

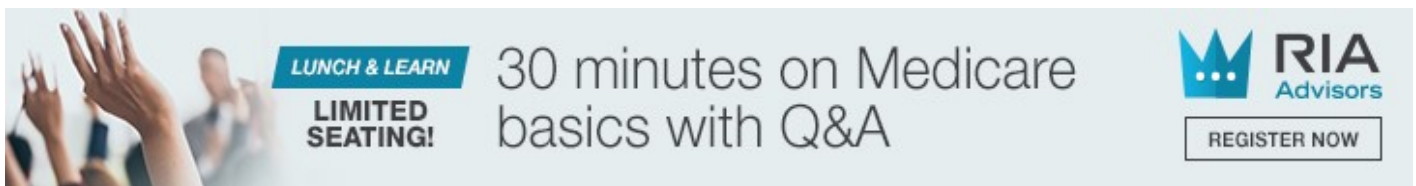
# Real Investment Report

## Is The “Sellable Rally” Done?



- *Is The Sellable Rally Done?*
- *Some Comments On The Fed Cutting Rates*
- *Sector & Market Analysis*
- *401k Plan Manager*

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A banner for a "Lunch & Learn" event. On the left, there is a photo of several hands raised in a classroom or meeting setting. To the right of the photo, the text "LUNCH & LEARN" is in a blue box, followed by "LIMITED SEATING!" in bold. The main text reads "30 minutes on Medicare basics with Q&A". On the far right, there is the RIA Advisors logo (a blue crown icon) and a "REGISTER NOW" button.

LUNCH & LEARN  
LIMITED SEATING!  
30 minutes on Medicare basics with Q&A  
RIA Advisors  
REGISTER NOW

**Are YOU:** Age 60 and over. ? **Concerned about retirement health care expenses.** ? Recently retired, or planning to retire soon. ? Wanting to understand how to begin making important Medicare decisions.

**Then this "Lunch & Learn" is for you. [Class size is very limited so register now](#)**

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## Is The Sellable Rally Done?

In last weeks missive, I noted the oversold condition of the market and the likelihood of a bounce:

*"This week we are going to look at the recent sell-off and the potential for a short-term 'sellable' rally to rebalance portfolio risks into.*

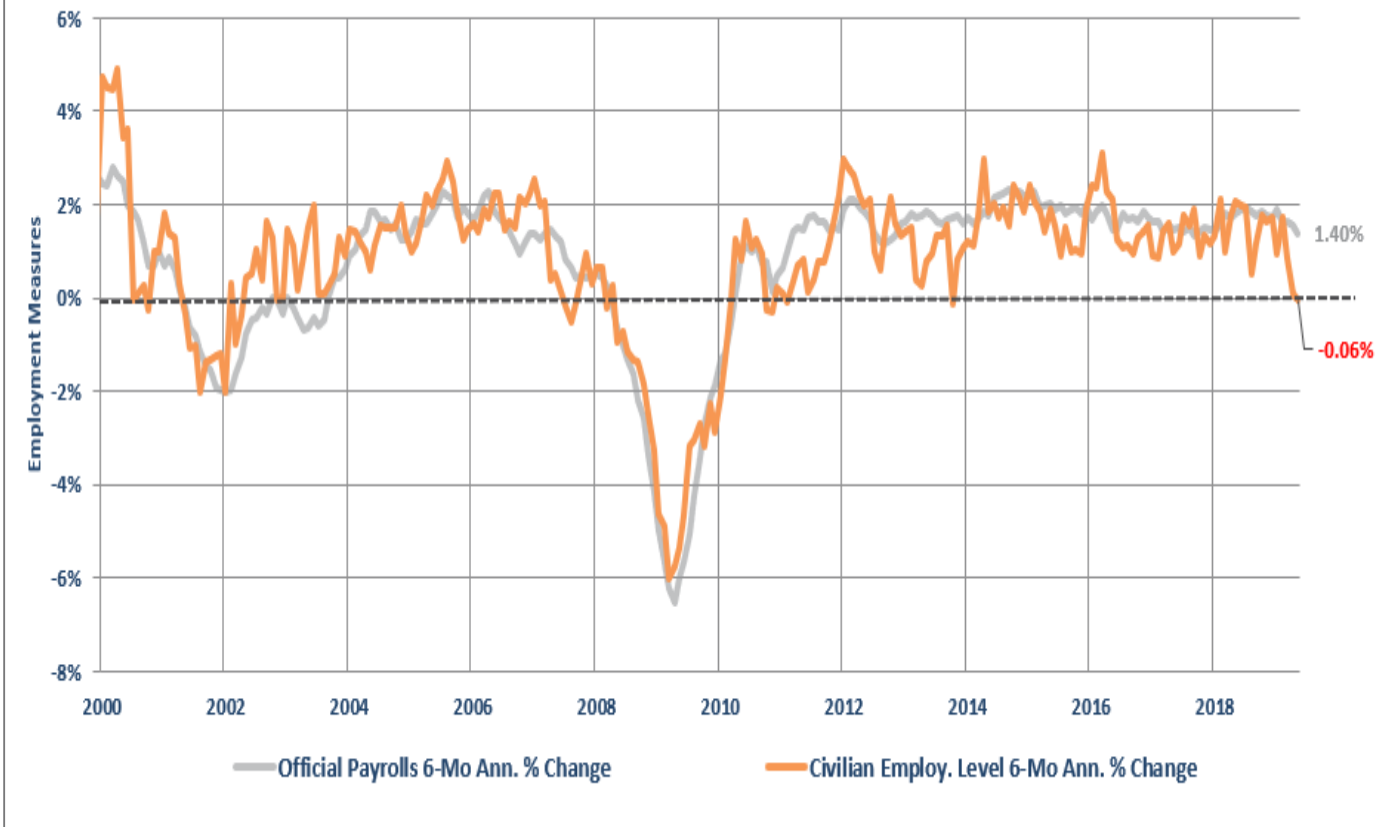
***The markets only need some mildly positive news at this point to spur a 'short-covering' rally. I would encourage you to use it to reduce risk, rebalance holdings, and raise cash until the 'trade war smoke' clears."***

The market did indeed rally last week. While the initial sell-off in the market was attributed to potential tariffs on Mexico, which were [indefinitely suspended on Friday](#), the real reason was the dismal employment report of just 75,000 jobs.

