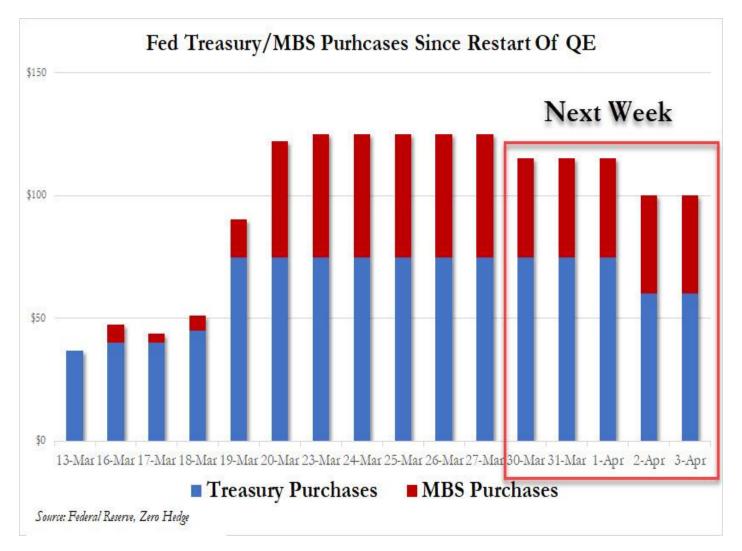
To put it bluntly, the Fed isn?t allowed to do any of this."

However, on Friday, the Federal Reserve ran into a problem, which could poses a risk for the markets going forward. As Jim noted, the mind-boggling pace of bond purchases quickly hit the limits of what was available to pledge for collateral.

Or rather, the Fed's "unlimited QE," may not be so "unlimited" after all.



The consequence is the Fed is already having to start cutting back on its QE program. That news fueled the late-day sell-off Friday afternoon. (Charts courtesy of Zerohedge)



While Congress did pass the "CARES" act on Friday, it will do little to backstop what is about to happen to the economy for two primary reasons:

- 1. The package will only support the economy for up to two months. Unfortunately, there is no framework for effective and timely deployment; firms are already struggling to pay rents, there are pockets of funding stress in credit markets as default risks build, and earnings guidance is abandoned.
- 2. The unprecedented uncertainty facing financial markets on the duration of social distancing, the depth of the economic shock and when the infection rate curve will flatten, and there are many unknowns which will further undermine confidence.

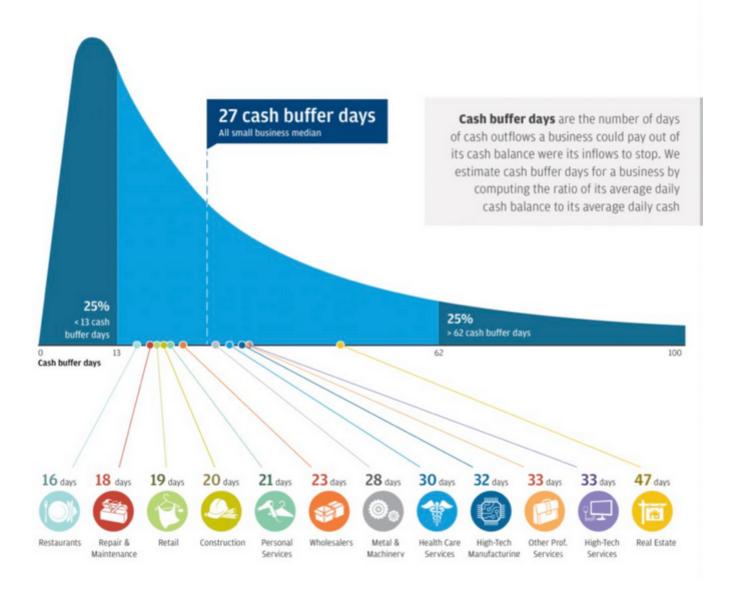


Both of these points are addressed in this week's <u>Macroview</u> but here are the two salient points to support my statement:

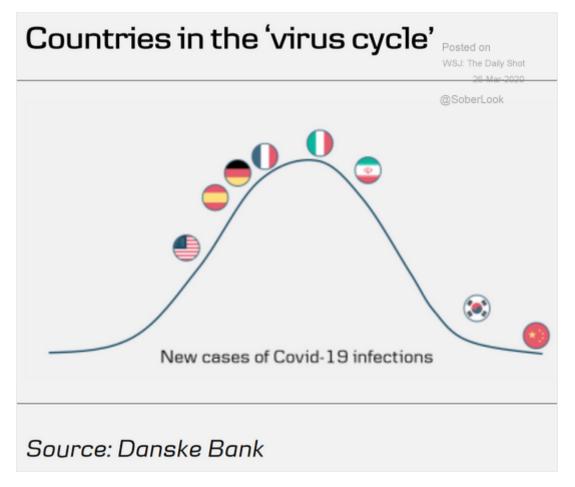
"Most importantly, as shown below, the majority of businesses will run out of money long before SBA loans, or financial assistance, can be provided. This will lead to higher and longer-duration of, unemployment."

Half of all small businesses hold a cash buffer of less than one month.

- · Moreover, 25 percent of small businesses hold fewer than 13 cash buffer days in reserve.
- In contrast, 25 percent of small businesses hold over 62 cash buffer days in reserve.



"While there is much hope that the current 'economic shutdown' will end quickly, we are still very early in the infection cycle relative to other countries. Importantly, we are substantially larger than most, and on a GDP basis, the damage will be worse."



What the cycle tells us is that jobless claims, unemployment, and economic growth are going to worsen materially over the next couple of quarters.

The problem with the current economic backdrop, and mounting job losses, is the vast majority of American?s were woefully unprepared for any type of disruption to their income going into the recession. As job losses mount, a virtual spiral in the economy begins as reductions in spending put further pressures on corporate profitability. Lower profits leads to higher unemployment and lower asset prices until the cycle is complete.



The Bear Still Rules

This past week, we published several pieces of analysis for our <u>RIAPro Subscribers (30-Day Risk Free Trial)</u> discussing why this was a "bear market rally" to be sold into. On Friday, our colleague, <u>Jeffery Marcus of TP Analystics</u>, penned the following:

- 1. The long term bull pattern that existed since the 3/9/09 is over. **That means the pattern of investors confidently buying every decline is over.**
- 2. The market became historically oversold on 3/23 using many metrics, and that oversold condition coincided with the long term support area of S&P 500 2110-2180.

- 3. The short-covering and rebalancing had a lot to do with the size and speed of the 3-day rally. Also, we know the lack of ETF liquidity played a huge role as well as algorithmic trading.
- 4. Technically the market can still go up 6.9% higher from here to hit the 50% retracement level (3386 ? 2237 = 1149/2 = 574 + 2237 = 2811?.2811/2630 = +6.9%.) I would not bet on it.
- 5. The market only sustains a rally once there is light at the Coronavirus tunnel.
- 6. I do not think the S&P 500 will hit a new high this year. Maybe not in 2021, either.

