

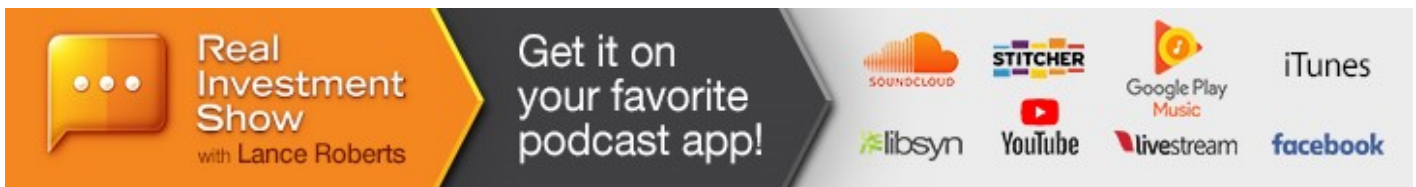
“Trade Deal” Is Coming

As Trump Needs “Win” For Election



- *Market Review & Update*
- *Trade Deal Before The Election*
- *Trump Looking For An Exit*
- *Would A Deal Change Anything?*
- *Bear Market Still Coming*
- *Sector & Market Analysis*
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Market Review & Update

Friday morning stocks rose as optimism over "trade" seemed to "trump" the ongoing antics in Washington as Democrats are once again trying to find a "smoking gun" to impeach the "Trumpster." Then, the market tanked, as [Bloomberg reported](#) the White House is weighing limits on U.S. portfolio flows into China - which promptly tanked stocks.

"The discussions are occurring as Washington and Beijing negotiate a potential truce in their [trade war](#) that's rattled the world's two biggest economies and investors for more than a year. They also come as China is removing limits on foreign investment in its financial markets. A U.S. crackdown on capital flows would therefore expose a new pressure point in the economic dispute and cause disruption well beyond the hundreds of billions in tariffs the two sides have levied against each other.

*Among the options the Trump administration is considering: delisting Chinese companies from U.S. stock exchanges and limiting Americans' exposure to the Chinese market through government pension funds. **Exact mechanisms for how to do so have not yet been worked out and any plan is subject to approval by President Donald Trump, who has given the green light to the discussion,** according to one person close to the deliberations."*

With the Fed out of the picture for now, the market has become almost entirely dependent on "Trump tweets" for direction.

As noted last week, despite the short-term disappointment, the bulls continue to remain in charge currently, as markets cling near all-time highs. [As we pointed out last week:](#)

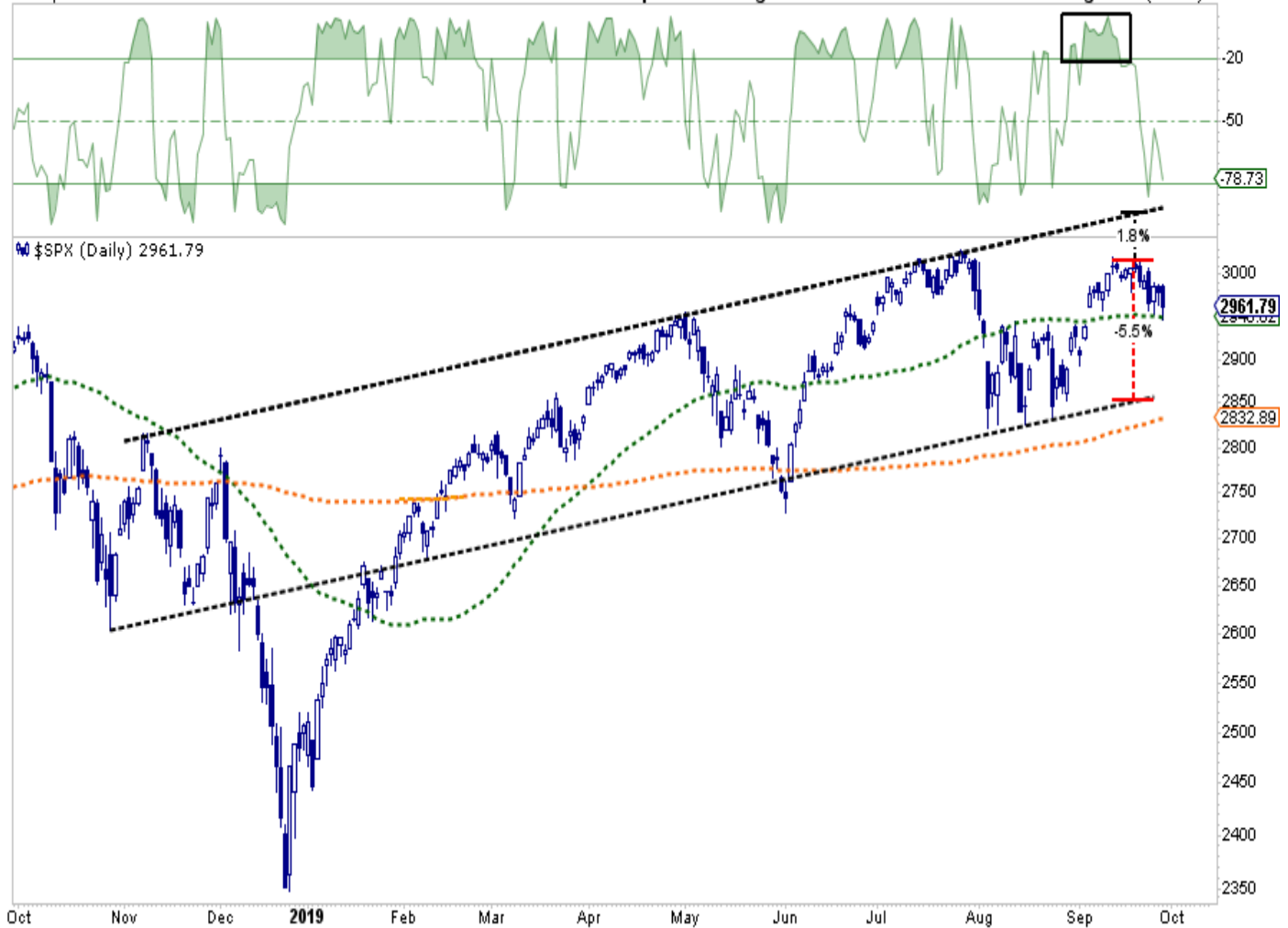
"The risk/reward does not favor the bulls short term. The market is back to very overbought conditions; the upside to the top of the bullish trend channel is about 1.9%. The downside risk is about 5.5%."

The chart below is updated through Friday's close. The good news is the overbought condition has been reduced while the market held support at the 50-dma. This potentially sets the market up for a rally next week, providing we get a "tweet" over the weekend confirming a "trade deal" is in progress.

\$SPX S&P 500 Large Cap Index INDX
27-Sep-2019

© StockCharts.com

Open 2985.47 High 2987.31 Low 2945.53 Close 2961.79 Chg -15.83 (-0.53%) ▼



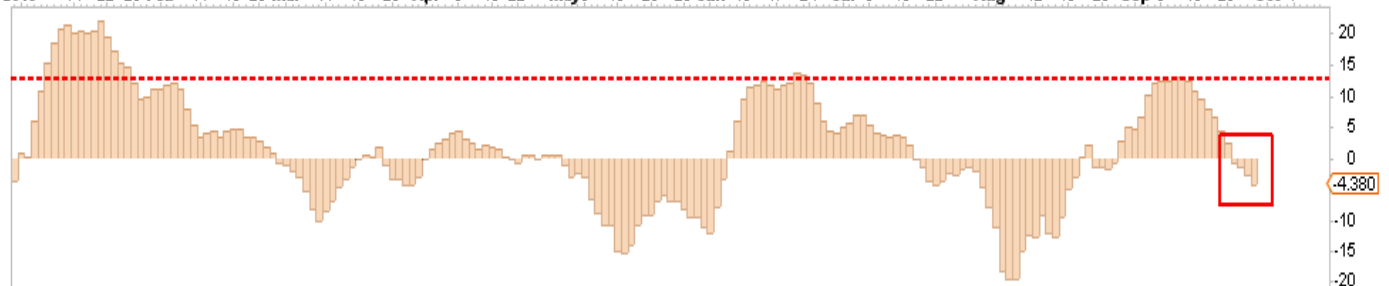
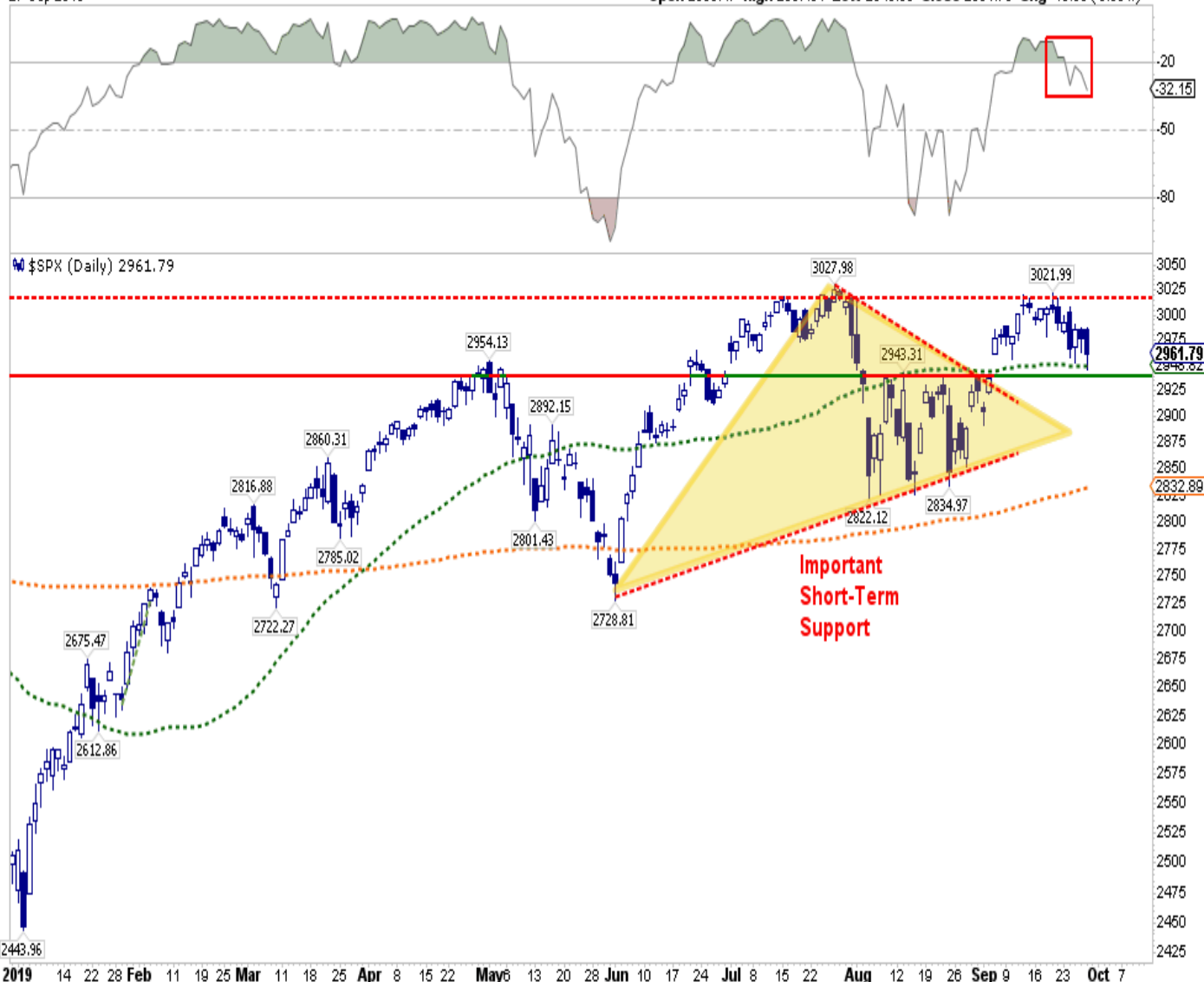
However, on an intermediate-term basis, a "sell signal" has been registered, which suggests there is downward pressure on stocks over the next month. The July and September tops are nearly identical suggesting a *"double top"* is in progress. This also increases the difficulty of the markets moving higher in the short-term. The good news is a break above resistance will support a move to [3300 as discussed previously](#).