*"The [economy added only 75,000 jobs in May](#), about 100,000 [fewer than expected](#), a sign that the slowing that is showing up in other parts of the economy is now affecting the job market." - CNBC*

A couple of months ago, I warned of the potential for weaker employment as the "household" survey had already dropped sharply. It is likely, that without some major natural disasters which spurred a temporary bump in hiring in 2018, that official employment rates are going to play catchup.

## Employment Measures Comparison - 6 Mth. % Chg. Ann.

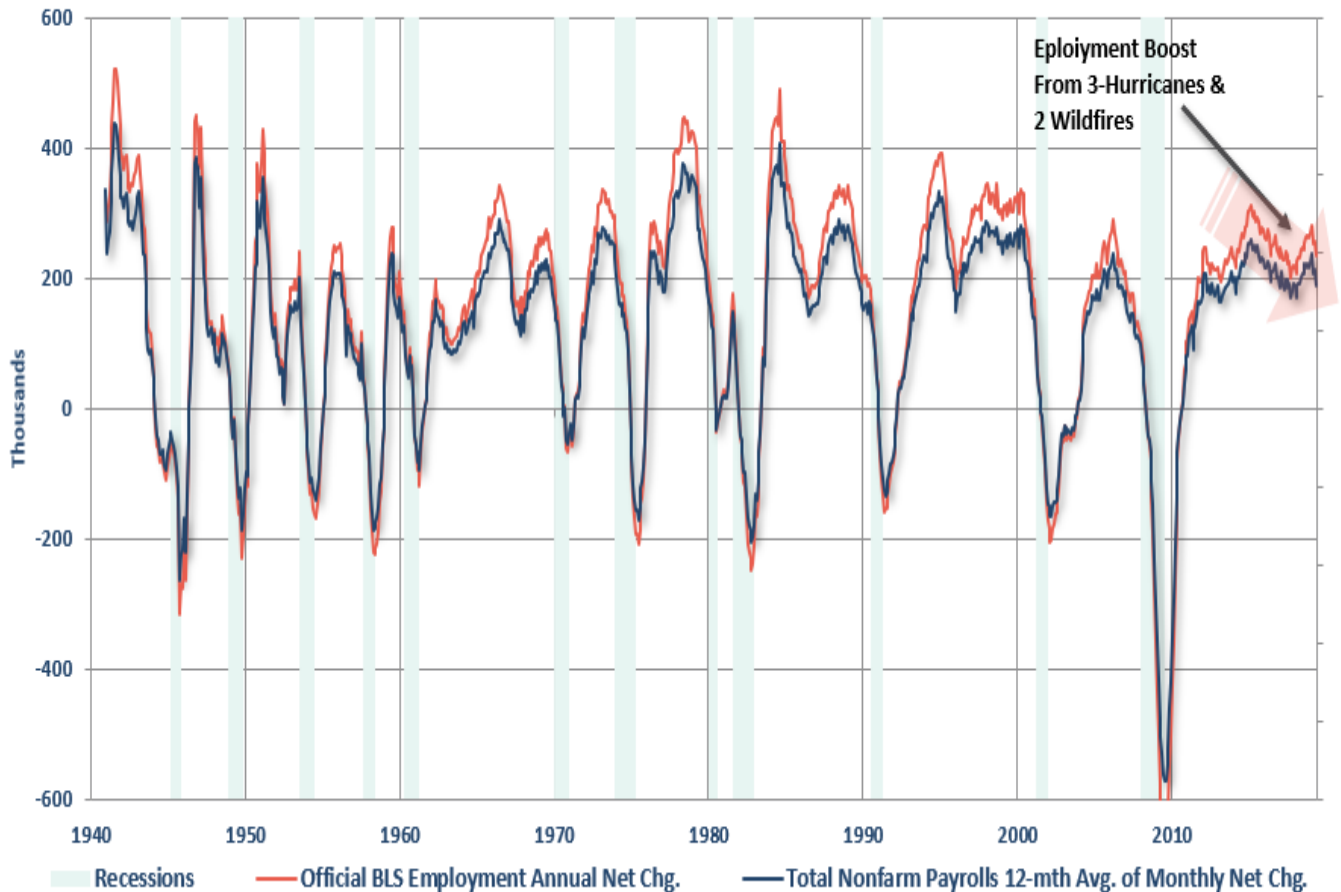


If we just use a **simple 12-month moving average of the non-seasonally adjusted data**, we get a better picture about what is actually happening in the economy. (NOTE: the official BLS measure consistently *OVERSTATES* employment during expansions and plays catchup during recessions.)

## A Simpler Method For Looking At Employment

12 Month Average Of Non-Seasonally Adjusted Data

REAL INVESTMENT ADVICE



"So, why are the markets rallying?"

Two words - **Rate. Cuts.**



REAL  
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ADVICE

Are your investments prepared  
for the next bear market?