His analysis agrees with our own, which we discussed with you last week.

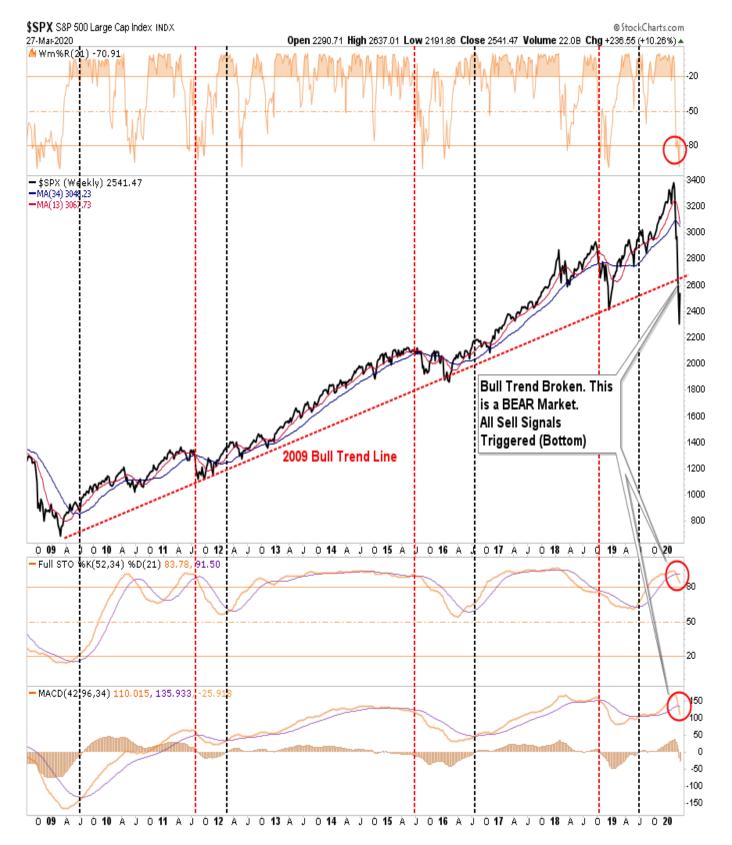
"The good news is the markets are now more extremely oversold on a variety of measures than at just about any other point in history.

Warning: Any reversal will NOT BE the bear market bottom. It will be a 'bear market' rally you will want to 'sell' into. The reason is there are still many investors trapped in 'buy and hold' and 'passive indexing' strategies that are actively seeking an exit. Any rallies will be met with redemptions.

Most importantly, all of our long-term weekly 'sell signals' have now been triggered.

Such would suggest that a rally back to the 'bullish trend line' from 2009 will likely be the best opportunity to 'sell' before the 'bear market' finds its final low."

Last week's chart updated through Friday's close.



While the recent lows may indeed turn out to be "the bottom," I highly suspect they won't. Given the sell signals have been registered at such high levels, the time, and distance, needed to reverse the excesses will require a deeper market draw.

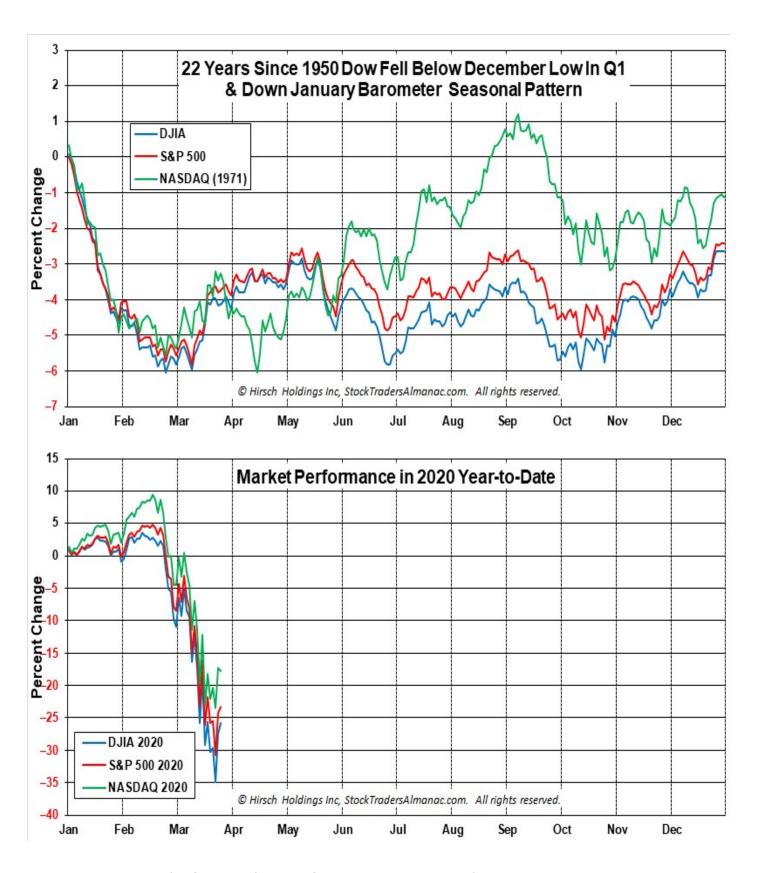
As Jeff Hirsch from Stocktrader's Alamanc noted:

"While we are all rooting for the market to find support here so much damage has been done. A great deal of uncertainty remains for the economy and health crisis. **This looks**

like a bear market bounce.

History suggests that we are in for some tough sledding in the market this year with quite a bit of chop. When the January Barometer came in with a negative reading, our outlook for 2020 began to diminish as every down January since 1950 has been followed by a new or continuing bear market, a 10% correction, or a flat year. Then another warning sign flashed when DJIA closed below its December closing low on February 26, 2020 as the impact of this novel coronavirus began to take its toll on Wall Street.

In the March Outlook, we presented this graph of the composite seasonal pattern for the 22 years since 1950 when both the January Barometer as measured by the S&P 500 were down, and the Dow closed below its previous December closing low in the first quarter. Below is a graph of DJIA, S&P 500 and NASDAQ Composite for 2020 year-to-date as of the close on March 25. Comparing 2020 market action to these 22 years, suggests a choppy year ahead with the potential for several tests of the recent low."



"The depth of this waterfall decline may be too deep for the market to rebound quickly. This bear market also put this year?s Best Six Months (November-April) at risk of being negative. The record of down Best Six Months is not encouraging and it reminds us of a salient quote from the Almanac from an old market sage,

'If the market does not rally, as it should during bullish seasonal periods, it is a sign that other forces are stronger and that when the seasonal period ends those forces will really have their say.'? Edson Gould (Stock market analyst, Findings & Forecasts, 1902-1987)'"



Real Investment Show with Lance Roberts

Monday to Friday, from 6 to 7am.

