



We started writing a series titled ***The Myths of Stocks for the Long Run*** two months ago. • Quite frankly we got fed up with common investing misconceptions that are constantly being bandied about by professionals in the financial press and on social media. These "false-isms" and others tend to grow in popularity as markets peak. • Ultimately they cause individual investors significant financial harm. Each article in the series is linked below. When put together they provide a comprehensive roadmap for successful investing. Please note there are a few more chapters on the way.

- [Part I ? ?Buy & Hold? Can Be Hazardous To Your Wealth](#)
- [Part II ? Why Crashes Matter & The Saving Problem](#)
- [Part III ? Valuations & Forward Returns](#)
- [Part IV ? The Math Of Loss](#)
- [Part V ? Choosing The Right Portfolio Benchmark](#)
- [Part VI ? Should You Invest Like Warren Buffett?](#)
- [Part VII - The Problem Of Psychology](#)
- [Part VII - The Only Benchmark that Really Matters](#)
- [Part IX - The Problem with Target Maturity Funds](#)

While we highly encourage you to read these articles if you haven't already, we share with you•the simple but important recurring theme throughout this series - **Buy and Hold Won't Get You There.**