**SCHEDULE YOUR  
CONSULTATION  
TODAY**

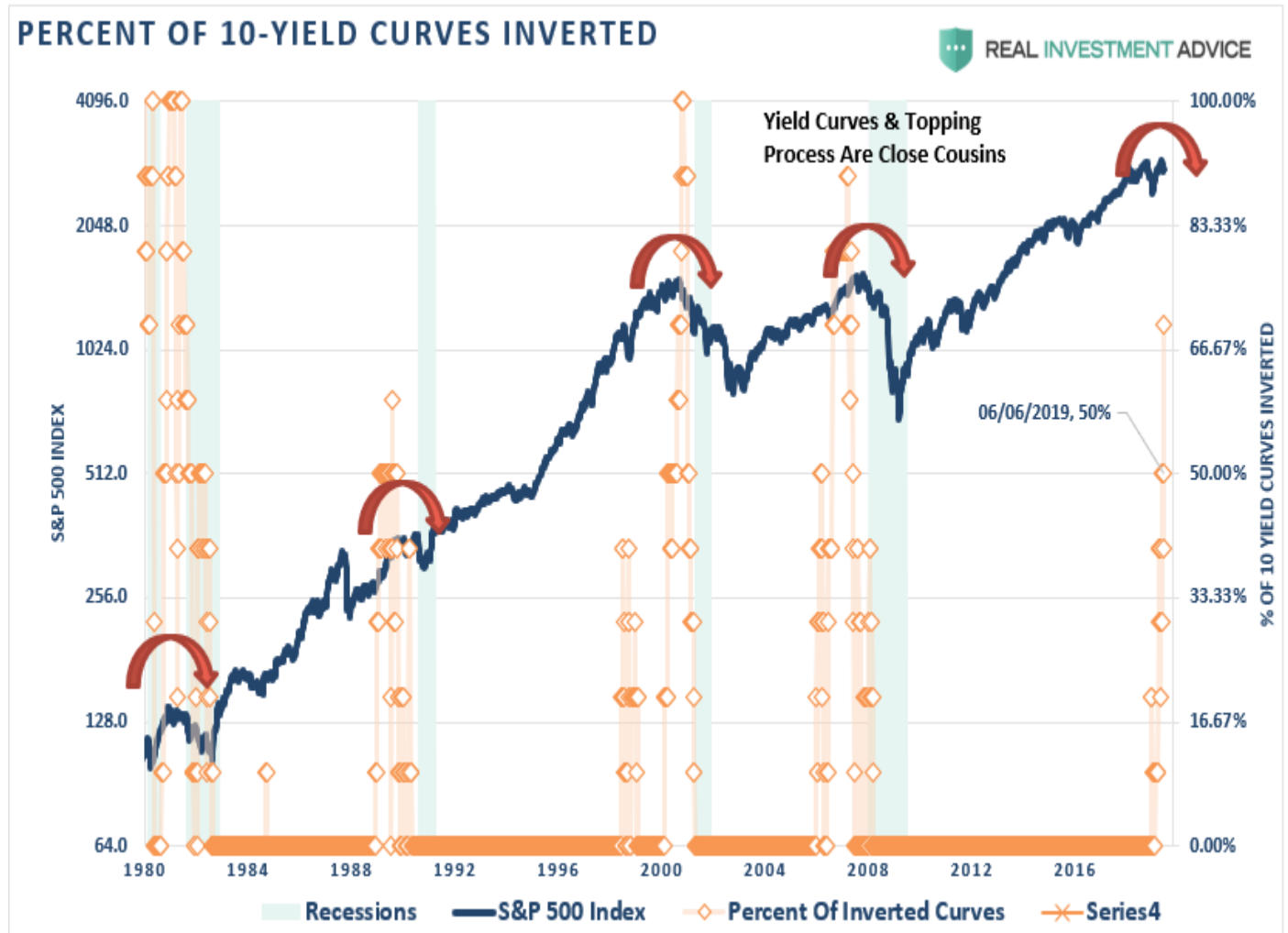
With employment weakening, along with a wide swath of economic data, stocks rallied sharply on Friday as the bond market priced in a certainty of a rate cut by the Federal Reserve.

***"Stocks initially sold off on the report but then moved higher as the market took the news as a sign the Fed would cut interest rates. In the Treasury market, yields, already in steep decline this week, fell further. The [2-year yield](#) closely reflects expectations for Fed policy, and it fell to 1.77% from an intraday high of 1.89%. The 10-year yield, which influences mortgages and other loans, fell to a low of 2.059%." - CNBC***

There is a very important misconception at play here.

What the report implies is that the "economy" is just a reflection of whatever the stock market does. However, that is inaccurate. **Given that corporate profits are driven by the products they sell, and the price of stocks is based upon future expectations of the cash flows and earnings, ultimately the price of the market is slave to the direction of the economy.**