> Get it now

On a short-term basis, the market is also suggesting some risk. The daily chart below shows the market rallied to, and failed at, the first level of the Fibonacci retracement we outlined last week, suggesting profits be taken at this level. While there are two remaining targets for the bear market rally, the probabilities weigh heavily against them. (This doesn't mean they can't be achieved, it is "possible," just not "probable.")



Furthermore, with the "Death Cross" triggering on Friday (the 50-dma crossing below the 200dma), this will put further downside pressure on any "bear market" advance from current levels.

Given the magnitude, and multiple confirmations, of these signals, it is far too soon to assume the "bear market" is over. This is particularly the case, given the sell-off is less than one-month-old.

Bear markets, and recessions, tend to last 18-months on average.

The current bear market and recession are not the results of just the "coronavirus" shock. It is the result of many simultaneous shocks from:

- Economic disruption
- Surging unemployment
- Oil price shock
- Collapsing consumer confidence, and
- Most importantly, a "credit event."

We likely have more to go before we can safely assume we have turned the corner.

In the meantime, use rallies to raise cash. Don't worry about trying to "buy the bottom." There will be plenty of time to see "THE" bottom is in, and having cash will allow you to "buy stocks" from the last of the "weak hands."

Real Investment Report

Market updates, sector analysis, 401k plan manager & more.

> Subscribe today

The MacroView



#MacroView: The Fed Can't Fix What's Broken

Written by Lance Roberts | Mar 27, 2020

Currently, the Federal Reserve is in a fight to offset an economic shock bigger than the financial crisis, and they are engaging every possible monetary tool within their arsenal to achieve that goal. The Fed is no longer just a "last resort" for the financial institutions, but now are the lender for the broader economy.

>> Read More

If you need help or have questions, we are always glad to help. Just email me.

