



Each week we produce a chart book of 5 to 10 stocks which have hit our watch list for potential additions to our long-short equity trading portfolio.

We have broken down the list into two sections - Long and Short and have provided targets for potential actions.

Importantly, these equities are not part of our long-term investment themes and are for trading purposes only. We may, or may not, implement any of the ideas on this list. They are simply for consideration.

Also, it is entirely possible that our long-term themed equity model could be long a position which could show up on the "*short-idea*" list temporarily. Trading and investing, while having many commonalities, are different based on time frames and objectives and are not always handled exactly the same.

HOW TO READ THE CHARTS

There are four primary components to each chart:

- *The price chart is contained within the shaded area which represents 2-standard deviations above and below the short-term moving average.*
- *The Over Bought/Over Sold indicator is in orange at the top.*
- *The Support/Resistance line (green) is the longer-term moving average which also acts as a trailing stop in many cases.*
- *The Buy / Sell is triggered when the green line is above the red line (Buy) or vice-versa (Sell).*



LONG CANDIDATES

MCD - McDonalds

MCD McDonalds Corp. NYSE

Consumer Discretionary / Restaurants & Bars

Open: **182.25** Ask: P/E: **28.24** Options: **yes**
 High: **186.17** Ask Size: EPS: **6.59** Annual Dividend: **4.19**
 Low: **182.25** Bid: Last Size: **2.25%** Yield: **2.25%**
 Prev Close: **182.57** Bid Size: VWAP: SCTR (Large): **95.9**

© StockCharts.com

Wednesday 23-Jan-2019

▲ **+1.93%**Chg: **+3.52**Last: **186.09**Volume: **5,676,204**

- Stock has held the long-term moving average as support and is currently pushing toward new highs.
- Short-term positioning: Bullish
 - Buy on pullback to \$182.50 or on breakout above \$187.50
 - Stop-loss is \$180

MSFT - Microsoft Corp.

