

HOW TO READ THE CHARTS

There are four primary components to each chart:

- The price chart is contained within the shaded area which represents 2-standard deviations above and below the short-term moving average.
- The Over Bought/Over Sold indicator is in orange at the top.
- The Support/Resistance line (green) is the longer-term moving average which also acts as a trailing stop in many cases.
- The Buy / Sell is triggered when the green line is above the red line (Buy) or vice-versa (Sell).



LONG CANDIDATES

ALB - Albermarle Corp.

ALB Albemarle Corp., NYSE

Materials / Specialty Chemicals

Open: **72.84** Ask: P/E: **11.36** Options: **yes**
 High: **73.23** Ask Size: EPS: **6.40** Annual Dividend: **1.3725**
 Low: **71.06** Bid: Last Size: Yield: **1.89%**
 Prev Close: **72.63** Bid Size: VWAP: SCTR (Large): **18.3**

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Wednesday 17-Jul-2019

▲ **+0.01%**Chg: **+0.01**Last: **72.64**Volume: **3,264,463**

- Value stocks have been out of favor for a long-time. ALB has gotten extremely cheap and beaten up.
- With a buy signal close to registering from an oversold condition there is a decent setup for a trade with a tight stop loss.
- Buy at current levels.
- Stop level is \$63

GOOG - Alphabet, Inc.

GOOG Alphabet Inc. - Class C Nasdaq GS

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Communication Services / Internet

Wednesday 17-Jul-2019

Open: **1146.86** Ask: P/E: **28.75** Options: **yes**
 High: **1158.58** Ask Size: EPS: **39.87** Annual Dividend: **N/A**
 Low: **1139.40** Bid: Last Size: Yield: **N/A**
 Prev Close: **1144.90** Bid Size: VWAP: SCTR (Mid): **47.1**

Chg: **+0.13%**
 Last: **1146.35**
 Volume: **3,309,333**



- We previously recommended going long GOOG, then shorting GOOG, and last we suggested going back long again.
- GOOG has gotten oversold and is lagging the rest of the tech market currently. With earnings season approaching there is upside potential for a trade.
- A break above the 50-dma, currently testing, gives GOOG decent upside.
- Buy at current levels as stop loss levels are very close.
- Stop-loss is currently \$1100

CRM - Salesforce.com

CRM Salesforce.com, Inc. NYSE

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Technology / Software

Open: **158.76**

Ask:

P/E: **107.06**

Options: **yes**

Wednesday 17-Jul-2019

▲ **+0.10%**

High: **161.61**

Ask Size:

EPS: **1.48**

Annual Dividend: **N/A**

Chg: **+0.16**

Low: **156.80**

Bid:

Last Size:

Yield: **N/A**

Last: **158.24**

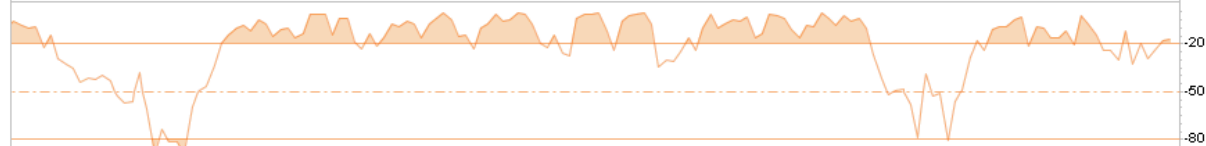
Prev Close: **158.08**

Bid Size:

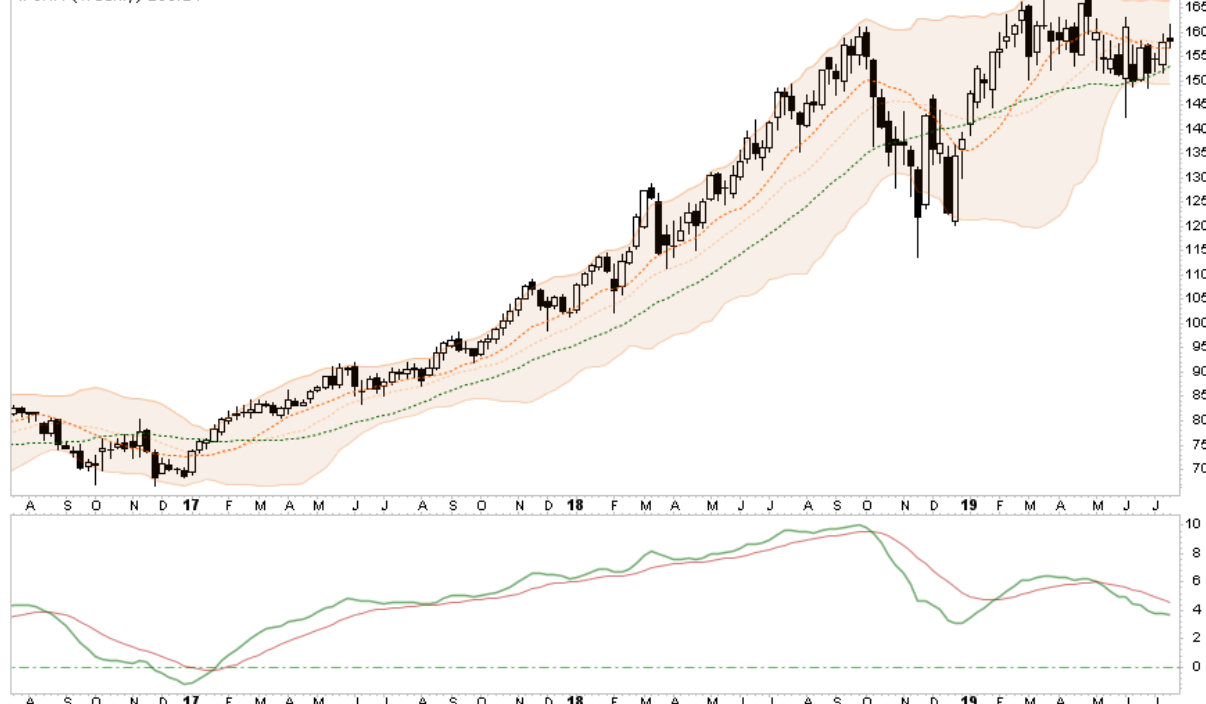
VWAP:

SCTR (Large): **40.1**

Volume: **14,674,486**



CRM (Weekly) 158.24



- We noted last week that CRM has been holding support and consolidating for the last few months.
- With earnings season approaching, an upside surprise could give the position a lift and stop-loss levels are very close.
- CRM broke above the 50-dma last week, which opens up old highs as a target.
- Add a position at current levels.
- Stop loss is set at \$150.

INTC - Intel Corp.



- After a brutal beating following last earnings, the semi-conductor space has shown some signs of life.
- With INTC above its 50- and 200-dma there is a potential trade with a tight stop loss.
- While on a sell signal currently, that signal is beginning to reverse.
- Buy 1/2 position at current levels.
- Stop loss is tight at \$47.50

CVS - CVS Health Corp.

CVS CVS Health Corp. NYSE

Health Care / Pharmaceuticals

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Open: **57.76** Ask: P/E: **-127.80** Options: **yes**
 High: **57.79** Ask Size: EPS: **-0.44** Annual Dividend: **2.0**
 Low: **56.01** Bid: Last Size: Yield: **3.56%**
 Prev Close: **57.55** Bid Size: VWAP: SCTR (Large): **14.6**

Wednesday 17-Jul-2019

▼ **-2.29%**Chg: **-1.32**Last: **56.23**Volume: **18,622,528**

- We recently added a position in CVS to our portfolio as the buy signal is approaching.
- CVS has now triggered a buy signal so we are re-recommending a long-position for now.
- A break above \$60 will give CVS legs to the upside.
- Buy at current levels.
- Stop is set at \$50 - honor thy stop.