Currently, there is support at the 50-dma, which coincides with the January 2018 top, but a break of that level will put the 200-dma into focus. The negative divergence between large and small-cap stocks continues after a brief reversion week before last. Whatever that was, seems to be over for now.

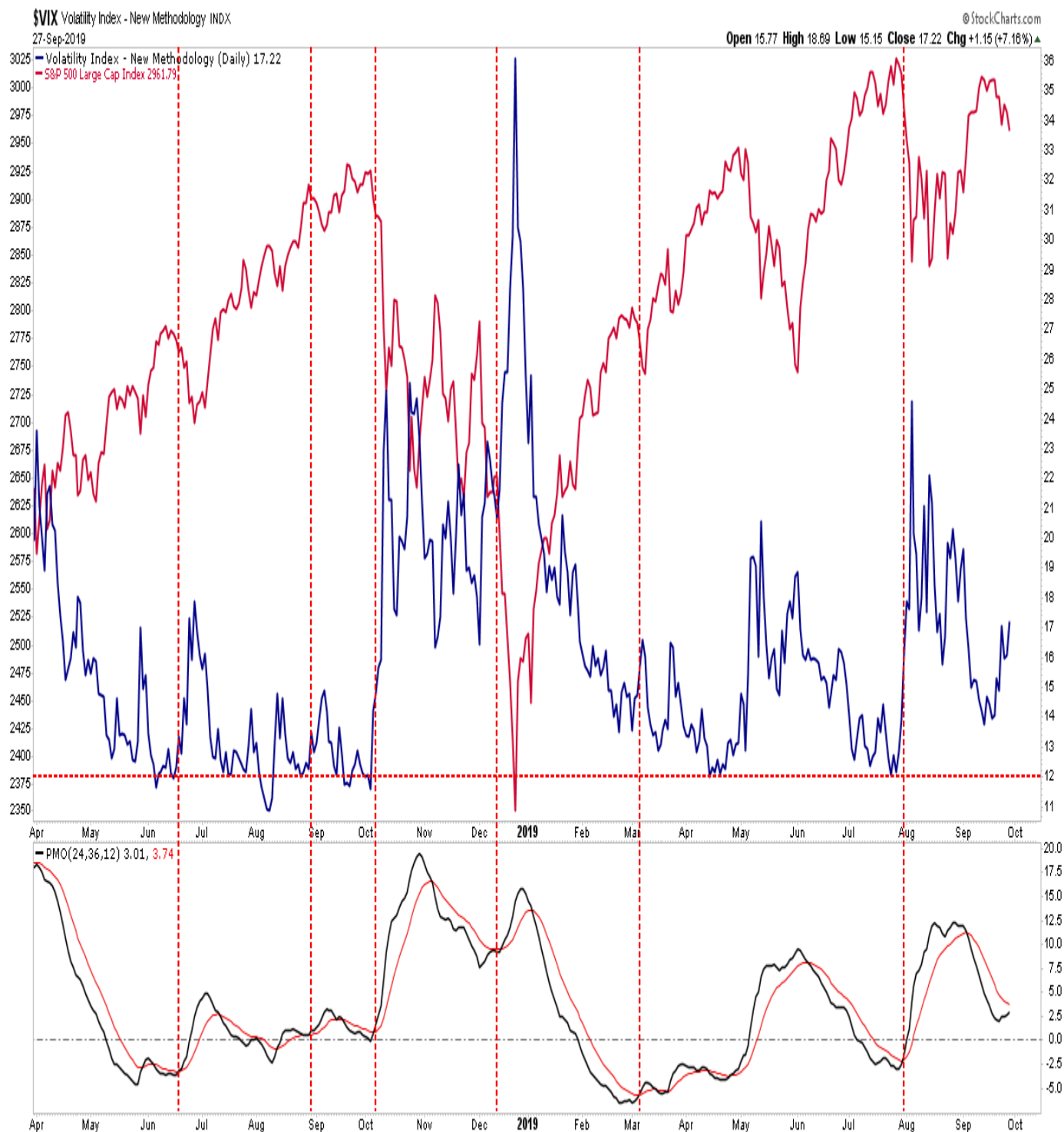
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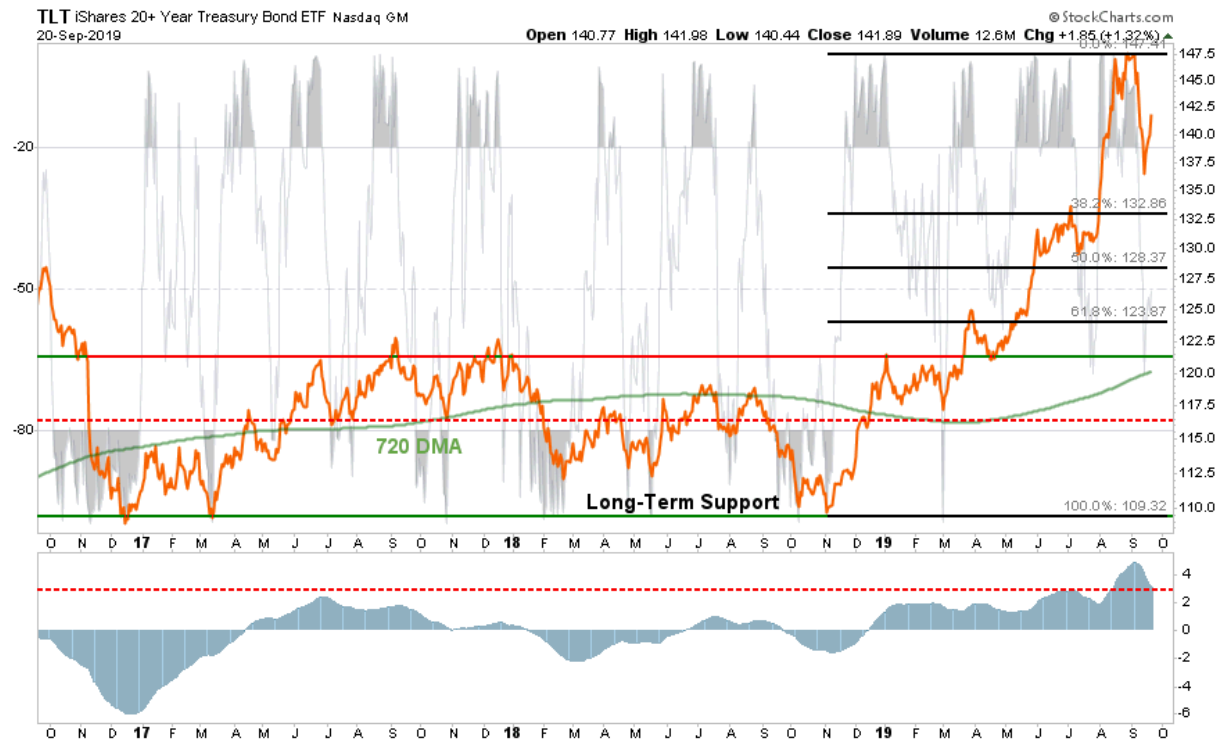


The volatility index (VIX) has also turned higher and is very close to triggering a "buy" signal. Given the non-corollary nature of the index versus the S&P 500, it suggests that further downside risk could be in the offing if a signal is triggered. **Spikes in volatility, and declines in stock prices, tend to happen very quickly, so it is better to anticipate the event by adding hedges, raising cash (ie take profits), and rebalancing risks accordingly.**



In our portfolios, last week, raised a bit of cash, and continue to remain hedged currently. While the bullish trend of the market keeps us allocated toward equity risk currently, we are doing so with defensive positioning. We also slightly increased our intermediate-term bond holdings and Gold. Cash remains a slight overweight in model allocations and equities slightly underweight..•

We discussed the reasoning for an additional bond exposure with our [RIAPRO subscribers this week:](#)



- *Like GLD, Bond prices finally cracked and have reversed a good chunk of the EXTREME overbought condition. As with GLD, we swapped bond positions this past week selling short-term bonds and swapping into longer duration Treasuries. We are very close to further increasing our exposure to bonds as well.*

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Trade Deal In Time For The Election

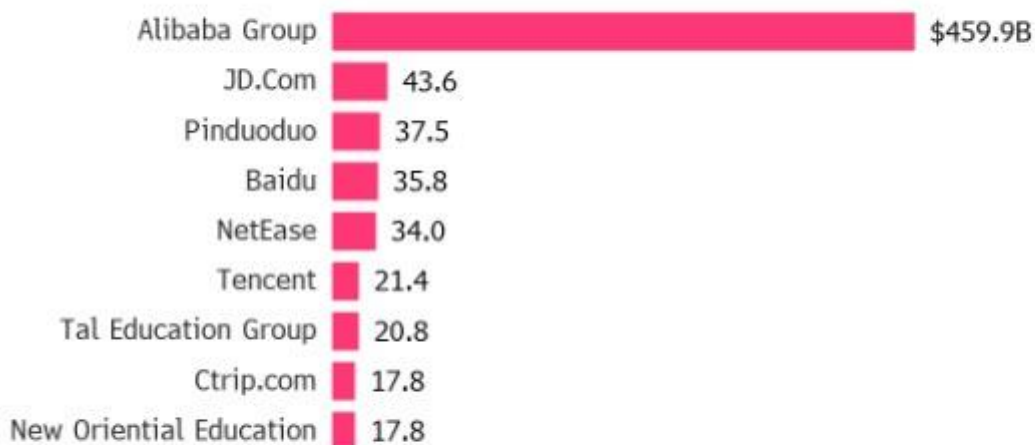
As noted above, on Friday, the Trump administration is putting a "review on investment limits" for China. This would potentially include:

- **Delisting Chinese companies from U.S. stock exchanges, and;**
- **Limiting Americans' exposure to the Chinese market through government pension funds.**

This is a direct hit at China which has made huge strides in economic ambitions and technological advances on the back of American financing. This chart below, courtesy of Zerohedge, shows the market capitalization of Chinese companies trading on U.S. exchanges:

Valuable Listings

Market capitalization of Chinese companies trading on U.S. stock exchanges



Note: Figures, compiled by Bloomberg, represent Chinese domiciled companies with primary ADR, or American Depositary Receipt, securities trading on U.S. exchanges.

Bloomberg

As noted above, this is all "talk" by the administration. While Trump has green lighted the discussion, there is reportedly **no timeline** for any action which suggests this is nothing more than "posturing" ahead of trade talks. **While the markets didn't like the news on Friday, this plays well into the strategy we believe Trump is setting up for the mid-October meeting with China to "negotiate a trade deal."**

This additional "threat" is being brought to the bargaining table in October, and is one Trump can easily back off of in exchange for greater market access for American companies in China. *(This is something Trump has previously asked for, and China has already agreed to provide.)*

However, while the Democrats are busy trying to impeach President Trump over the latest White House scandal, Trump has continued to try and keep the markets happy by promising a "trade deal is coming," just as he told the White House press pool on Wednesday:

"They want to make a deal very badly... It could happen sooner than you think." - Reuters

I remain unconvinced as China responded immediately afterward.

*"China's top diplomat hit back at U.S. criticism of its trade and development model in a speech on Tuesday after Trump spoke at the United Nations. **Wang Yi, China's foreign minister and state councilor, said Beijing would not bow to threats, including on trade, though he said he hoped the high-level trade talks next month would produce positive results.**" - Reuters*

If this all sounds rather familiar, it should, because it is the same thing they said a month ago.

*?Beijing's latest ?gesture? has increased the prospects for a narrow trade deal with the US. **But it's a small deal.** It means that there would be no escalation of tariffs as China*

*has agreed to make more purchases. **It could provide a certain level of comfort to US farmers and give Trump something to brag about.** - Hua Changchun, economist at Guotai Junan Securities, PRC*

China is indeed making "small concessions" for things they need as a country. As [we noted two weeks ago](#):

"China, smartly, is using the opportunity to buy soy and pork products (which they desperately need due to a virus which wiped out 30% of their pig population) to restock before the next meeting.