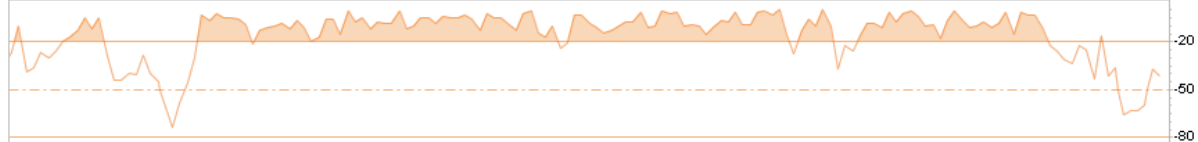
MSFT Microsoft Corp. Nasdaq GS

© StockCharts.com

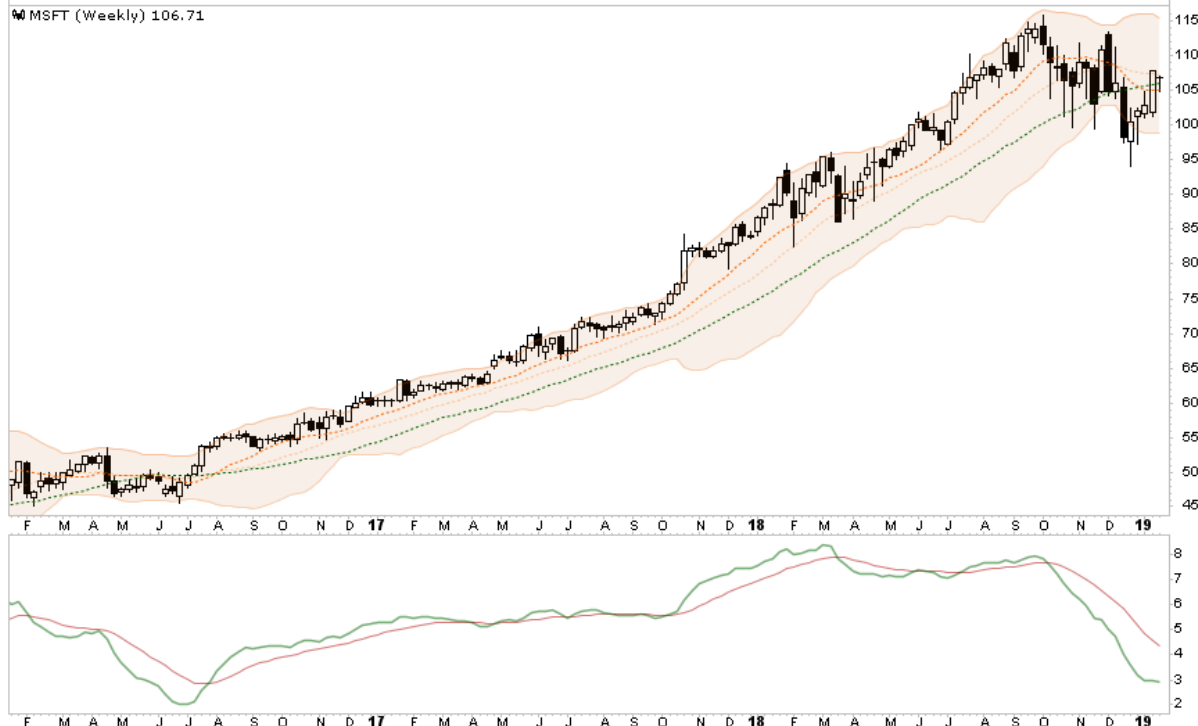
Technology / Software

Wednesday 23-Jan-2019

Open: 106.75	Ask:	P/E: 44.28	Options: yes	Chg: -0.93%
High: 107.10	Ask Size:	EPS: 2.41	Annual Dividend: 1.72	Last: 106.71
Low: 104.86	Bid:	Last Size: 7249 shrs	Yield: 1.61%	Volume: 57,884,220
Prev Close: 107.71	Bid Size:	VWAP:	SCTR (Large): 69.7	



MSFT (Weekly) 106.71



- Regained long-term trend line.
- Short-Term Positioning: Neutral
 - Bought in long-short portfolio @ 106.12
 - Trade target is \$115
 - Stop-loss is currently \$100

PG - Proctor & Gamble

PG Procter & Gamble Co. NYSE

Consumer Staples / Personal Products

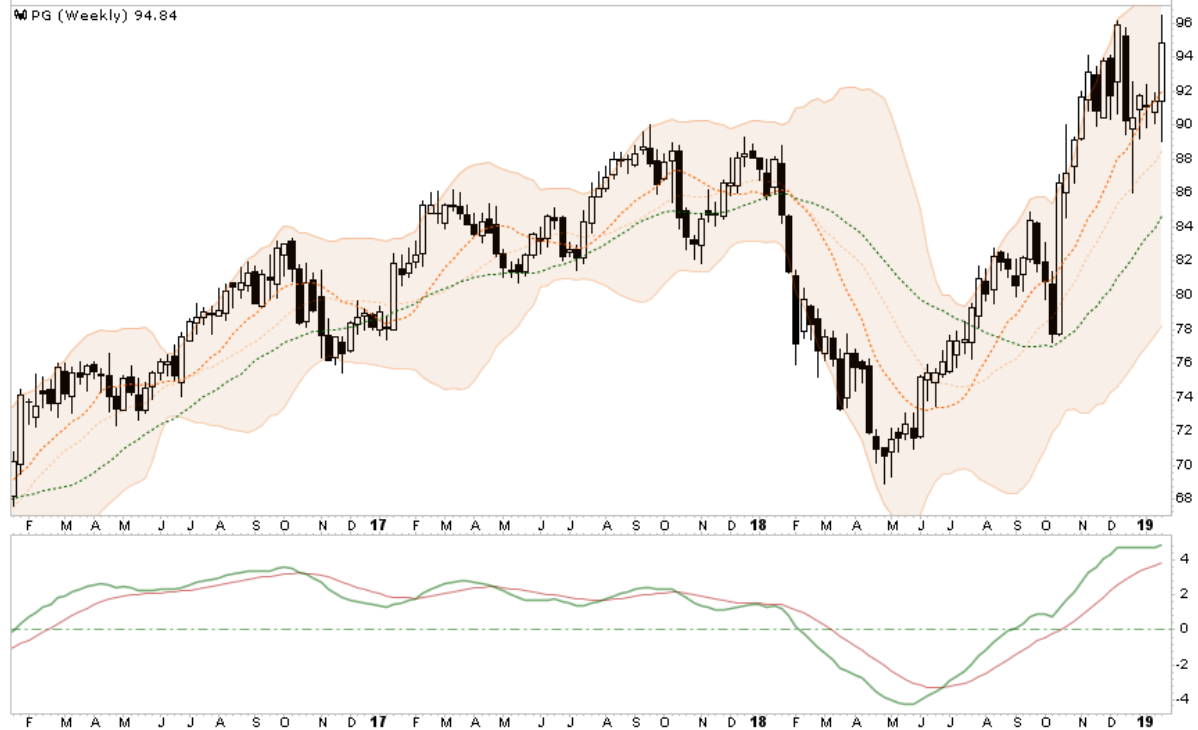
© StockCharts.com

Open: **91.39** Ask: P/E: **24.82** Options: **yes**
 High: **96.41** Ask Size: EPS: **3.82** Annual Dividend: **2.8688**
 Low: **89.08** Bid: Last Size: Yield: **3.02%**
 Prev Close: **91.42** Bid Size: VWAP: SCTR (Large): **96.8**