SHORT CANDIDATES

BLK - Blackrock, Inc.

BLK Blackrock, Inc. NYSE

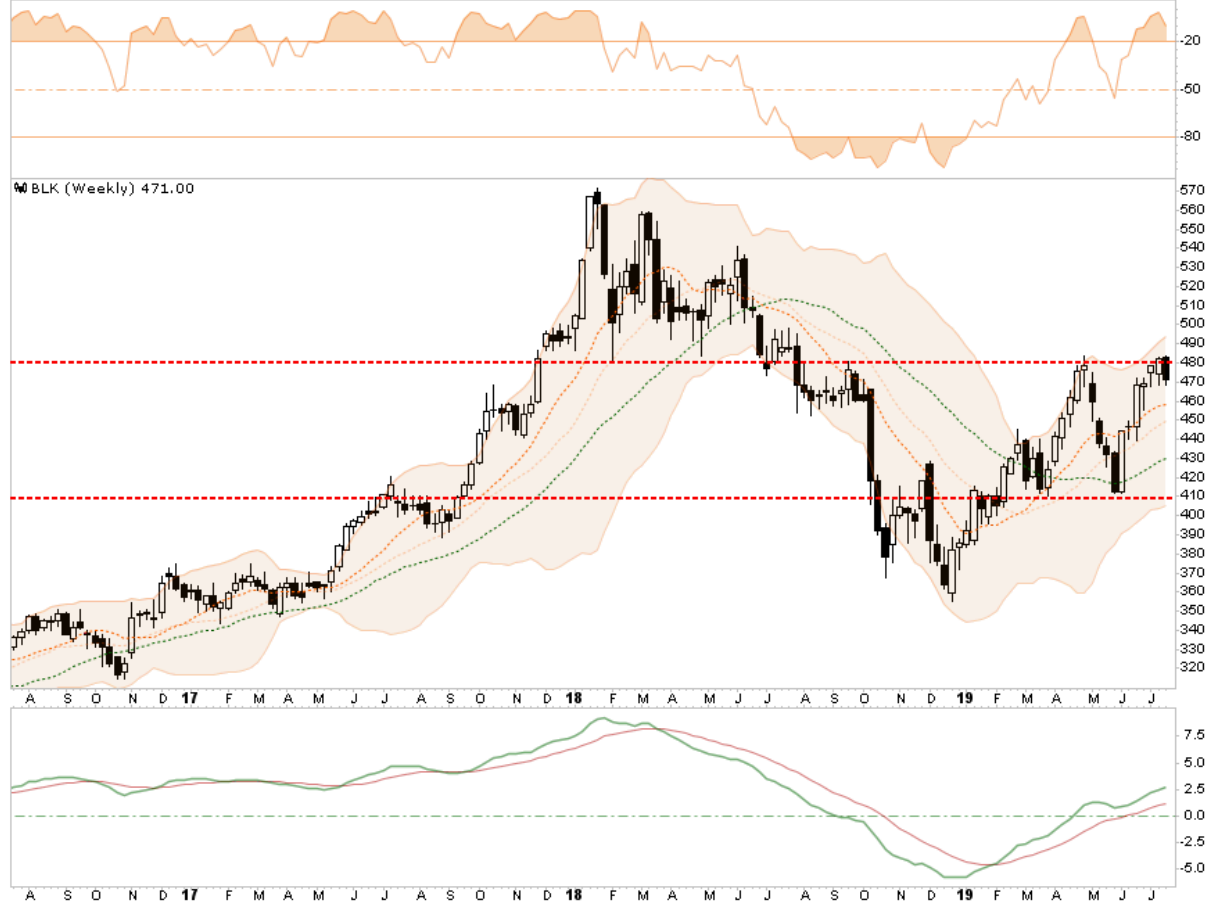
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Financial / Asset Managers