See You Next Week

By Lance Roberts, CIO

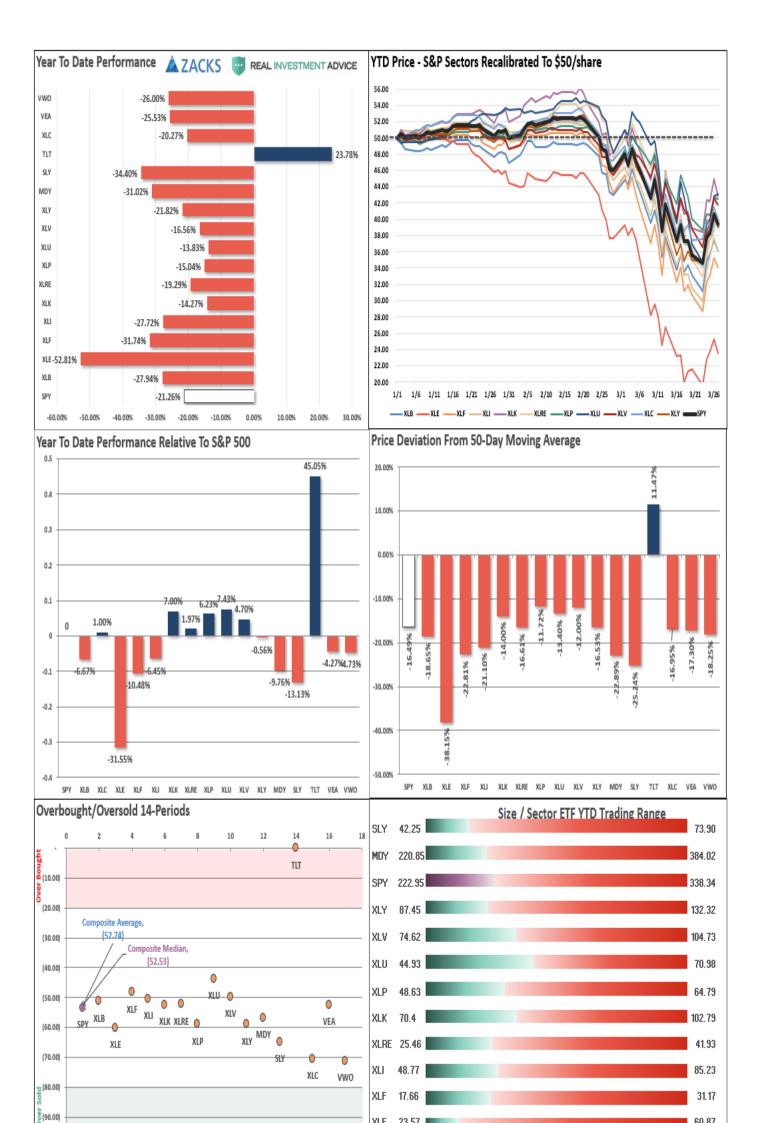
Market & Sector Analysis

Data Analysis Of The Market & Sectors For Traders

S&P 500 Tear Sheet

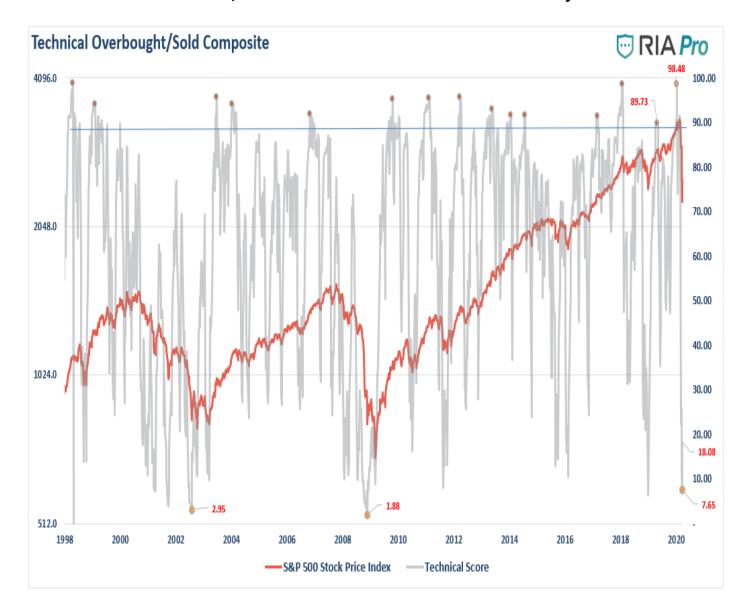
3 Month	SDV Dr	ice					SPY RISK	INFO 🛕	ZACKS	REA	L INVESTM	ENT ADVICE
340	31111	ice										% Diff
320		سيي	W		١.		Item		T 2-Yr	T 1-Yr.	YTD	YTD/T1- YR
300					M		Price Ret	urn	(2.76%)	(9.38%)	(21.26%)	126.70%
							Max Drav	vdown	-35.63%	-35.63%	-35.63%	0.00%
280					Ŋ		Sharpe		0.06	(0.10)	(1.17)	11.28
260							Sortino		0.06	(0.19)	(1.41)	6.22
240						\mathbf{W}_{λ}	Volatility		23.22	28.94	55.40	0.91
240							Daily VaR	-5%	(34.94)	(51.27)	(153.31)	1.99
220						7	Mnthly V	aR-5%	(10.95)	10.92	10.92	0.00
S&P 500 Fundar	nental An	alysis							S&P 500 I	Market Ca	p Analysis	•
Item	2 years	1 year	Current	1 Yr %	5 Year	5 year	% From	% From	Item	12-M	Current	% Chg
iteiii	ago	ago	Current	Change	High	Low	High	Low	iteiii	Ago	Current	70 Clig
Dividend Yield	1.75%	1.88%	2.14%	12.18%	2.18%	1.68%	(1.99%)	27.73%	Shares	2,381.1	2,285.1	(4.03%)
P/E Ratio	20.83	17.92	16.39	(9.36%)	2093%	1591%	(21.7%)	3.02%	Sales	62,276	63,990	2.75%
P/S Ratio	3.48	3.25	2.84	(14.38%)	3.63	2.65	(21.67%)	7.21%	SPS	26.2	28.0	7.07%
P/B Ratio	3.91	3.91	3.54	(10.42%)	4.34	3.01	(18.43%)	17.72%	Earnings	9,535	9,425	(1.16%)
ROE	16.03%	18.81%	18.49%	(1.74%)	18.81%	15.04%	(1.71%)	22.94%	EPS TTM	4.8	4.9	0.97%
ROA	3.00%	3.53%	3.51%	(0.46%)	3.53%	2.81%	(0.46%)	24.98%	Dividend	1.6	1.7	6.22%
S&P 500 Asset A	Allocation											
	1 Year				P/E High-		P/E %		DIV.	ТТМ	Current	Forward
Sector	Price	Weight	Beta	P/E	5yr	- 5Yr	From	ROE	YIELD	Earnings	Forward	PE
	Doture											
	Return				(Mo.)	(Mo.)	Peak			Yield	Earnings	
Energy	(52.95%)	2.73%	1.32	11.23	(Mo.)	(Mo.) 14.18	Peak (91.1%)	6.2%	7.8%	9.39%	Earnings 2.91	14.00
Energy Materials		2.73% 2.47%	1.32 1.22	11.23 13.92				6.2% 8.6%				14.00 16.23
	(52.95%)				126.14	14.18	(91.1%)		7.8%	9.39%	2.91	
Materials	(52.95%) (36.28%)	2.47%	1.22	13.92	126.14 22.97	14.18 13.86	(91.1%) (39.4%)	8.6%	7.8% 2.4%	9.39% 7.43%	2.91 3.57	16.23
Materials Industrials	(52.95%) (36.28%) (16.15%)	2.47% 8.41%	1.22 1.17	13.92 14.14	126.14 22.97 22.27	14.18 13.86 14.78	(91.1%) (39.4%) (36.5%)	8.6% 19.2%	7.8% 2.4% 2.2%	9.39% 7.43% 7.39%	2.91 3.57 4.98	16.23 15.91
Materials Industrials Discretionary	(52.95%) (36.28%) (16.15%) (8.09%)	2.47% 8.41% 10.12%	1.22 1.17 1.05	13.92 14.14 21.09	126.14 22.97 22.27 27.17	14.18 13.86 14.78 20.19	(91.1%) (39.4%) (36.5%) (22.4%)	8.6% 19.2% 27.8%	7.8% 2.4% 2.2% 1.5%	9.39% 7.43% 7.39% 4.89%	2.91 3.57 4.98 4.94	16.23 15.91 20.98
Materials Industrials Discretionary Staples	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%)	2.47% 8.41% 10.12% 7.57%	1.22 1.17 1.05 0.62	13.92 14.14 21.09 18.37	126.14 22.97 22.27 27.17 22.83	14.18 13.86 14.78 20.19 17.62	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%)	8.6% 19.2% 27.8% 28.2%	7.8% 2.4% 2.2% 1.5% 3.1%	9.39% 7.43% 7.39% 4.89% 5.67%	2.91 3.57 4.98 4.94 4.02	16.23 15.91 20.98 18.60
Materials Industrials Discretionary Staples Health Care	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%)	2.47% 8.41% 10.12% 7.57% 14.77%	1.22 1.17 1.05 0.62 0.87	13.92 14.14 21.09 18.37 14.95	126.14 22.97 22.27 27.17 22.83 20.18	14.18 13.86 14.78 20.19 17.62 15.78	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%)	8.6% 19.2% 27.8% 28.2% 30.3%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11%	2.91 3.57 4.98 4.94 4.02 7.06	16.23 15.91 20.98 18.60 14.44
Materials Industrials Discretionary Staples Health Care Financials	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%)	2.47% 8.41% 10.12% 7.57% 14.77% 11.22%	1.22 1.17 1.05 0.62 0.87 1.26	13.92 14.14 21.09 18.37 14.95 9.95	126.14 22.97 22.27 27.17 22.83 20.18 18.50	14.18 13.86 14.78 20.19 17.62 15.78 11.73	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55%	2.91 3.57 4.98 4.94 4.02 7.06 5.99	16.23 15.91 20.98 18.60 14.44 11.34
Materials Industrials Discretionary Staples Health Care Financials Technology	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98%	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64%	1.22 1.17 1.05 0.62 0.87 1.26 1.21	13.92 14.14 21.09 18.37 14.95 9.95 22.19	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75%	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80	16.23 15.91 20.98 18.60 14.44 11.34 20.70
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%)	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70%	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 1.1%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70%	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom Utilities	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%) (5.10%) (13.63%)	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70% 3.44%	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85 0.42	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43 17.78	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01 22.05	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61 15.58	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%) (19.4%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6% 10.8%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 1.1% 3.7%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70% 6.11%	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79 3.78	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90 18.66
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom Utilities Real Estate	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%) (5.10%) (13.63%)	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70% 3.44% 2.93%	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85 0.42 0.77	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43 17.78	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01 22.05 23.27	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61 15.58 17.19	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%) (19.4%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6% 10.8% 9.1%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 1.1% 3.7%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70% 6.11%	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79 3.78	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90 18.66
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom Utilities Real Estate	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%) (5.10%) (13.63%)	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70% 3.44% 2.93%	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85 0.42 0.77	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43 17.78 16.95	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01 22.05 23.27	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61 15.58 17.19	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%) (19.4%) (27.2%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6% 10.8% 9.1%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 1.1% 3.7% 3.9%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70% 6.11% 6.32%	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79 3.78 4.47	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90 18.66
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom Utilities Real Estate Momentum Ana	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%) (5.10%) (13.63%) alysis	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70% 3.44% 2.93%	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85 0.42 0.77	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43 17.78 16.95	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01 22.05 23.27	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61 15.58 17.19	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%) (19.4%) (27.2%)	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6% 10.8% 9.1%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 1.1% 3.7% 3.9%	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70% 6.11% 6.32%	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79 3.78 4.47	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90 18.66 18.91
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom Utilities Real Estate Momentum Ana	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%) (5.10%) (13.63%) alysis	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70% 3.44% 2.93%	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85 0.42 0.77	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43 17.78 16.95	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01 22.05 23.27	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61 15.58 17.19	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%) (19.4%) (27.2%) # Days Since	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6% 10.8% 9.1%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 1.1% 3.7% 3.9% *Dev 50-200 DMA	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70% 6.11% 6.32% % From 52-W	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79 3.78 4.47	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90 18.66 18.91
Materials Industrials Discretionary Staples Health Care Financials Technology Telecom Utilities Real Estate Momentum Analy	(52.95%) (36.28%) (16.15%) (8.09%) (2.99%) (5.10%) (13.99%) 12.98% (10.07%) (5.10%) (13.63%) alysis	2.47% 8.41% 10.12% 7.57% 14.77% 11.22% 25.64% 10.70% 3.44% 2.93% ROC 50-Days	1.22 1.17 1.05 0.62 0.87 1.26 1.21 0.85 0.42 0.77	13.92 14.14 21.09 18.37 14.95 9.95 22.19 18.43 17.78 16.95 # Days Since Cross	126.14 22.97 22.27 27.17 22.83 20.18 18.50 25.65 27.01 22.05 23.27 % Dev 50-Day	14.18 13.86 14.78 20.19 17.62 15.78 11.73 14.48 17.61 15.58 17.19	(91.1%) (39.4%) (36.5%) (22.4%) (19.5%) (25.9%) (46.2%) (13.5%) (31.8%) (19.4%) (27.2%) # Days Since Cross	8.6% 19.2% 27.8% 28.2% 30.3% 11.3% 41.2% 16.6% 10.8% 9.1%	7.8% 2.4% 2.2% 1.5% 3.1% 2.0% 2.8% 1.5% 3.7% 3.9% % Dev 50-200 DMA (0.18%)	9.39% 7.43% 7.39% 4.89% 5.67% 7.11% 10.55% 4.75% 5.70% 6.11% 6.32% % From 52-W High	2.91 3.57 4.98 4.94 4.02 7.06 5.99 5.80 6.79 3.78 4.47 % From 52-W Low	16.23 15.91 20.98 18.60 14.44 11.34 20.70 17.90 18.66 18.91