Wednesday 23-Jan-2019

▲ **+3.74%**Chg: **+3.42**Last: **94.84**Volume: **35,994,812**

PG (Weekly) 94.84



- *PG consolidated for most of Dec and broke out of that consolidation yesterday.*
- *We are already long PG in the Equity portfolio.*
- *Short-Term Positioning: Bullish*
 - *Buy/Add on breakout above \$96*
 - *Stop-loss is currently \$90*

WELL - Well Tower, Inc.

WELL Welltower Inc. NYSE

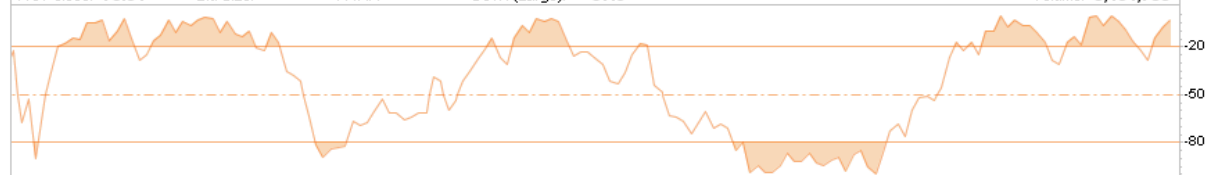
Real Estate / Specialty REITs

@ StockCharts.com

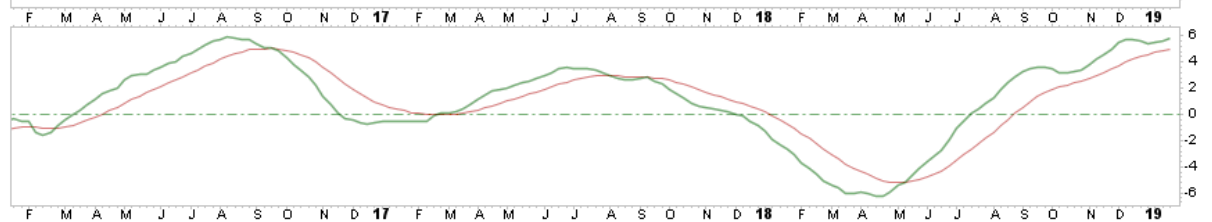
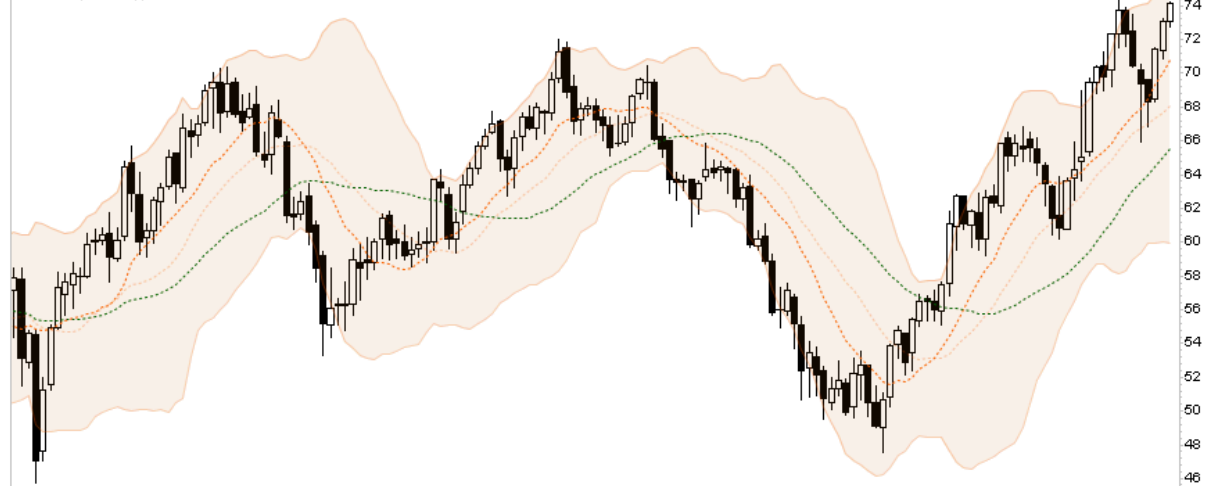
Wednesday 23-Jan-2019