Open: 482.87	Ask:	P/E: 17.74	Options: yes
High: 483.49	Ask Size:	EPS: 26.54	Annual Dividend: 12.86
Low: 468.16	Bid:	Last Size:	Yield: 2.73%
Prev Close: 482.46	Bid Size:	VWAP:	SCTR (Large): 53.2

Wednesday 17-Jul-2019

▼ **-2.38%**
 Chg: **-11.46**
 Last: **471.00**
 Volume: **1,337,214**



- *BLK is very overbought and at the top of the trading range.*
- *If the market gets sloppy over the next couple of months we will likely see downside in the shares.*
- *Short at current levels.*
- *Target for trade is \$410*
- *Stop-loss is set at \$485*

CFG - Citizens Financial Group.

CFG Citizens Financial Group Inc. NYSE

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Financial / Banks

Wednesday 17-Jul-2019

Open: **35.67** Ask: P/E: **9.37** Options: **yes**
 High: **35.67** Ask Size: EPS: **3.66** Annual Dividend: **1.18**
 Low: **34.33** Bid: Last Size: Yield: **3.44%**
 Prev Close: **35.75** Bid Size: VWAP: SCTR (Large): **20.4**

Chg: **-3.92%**
 Last: **34.35**
 Volume: **14,194,232**



- CFG has been in a long-term consolidation pattern.
- With a sell signal approaching and very tight parameters, there is a decent short-setup currently.
- Short on a break below \$34
- Target for trade is \$28
- Stop loss is \$36

GPC - Genuine Parts, Co.

GPC Genuine Parts Co. NYSE

Consumer Discretionary / Auto Parts

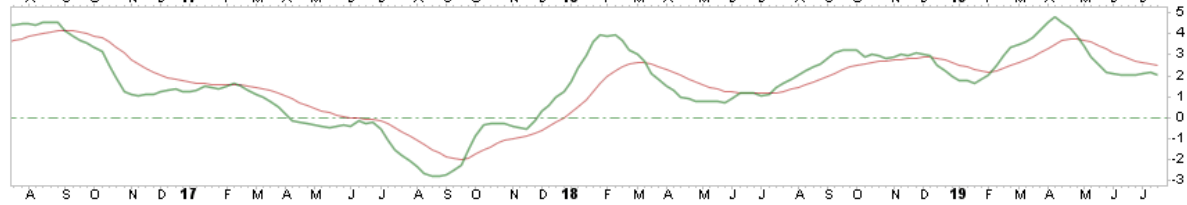
Open:	105.40	Ask:		P/E:	18.96	Options:	yes
High:	105.76	Ask Size:		EPS:	5.39	Annual Dividend:	2.965
Low:	101.97	Bid:		Last Size:		Yield:	2.90%
Prev Close:	105.41	Bid Size:		VWAP:		SCTR (Large):	29.4

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Wednesday 17-Jul-2019

▼ **-3.03%**Chg: **-3.19**Last: **102.22**Volume: **2,348,091**

GPC (Weekly) 102.22



- *GPC has been running along its bullish trend line for quite some time.*
- *Currently on a sell signal, and struggling with support, a break of that trendline will provide a reasonable downside target.*
- *Short on a break below \$101*
- *Target is \$90*
- *Stop loss is \$105*