Technical Composite

Note: The technical gauge bounced from the lowest level since both the "Dot.com" and "Financial Crisis." However, note the gauge bottoms BEFORE the market bottoms. In 2002, lows were retested. In 2008, there was an additional 22% decline in early 2009.



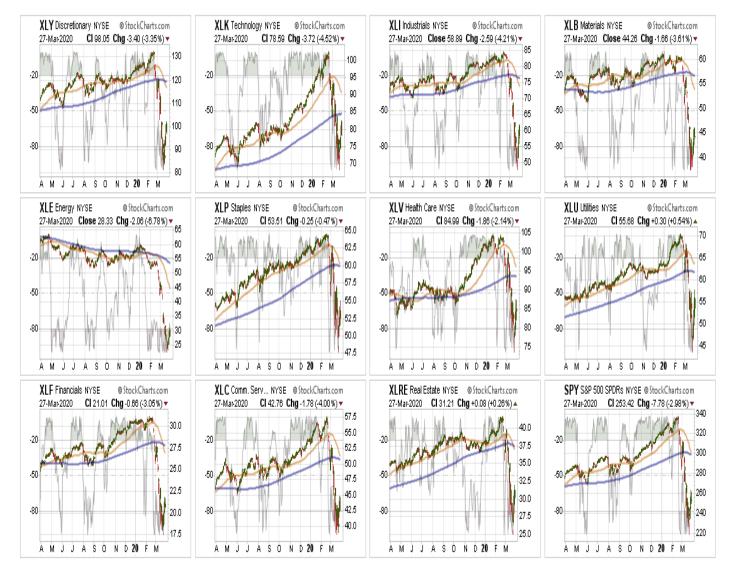
ETF Model Relative Performance Analysis

	RIA Pro	RELATIV	E PERFORMANCE	Current	Mod	del Position	Price Change	s Relative to I	ndex	SHORT	LONG	% DEV -	% DEV -	Buy / Sell
	KIAPIU	Ticker	ETF NAME	Price	1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks	WMA	WMA	Short M/A	Long M/A	Signal
	BENCHMARK	IVV	ISHARS-SP500	254.24	9.98	(14.08)	(21.48)	(14.65)	(10.65)	309.53	306.07	-17.86%	-16.93%	BUY
		XLB	SPDR-MATLS SELS	44.26	(1.18)	(1.97)	(4.40)	(8.17)	(9.60)	55.67	57.30	-20.50%	-22.76%	SELL
		XLE	SPDR-EGY SELS	28.33	(0.43)	(23.34)	(31.61)	(36.41)	(46.50)	48.87	55.25	-42.03%	-48.72%	SELL
		XLF	SPDR-FINL SELS	21.01	1.12	(6.90)	(10.19)	(9.36)	(7.63)	27.99	28.33	-24.93%	-25.83%	SELL
◀	S Z	XLI	SPDR-INDU SELS	58.89	4.59	(5.34)	(7.43)	(8.67)	(10.86)	76.41	77.64	-22.92%	-24.15%	SELL
O	SECTORS	XLK	SPDR-TECH SELS	78.59	0.05	3.01	6.59	11.00	16.86	91.85	86.51	-14.44%	-9.15%	BUY
		XLP	SPDR-CONS STPL	53.51	(3.81)	6.36	7.27	2.61	6.02	61.08	61.11	-12.40%	-12.43%	SELL
U	S	XLU	SPDR-UTIL SELS	55.68	6.45	3.63	8.57	1.76	6.37	64.35	63.58	-13.48%	-12.43%	BUY
4		XLC	SPDR-COMM SV SS	42.76	(3.67)	(1.68)	0.80	0.59	2.08	52.20	51.35	-18.08%	-16.73%	BUY
		XLV	SPDR-HLTH CR	84.99	(2.52)	5.85	5.43	9.15	3.29	97.84	95.45	-13.13%	-10.96%	BUY
		XLY	SPDR-CONS DISCR	98.05	1.68	(1.27)	(0.59)	(4.04)	(3.22)	119.37	120.27	-17.86%	-18.47%	SELL
	SIZE	SLY	SPDR-SP SC 600	47.53	1.17	(10.46)	(12.96)	(13.82)	(18.05)	65.49	67.24	-27.43%	-29.31%	SELL
	OILL.	MDY	SPDR-SP MC 400	258.94	2.97	(7.71)	(9.27)	(11.16)	(14.38)	344.37	351.41	-24.81%	-26.31%	SELL
ш	Equal Weight Market	RSP	INVS-SP5 EQ ETF	83.42	1.20	(5.30)	(6.22)	(7.44)	(9.47)	107.72	108.64	-22.56%	-23.21%	SELL
~	Dividend	SDY	SPDR-SP DIV ETF	78.51	(2.17)	(3.41)	(5.00)	(8.34)	(10.37)	99.90	101.89	-21.41%	-22.95%	SELL
ō	Real Estate	XLRE	SPDR-RE SELS	31.21	4.93	(1.09)	2.55	(5.79)	(3.18)	37.69	38.37	-17.19%	-18.65%	SELL
ŭ		EEM	ISHARS-EMG MKT	33.35	(3.64)	(3.61)	(4.29)	(5.43)	(11.64)	41.55	41.79	-19.73%	-20.20%	SELL
	International	EFA	ISHARS-EAFE	52.86	2.36	(0.99)	(2.21)	(4.71)	(7.85)	64.23	65.36	-17.70%	-19.13%	SELL
		IXUS	ISHARS-CRINT S	46.07	0.18	(3.27)	(4.03)	(6.22)	(10.01)	57.21	58.10	-19.48%	-20.71%	SELL
	Intermediate Duration	TLT	ISHARS-20+YTB	167.70	(4.80)	22.06	42.03	34.06	43.29	147.70	143.43	13.54%	16.92%	BUY
	International	BNDX	VANGD-TTL INT B	56.44	(7.94)	11.41	20.69	11.43	11.86	57.12	57.88	-1.19%	-2.49%	SELL
-	High Yield	HYG	ISHARS-IBX HYCB	77.03	0.45	3.61	8.80	3.43	(0.26)	84.97	86.19	-9.35%	-10.63%	SELL
	Cash	BSV	VANGD-SHT TRM B	81.80										

