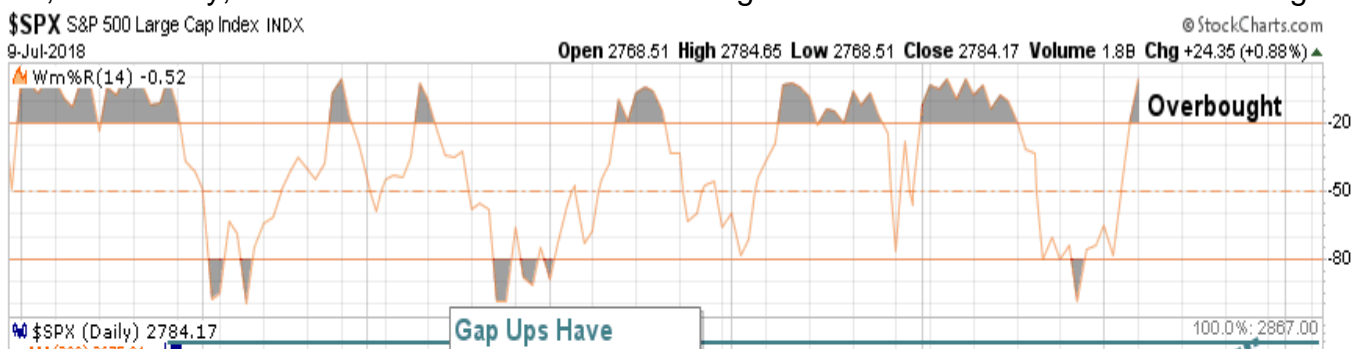




In this [past weekend's missive](#), I stated:

"The good news is the break above the 61.8% retracement level, as we noted last week, keeps the markets intact (Pathway #1) for now. And, as suggested above, a retest of recent June highs seems very likely. However, Monday will be key to see if we get some follow through from Friday's close."

Well, on Monday, the markets did indeed follow through and rose towards a retest of June highs.



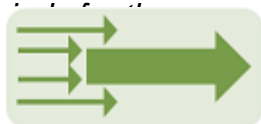
With the markets now back to a short-term overbought extreme, the June highs may be a challenge for the bulls in the short-term. Also, it is worth noting that since the beginning of this year, "gap up" openings for the market have tended to be within a couple of days of a short-term peak. **In other words, yesterday's "gap up" opening was likely a good opportunity to trim positions that have become overweight in portfolios.** For us, those were the technology and discretionary sectors, which we have now reduced back to target portfolio allocations. However, on a positive note, if the bulls can indeed muster a rally above the June highs, and can hold it, it will likely be an easy stretch back to the highs of the year. With the market climbing an advancing trend (*higher bottoms and higher highs*), our portfolios remain weighted towards equities, although we do remain underweight from target goals. If the "bull market" reasserts itself and shows stronger breadth, then further increases in allocations may be justified. But that point is not now. Over the last month, the bullish backdrop has become markedly less clear as the list of economic and market concerns persists. This great graphic came from [Mark Raepczynski](#) on Friday:

What better way to prepare for the week-end than listing a set of
economic concerns

Issue	Reason	Contagion	Second order	The Visual
Corporate bonds	Corporate spreads are widening and this is becoming a strong trend.	Leverage and financing - the key drivers for all the gains in financial assets. Treasuries are moving higher and so are spreads so financing is becoming more expensive.	Widening spreads impact marginal firms that will have to roll debt especially in high yield market.	
China "bear market"	Stock market bear sell-off - liquidity stress.	While not as dramatic as 2015, this sell-off is real and represents the tightening liquidity situation in China.	This is a signal to the rest of the world. As China goes, so goes the world.	
China currency decline	Large decline in currency on economic softening.	China goods cheaper but capital at risk. Currency decline and trade wars are a bad combination.	This currency decline impacts all Asian trade patterns.	
OPEC and oil production	Saudi's want to increase production because it is not coming from other sources under political stress.	Prices are off the highs, but carrying over to gasoline prices and other refined products.	Oil price shocks usually precede recessions. This relationship cannot be escaped.	
PCE at 2%	PCE is at Fed target - overshooting?	Inflation expectations rising; overshoot idea is starting to take hold.	If wages do not match inflation, labor income hurt. Likely positive correlation between stocks and bonds.	
EM problems	Venezuela inflation, Argentina woes and Turkey stress.	Hot spots in specific countries, but the entire sector is highly levered	Fed tightening has spillover effects to rest of world.	
Tariffs and multinationals	The complexities of trade - supply logistics - make the impact of tariffs difficult to measure.	Tit-for-Tat strategies being followed even though everyone knows this is the wrong approach.	Big effect on agriculture because it creates real pain in near-term.	
Fed liquidity	The balance sheet is changing slowly, but it is changing.	Two more hikes in 2018; no reason for the Fed to change. Could we see a third increase?	Tightening liquidity will impact levered firms.	
Deutsche Bank	DB does not pass the Fed stress test.	Headline was last week but old news does not go away. This problem is real.	There is more systemic risk today than what we had in 2008. That is scary.	