SPG - Simon Property Group

SPG Simon Property Group, Inc. NYSE

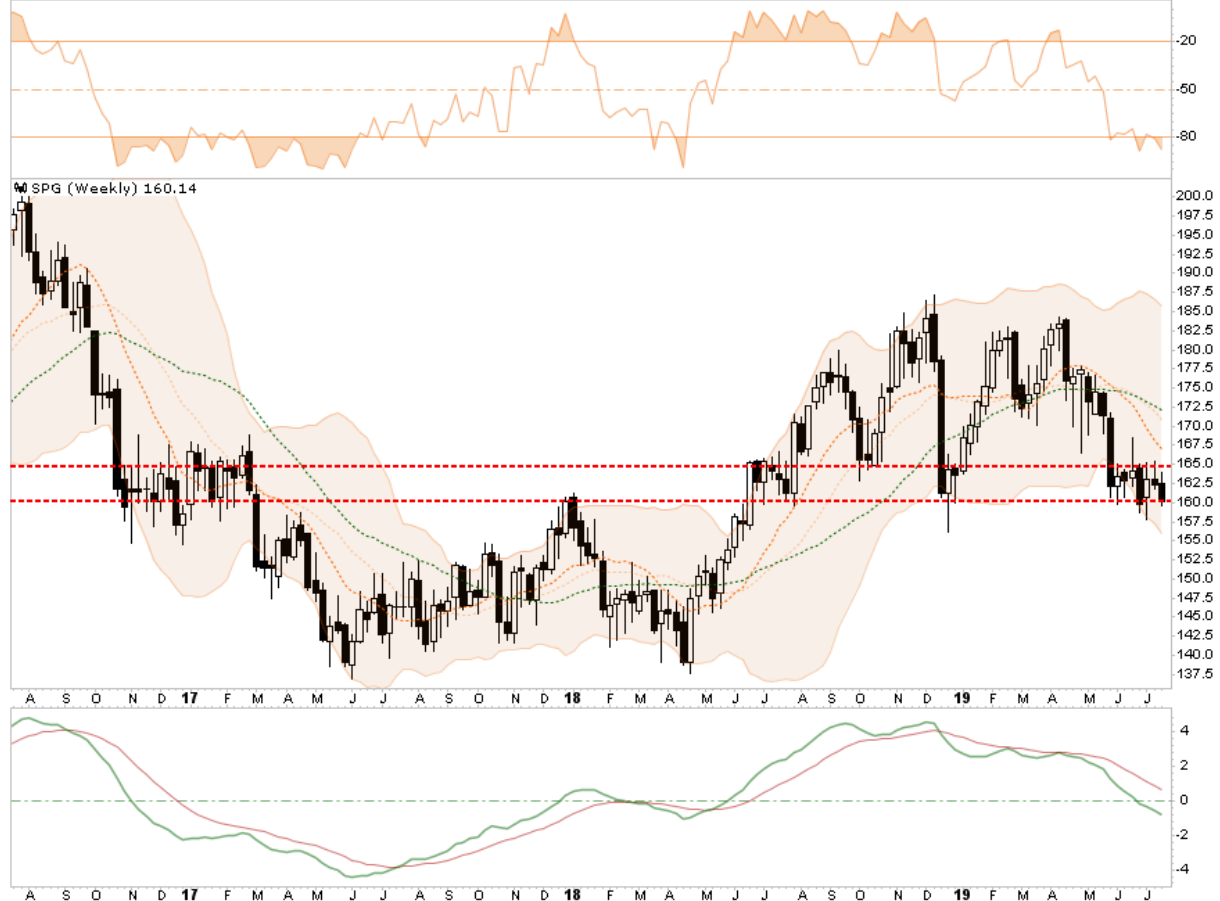
Real Estate / Retail REITs

Open: **162.55** Ask: P/E: **22.40** Options: **yes**
 High: **163.91** Ask Size: EPS: **7.15** Annual Dividend: **8.1**
 Low: **159.58** Bid: Last Size: **5.06%** Yield: **5.06%**
 Prev Close: **162.26** Bid Size: VWAP: SCTR (Large): **11.6**

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Wednesday 17-Jul-2019

▼ **-1.31%**
 Chg: **-2.12**
 Last: **160.14**
 Volume: **3,284,921**



- *SPG has been struggling relative to REIT's as a whole.*
- *Currently on a fairly major sell signal and sitting on important support, shorting parameters are fairly tight.*
- *Short on break of support at \$160*
- *Stop is set at \$165*
- *Target for the trade is \$140*

TIF - Tiffany and Co.