Open: 73.08	Ask:	P/E: 243.66	Options: yes
High: 74.20	Ask Size:	EPS: 0.30	Annual Dividend: 3.48
Low: 72.77	Bid:	Last Size:	Yield: 4.69%
Prev Close: 73.04	Bid Size:	VWAP:	SCTR (Large): 97.6

▲ +1.55%
Chg: +1.13
Last: 74.17
Volume: 3,401,788



WELL (Weekly) 74.17



- *WELL close to breaking out to new highs.*
- *Short-Term Positioning: Bullish*
 - *Buy on "breakout" above \$74*
 - *Stop-loss is currently \$70*

YUM - YUM Brands



- Long-term bullish trend line continues to hold.
- YUM breaking out to new high.
- Short-Term Positioning: Bullish
 - Buy on breakout at \$93
 - Stop-loss is currently \$90

SHORT CANDIDATES

HOG - Harley Davidson

HOG Harley Davidson Inc NYSE

Consumer Discretionary / Automobiles

@ StockCharts.com

Wednesday 23-Jan-2019

Open: **37.34** Ask: P/E: **11.21** Options: **yes**
 High: **37.34** Ask Size: EPS: **3.22** Annual Dividend: **1.48**
 Low: **35.69** Bid: Last Size: Yield: **4.11%**
 Prev Close: **37.43** Bid Size: VWAP: SCTR (Large): **17.4**

Chg: **-3.69%**
 Last: **36.05**
 Volume: **4,100,052**



- *Downtrend remains intact currently.*
- *Recently rally failed at down-trending short-term average.*
- *Short-Term Positioning: Bearish*
 - *Short @ current levels*
 - *Stop-loss is currently \$40*

MLM - Martin Marietta Materials

MLM Martin Marietta Materials: NYSE

© StockCharts.com

Industrial / Building Materials

Wednesday 23-Jan-2019

Open: **179.67** Ask: P/E: **14.72** Options: **yes**
High: **181.65** Ask Size: EPS: **11.88** Annual Dividend: **1.84**
Low: **171.84** Bid: Last Size: Yield: **1.05%**
Prev Close: **180.47** Bid Size: VWAP: SCTR (Large): **14.1**

Chg: **-3.10%**
Last: **174.87**
Volume: **1,545,981**



- Failed at overhead resistance within the context of a downtrend.
- Short-Term Positioning: Bearish.
 - Short at current levels.
 - Stop-loss is currently \$180.00

NBL - Nobel Energy

NBL Noble Energy, Inc. NYSE

Energy / Exploration & Production

Open: **23.08** Ask: P/E: **8.39** Options: **yes**
 High: **23.10** Ask Size: EPS: **2.57** Annual Dividend: **0.43**
 Low: **21.45** Bid: Last Size: **1.99%** Yield: **1.99%**
 Prev Close: **23.39** Bid Size: VWAP: SCTR (Large): **2.6**

© StockCharts.com

Wednesday 23-Jan-2019

▼ **-7.78%**
 Chg: **-1.82**
 Last: **21.57**
 Volume: **10,215,982**



- *Nothing good going on with NBL currently.*
- *Recent rally failed at heavy downtrend resistance.*
- *Short-Term Positioning: Bearish*
 - *Short at current levels*
 - *Stop-loss is currently \$24*

NWL - Newell Rubbermaid

NWL Newell Brands Inc. Nasdaq GM

© StockCharts.com

Consumer Discretionary / Durable Household Products

Wednesday 23-Jan-2019

Open: **21.01** Ask: P/E: **-1.73** Options: **yes**
 High: **21.08** Ask Size: EPS: **-11.76** Annual Dividend: **0.92**
 Low: **20.06** Bid: Last Size: Yield: **4.53%**
 Prev Close: **21.09** Bid Size: VWAP: SCTR (Large): **13.0**

Chg: **-3.70%**
 Last: **20.31**
 Volume: **8,060,989**



- Recent rally failed at downtrend resistance in series of failures.
- Short-Term Positioning: Bearish
 - Short at current levels.
 - Stop-loss is currently \$24