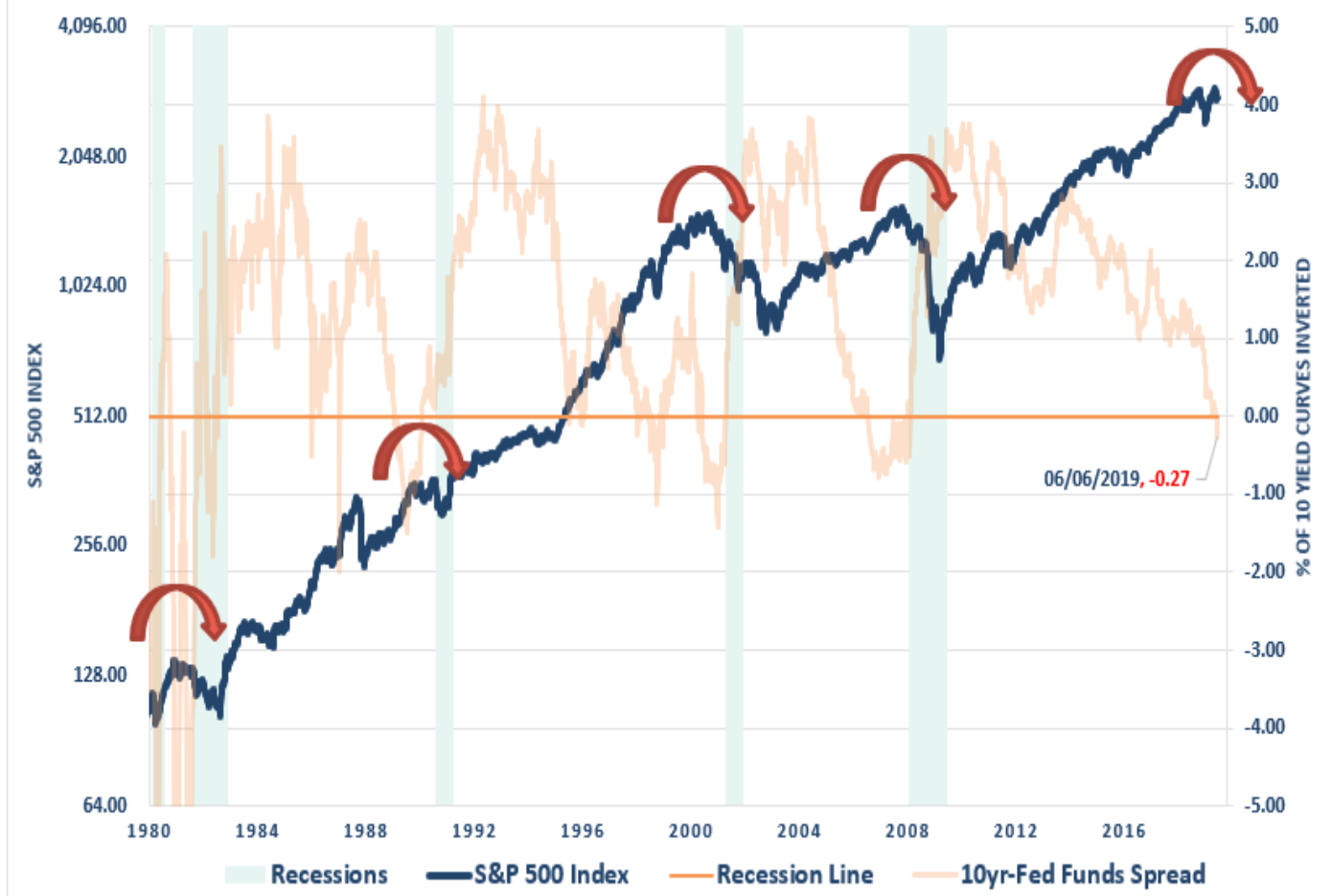
Interest rates are the best predictor of the economic strength, and the yield curve has been screaming both "deflation" and "economic weakness" for months. *(We have repeatedly warned on this issue - [see here](#))*



But more importantly, is the inversion of the Fed Funds rate to the 10-year Treasury.

## INVERSION OF 10-YEAR TO FED FUNDS RATE

REAL INVESTMENT ADVICE



Here is the MOST important point of both charts above. **Recessions don't kick in until these inversions are reversed.**

This is why David Rosenberg was absolutely correct last week when he stated:

***"You don't go long the first rate cut, you go long on the last one."***

This is because by the time the Fed quits cutting rates, the recession will be near its trough and the corresponding bear market in equities is almost complete.

As I stated, the rally this past week was expected. In fact, we alerted our [RIA PRO subscribers](#) (FREE 30-day trial) to a "trading opportunity" in the market on Monday. [To wit:](#)

- *SPY has corrected the overbought condition and is testing the 200-dma.*
- *The ?buy? signal in the lower panel was massively extended, as noted several weeks ago, which as we stated, suggested the reversal we have seen was coming.*
- *The correction last week has set up a **tradeable opportunity into June.***
- *Short-Term Positioning: Bullish*
  - *Add 1/2 position with a target of \$290.*
  - *Stop-loss remains at \$275*

The question to answer this week, is whether there is more left to this rally before the next decline?

## More To Go

I think the answer to that question is "yes."

I recently interviewed [Charles Nenner](#) who is a practitioner/forecaster of long-term stock market cycles. As he correctly predicted in our discussion, this current rally would start at the end of May and last into July before the next more serious decline begins. *(Forecast begins around 1:30)*

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His comments align much with ours from last week:

*"In the very short-term the markets are oversold on many different measures. **This is an ideal setup for a reflexive rally back to overhead resistance.**"*