This is a not so insignificant point.

China is out for its best interest and will not acquiesce to any deal which derails their long-term plans. In the short-term, they may play the game to get what they need as a country, but in the long-run, they will protect their own interests."

However, don't mistake China's move as caving into Trump. Such is hardly the case.

While Beijing will allow Chinese businesses to purchase a certain amount of farm products such as soybeans and pork from the US, China [has also cut a deal for soy meal from Argentina](#).

China will allow the import of soymeal livestock feed from Argentina for the first time under a deal announced by Buenos Aires on Tuesday, an agreement that will link the world's top exporter of the feed with the top global consumer. - Reuters

The pressure is on the Trump Administration to conclude a deal, not China. Trump needs a deal done before the 2020 election cycle; AND he needs the markets and economy to be strong. **If the markets and economy weaken because of tariffs, which are a tax on domestic consumers and corporate profits, as they did in 2018, the risk of electoral losses rise.**

Trump Looking For A Fast Exit

This is an important point.

China knows that Trump needs a way out of the "trade war" he started, but that he needs a something that he can "boast" as a victory to a largely economically ignorant voter base. **Here is how a "trade deal" could get done.**

Understanding that China has already agreed to 80% of demands for a trade deal, such as buying U.S. goods, opening markets to U.S. investors, and making policy improvements in certain areas, Trump could conclude that "deal" at the October meeting.

It is only the final portion of Washington's demands which have stalled negotiations so far:

- Cutting the share of the state in the overall economy from 38% to 20%,
- Implementing an enforcement check mechanism; and,
- Technology transfer protections

These are the "big ticket" items that were the bulk of the reason Trump launched the "trade war" to begin with. Unfortunately, for China, these items are seen as an infringement on its sovereignty, and requires a complete abandonment the "Made in China 2025" industrial policy program.

However,•Trump can set aside the last 20%, drop tariffs, and keep market access open, in exchange for China signing off on the 80% of the deal they already agreed to.•

Which is precisely what Trump's comments recently alluded to:

"Not surprisingly, as Trump said on Thursday, while he prefers a broad deal, he left open the possibility of a more limited deal to start." - Reuters

That is code for: **?Let?s get a deal on the easy stuff, call it a win, and go home.?**

This is the strategy we suggested was most likely two weeks ago:

*"For Trump, he can spin a limited deal as a 'win' saying 'China is caving to his tariffs' and that he 'will continue working to get the rest of the deal done.' **He will then quietly move on to another fight, which is the upcoming election, and never mention China again.** His base will quickly forget the 'trade war' ever existed.*

Kind of like that 'Denuclearization deal' with North Korea."

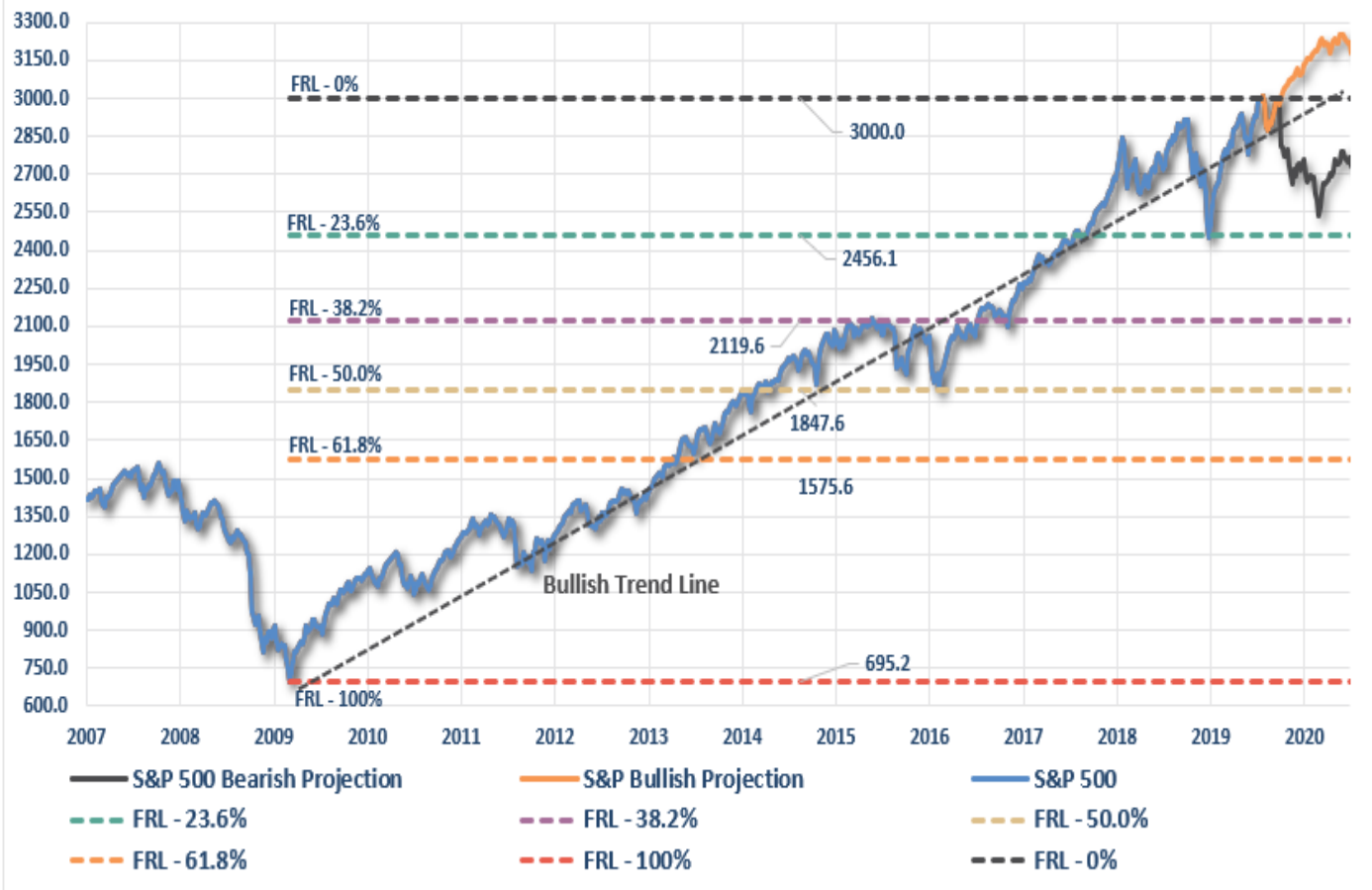


Would A "Deal" Change Anything

Assuming we are correct, and Trump does indeed "cave" into China in mid-October to get a "small deal" done, what does this mean for the market.•

The most obvious impact, assuming all "tariffs" are removed, would be a psychological "pop" to the markets which, given that markets are already hovering near all-time highs, would suggest a rally into the end of the year.•

Projecting The Bull & Bear Market



This is not the first time we presented analysis for a ["bull run" to 3300](#). To wit:

"The Bull Case For 3300

- *Momentum*
- *Stock Buybacks*
- *Fed Rate Cuts*
- *Stoppage of QT*
- *Trade Deal*

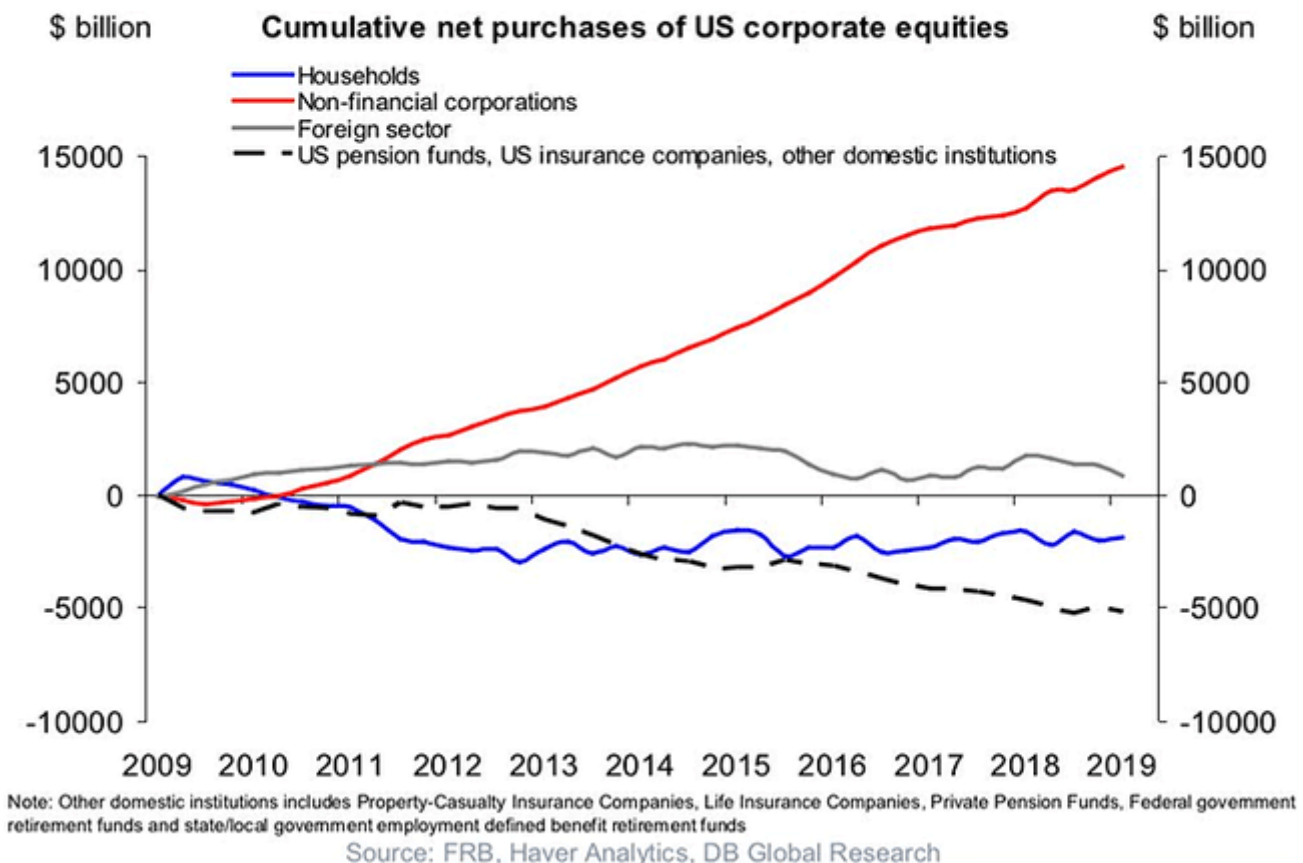
As I noted then, price momentum has been in control of the markets over the last several months. Given that *?an object in motion, tends to stay in motion,*? momentum is a hard thing to stop without a bigger event triggering a reversal in investor attitudes.

When I wrote the article previously, the Fed had not cut rates yet. Since that writing, they have cut rates twice, increased their balance sheet, and are hinting at the return of more "QE" if needed by letting the ["balance sheet grow organically."](#)

[Thursday, I wrote in detail](#) about the continuation of corporate share repurchases and the impact on the financial markets. Companies remain almost the sole source of net equity purchases.

*"Between the Federal Reserve injecting a massive amount of liquidity into the financial markets, and corporations buying back their own shares, **there have been effectively no other real buyers in the market.**"*

What's the source of the rally in the stock market since 2009? Buybacks




The only thing left is the ?Trade Deal.?

A deal would alleviate some concern on corporate profitability, and as J.P. Morgan's chief equity strategist Dubravko Lakos-Bujas previously [told MarketWatch](#):

?If you have a trade deal, and if the trade deal coincides with one or two rate cuts from the Fed, we see an upside scenario of 3,200-3,300.?

Yep, the same number we came up with.



**REAL
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ADVICE**

Are your investments prepared
for the next bear market?