TIF Tiffany and Co. NYSE

Consumer Discretionary / Specialty Retailers

Open: **93.89** Ask: P/E: **20.11** Options: **yes**
 High: **95.04** Ask Size: EPS: **4.64** Annual Dividend: **2.2**
 Low: **93.01** Bid: Last Size: Yield: **2.36%**
 Prev Close: **94.66** Bid Size: VWAP: SCTR (Large): **29.3**

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Wednesday 17-Jul-2019

▼ **-1.45%**

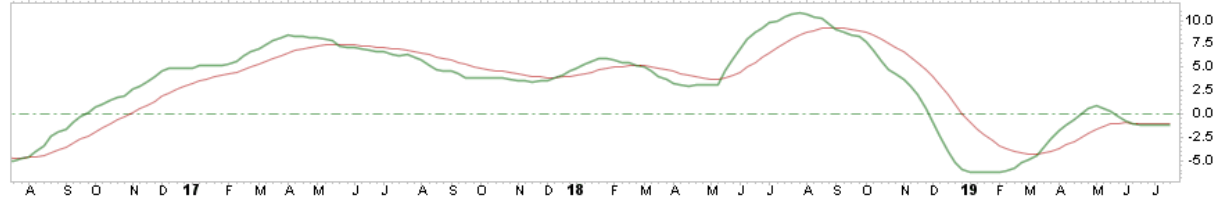
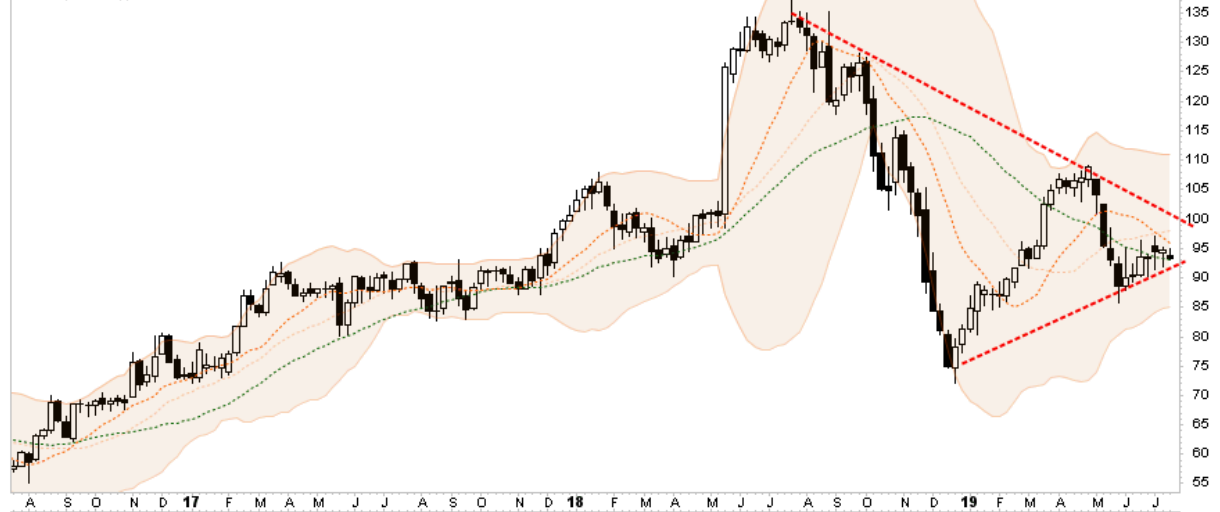
Chg: **-1.37**

Last: **93.29**

Volume: **3,247,327**



W TIF (Weekly) 93.29



- *TIF is flirting with an important sell signal combined with the potential break of a downtrend.*
- *Sell short on a break of support at \$92.50*
- *Target is \$75*
- *Stop is set at \$96*