[Liz Ann Sonders](#) also took a stab at the list of headwinds facing the bulls currently:

"More broadly, at the midpoint of the year, there continue to be both headwinds and

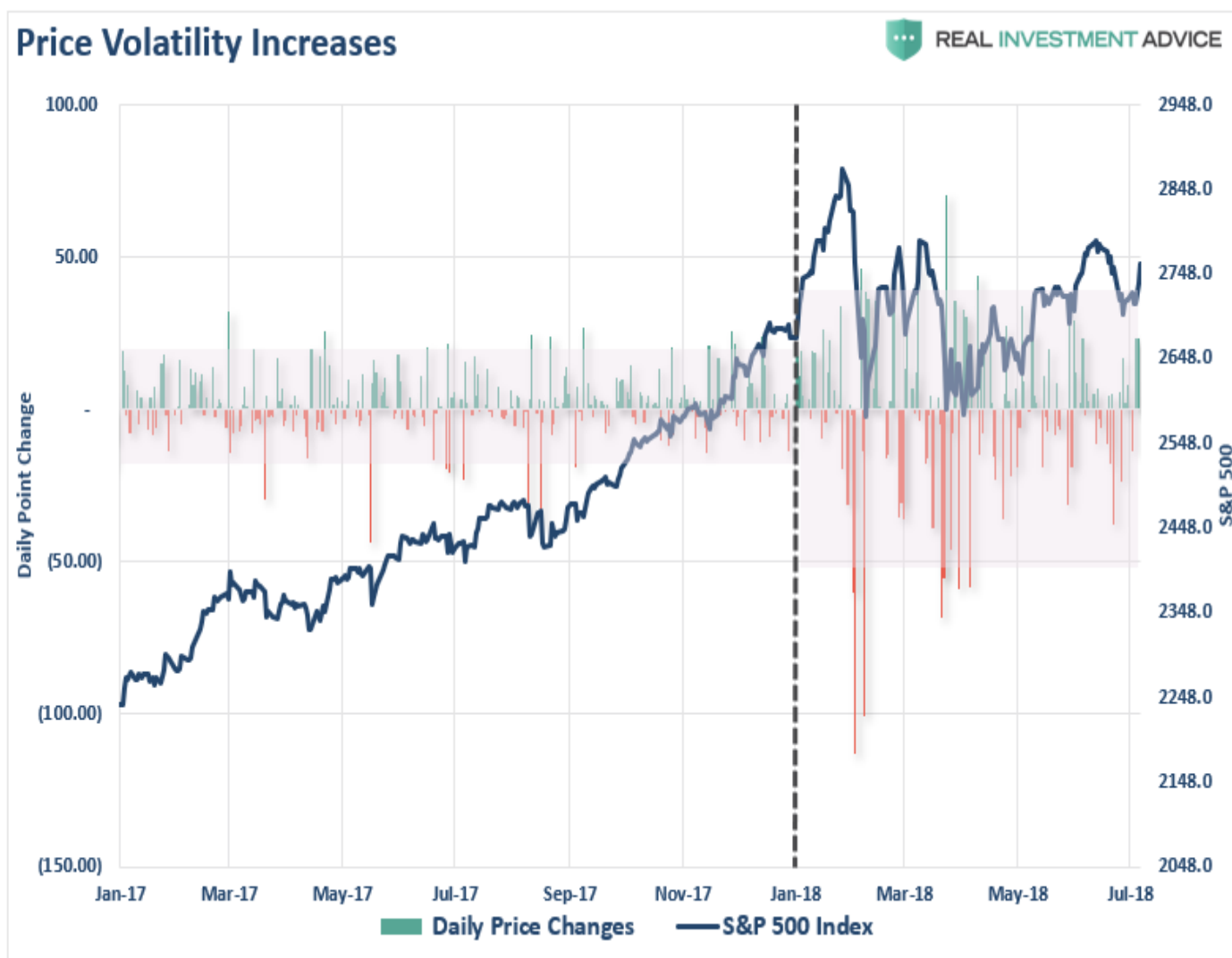


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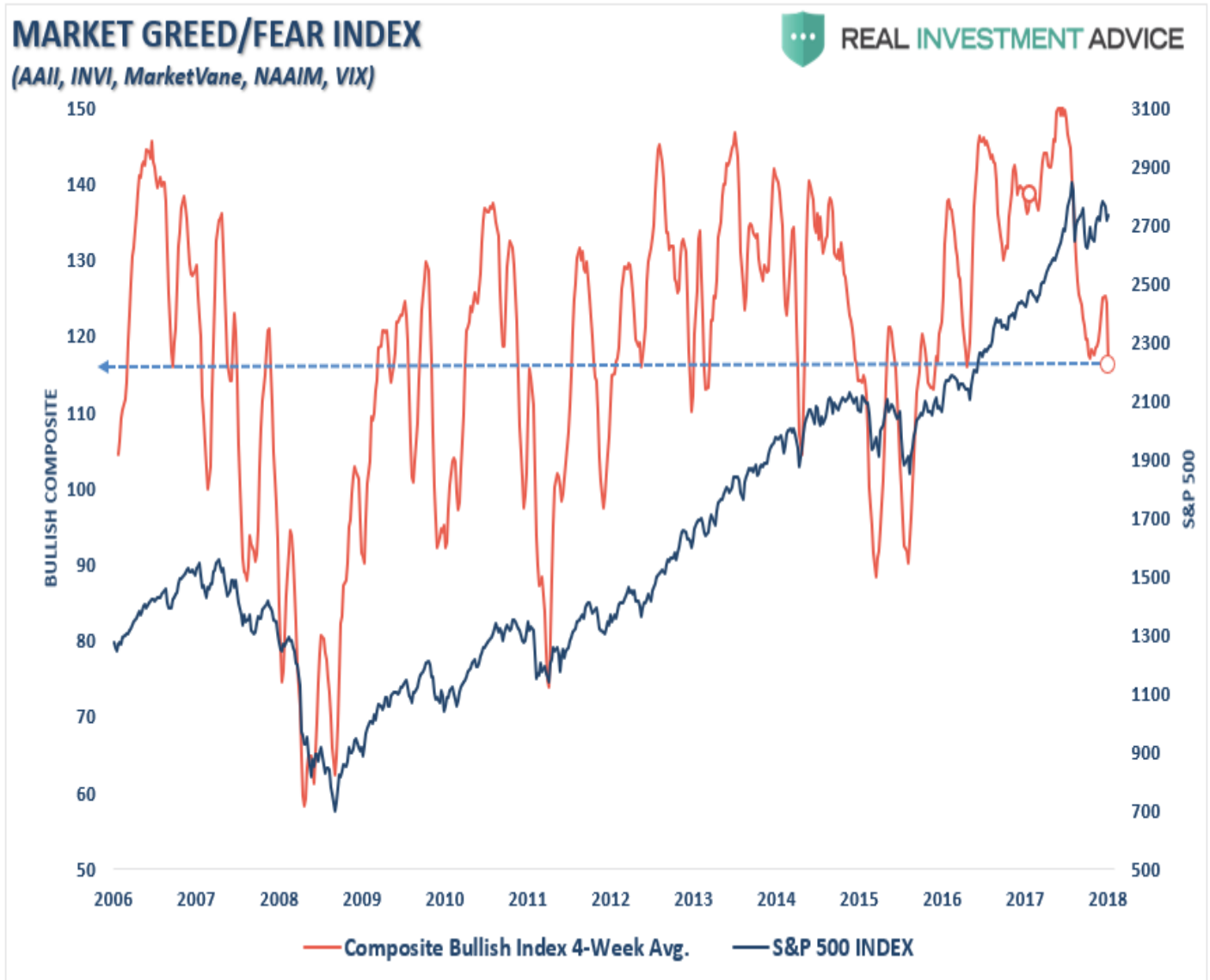
Tailwinds	Headwinds
<ul style="list-style-type: none"> ➤ U.S. economic growth ➤ Rising leading indicators ➤ Strong labor market ➤ Fiscal stimulus ➤ Strong capex ➤ Strong corporate earnings ➤ Strong housing trends ➤ Benign inflation trends ➤ Ample liquidity ➤ High consumer/business confidence 	<ul style="list-style-type: none"> ➤ Trade/tariffs/protectionism ➤ Peak(ing) earnings growth ➤ Currency volatility ➤ Valuations ➤ Rising deficits/debt ➤ Tightening financial conditions ➤ Politics (Mueller/midterms) ➤ Desynchronized global growth ➤ Flattening yield curve ➤ Strengthening U.S. dollar

With

concerns rising, it is not surprising to see that investor *"optimism"* has dwindled in recent weeks, particularly as price volatility has risen sharply this year. The chart below shows the daily price movements of the S&P 500 from 2017 to present.



The chart below is a composite "investor sentiment" index or rather how investors "feel" about the current investing environment.