TTWO - Take-Two Interactive

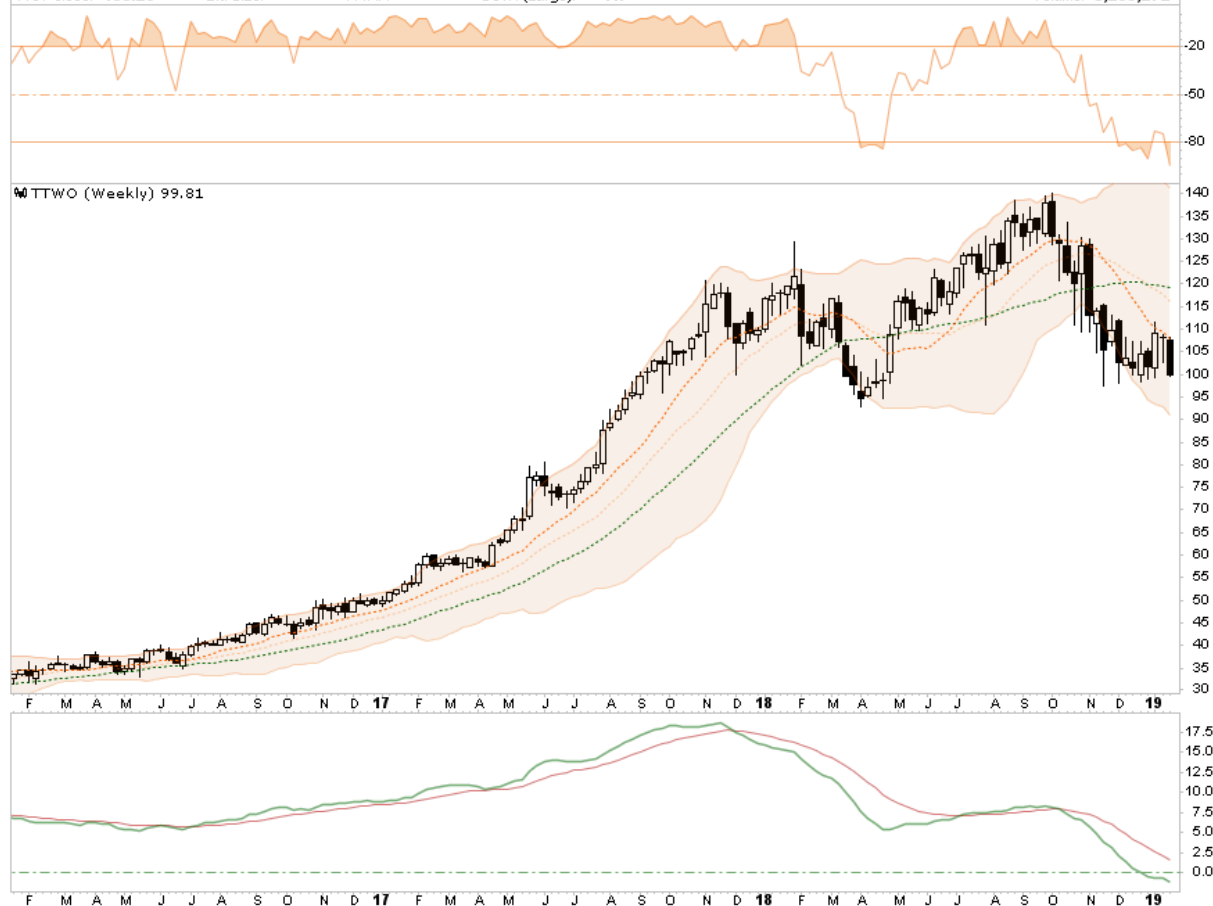
TTWO Take-Two Interactive Software, Inc. Nasdaq GS

@ StockCharts.com

Communication Services / Internet

Wednesday 23-Jan-2019

Open: 107.69	Ask:	P/E: 54.84	Options: yes	Chg: -7.81%
High: 108.21	Ask Size:	EPS: 1.82	Annual Dividend: N/A	-8.45
Low: 99.72	Bid:	Last Size:	Yield: N/A	Last: 99.81
Prev Close: 108.26	Bid Size:	VWAP:	SCTR (Large): 7.7	Volume: 5,269,272



- *Recent rally failed at downtrend resistance.*
- *Set to break recent consolidation to downside.*
- **Short-Term Positioning: Bearish**
 - *Short at current levels or on any rally*
 - *Stop-loss is currently \$420*