*Chart updated through Friday's close:*



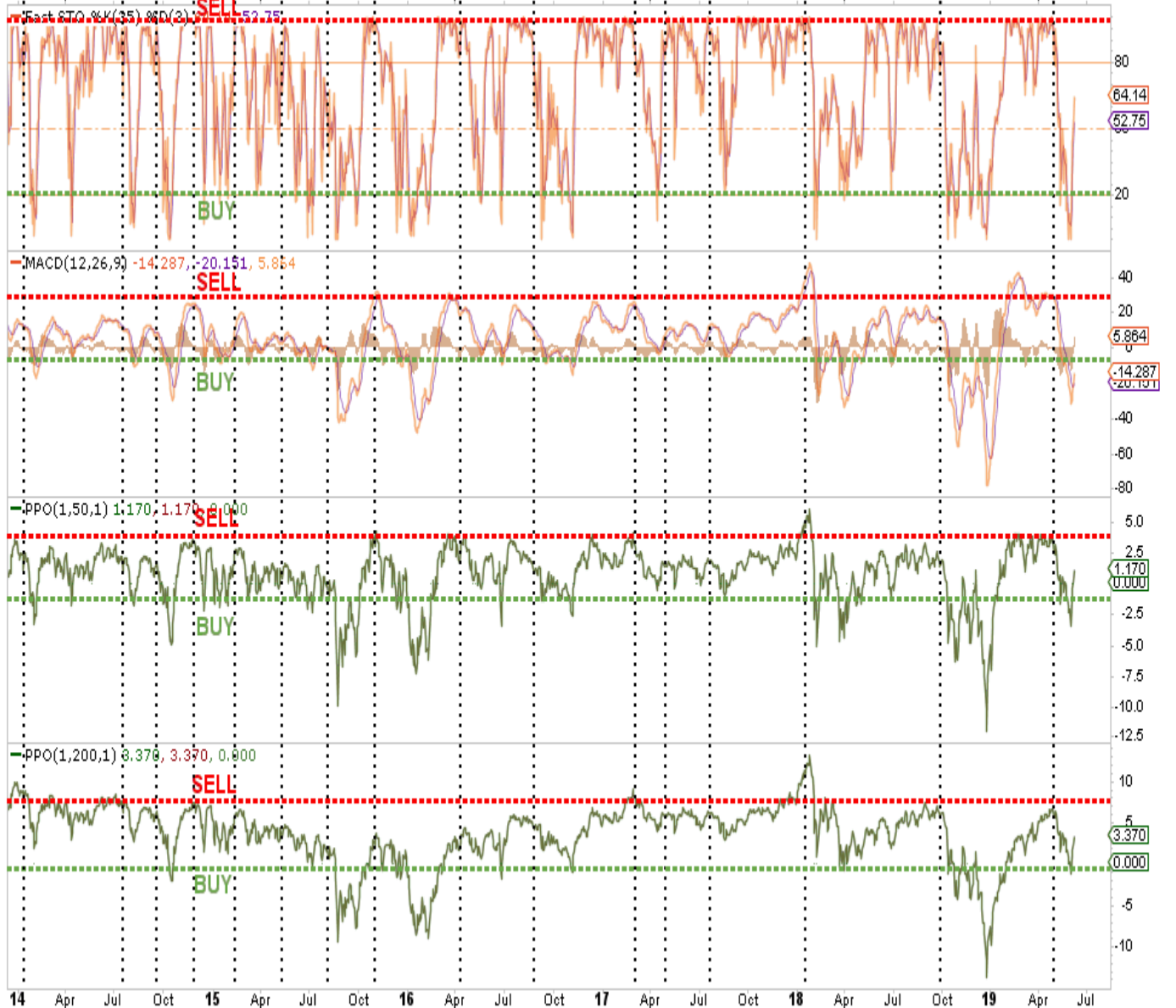
# \$SPX S&P 500 Large Cap Index INDEX

© StockCharts.com

7-Jun-2019

Open 2852.87 High 2884.97 Low 2852.87 Close 2873.34 Volume 1.8B Chg +29.85 (+1.05%)▲

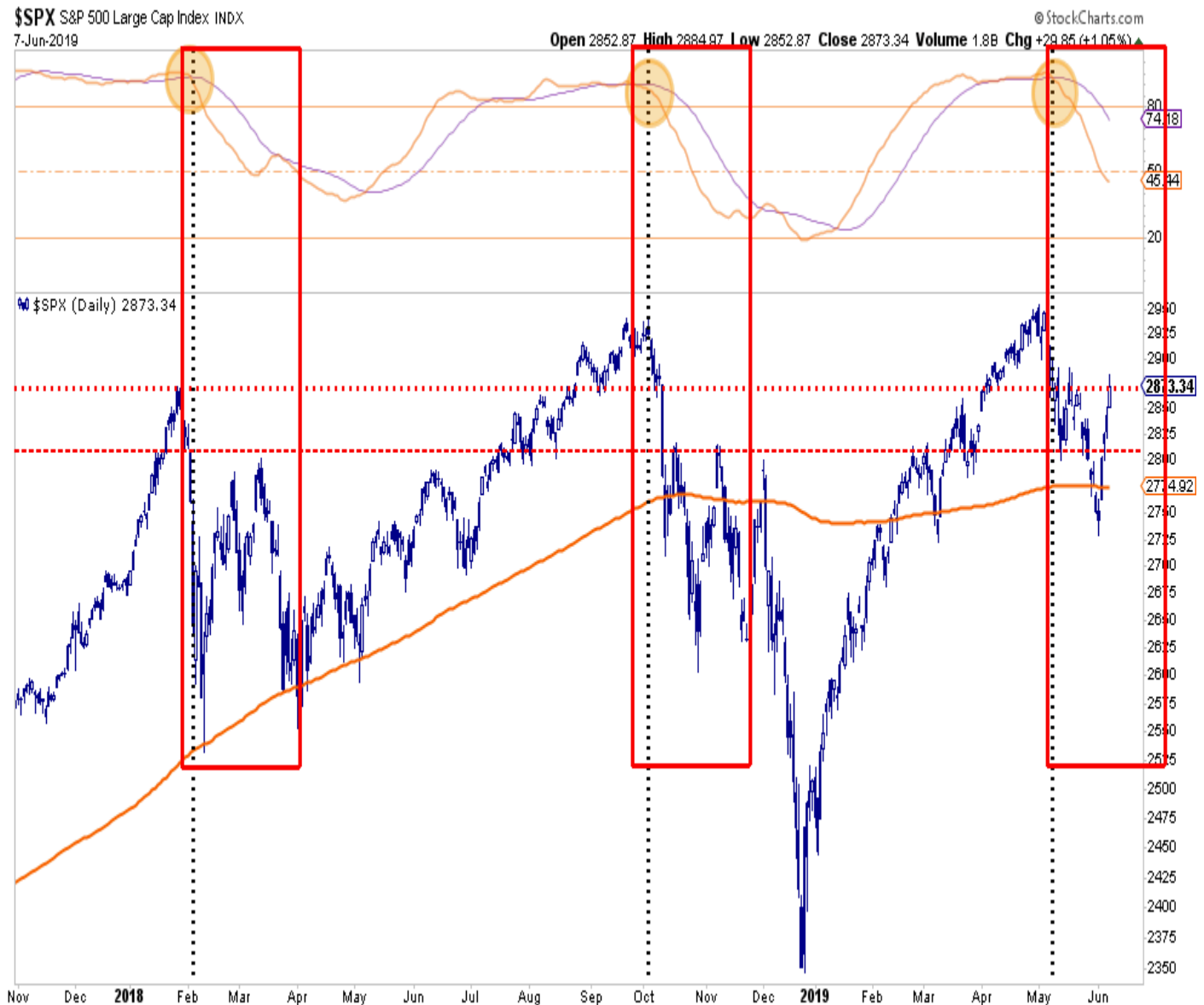
— \$SPX (Daily) 2873.34  
 • MA(200) 2774.92  
 ▲ \$VIX 16.29





The markets have only reversed about half of the previously oversold condition which leaves some "fuel in the tank" for a continuation of the rally this coming week.