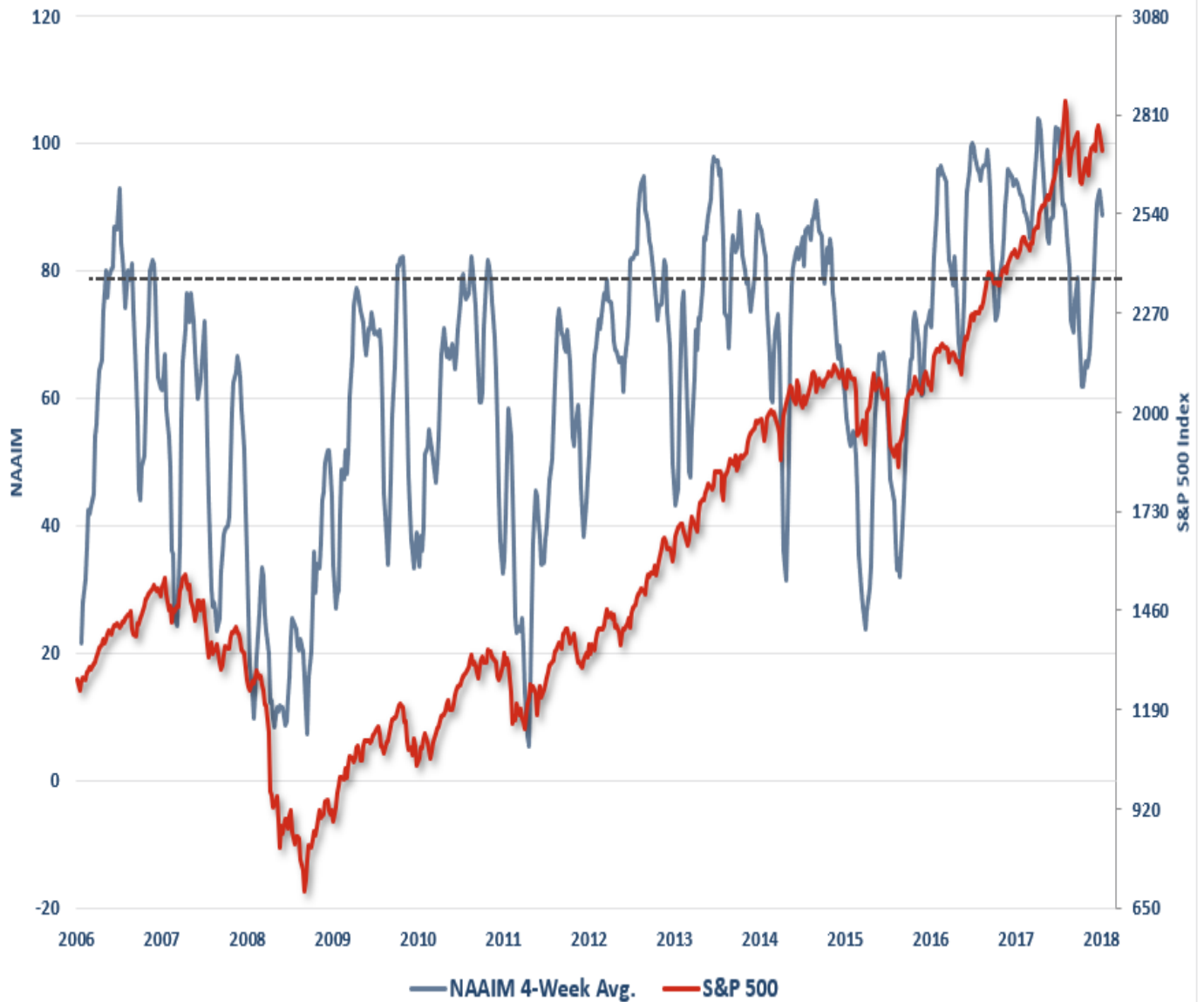


Clearly, the "exuberance" of the market has given way to more "concern" since the beginning of the year, but given sentiment remains elevated, there is little to suggest real "fear" is present. **In other words, as I discussed this past weekend, despite the rise in "fear," investors are not willing to "do" anything about. Or rather, F.O.M.O. (fear of missing out) still trumps F.O.L.M. (fear of losing money.)**

*"With valuations elevated and earnings expectations extremely lofty, the risk of disappointment in corporate outlooks is elevated. **Furthermore, despite those who refuse to actually analyze investor complacency measures, both individual and institutional investors remain heavily weighted towards equity risk. In other words, while investors may be ?worried? about the market, they aren?t doing anything about due to the 'fear of missing out.'**"*



NAAIM Index



"This is the perfect setup for an eventual 'capitulation' by investors when a larger correction occurs as overexposure to equities leads to 'panic selling' when losses eventually mount."

Overall, the market continues to quickly discount the various risks facing the market. But almost as quickly as one is *"priced in,"* another emerges. With *"trade wars"* now live, ["Brexit" running into trouble](#) and the November elections in the U.S. quickly approaching, there are plenty of concerns which still lay ahead. Also, we continue to be concerned about the lack of overall *"breadth"* of the rally, which was also noted by [Jim Bianco, on Monday](#).

"The next chart shows the impact the so-called FAANMG stocks ? Facebook Inc., Apple Inc., Amazon, Netflix Inc., Microsoft Corp., and Google parent Alphabet Inc. ? have had

How Much Did the FAANMGs Matter to the S&P 500?

**alone pushed the
rely down 0.40**



own data. Each week in the newsletter, I provide the relative performance of various sectors in our portfolio model to the S&P 500 index. When sectors are above trending positively, and the short-term moving average is above the long-term moving average, the sectors are on "buy" signals. **When the majority of sectors are on "buy signals" and the market is rising, it suggests the overall "breadth" of the rally is strong and the market should be bought.** This is what the relative performance of the model was one year ago at the beginning of **July, 2017**.