**SCHEDULE YOUR
CONSULTATION
TODAY**

The Bear Is Still Coming

Just remember, bull-runs are a one-way trip.●

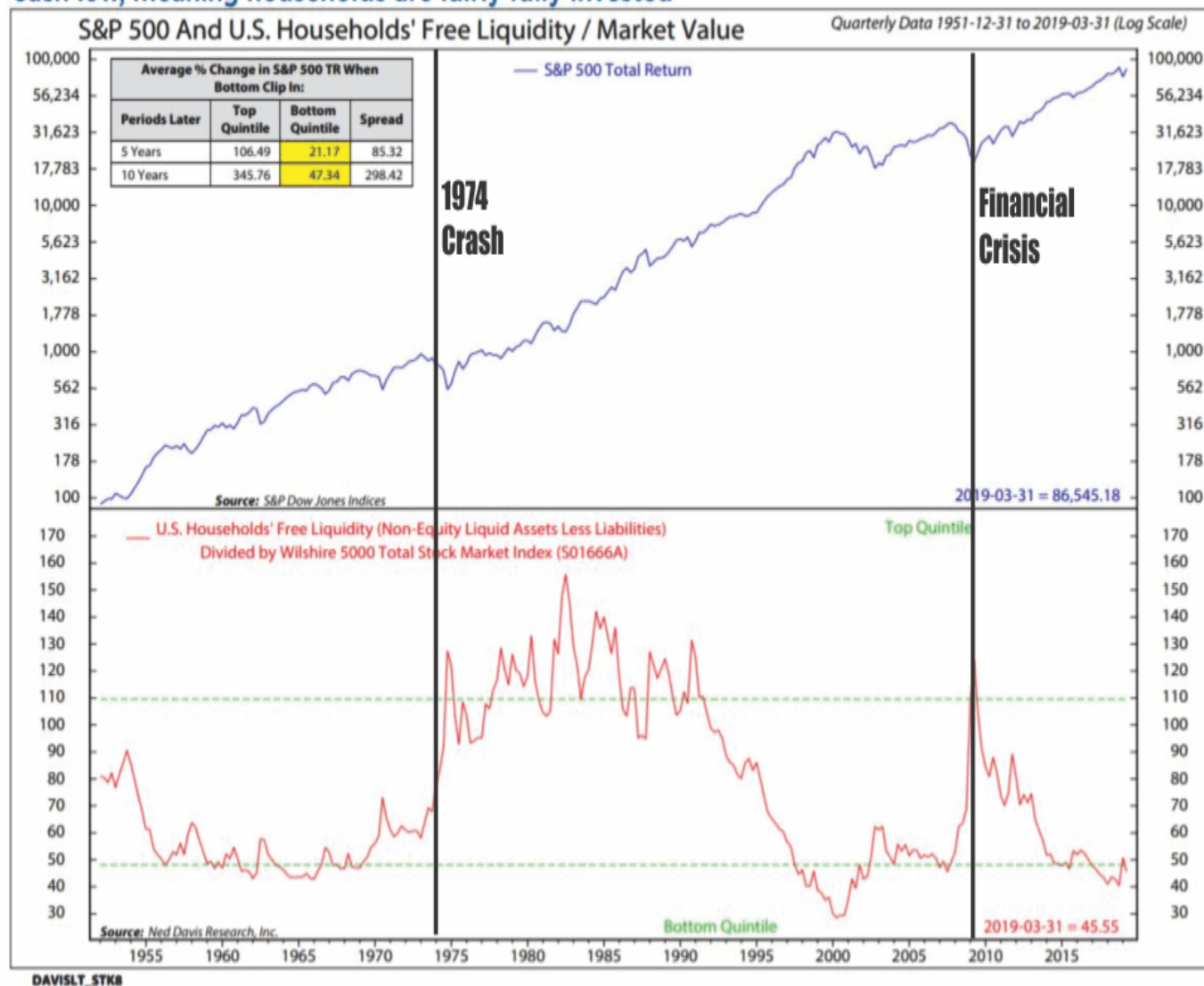
A trade-deal only undoes the immediate negative impacts to corporate profits and the economy. However, higher interest rates from the Fed and tariffs were in place long enough to negatively impact growth, consumption, and confidence.●

Furthermore, given the markets never reverted to any meaningful degree, higher prices combined with weaker earnings growth, has left the markets very overvalued, extended, and overbought from a historical perspective. •

Lastly, investors are all-in already, so there is little *"buying power"* left to substantially drive markets higher outside of a short-term short-covering rally from any *"trade deal."* •

?Cash is low, meaning households are fairly fully invested.? ? Ned Davis

Cash low, meaning households are fairly fully invested

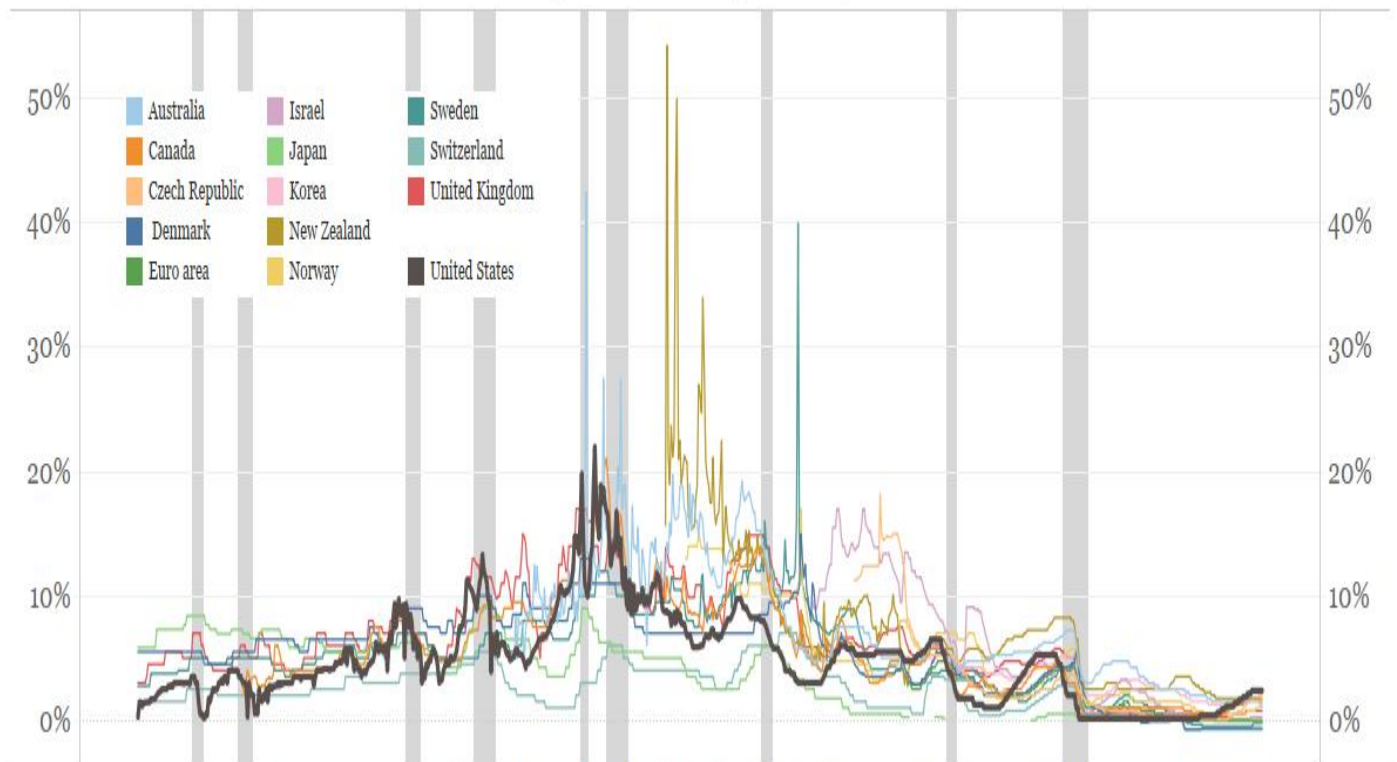


In other words, the *pent up* demand for equities is no longer available to the magnitude that existed following the financial crisis, which supported the 300% rise in asset prices. •

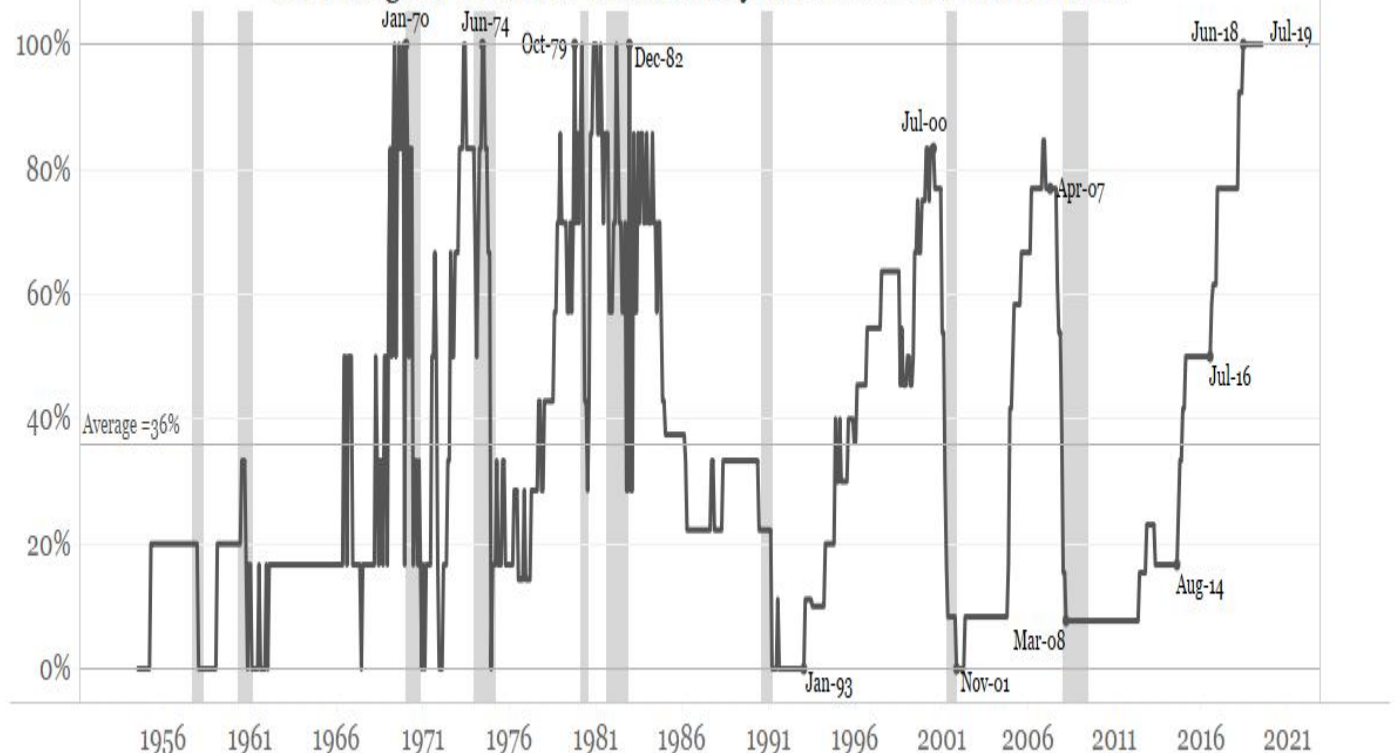
Most likely, if a deal is done, whatever rally comes will likely be the last leg of the bull market. •

The global economy is slowing, negative rates are proliferating within sovereign debt, and there is not an inconsequential chance of a credit-related event in the months ahead. Jim Bianco showed a long-term perspective that when global rates are lower than U.S. rates, a recession has always occurred.

Developed Country Policy Rates



Percentage of Countries With A Policy Rate Below The United States



Source: Bank for International Settlements policy rate statistics
https://www.bis.org/statistics/cbpol/cbpol_doc.pdf

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It is easy to get wrapped up in the bullish narrative, **it is worth remembering that making up a loss of capital is not actually an investment strategy.**

While the media, and bulk of the financial commentary continue to suggest *?riding the bull,?* they are not going to tell you when to get off. **Moreover, when the ride does come to an end, the**

media will ask first ?why no one saw it coming??