Sector & Market Analysis:

Be sure and catch our updates on Major Markets (Monday) and Major Sectors (Tuesday) with updated buy/stop/sell levels

Sector-by-Sector



Finally, the markets bounced this past week.

However, don't get too excited; there has been a tremendous amount of technical damage done which keeps us on the sidelines for now.

Improving? Discretionary (XLY), and Real Estate (XLRE)

We previously reduced our weightings to Real Estate and liquidated Discretionary entirely over concerns of the virus and impact on the economy. No change this week. We are getting more interested in REITs again, but are going to select individual holdings versus the ETF due to leverage concerns in the REITs.

Discretionary is going to remain under pressure due to people being able to go out and shop. This sector will eventually get a bid, so we are watching it, but we need to see an eventual end to the isolation of consumers.

Current Positions: No Positions

Outperforming ? Technology (XLK), Communications (XLC), Staples (XLP), Healthcare (XLV), and Utilities (XLU)

Early last week, we shifted exposures in portfolios and added to our Technology and Communications sectors, bringing them up to weight. We also added QQQ, which was closed out on Friday.

Current Positions: XLK, XLC, 1/2 weight XLP, XLV

Weakening? None

No sectors in this quadrant.

Current Position: None

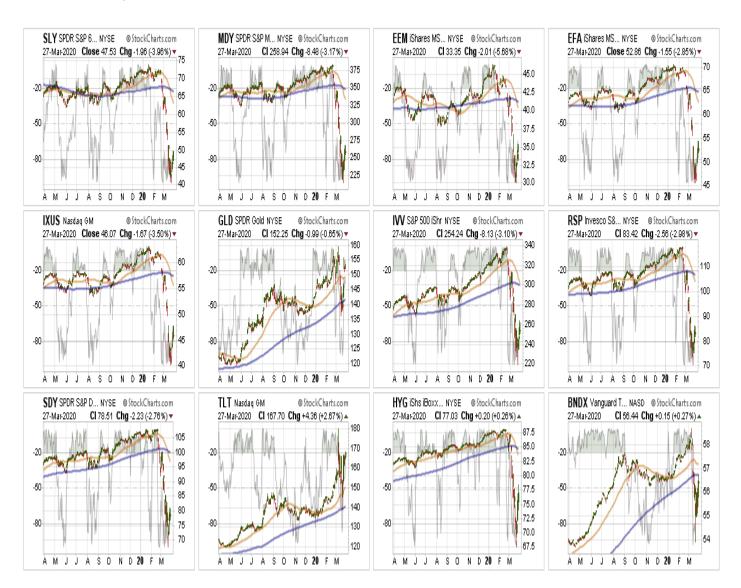
Lagging ? Industrials (XLI), Financials (XLF), Materials (XLB), and Energy (XLE)

No change from last week, with the exception that performance continued to be worse than the overall market.

These sectors are THE most sensitive to Fed actions (XLF) and the shutdown of the economy. We eliminated all holdings in late February and early March.

Current Position: None

Market By Market



Small-Cap (SLY) and Mid Cap (MDY) ? Four weeks ago, we sold all small-cap and mid-cap exposure over concerns of the impact of the coronavirus. We remain out of these sectors for now.

Current Position: None

Emerging, International (EEM) & Total International Markets (EFA)

Same as small-cap and mid-cap. Given the spread of the virus and the impact on the global supply chain. Trading opportunities only.

Current Position: None

S&P 500 Index (Core Holding) ? Given the rapid deterioration of the broad market, we sold our entire core position holdings for the safety of cash. We did add a small trading position in QQQ on Monday afternoon, and sold it on Friday.

Current Position: None

Gold (GLD) ? We added a small position in GDX recently, and increased our position in IAU early this week. With the Fed going crazy with liquidity, this will be good for gold long-term, so we continue to add to our holdings on corrections.

Current Position: 1/4th weight GDX, 1/2 weight IAU

Bonds (TLT) ?

Bonds regained their footing this week, as the Fed became the "buyer" of both "first" and "last" resort. Simply, "bonds will not be allowed to default," as the Fed will guarantee payments to creditors. We have now reduced our total bond exposure to 20% of the portfolio from 40% since we are only carrying 10% equity currently. (Rebalanced our hedge.)

Current Positions: SHY, IEF, BIL

Sector / Market Recommendations

The table below shows thoughts on specific actions related to the current market environment.

(These are not recommendations or solicitations to take any action. This is for informational purposes only related to market extremes and contrarian positioning within portfolios. Use at your own risk and peril.)