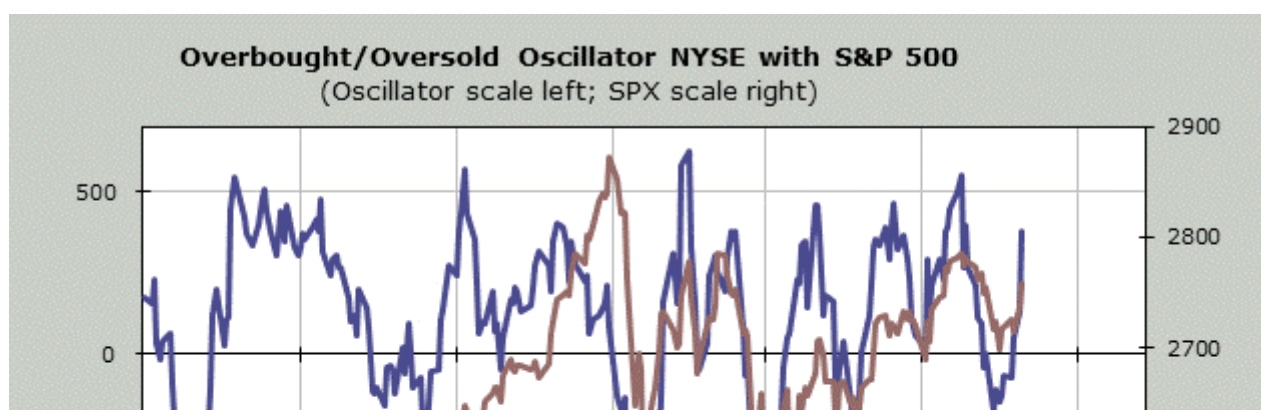
RELATIVE PERFORMANCE		TICKER	ETF NAME	Current Price	Model Position Price Changes Relative to Index					SHORT WMA	LONG WMA	% DEV - Short M/A	% DEV - Long M/A	Buy / Sell Signal
					1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks					
BENCHMARK		IVV	ISHARS-SP500	243.71	0.12	(0.50)	4.14	6.84	13.96	241.75	234.92	0.81%	3.74%	BUY
TACTICAL	SECTORS	XLB	SPDR-MATLS SELS	54.14	0.49	(0.39)	1.38	(0.87)	1.33	53.21	52.01	1.74%	4.10%	BUY
		XLE	SPDR-EGY SELS	64.01	(1.53)	(3.13)	(11.78)	(20.97)	(19.42)	66.84	70.64	-4.23%	-9.39%	SELL
		XLF	SPDR-FINL SELS	25.05	1.42	3.63	5.25	1.36	(4.66)	23.83	23.69	5.13%	5.75%	BUY
		XLI	SPDR-INDU SELS	68.66	0.68	1.61	3.11	1.38	6.01	66.98	65.11	2.51%	5.45%	BUY
		XLK	SPDR-TECH SELS	55.01	0.41	(1.30)	0.90	3.62	10.70	55.12	52.22	-0.20%	5.33%	BUY
		XLP	SPDR-CONS STPL	54.51	(0.91)	(3.31)	(4.74)	(3.17)	(16.08)	55.61	53.98	-1.97%	0.98%	BUY
		XLU	SPDR-UTIL SELS	51.49	(1.03)	(3.56)	(4.50)	(0.98)	(15.96)	52.51	50.47	-1.94%	2.02%	BUY
		XLV	SPDR-HLTH CR	79.22	(0.15)	2.70	2.95	6.59	(6.45)	76.54	73.54	3.51%	7.72%	BUY
		XLY	SPDR-CONS DISCR	89.20	(0.60)	(0.79)	(1.07)	(0.56)	(3.32)	89.67	86.56	-0.53%	3.05%	BUY
		SIZE												
CORE	Equal Weight Market	MGK	VANGD-MG CAP GR	100.03	(0.15)	(0.19)	1.45	4.61	3.34	99.28	94.16	0.76%	6.23%	BUY
		IJR	ISHARS-SP SC600	70.11	(0.12)	(0.81)	0.66	4.68	4.34	69.40	68.93	1.03%	1.71%	BUY
		RSP	GUGG-SP5 EQ ETF	92.50	(0.32)	0.09	(0.84)	(1.69)	(0.60)	91.85	89.90	0.71%	2.89%	BUY
		VIG	VANGD-DIV APPRC	92.84	0.06	(0.47)	0.50	0.80	(4.07)	91.95	89.24	0.96%	4.03%	BUY
		VNQ	VIPERS-REIT	82.00	(1.60)	(1.49)	(6.83)	(8.21)	(22.64)	83.39	82.75	-1.67%	-0.90%	BUY
FI	International	IDV	ISHARS-INTL SD	32.60	(0.49)	(1.16)	0.52	0.11	0.81	32.52	31.14	0.24%	4.69%	BUY
		VWO	VANGD-FTSE EM	40.61	(0.66)	(0.38)	(1.97)	2.85	0.73	40.59	38.80	0.05%	4.67%	BUY
		TLT	ISHARS-20+YTB	122.72	(2.04)	(0.85)	(4.74)	(4.53)	(28.50)	123.77	121.37	-0.85%	1.11%	BUY
		BNDX	VANGD-TTL INT B	54.03	(0.73)	(0.78)	(4.96)	(6.51)	(17.65)	54.50	54.24	-0.86%	-0.39%	BUY
		HYG	ISHARS-IBX HYCB	87.60	(1.02)	(0.31)	(3.70)	(6.38)	(11.61)	88.05	87.31	-0.51%	0.34%	BUY
	Cash	BSV	VANGD-SHT TRM B	79.69										