However, that doesn't mean the "bull is back" and you should be complacent about your portfolio. **The market remains on an important SELL signal as shown below.** The last two times the S&P 500 has triggered a similar sell signal, there were sharp, aggressive, rallies which were fully reversed just a few weeks later. **The current market action is extremely similar to those previous events.**



The difference this time, is that many of the supports which drove the recoveries previously are either a) not present, or b) have already been priced in. As I said, while I think there is more to go in the short-term, it is highly likely the current rally will fail.

- While it's good that "potential" tariffs on Mexico were delayed, there were only a threat. Tariffs are still in play with China and there has been NO progress on a trade deal.
- Earnings estimates are still far too high going into the end of 2019 and 2020. [Read This](#)
- Economic data has turned markedly weaker both globally and domestically.
- Expectations for a positive effect from more QE and rates cuts are likely misplaced. [Read This.](#)

- *At the end of September, Congress will face a debt ceiling and potential Government shutdown. **The subsequent \$4 Trillion continuing resolution will likely undermine confidence in economic sustainability as the deficit surges will past \$1.5 Trillion.***
- ***There are no current supportive tailwinds** (disaster recovery, tax cuts, etc.) to support economic growth.*

We remain primarily long-biased in our portfolios, but are also slightly overweight in cash, and portfolio weight in fixed income. We are also carrying some hedge by having overweighted "defensive" stocks a couple of months ago which have continued to provide outperformance.

**There is a very good possibility this rally will continue next week as momentum and short-covering levels have been breached.** However, if the market fails to set a new high and turns lower, the risk of a downside break will grow as we progress into summer. The weekly chart below, is also suggestive the recent rally is likely unsustainable as with a "sell signal" in place, and our volume signal back at extremely low levels, suggesting a lack of commitment from traders, and volatility still at elevated levels and rising, have marked the last two tops.



Remain cautious for now. The market is still at the same level as it was 18-months ago, and it is quite likely it will be at these levels, or lower, by the end of the summer.

If you need help, or have questions, we are always glad to help. [Just email me.](#)

See you next week.

## Market & Sector Analysis



If you are NOT an [RIA PRO subscriber](#) you are missing the most important part of each weeks? newsletter.

- *Sector & Market Performance Analysis*
- *Portfolio Recommendations*
- *What We Are Doing With Our Clients.*