retionary nnology strials erials fgy lles lth Care ties ncials munications Estate	OS	Negative Positive Negative Negative Negative Negative Positive Positive Negative Positive	Negative Positive Positive Positive Negative Positive Positive Positive Positive	No Position Hold No Position No Position No Position Hold Hold No Position			X		X X X	No Position Hold No Position No Position No Position
erials erials gy eles lth Care ties ncials	OS OS OS OS OS OS OS	Negative Negative Negative Positive Positive Negative	Positive Positive Positive Positive Positive Positive	No Position No Position No Position Hold Hold No Position			X		х	No Position No Position No Position
erials (EY Iles Ith Care Ities Incials Inmunications	OS OS OS OS OS	Negative Negative Negative Positive Positive Negative	Positive Negative Positive Positive Positive	No Position No Position Hold Hold No Position			_		х	No Position No Position
rgy Iles Ith Care ties ncials nmunications	OS OS OS OS	Negative Negative Positive Positive Negative	Negative Positive Positive Positive	No Position Hold Hold No Position			_		_	No Position
lles Ith Care ties ncials nmunications	OS OS OS	Negative Positive Positive Negative	Positive Positive Positive	Hold Hold No Position			_		Х	
Ith Care ties ncials nmunications	OS OS	Positive Positive Negative	Positive Positive	Hold No Position			_			
ties ncials nmunications	OS OS	Positive Negative	Positive	No Position						Hold
ncials nmunications	OS	Negative					Х			Hold
nmunications			Positive						Х	Hold
	OS	Docitivo	. 0310110	No Position					Х	No Position
Ectato		Positive	Positive	Hold			Х			Hold
Estate	OS	Negative	Positive	No Position					Χ	Hold
ll Caps	OS	Negative	Negative	No Position					Х	No Holdings
Caps	OS	Negative	Negative	No Position					X	No Holdings
erging Mkt	OS	Negative	Negative	No Position					Х	No Holdings
rnational	OS	Negative	Negative	No Position					X	No Holdings
l International	OS	Negative	Negative	No Position					Х	No Holdings
I	OS	Positive	Positive	No Position					Х	No Holdings
00 Equal Wgt	OS	Negative	Positive	No Position					Х	No Holdings
00 Dividend	OS	Negative	Positive	No Position					Х	No Holdings
00 Market Wgt	OS	Negative	Positive	No Position					Χ	No Holdings
Yr. Bond	ОВ	Positive	Positive	No Position					Χ	No Holdings
oorate High Yield	OS	Negative	Negative	No Position					Χ	No Holdings
Bond Aggregrate	OS	Positive	Positive	No Position					Х	No Holdings
	national International 0 Equal Wgt 0 Dividend 0 Market Wgt (r. Bond orate High Yield	national OS International OS OS O Equal Wgt OS O Dividend OS O Market Wgt OS (r. Bond OB orate High Yield OS	national OS Negative International OS Negative OS Positive O Equal Wgt OS Negative O Dividend OS Negative O Market Wgt OS Negative (r. Bond OB Positive orate High Yield OS Negative	national OS Negative Negative International OS Negative Negative OS Positive Positive O Equal Wgt OS Negative Positive O Dividend OS Negative Positive O Market Wgt OS Negative Positive (r. Bond OB Positive Positive Orate High Yield OS Negative Negative	national OS Negative Negative No Position International OS Negative Negative No Position OS Positive Positive No Position O Equal Wgt OS Negative Positive No Position O Dividend OS Negative Positive No Position O Market Wgt OS Negative Positive No Position Or. Bond OB Positive Positive No Position orate High Yield OS Negative Negative No Position	national OS Negative Negative No Position International OS Negative Negative No Position OS Positive Positive No Position O Equal Wgt OS Negative Positive No Position O Dividend OS Negative Positive No Position O Market Wgt OS Negative Positive No Position Or. Bond OB Positive Positive No Position Orate High Yield OS Negative Negative No Position	national OS Negative Negative No Position International OS Negative Negative No Position OS Positive Positive No Position O Equal Wgt OS Negative Positive No Position O Dividend OS Negative Positive No Position O Market Wgt OS Negative Positive No Position OR Negative No Position OR Negative Negative No Position	national OS Negative Negative No Position International OS Negative Negative No Position OS Positive Positive No Position O Equal Wgt OS Negative Positive No Position O Dividend OS Negative Positive No Position O Market Wgt OS Negative Positive No Position O Market Wgt OS Negative Positive No Position Or. Bond OB Positive Positive No Position Orate High Yield OS Negative Negative No Position	national OS Negative Negative No Position International OS Negative Negative No Position OS Positive Positive No Position O Equal Wgt OS Negative Positive No Position O Dividend OS Negative Positive No Position O Market Wgt OS Negative Positive No Position OR Market Wgt OS Negative Positive No Position OR Negative Positive No Position OR Negative Positive No Position OR Negative No Position OR Negative Negative No Position	national OS Negative Negative No Position X International OS Negative Negative No Position X OS Positive Positive No Position X O Equal Wgt OS Negative Positive No Position X O Dividend OS Negative Positive No Position X O Market Wgt OS Negative Positive No Position X Or. Bond OB Positive Positive No Position X Orate High Yield OS Negative Negative No Position X

Portfolio/Client Update:

Despite the headlines of the "biggest rally in history" this past week, it's easy to get sucked into the "Media headline" hype. However, let's put this into some perspective:

Over the last "X" days the S&P 500 is:

5-days: +10.2%6-days: +5.4%10-days: -6.25%

It is much less exciting when compared to the fastest 30% plunge in history.

Keeping some perspective on where we are currently is very important. It's easy to get swayed by the media headlines, which can lead us into making emotional investment mistakes. More often than not, emotional decisions turn out poorly.

We are continuing our process of blending the Equity and ETF models. As we head out of this bear market, ETF's will have much less value relative to our selective strategies.

This doesn't mean we won't use ETF's at all, but we will selectively use them to fill in gaps to our individual equity selection, or for short-term trading opportunities.

Such was the case on Monday when we took on a position in QQQ for a bounce, and was subsequently closed out on Friday.

We also added small holdings of CLX and MRK to our long-term portfolio, as well as increased our exposure to IAU.

We continue to remain very defensive, and are in an excellent position with plenty of cash, reduced bond holdings, and minimal equity exposure in companies we want to own for the next 10-years.

We are just patiently waiting for the right opportunity to buy large chunks of these holdings with both stable, and higher yields.

Let me repeat from last week:

- 1. The ONLY people who care more about your money than you, is all of us at RIA Advisors.
- 2. We will NOT "buy the bottom" of the market. We will buy when we SEE the bottom of the market is in and risk/reward ratios are clearly in our favor.
- 3. This has been THE fastest bear market in history. We are doing our best to preserve your capital so that you meet your financial goals. Bear markets are never fun, but they are necessary for future gains.
- 4. We've got this.

Please don't hesitate to contact us if you have any questions, or concerns.