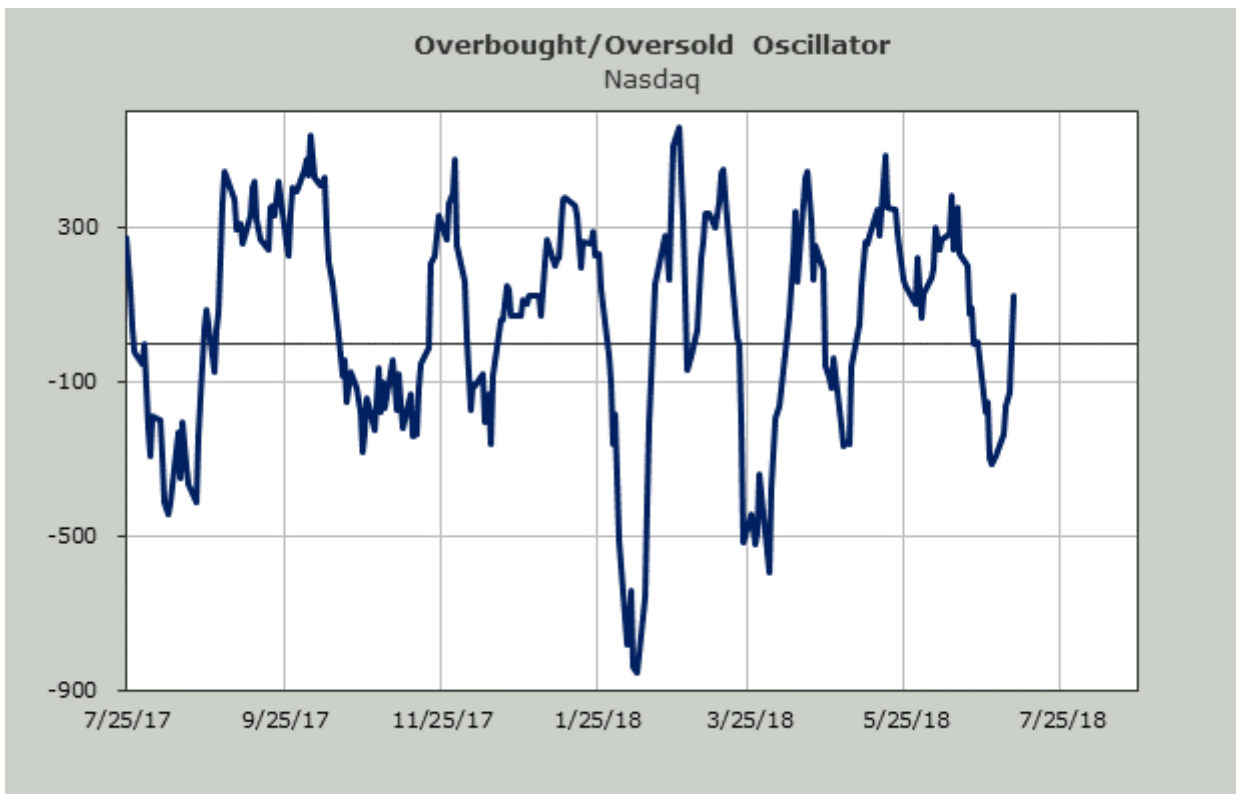
Here is what it looks like today.

RELATIVE PERFORMANCE		TICKER	ETF NAME	Current Price	Model Position Price Changes Relative to Index					SHORT WMA	LONG WMA	% DEV - Short M/A	% DEV - Long M/A	Buy / Sell Signal
					1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks					
BENCHMARK		IVV	ISHARS-SP500	277.21	1.52	(1.01)	3.84	(1.87)	13.75	272.92	271.86	1.57%	1.97%	BUY
TACTICAL	SECTORS	XLB	SPDR-MATLS SELS	58.45	(0.87)	(2.90)	(3.25)	(5.76)	(5.78)	58.70	59.49	-0.43%	-1.75%	SELL
		XLE	SPDR-EGY SELS	75.67	(1.88)	(0.59)	2.13	0.94	4.47	74.91	71.97	1.01%	5.14%	BUY
		XLF	SPDR-FINL SELS	26.67	(1.22)	(4.01)	(6.71)	(7.85)	(7.28)	27.52	27.96	-3.09%	-4.61%	SELL
		XLI	SPDR-INDU SELS	72.16	(0.78)	(4.59)	(6.31)	(7.58)	(8.65)	74.04	75.07	-2.54%	-3.87%	SELL
		XLK	SPDR-TECH SELS	71.06	0.77	0.15	3.31	6.68	15.43	69.03	67.11	2.94%	5.68%	BUY
		XLP	SPDR-CONS STPL	52.22	(0.18)	3.75	(4.54)	(8.14)	(17.95)	50.71	53.54	2.97%	-2.46%	SELL
		XLU	SPDR-UTIL SELS	53.17	0.81	10.21	2.95	8.23	(10.48)	50.47	51.22	5.35%	3.81%	SELL
		XLV	SPDR-HLTH CR	86.01	1.53	2.15	1.22	(0.88)	(5.17)	83.16	83.71	3.43%	2.75%	SELL
		XLY	SPDR-CONS DISCR	110.30	(0.61)	1.36	5.14	6.32	9.91	106.36	103.33	3.70%	6.75%	BUY
		SIZE												
CORE	Equal Weight Market	MGK	VANGD-MG CAP GR	121.09	0.26	0.89	3.31	4.12	7.31	117.37	115.27	3.17%	5.05%	BUY
		IJR	ISHARS-SP SC600	86.22	1.78	1.96	6.35	9.56	9.23	82.14	79.11	4.97%	8.99%	BUY
		RSP	GUGG-SP5 EQ ETF	103.34	(0.10)	0.36	(0.13)	(0.12)	(2.03)	101.64	101.37	1.67%	1.94%	BUY
		VIG	VANGD-DIV APPRC	102.74	(0.42)	(1.00)	(2.01)	(1.91)	(3.08)	102.07	102.24	0.66%	0.49%	SELL
		VNQ	VIPERS-REIT	83.02	0.40	4.53	7.36	7.34	(12.50)	78.00	78.63	6.44%	5.58%	SELL
FI	International	IDV	ISHARS-INTL SD	32.80	0.82	(0.76)	(6.92)	(4.90)	(13.13)	33.40	33.63	-1.79%	-2.47%	SELL
		VWO	VANGD-FTSE EM	42.25	(1.40)	(5.31)	(13.05)	(12.69)	(9.71)	44.80	46.04	-5.68%	-8.24%	SELL
		TLT	ISHARS-20+YTB	122.75	(0.68)	3.70	(2.31)	1.62	(13.72)	119.71	121.57	2.54%	0.97%	SELL
		BNDX	VANGD-TTL INT B	54.80	(1.36)	2.29	(3.56)	2.98	(12.32)	54.52	54.50	0.52%	0.55%	BUY
		HYG	ISHARS-IBX HYCB	85.33	(1.23)	0.63	(4.95)	(0.66)	(16.34)	85.64	86.27	-0.36%	-1.09%	SELL
	Cash	BSV	VANGD-SHT TRM B	78.14										