Then they will ask•?why YOU did not see it coming when it so obvious. ?•

In the end, being right, or wrong, does not affect the media. They don't manage your money. Nor are they held responsible for consistently poor advice. **However, being right, or wrong, has a very big impact on you.**

Let me repeat:

?While our portfolios remain long currently, we do so with hedges and stops in place, a thorough methodology of analysis, and a strict investment discipline we follow to mitigate the risk of long-biased exposure. In other words, whenever the market does turn, we will sell and move to cash. ?

If you are going to?ride this bull, ?make sure you do it with a strategy in place for when, not if, you get thrown.

If you need help or have questions, we are always glad to help. [Just email me.](#)

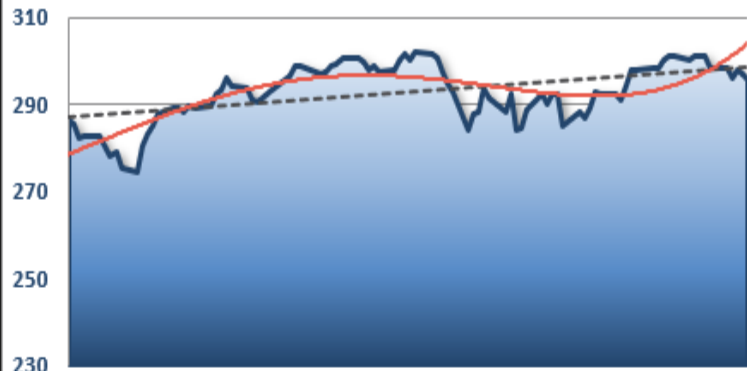
See you next week.

Market & Sector Analysis

Data Analysis Of The Market & Sectors For Traders

S&P 500 Tear Sheet •

3 Month SPY Price



SPY RISK INFO

Item	T 2-Yr	T 1-Yr.	YTD	% Diff YTD/T1-YR
Price Return	18.14%	1.62%	18.20%	1023.13%
Max Drawdown	-20.47%	-20.28%	-7.41%	-63.45%
Sharpe	0.68	0.22	1.89	7.59
Sortino	0.81	0.23	2.32	9.12
Volatility	14.72	16.68	13.53	(0.19)
Daily VaR-5%	(12.07)	(22.12)	5.59	(1.25)
Mnthly VaR-5%	(11.92)	(26.28)	3.29	(1.13)

ZACKS

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S&P 500 Fundamental Analysis

Item	2 years ago	1 year ago	Current	1 Yr % Change	5 Year High	5 year Low	% From High	% From Low
Dividend Yield	1.86%	1.73%	1.86%	7.11%	2.17%	1.67%	(14.29%)	11.42%
P/E Ratio	20.57	20.22	18.25	(10.79%)	20.84	15.81	(12.4%)	15.46%
P/S Ratio	3.22	3.49	3.22	(8.58%)	3.56	2.61	(9.73%)	22.98%
P/B Ratio	3.61	4.11	4.00	(2.86%)	4.14	3.01	(3.41%)	33.00%
ROE	15.83%	17.29%	18.71%	7.58%	18.82%	14.99%	(0.61%)	24.81%
ROA	2.94%	3.25%	3.53%	7.86%	3.53%	2.81%	(0.04%)	25.51%

S&P 500 Market Cap Analysis

Item	12-M Ago	Current	% Chg
Shares	2,409.0	2,328.7	(3.33%)
Sales	60,973	64,530	5.83%
SPS	25.3	27.7	9.48%
Earnings	8,818	9,507	7.81%
EPS TTM	4.4	4.9	11.33%
Dividend	1.5	1.6	6.77%

S&P 500 Asset Allocation

1 Year	P/E High-	P/E Low -	P/E %	DIV.	TTM	Current	Forward
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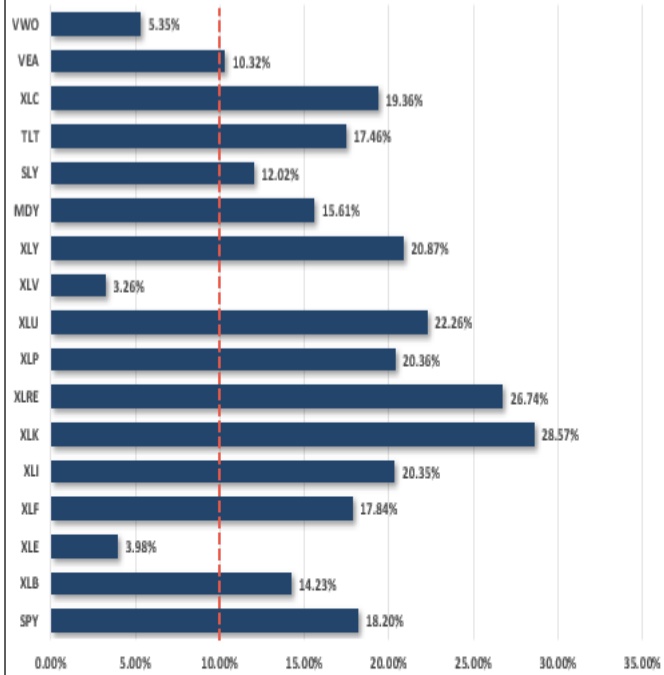
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Performance Analysis

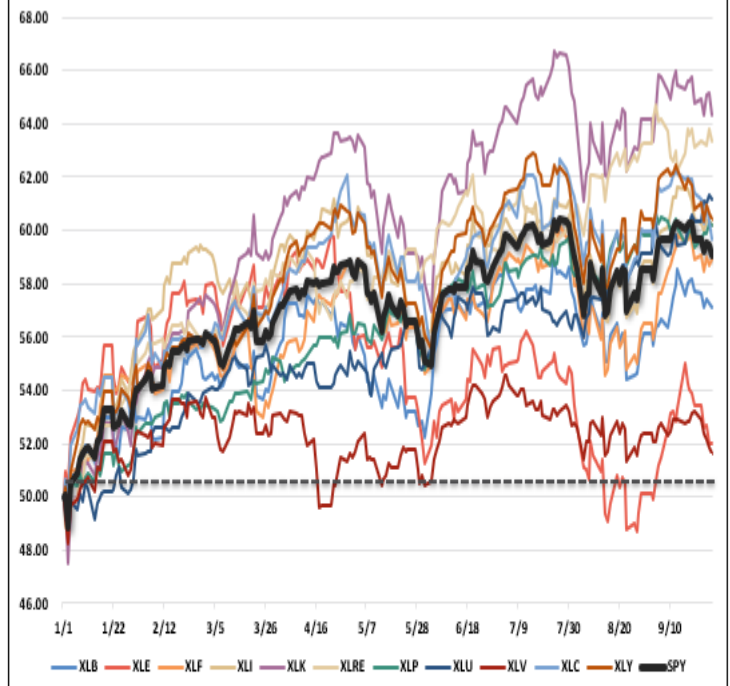
Year To Date Performance



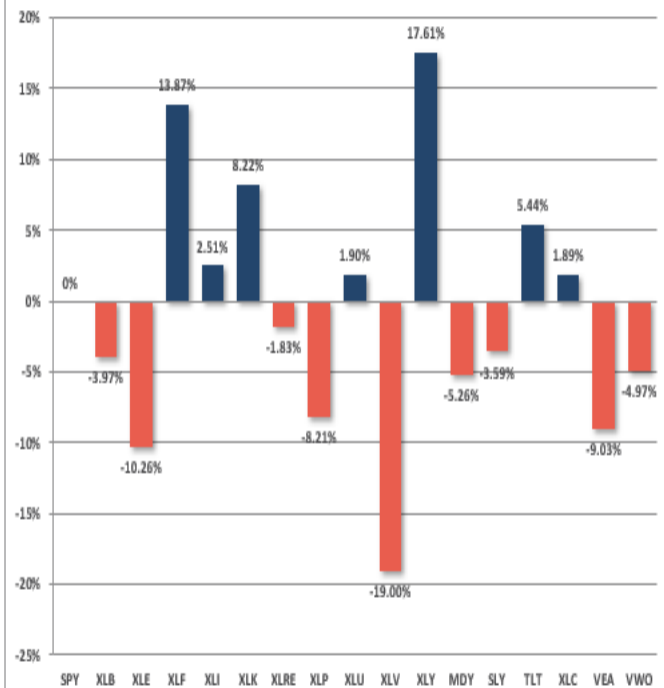
REAL INVESTMENT ADVICE



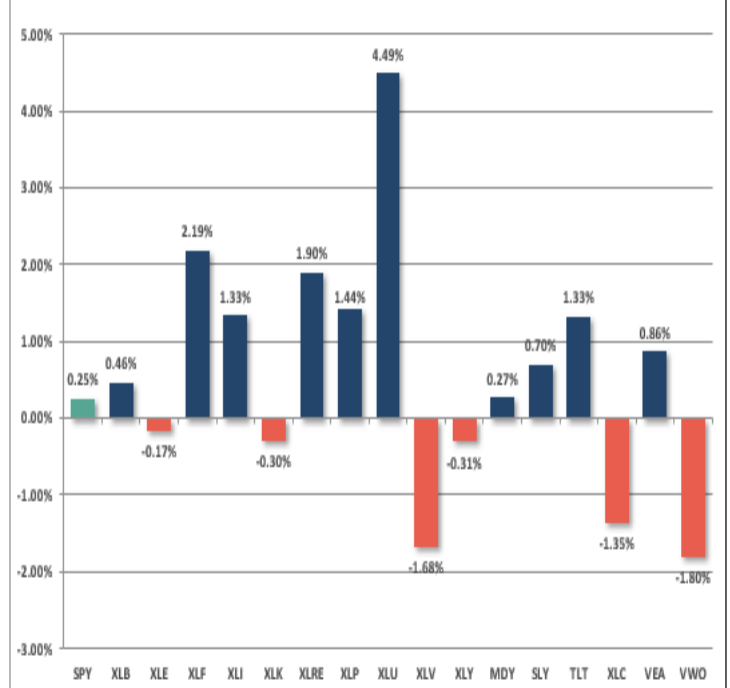
YTD Price - S&P Sectors Recalibrated To \$50/share



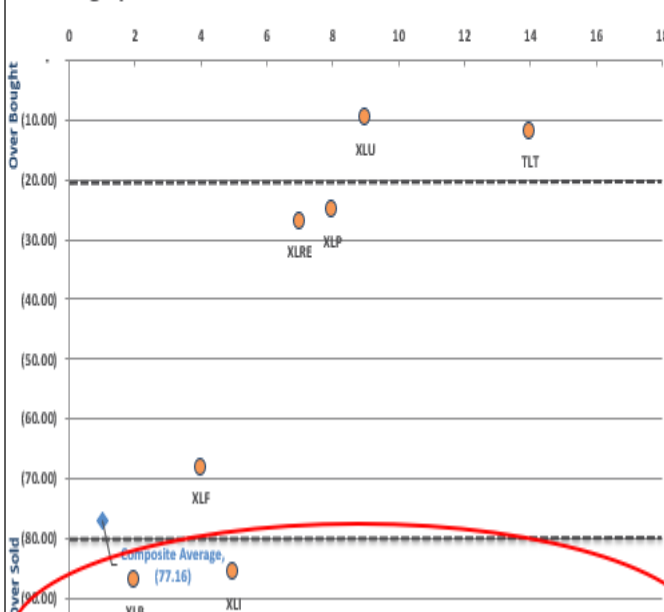
Year To Date Performance Relative To S&P 500