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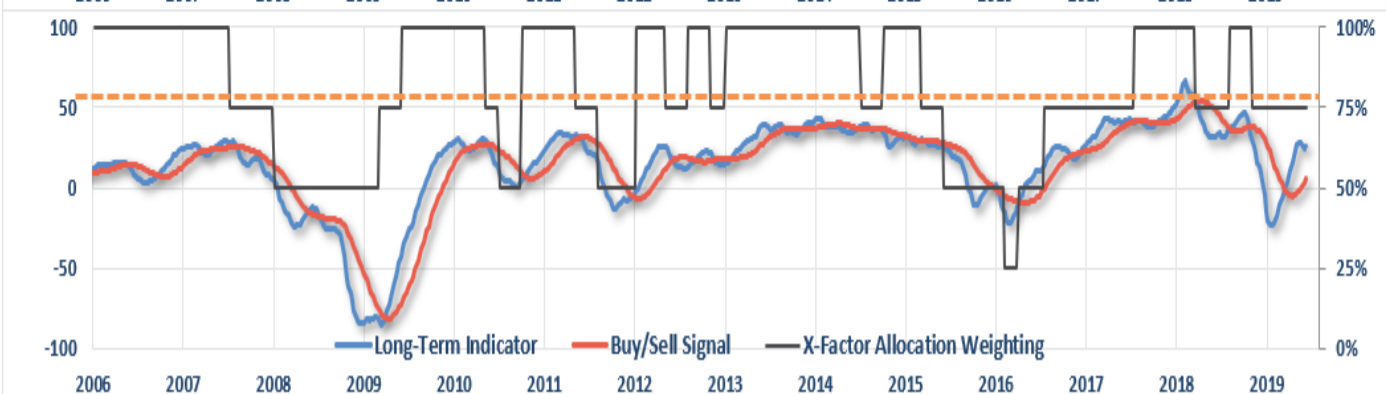
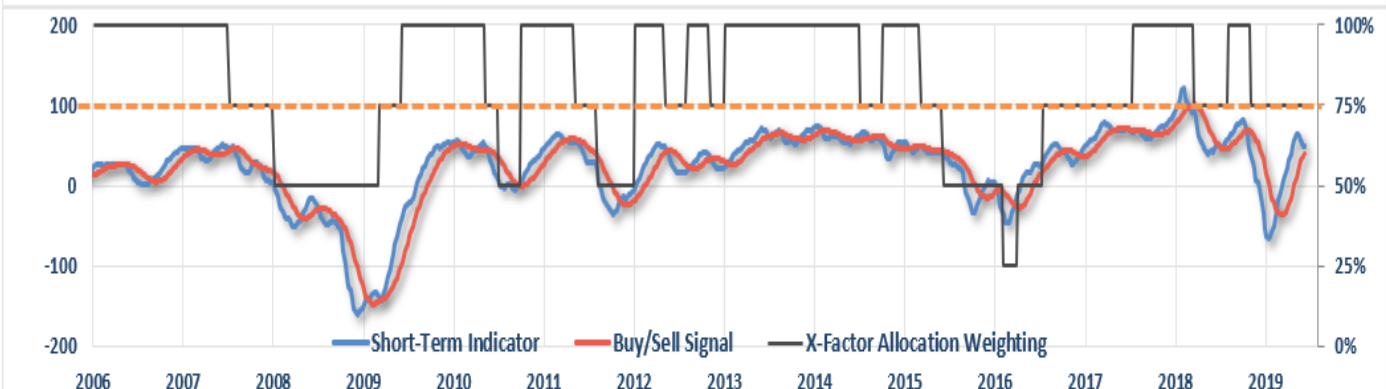
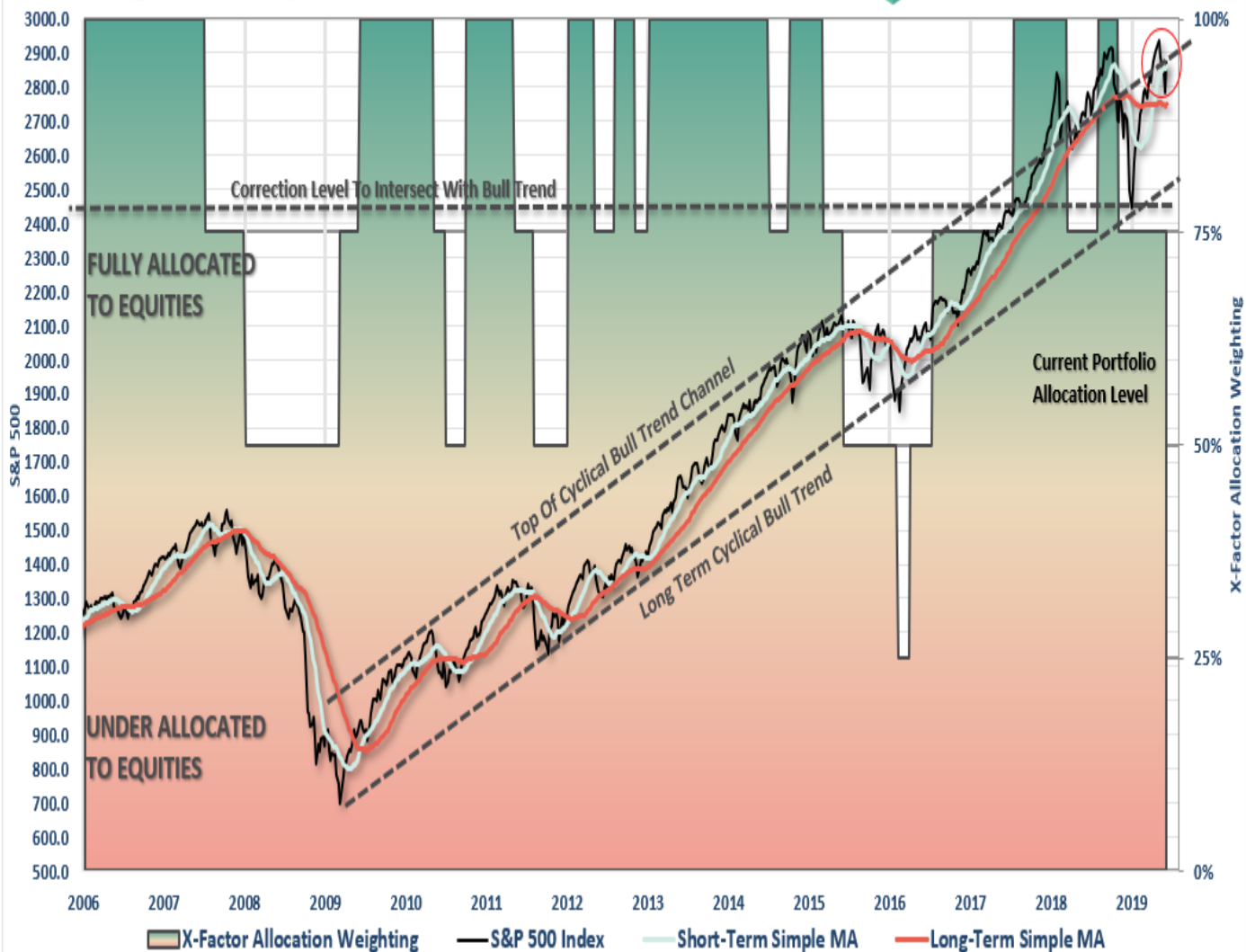
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## THE REAL 401k PLAN MANAGER