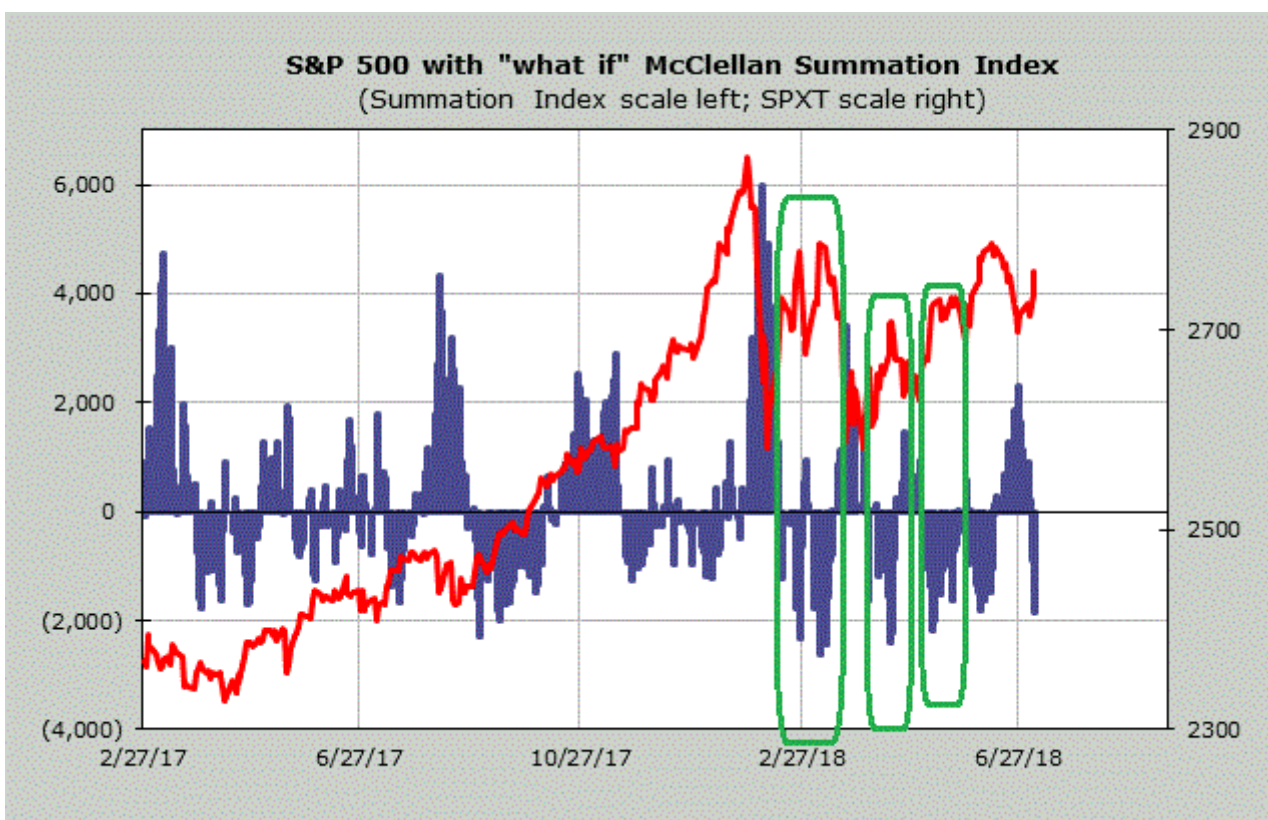
The deterioration in sector performance is indicative of a late stage market cycle, rising risks, and declines in risk/reward backdrop. **Combine the weakening performance backdrop with a market back to overbought conditions, following an abbreviated rally, and you can understand why we remain more cautious on the intermediate-term outlook.** As [Helene Meisler](#) noted Monday:

"Friday's breadth continued the strength we've been seeing. This makes it six consecutive green days for breadth. Since prior to this string of positive breadth readings we had seen breadth alternate positive and negative every other day for two weeks, it's not going to be easy to pinpoint the day we get overbought. However, I can note that we will be maximum overbought Friday, July 13."