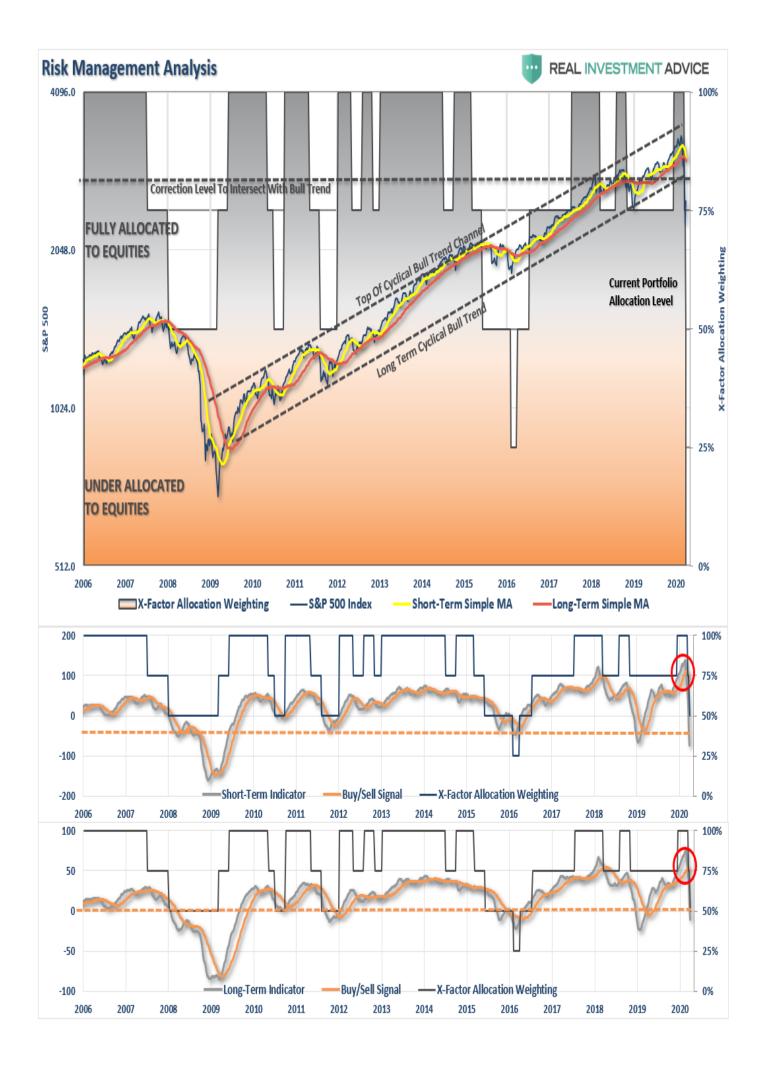
Lance Roberts

CIO

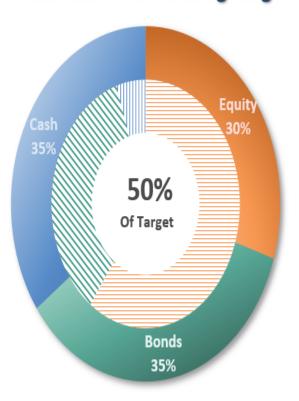
THE REAL 401k PLAN MANAGER

A Conservative Strategy For Long-Term Investors

Model performance is based on a two-asset model of stocks and bonds relative to the weighting changes made each week in the newsletter. This is strictly for informational and educational purposes only and should not be relied upon for any reason. Past performance is not a guarantee of future results. Use at your own risk and peril.



Current Portfolio Weighting



Current 401k Allocation Model

35.00% Cash + All Future Contributions

Primary concern is the protection of investment capital

Examples: Stable Value, Money Market, Retirement Reserves

35.00% Fixed Income (Bonds)

Bond Funds reflect the direction of interest rates

Examples: Short Duration, Total Return and Real Return Funds

30.00% Equity (Stocks)

The vast majority of funds track an index.

Therefore, select on ONE fund from each category.

Keep it Simple.

15% Equity Income, Balanced or Conservative Allocation

15% Large Cap Growth (S&P 500 Index)

0% International Large Cap Dividend

0% Mid Cap Growth

Portfolio Instructions:

Allocation Level To Equities	Reommendation	When To Take Action
Less Than Target Allocation	Stay Below Target	On Any Rally
Equal To Target Allocation	Reduce More If Needed	On Any Rally
Over Target Allocation	Reduce To 50%	On Any Rally

Commentary

Over the last few weeks we have recommended reducing equity exposure in your 401k plan, so we can reduce the target allocation modle. As we stated last week:

We triggered a secondary confirmed signal to reduce the 401k model allocation back to 50%. We are VERY oversold. Use rallies back to resistance to reduce the model target to 50%.

That rally occurred this past week, so we are dropping the model to 50% exposure for now. When the signals start coming back online, we will then reverse our process. If this is a JUST a correction, this could happen fairly quickly, if it is a recession, you will be glad to have less money exposed to risk.

Use caution and be more defensive for the time being.

401k Plan Manager Live Model

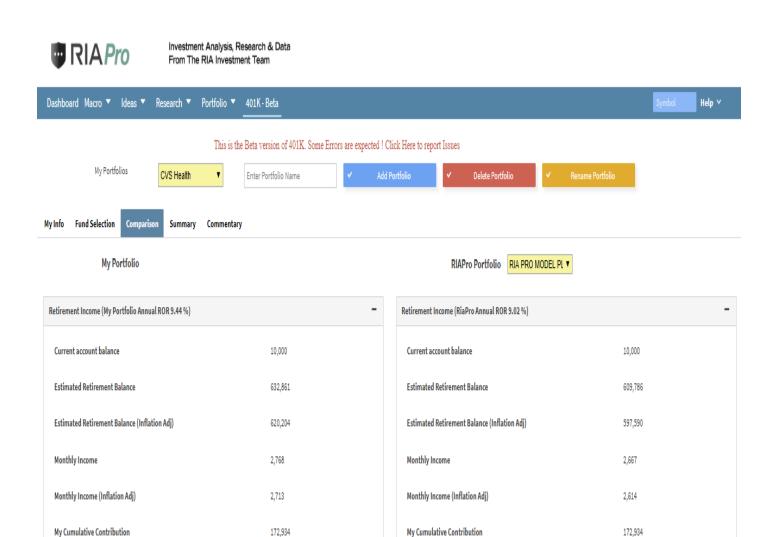
As an RIA PRO subscriber (You get your first 30-days free) you have access to our live 401k p

The code will give you access to the entire site during the 401k-BETA testing process, so not only will you get to help us work out the bugs on the 401k plan manager, you can submit your comments about the rest of the site as well.

We are building models specific to company plans. So, if you would like to see your company plan included specifically, send me the following:

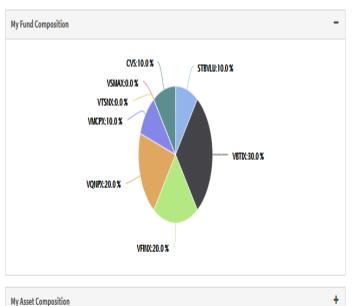
- Name of the company
- Plan Sponsor
- A print out of your plan choices. (Fund Symbol and Fund Name)

If you would like to offer our service to your employees at a deeply discounted corporate rate, please contact me.



Employer Cumulative Contribution

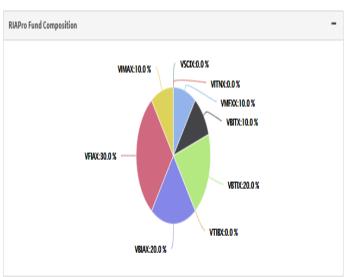
RIAPro Asset Composition



103,760

Employer Cumulative Contribution

My Asset Composition



103,760

+