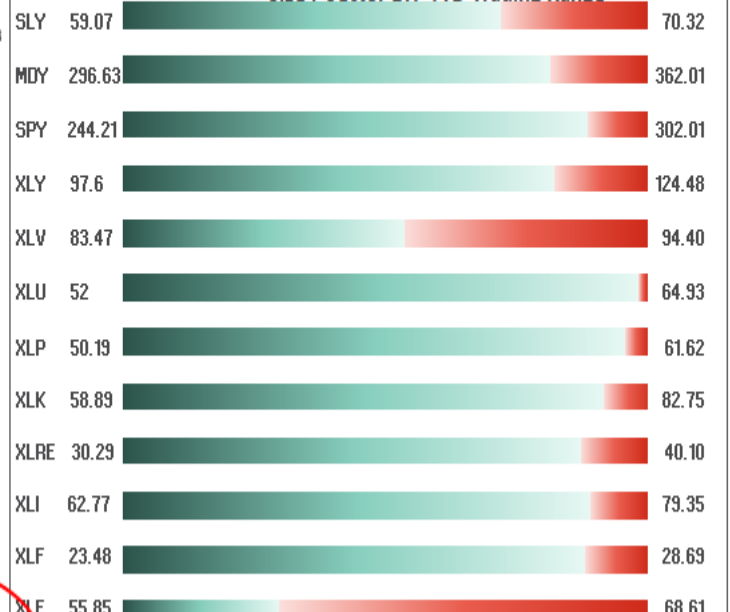
Price Deviation From 50-Day Moving Average



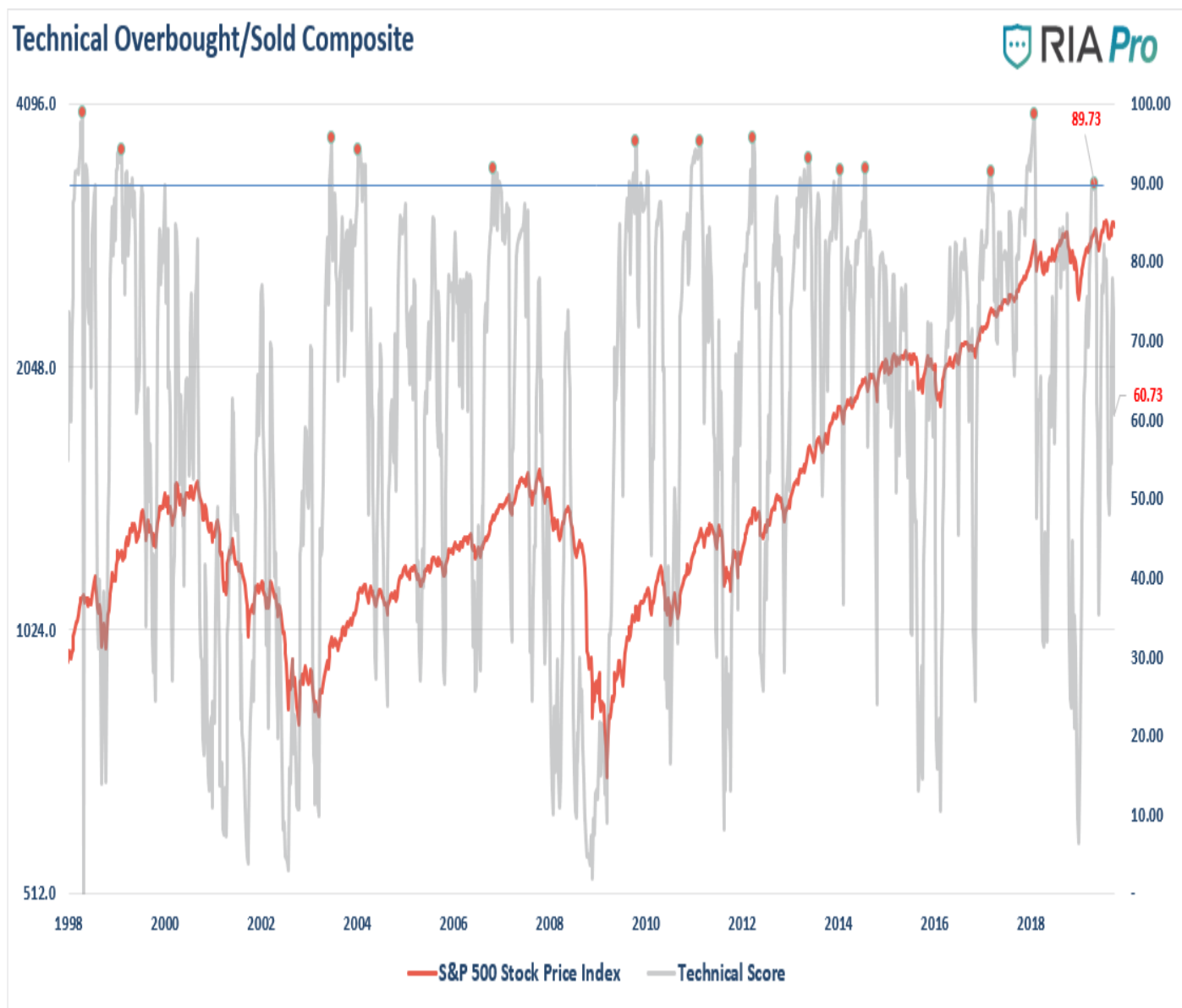
Overbought/Oversold 14-Periods



Size / Sector ETF YTD Trading Range



Technical Composite



ETF Model Relative Performance Analysis

RELATIVE PERFORMANCE		Ticker	ETF NAME	Current Price	Model Position Price Changes Relative to Index					SHORT WMA	LONG WMA	% DEV - Short M/A	% DEV - Long M/A	Buy / Sell Signal
					1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks					
BENCHMARK		IVV	ISHARS-SP500	297.00	(1.40)	0.93	(1.03)	1.66	1.46	297.23	290.27	-0.08%	2.32%	BUY
TACTICAL	SECTORS	XLB	SPDR-MATLS SELS	57.71	0.32	0.87	(1.02)	(2.36)	(1.84)	57.66	56.51	0.09%	2.13%	BUY
		XLE	SPDR-EGY SELS	59.63	(1.29)	2.81	(4.45)	(13.39)	(22.73)	60.51	63.04	-1.45%	-5.41%	SELL
		XLF	SPDR-FINL SELS	28.07	1.37	3.34	0.71	1.77	0.32	27.60	27.07	1.72%	3.70%	BUY
		XLI	SPDR-INDU SELS	77.52	1.03	1.40	1.05	(1.35)	(2.58)	76.70	75.98	1.07%	2.02%	BUY
		XLK	SPDR-TECH SELS	79.69	0.69	(0.73)	0.71	2.09	4.33	80.00	76.42	-0.38%	4.28%	BUY
		XLP	SPDR-CONS STPL	61.12	2.73	(0.27)	3.93	7.10	11.87	60.11	57.68	1.69%	5.96%	BUY
		XLU	SPDR-UTIL SELS	64.70	2.70	2.46	7.66	9.49	21.43	61.65	59.43	4.94%	8.86%	BUY
		XLC	SPDR-COMM SV SS	49.27	(1.40)	(1.45)	(1.23)	(1.15)	(0.91)	50.07	48.66	-1.60%	1.26%	BUY
		XLV	SPDR-HLTH CR	89.33	(1.50)	(2.33)	(3.68)	(2.19)	(7.58)	91.36	90.78	-2.22%	-1.60%	BUY
		XLY	SPDR-CONS DISCR	119.67	0.80	(0.85)	(0.63)	(0.52)	0.63	120.55	116.83	-0.73%	2.43%	BUY
	SIZE	SLY	SPDR-SP SC 600	67.18	(0.44)	2.01	(0.27)	(4.11)	(12.44)	66.86	67.17	0.47%	0.01%	SELL
		MDY	SPDR-SP MC 400	349.92	0.38	1.05	(1.19)	(3.90)	(6.23)	350.34	348.66	-0.12%	0.36%	BUY
CORE	Equal Weight Market	RSP	INVS-SP5 EQ ETF	107.57	0.20	1.36	(0.55)	(1.84)	(0.75)	107.31	105.82	0.24%	1.65%	BUY
	Dividend	SDY	SPDR-SP DIV ETF	102.16	1.63	1.86	0.95	(0.80)	2.86	100.80	99.86	1.35%	2.30%	BUY
	Real Estate	XLRE	SPDR-RE SELS	39.29	1.84	(0.72)	5.22	5.40	19.03	38.36	36.89	2.41%	6.50%	BUY
	International	EEM	ISHARS-EMG MKT	40.64	(0.93)	0.19	(4.30)	(10.04)	(6.77)	41.31	42.06	-1.61%	-3.38%	SELL
		EFA	ISHARS-EAFE	64.97	0.50	1.86	(0.78)	(3.87)	(5.90)	64.45	64.73	0.81%	0.37%	SELL
		IXUS	ISHARS-CR INT S	57.56	0.25	1.35	(1.51)	(5.08)	(6.02)	57.41	57.75	0.26%	-0.32%	SELL
FI	Intermediate Duration	TLT	ISHARS-20+YTB	142.73	1.99	(4.02)	8.81	14.70	20.25	138.97	130.37	2.71%	9.48%	BUY
	International	BNDX	VANGD-TTL INT B	58.88	1.78	(1.35)	3.33	4.22	6.50	58.33	56.75	0.93%	3.75%	BUY
	High Yield	HYG	ISHARS-IBX HYCB	87.07	0.93	(1.03)	1.12	(1.53)	(0.73)	86.85	86.34	0.25%	0.84%	BUY
	Cash	BSV	VANGD-SHT TRM B	80.74										



RIA Pro

Sector & Market Analysis:

Be sure and catch our updates on Major Markets (Monday) and Major Sectors (Tuesday) with updated buy/stop/sell levels

Sector-by-Sector



Improving - Healthcare (XLV), Industrials (XLI)

The relative performance improvement of HealthCare relative to the S&P 500 faltered this past week over concerns once again of "Medicare for all," as Democrat candidates each see who can promise more "free" stuff to voters. Stocks are getting cheap, and given that promises made on the campaign are unlikely to come to fruition, the odds are high healthcare stocks will be strong performers in the months ahead. The sector held previous support this past week, and needs to hold into next week as well. Industrials, have also been performing much better on hopes for a trade deal, but continue to falter at multiple tops. We remain underweight until a breakout occurs. •

Current Positions: Target weight XLV, 1/2 weight XLI

Outperforming - Staples (XLP), Utilities (XLU), Real Estate (XLRE), Communications (XLC), Financials (XLF)

As noted, our more defensive positioning continues to outperform relative to the broader market. After taking some profits, we trimmed profits out of XLP last week, and re-positioning the portfolio, we will remain patient and wait for the market to tell us what it wants to do next. Real Estate, Staples and Utilities all continue to make new highs but are GROSSLY extended. We noted last week that XLC was also extended and overbought which led to a bit of a correction with the market this week. Trend overall remains positive so we are holding the position for now.