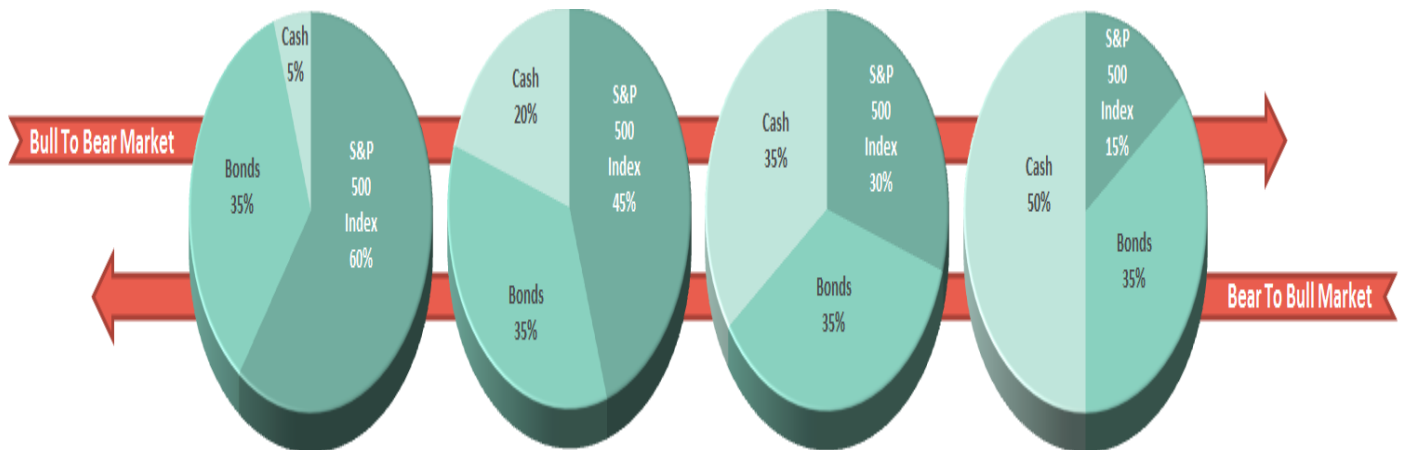
*A Conservative Strategy For Long-Term Investors*

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# Risk Management Analysis



There are 4-steps to allocation changes based on 25% reduction increments. As noted in the chart above a 100% allocation level is equal to 60% stocks. **I never advocate being 100% out of the market as it is far too difficult to reverse course when the market changes from a negative to a positive trend.** Emotions keep us from taking the correct action.



## Short-Covering Rally As Expected

As noted last week:

*"With the market deeply oversold short-term we are expecting a bounce which we can rebalance into and remain defensive.*

*I would again encourage you to read the commentary above, the bulls, along with the media, are betting on things which have a very low probability of actually occurring. The increasing 'trade war' will only succeed in advancing the next recession."*

As reiterated in the main missive above this week, the "risks" still outweigh the "rewards" as we head deeper into the summer months. Importantly, don't mistake an oversold, short-covering, rally as a bullish sign. More often than not, it is a trap.

We have remained patient over the last several weeks. Last week we stated:

*"Should get a bounce next week. On that bounce look to take the following actions."*

- If you are **overweight equities** - take some profits and reduce portfolio risk on the equity side of the allocation. Raise some cash and reduce equities to target weights.
- If you are **underweight equities or at target** - rebalance risks, look to increase cash rather than buying bonds at the moment, and rotate out of small, mid-cap, emerging, international markets.

It is time take some action this coming week.

If you need help after reading the alert; don't hesitate to [contact me](#).

# Thank You, 401k Plan Manager Is Almost Ready

Over the last couple of weeks, we have discussed the launch of our "live" 401k plan manager which will soon be available to [RIA PRO subscribers](#). You will be able to compare your portfolio to our live model, see changes live, receive live alerts to model changes, and much more.

We are building models specific to company plans. So, if you would like to see your company plan included specifically, [send me the following](#):

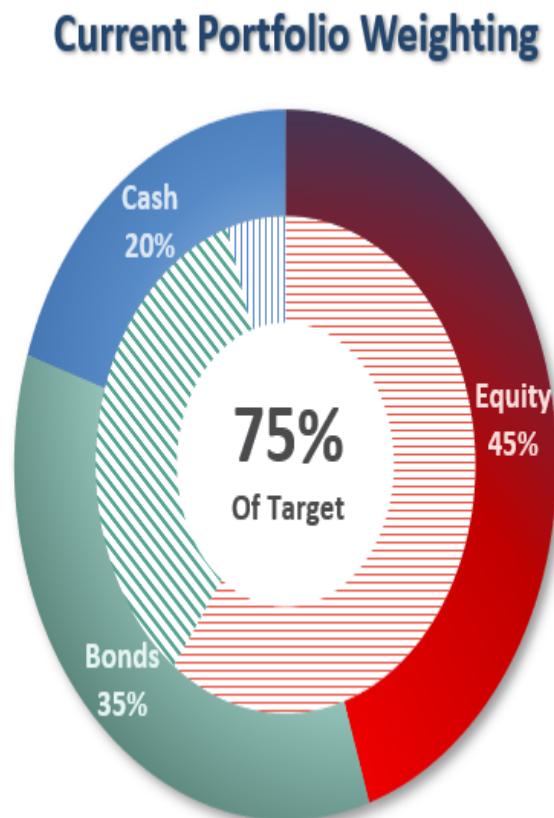
- Name of company
- Plan Sponsor
- A print out of your plan choices. (Fund Symbol and Fund Name)

I have gotten quite a few plans, so keep sending them and I will include as many as we can.

If would like to offer our service to your employees at a deeply discounted corporate rate [please contact me](#).

## Current 401-k Allocation Model

The 401k plan allocation plan below follows the K.I.S.S. principle. By keeping the allocation extremely simplified it allows for better control of the allocation and a closer tracking to the benchmark objective over time. *(If you want to make it more complicated you can, however, statistics show that simply adding more funds does not increase performance to any great degree.)*



Current 401k Allocation Model	
20.00%	Cash + All Future Contributions <i>Primary concern is the protection of investment capital</i> Examples: Stable Value, Money Market, Retirement Reserves
35.00%	Fixed Income (Bonds) <i>Bond Funds reflect the direction of interest rates</i> Examples: Short Duration, Total Return and Real Return Funds
45.00%	Equity (Stocks) <i>The vast majority of funds track an index. Therefore, select on ONE fund from each category. Keep it Simple.</i> 10% Equity Income, Balanced or Conservative Allocation 35% Large Cap Growth (S&P 500 Index) 0% International Large Cap Dividend 0% Mid Cap Growth