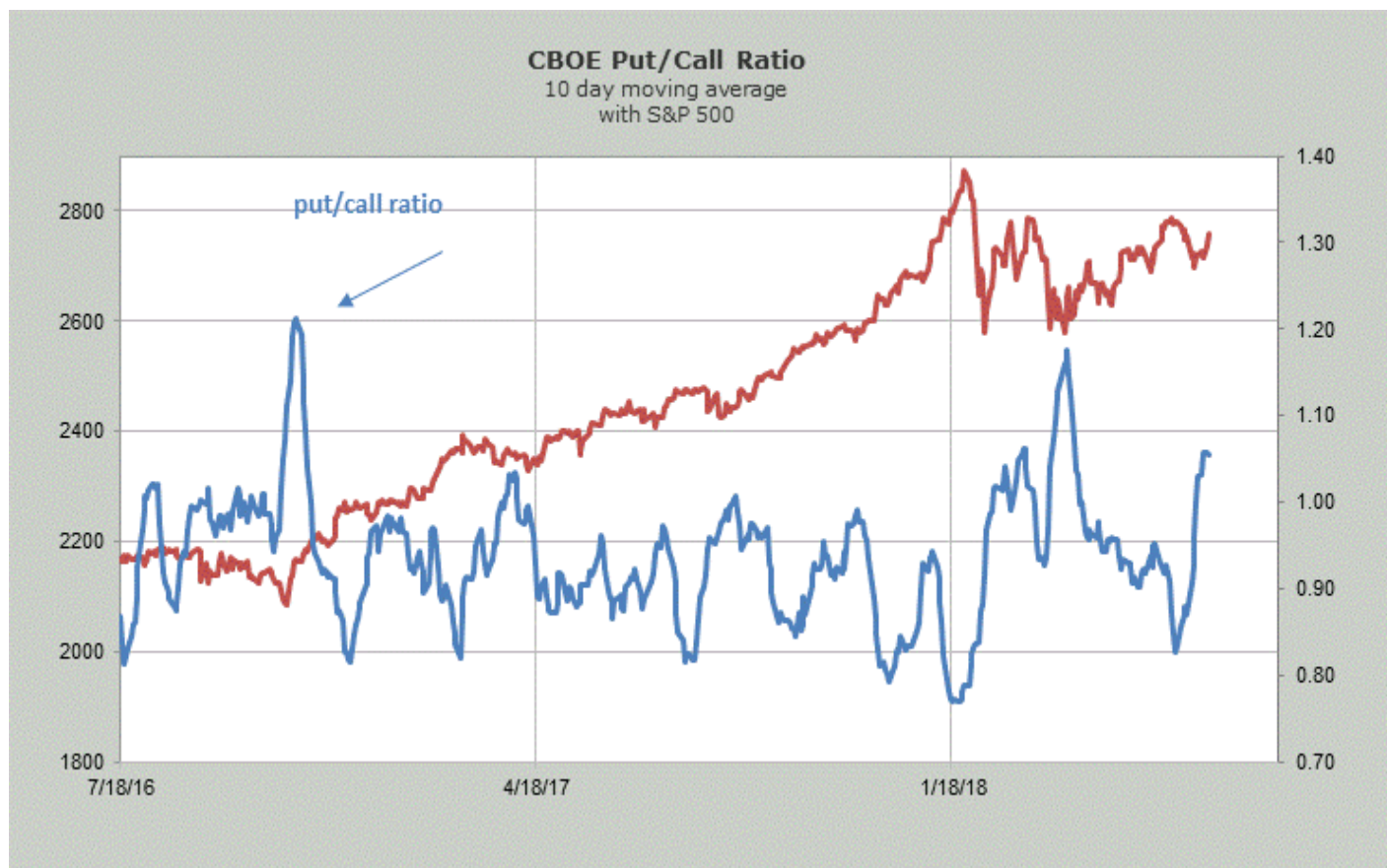




"Last week we used the Nasdaq Momentum Indicator to pinpoint Tuesday as the day we got oversold. If I use this same method to find the overbought time frame it's far too wide to be of use. For example, it shows an overbought reading sometime between this Tuesday and next Tuesday. Then if we use the "what if" for the McClellan Summation Index we discover that it will currently take a net differential of -1,900 (advancers minus decliners) to turn the Summation Index from up to down. In 2017 this indicator was of no help but in 2018 once this gets to the point it needs -2,000 we have been overbought. It's hard to pinpoint the day using this method but it's likely that if the market's breadth is strong on Monday this will go down under -2,000."



*"Thus the conclusion is that in the latter part of this week we should reach an overbought condition. **The number of stocks making new highs on the NYSE increased. It's nothing to write home about but at least it increased. Finally, I would note that while anecdotally sentiment seems to have turned bullish, it is not yet evident in the indicators.** The put/call ratio was 100% on Friday and while that may have been "weekend" related, long-time readers will know I prefer not to rationalize an indicator."*



We remain cautious for now until the investing risk/reward scenario improves enough to warrant additional equity exposure. Could we miss some of the rally before that occurs? Sure. We have no problem with that. Opportunities to take on additional market risk come along about as often as a taxi cab in New York City. **However, for us, the "fear of missing out" is much less important than the "fear of losing money."** Spending our time working to recoup losses is a process we prefer to avoid.

"When it comes to investing, it is important to remember that no investment strategy works all the time, but having some strategy to manage risk and minimize loss is better than no strategy at all."

[Click here to download](#) our investment manifesto.

THE **RIA** INVESTING MANIFESTO

Bulls win in bull markets. Bears win in bear markets. Eagles soar above and take advantage of

opportunity

Brokers believe in one **market cycle** and it's all bull

A passive investment portfolio requires **active RISK MANAGEMENT**

RISK MANAGEMENT is not choice, it's **necessity**

Diversification
DONES'T PROTECT AGAINST RISK OF LOSS

The surprise gap is the difference between returns promised and **RETURNS RECEIVED**

FIDUCIARIES ARE TO **CLIENTS** WHAT **BROKERS** ARE TO **SALES GOALS**