Current Positions: Target weight XLP, XLU, XLRE, and XLC

Weakening - Technology (XLK), Discretionary (XLY), Materials (XLB)

As noted last week, Technology, and Discretionary turned higher and are looking to test highs. That test failed last week, and the positions are holding support at the 50-dma. Relative performance has improved but is still lagging. We previously added to our position in Discretionary and continue to hold Technology. Materials, like Industrials, have rallied on hopes of a trade deal. Also, they recently rally failed at previous highs. We remain long our half position for now and will wait for conclusion of a trade deal before adding more weight. •

Current Position: *Target weight XLY, XLK, 1/2 weight XLB*

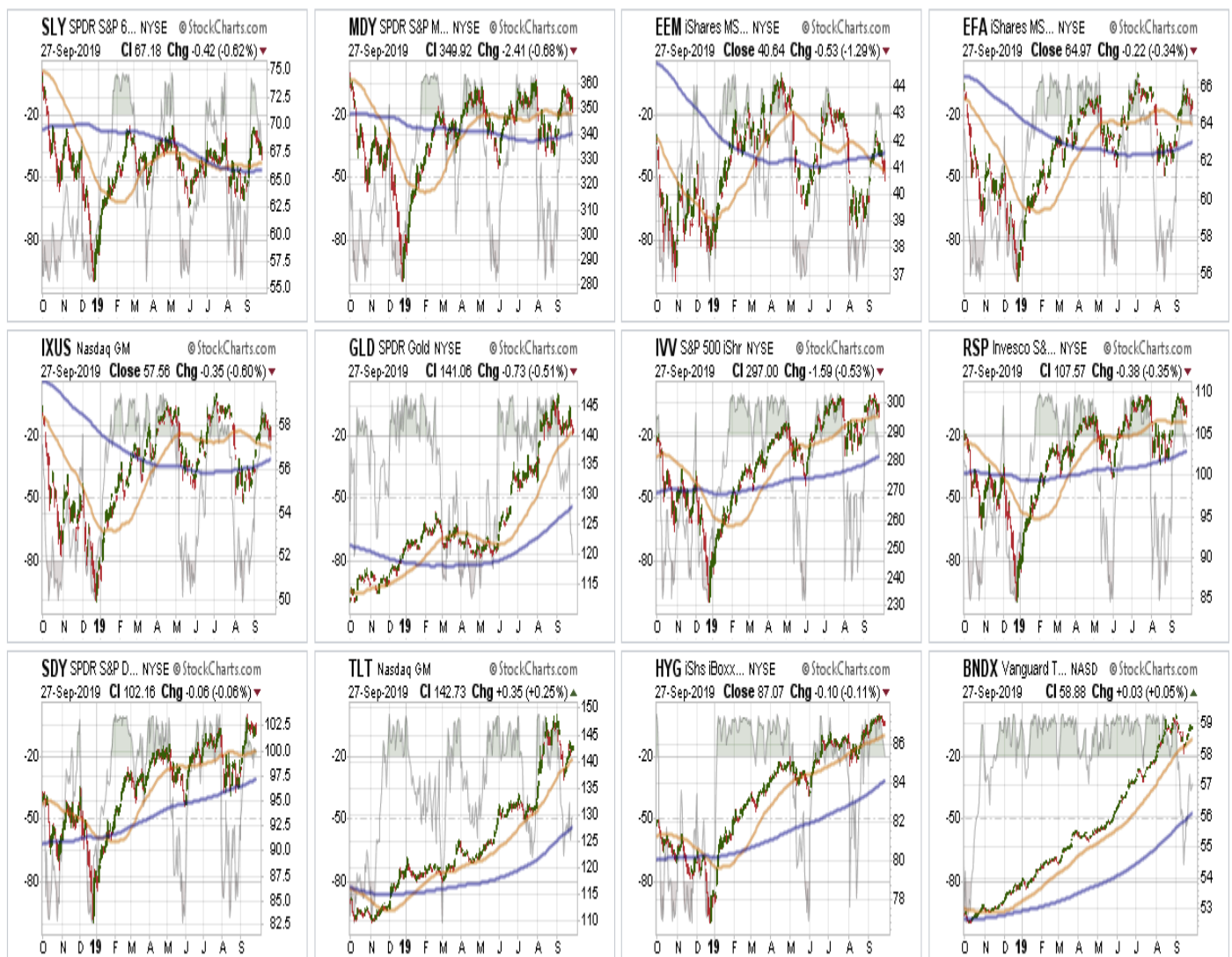
Lagging - Energy (XLE)

We were stopped out of XLE previously. XLE failed to clear above important downtrend resistance and turned lower as oil prices have dropped. As we noted specifically last week:

"The rally is likely a good opportunity to reduce exposure to the energy sector if you are holding much exposure. "

Current Position: *None*

Market By Market



Small-Cap (SLY) and Mid Cap (MDY) - Small- and Mid-caps popped sharply on a rotation from large-cap stocks. However, as noted last week, we have seen these pops before which have quickly failed so we will need to give these markets some room to consolidate and prove up performance. That performance lead dried up this past week, and while both markets are holding above support for the moment, it looks like they are going to fail. Take profits and reduce risk accordingly. •

Current Position: *No position*

Emerging, International (EEM) & Total International Markets (EFA)

The same advice goes for Emerging and International Markets which we have been out of for several weeks due to lack of performance. These markets rallied recently on hopes of a "trade resolution," and the ECB going all in on rates and QE. As noted last week, "

"The spike was good but the markets remain unconvincing as we have seen the rallies before that failed. We will watch and wait for a better entry point." •

Both markets have turned lower and remain unconvincing. We will continue to wait for now.

Current Position: *No Position*

Dividends (VYM), Market (IVV), and Equal Weight (RSP) - These positions are our long-term "core" positions for the portfolio given that over the long-term markets do rise with economic growth and inflation. Currently, the short-term bullish trend is positive, and our core positions are providing the "base" around which we overweight/underweight our allocations based on our outlook.

Current Position: *RSP, VYM, IVV*

Gold (GLD) ? The previous correction in Gold continued this week. We previously added to our positions, and with Gold now getting oversold we may look to add more to our holdings. Gold is testing critical support and is working off its overbought condition and looks to be setting up for a rally higher. **You can add to holdings if you have not done so.** •

Current Position: *GDX (Gold Miners), IAU (Gold)*

Bonds (TLT) -•

Like Gold, bonds also finally corrected to work off some of the EXTREMELY overbought condition. Like Gold, we used the pullback to lengthen the duration in our bond portfolios by swapping GSY (short-duration) for IEF (longer-duration.) We will continue to add to IEF as the reversal in rates continues. •


Stay long current positions for now, and look for an opportunity to add to holdings.

Current Positions: *DBLTX, SHY, IEF*

Sector / Market Recommendations

The table below shows thoughts on specific actions related to the current market environment. •

(These are not recommendations or solicitations to take any action. This is for informational purposes only related to market extremes and contrarian positioning within portfolios. Use at your own risk and peril.)

											
		Over Bought / Sold	50/200 DMA	Trend	Action	OVERWEIGHT	BUY	HOLD	REDUCE	SELL	Notes
XLY	Discretionary	OB	Positive	Positive	Hold			X			Failed At Resistance
XLK	Technology	OB	Positive	Positive	Hold			X			Failed At Downtrend
XLI	Industrials	OB	Positive	Neutral	Hold			X			Failed At Downtrend
XLB	Materials	OB	Positive	Neutral	Hold			X			Testing Resistance
XLE	Energy	OB	Negative	Negative	No Position					X	Failed At Downtrend
XLP	Staples	OB	Positive	Positive	Hold			X			Took Profits
XLV	Health Care	OS	Positive	Neutral	Hold			X			Testing Support
XLU	Utilities	OB	Positive	Positive	Hold			X			Take Profits / Parabolic Advance
XLF	Financials	OB	Positive	Neutral	Hold					X	Testing Resistance
XLC	Communications	Declining	Positive	Neutral	No Position			X			Failed At Resistance
XLRE	Real Estate	OB	Positive	Positive	Hold			X			Bounced Off Support
SLY	Small Caps	OB	Negative	Negative	No Position					X	Failed At Resistance
MDY	Mid Caps	OB	Positive	Neutral	No Position					X	Failed At Resistance
EEM	Emerging Mkt	OB	Positive	Negative	No Position					X	Failed At Resistance
EFA	International	OB	Positive	Negative	No Position					X	Failed At Resistance
IXUS	Total International	OB	Positive	Negative	No Position					X	Failed At Resistance
GLD	Gold	OS	Positive	Positive	Add		X				Testing Support/Add To Holdings
RSP	SP500 Equal Wgt	OB	Positive	Positive	Hold			X			Overbought
SDY	SP500 Dividend	OB	Positive	Positive	Hold			X			Overbought
IVV	SP500 Market Wgt	OB	Positive	Positive	Hold			X			Overbought
TLT	20+ Yr. Bond	OS	Positive	Positive	Add		X				Testing Support/Add To Holdings
HYG	Corporate High Yield	OB	Positive	Positive	No Position					X	Extreme Overbought
BNDX	Int'l Bond Aggregate	Correcting	Positive	Positive	No Position					X	Testing Resistance
LEGEND: X = THIS WEEK => PREVIOUS DECLINING <= PREVIOUS IMPROVING						X	No Position				

Portfolio/Client Update:

As noted above, it was another volatile market week, as the market wrestled with more "Trump Trade" and "Trump Impeachment" mess out of Washington. This makes managing a portfolio exceedingly difficult which is why we are "sitting on our hands" for the moment. •

Given that October tends to a fairly volatile month to begin with, but adding in the potential for trade disruption around mid-month, there is simply too much uncertainty to take on an increased level of equity risk currently. •

We continue to maintain a defensive bias to portfolios, and have increased our hedges as of late, which has work to reduce volatility. After adding and rebalance positions in portfolios, we remain fully weighted in Technology, Discretionary, Communications, Healthcare, Staples and Utilities, we are content to wait for now to see what the market tells us to do next. We still remain underweight in Materials and Industrials (after taking profits previously) due to the ongoing "trade war." •

We will continue to "rent" this rally, and will take profits, as needed. •

For newer clients, we have begun the onboarding process bringing portfolios up to 1/2 weights in our positions. This is always the riskiest part of the portfolio management process as we are stepping into positions in a very volatile market. However, by maintaining smaller exposures, we can use pullbacks to add to holdings as needed. We also are carrying stop-losses to protect against a more severe decline. •

- **New clients:** *We have been onboarding slowly. Please contact your advisor with any questions.* •
- **Equity Model:** *Took profits in VXX. Looking for next opportunity to hedge.*
- **ETF Model:** *Took profits in VXX and XLP. Looking for next opportunity to hedge.*

