

The new <u>SCAN TOOL</u> also has several new screening parameters to include both fundamental factors (Plotoski Score) and momentum factors (Nohanram Score) along with Zack's rankings.

## **HOW TO READ THE CHARTS**

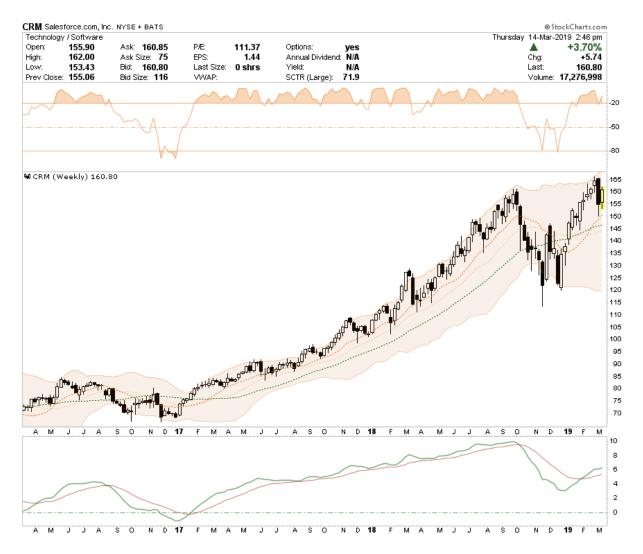
There are four primary components to each chart:

- The price chart is contained within the shaded area which represents 2standard deviations above and below the short-term moving average.
- The Over Bought/Over Sold indicator is in orange at the top.
- The Support/Resistance line (green) is the longer-term moving average which also acts as a trailing stop in many cases.
- The Buy / Sell is triggered when the green line is above the red line (Buy) or vice-versa (Sell).



# **LONG CANDIDATES**

**CRM - Salesforce** 



- Two weeks ago we recommended CRM as a potential long.
- With the 50-dma crossing above the 200-dma, a breakout to new highs, and a triggered "buy" signal, the bullish trend for CRM remains.
- We said that with CRM being very overbought to look for a pullback to support to add exposure.
- We recommended buying 1/2 position and add on a on pullback to \$150-155.
- That target was reached this week, and the rally this week keeps it on our long-list.
- Stop moved up to \$150

ALE - Alete, Inc.



- ALE recently broke above its previous highs.
- Currently, ALE is pushing 2-standard deviations above its intermediate term trend so scaling into the position makes some sense.
- Buy 1/2 position now and 1/2 position on a pullback to \$80 that holds.
- Stop-loss is currently \$78

# **AMT - American Tower Corp.**



- AMT was a buy recommendation several weeks ago, since then it has just gone parabolic and is grossly extended.
- It's time to take profits for now.
- Sell 1/2 of the position and look for a pullback to \$170 to add back holdings.
- Stop-loss is \$160

## BLL - Ball Corp.



- BLL was another long-recommendation we made previously which likewise has just gone vertical.
- It is time to take profits out of the position.
- Sell 1/2 of the position and look to add back to BLL on a pullback to support at \$51 currently.
- Stop Loss on balance moved up to \$50

## **VZ - Verizon Communications**



- Note: We are long VZ in the Equity Portfolio
- After several months of consolidation, VZ finally broke out to the upside.
- A position can be added at current levels.
- Stop is currently \$55

# **SHORT CANDIDATES**

**AMD - Advanced Micro Devices** 



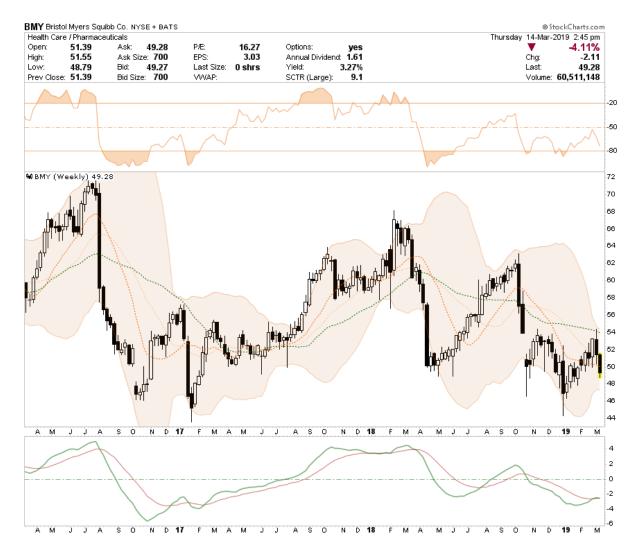
- After a rally with the rest of the market, it looks like the trade is done for AMD.
- Global economic weakness is likely to continue weighing on the semi-conductor space for now.
- Parameters are very tight for this trade.
- Short on break, and close, below the 50-dma (\$21.50 currently)
- Stop-loss is at \$25

## APA - Apache Corp.



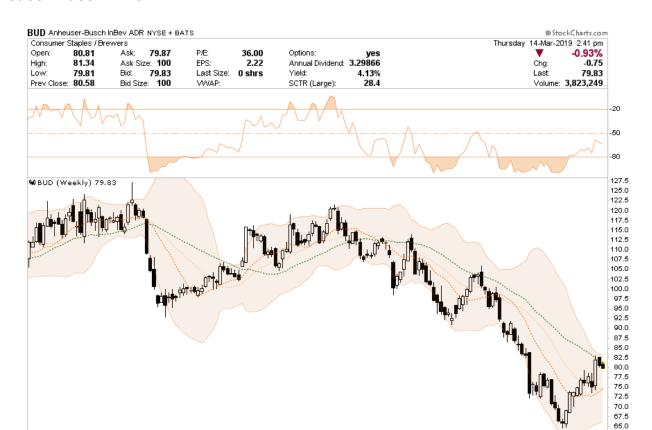
- The oil and gas drillers continue to struggle under weaker energy prices and the slowing economy doesn't bode well for them in the near term.
- The recent rally in APA is likely done and there is a reasonable short set-up on the position.
- Short at current levels with a stop \$35
- Target is \$26

# **BMY - Bristol Meyers Squibb**



- BMY continues to struggle currently.
- The recent rally failed at the 200-dma and has now broken back below the 50-dma.
- Short at current levels with a stop set at \$54
- Target is \$46.

#### **Anheuser-Busch InBev**



- BUD recently failed on a rally to its 200-dma which has defined its downtrend over the last 18-months.
- Short at current levels with a stop at \$82.50
- Target for the trade is \$65-67.50

# **COTY - Coty Inc.**



- COTY remains in a long-term downtrend and the recent earnings related rally did nothing to change that.
- Short at current levels with a stop at \$11.50
- Target for trade is \$6-7