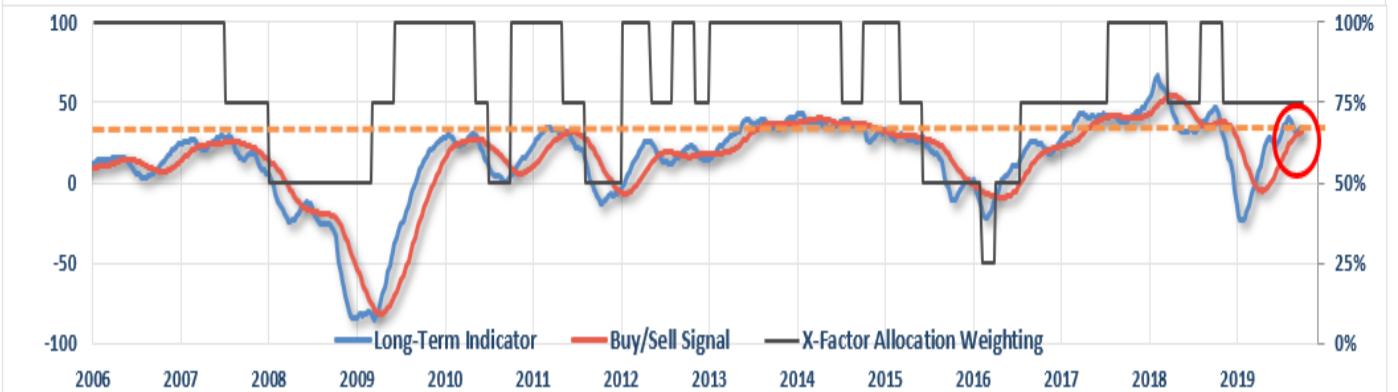
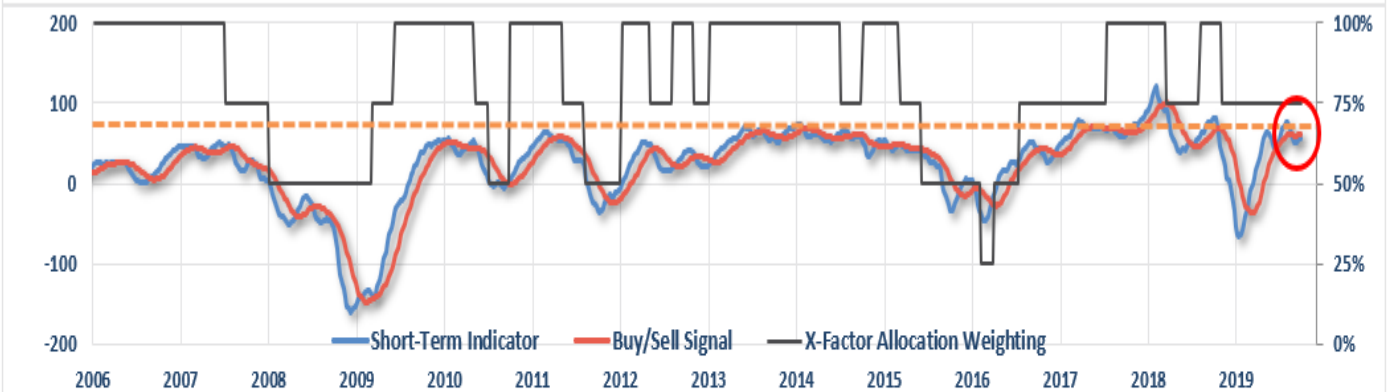
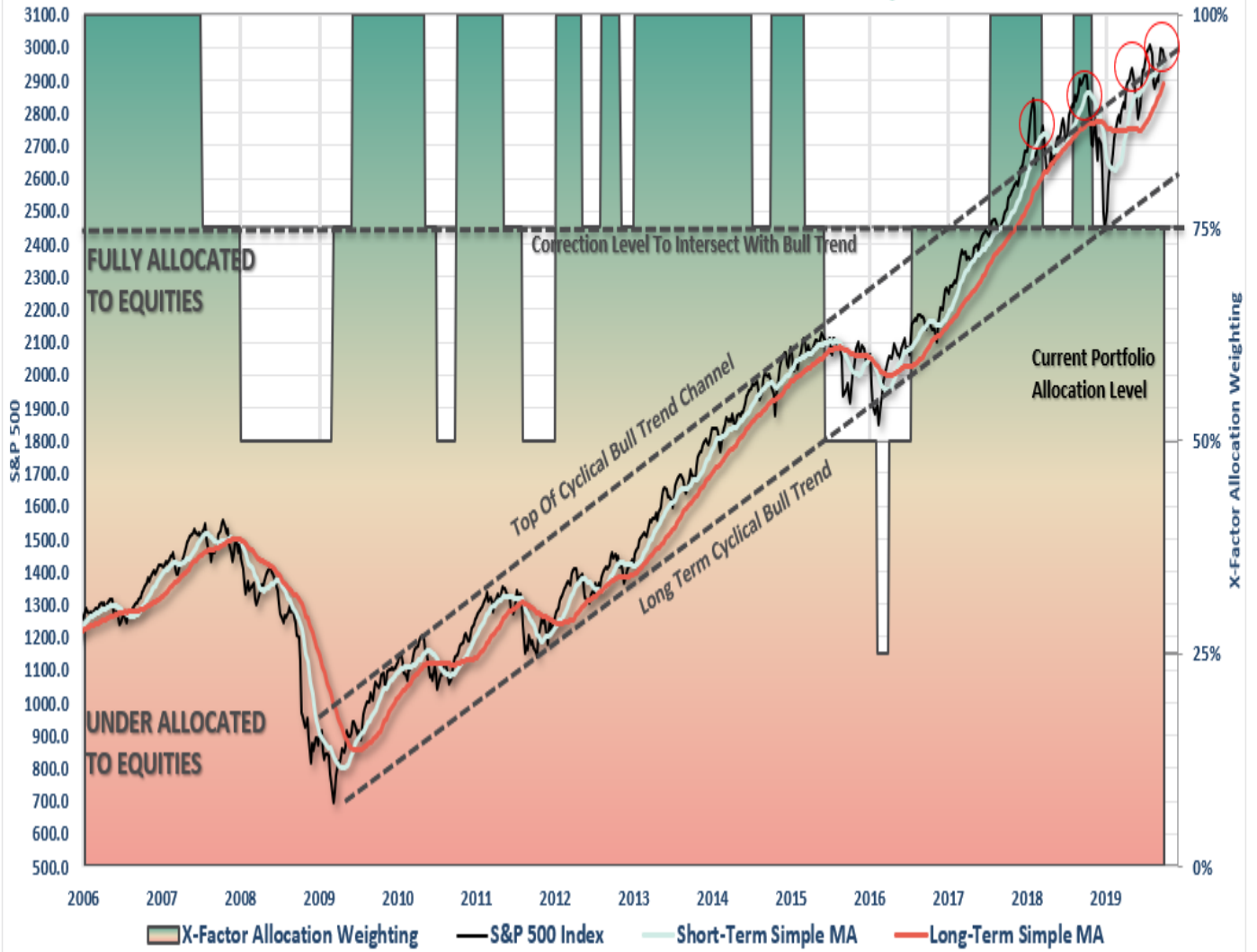
Note for new clients:

It is important to understand that when we add to our equity allocations, ALL purchases are initially trades that can, and will, be closed out quickly if they fail to work as anticipated. This is why we step into positions initially. Once a trade begins to work as anticipated, it is then brought to the appropriate portfolio weight and becomes a long-term investment. **We will unwind these actions either by reducing, selling, or hedging if the market environment changes for the worse.**

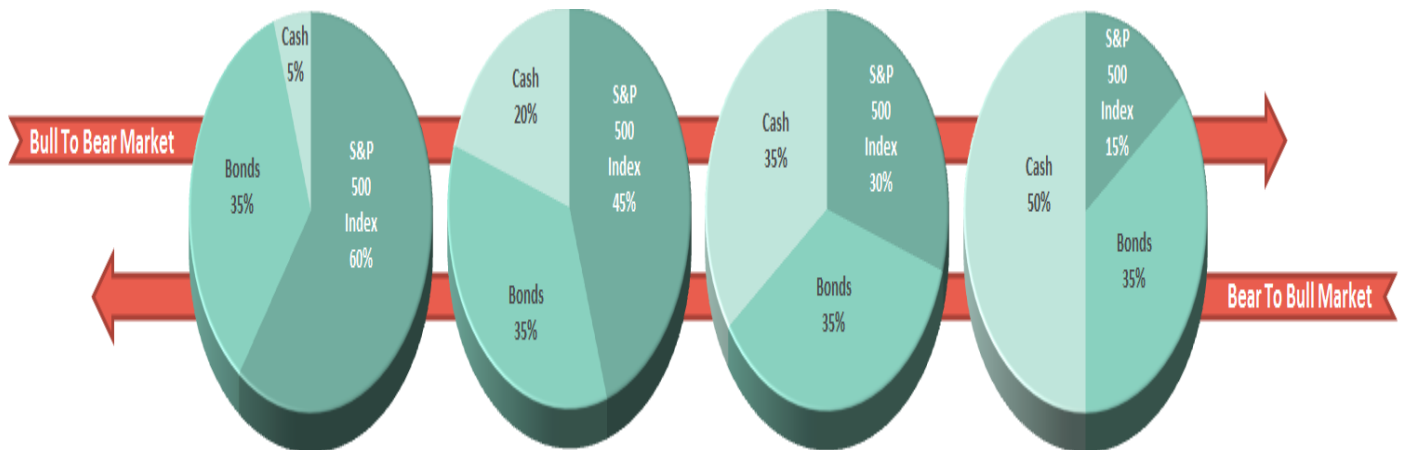
THE REAL 401k PLAN MANAGER

A Conservative Strategy For Long-Term Investors

Risk Management Analysis



There are 4-steps to allocation changes based on 25% reduction increments. As noted in the chart above a 100% allocation level is equal to 60% stocks. **I never advocate being 100% out of the market as it is far too difficult to reverse course when the market changes from a negative to a positive trend.** Emotions keep us from taking the correct action.



Trump This

As noted last week, the "narrative" that has been driving the market higher has been one of hopes for further "Fed easing" and a resolution to the "trade war." With the Fed now out of the way for now, the risk falls on Trump for the "trade war." •

As noted in the main missive above, he appears to be strategically positioning himself to negotiate a deal and get it out of the way ahead of the election. However, he is such a volatile person there is no way we can safely assume that will indeed be the outcome. If he blows up the meeting, the markets could well see a 20% decline fairly quickly. •

In the short-term, as shown in the 401k plan chart above, both of our signals are triggering a "sell signal" with the markets extremely extended above their long-term bullish trend line. Previous episodes have resulted in a short-term correction. •

Therefore, for now, we continue to remain underweight equities as the markets remain trapped within a fairly broad range. This makes it difficult to do anything other than just wait things out.

It will be important the market continues to rally next week. However, the overall action this past week was not great. • Despite the rally this week, the downside risk is elevated, so we are maintaining underweight holdings for now. • If you haven't taken any actions as of late, it is not a bad time to do so. •

- If you are **overweight equities**- Hold current positions but remain aware of the risk. Take some profits, and rebalance risk to some degree if you have not done so already. •
- If you are **underweight equities or at target** - rebalance risks and hold positioning for now.

If you need help after reading the alert; do not hesitate to [contact me](#).

401k Plan Manager Beta Is Live

Become a [RIA PRO subscriber](#) and be part of our "**Break It Early Testing Associate**" group by using **CODE: 401** (You get your first 30-days free)

The code will give you access to the entire site during the 401k-BETA testing process, so not only will you get to help us work out the bugs on the 401k plan manager, you can submit your comments about the rest of the site as well.

We are building models specific to company plans. So, if you would like to see your company plan included specifically, [send me the following](#):

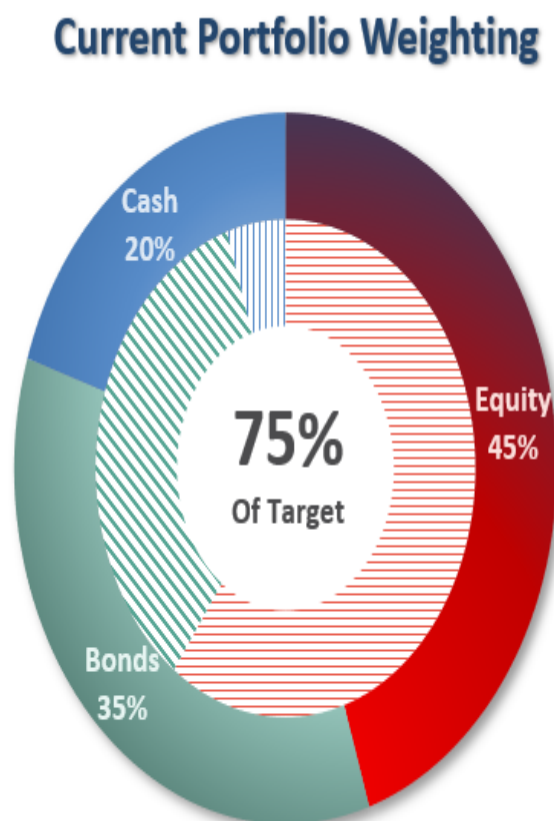
- *Name of the company*
- *Plan Sponsor*
- *A print out of your plan choices. (Fund Symbol and Fund Name)*

I have gotten quite a few plans, so keep sending them and I will include as many as we can.

If you would like to offer our service to your employees at a deeply discounted corporate rate, [please contact me](#).

Current 401-k Allocation Model

The 401k plan allocation plan below follows the K.I.S.S. principle. By keeping the allocation extremely simplified it allows for better control of the allocation and a closer tracking to the benchmark objective over time. ***(If you want to make it more complicated you can, however, statistics show that simply adding more funds does not increase performance to any great degree.)***



Current 401k Allocation Model	
20.00%	Cash + All Future Contributions <i>Primary concern is the protection of investment capital</i> Examples: Stable Value, Money Market, Retirement Reserves
35.00%	Fixed Income (Bonds) <i>Bond Funds reflect the direction of interest rates</i> Examples: Short Duration, Total Return and Real Return Funds
45.00%	Equity (Stocks) <i>The vast majority of funds track an index. Therefore, select on ONE fund from each category. Keep it Simple.</i> 10% Equity Income, Balanced or Conservative Allocation 35% Large Cap Growth (S&P 500 Index) 0% International Large Cap Dividend 0% Mid Cap Growth

Model performance is based on a two-asset model of stocks and bonds relative to the weighting changes made each week in the newsletter. This is strictly for informational and educational purposes only and should not be relied upon for any reason. Past performance is not a guarantee of future results. Use at your own risk and peril. •

