

Get Daily Updates: Twitter, Facebook, Linked-In, Sound Cloud

MISS THE LATEST WEBINAR? See All Our Previous Web/Seminars Here



LAST CHANCE TO REGISTER

(Open To Everyone - Individuals, Money Managers, Consultants & Advisors)

- The 2017 Economic & Investment Summit•
- April 1st, 2017 at the Royal Sonesta Hotel, Houston, Texas
- Featuring: Danielle DiMartino-Booth, Greg Morris, Dave Collum, Michael Lebowitz & Lance Roberts

(Seating Is Very Limited)



- Quick Note On AHCA Failure
- Earnings A Lot Less Than Meets The Eye
- Always Optimistic
- Market & Sector Analysis
- 401k Plan Manager

AHCA - Fade To Black

One thing you can't take away from WallStreet is the ability to "spin" a bad news event into a "positive" for the market. Remember when "A Trump Election Will Crash The Market?" But on election night, as the impossible became possible, Wall Street's view was immediately spun•into "Trumponomics Is The Revival Of Reaganism." Of course, this spin has been the fuel for the post-election surge in "infrastructure" related investments. Over the last three years, as I have repeatedly documented, the "Affordable Care Act" has caused health care premiums to skyrocket which, along with homeowners equivalent rent, has been the primary source of inflationary pressures (read this). Repealing the ACA, along with the underlying taxes and mandates, was a cornerstone of the current administration's plans and a much-needed source of relief for Americans being impacted by spiraling costs. However, on Friday, it became clear the ACA replacement, the "American Health Care Act," did not have the votes to pass and was pulled by Speaker Paul Ryan and tabled. While the "AHCA" plan was really not much better than the "ACA," it did relieve American's from the mandate to buy insurance. The death of the AHCA means the ACA remains for now along with the mandate to buy insurance and higher costs. Immediately Wall Street spun this very negative news into the "positive" as noted by Margaret Patel via Wells Fargo **Asset Management:**

"It looked like the market was worried that the Trump agenda would get completely bogged down in the healthcare issue, and now that they've taken the healthcare issue off the table, I think the market is more optimistic that they can do other things that are more doable that are not so complicated, such as regulatory reform and lowering taxes."

Here's the problem for investors and the economy.

"Ignoring the fact that work on tax reform in earnest won't start for 6-8 weeks as House Ways and Means member Merchant said moments ago, and may not even take place until fiscal 2018 (after August), the reality is that since Obamacare and tax reform are both parts of the Reconciliation process, as a result of not freeing up hundreds of billions from the deficit that the CBO estimated repealing Obamacare would do, it means that Trump's tax cuts have been hobbled - by as much as \$500 billion - before even starting.

Furthermore, with the Freedom Caucus flexing its muscle and openly defying Trump, another major headache for Trump's tax reform is that the Border•Adjustment Tax - an aspect of the reform that the Caucus has been vocally against - is likely off the table. And since BAT was expected to generate over \$1 trillion in government revenues, it means that a matched amount in tax cuts is also now off the table.

In summary, between Obamacare repeal and BAT being scrapped, roughly \$1.5 trillion in budget "buffers" are wiped out."

Furthermore, from Axios:

- We now know that Congressional Republicans are willing to buck Trump and leadership on big-ticket legislative items.
- Republicans will need to keep working on healthcare reform, even though Trump says that
 he's done with it. They've campaigned for years on killing Obamacare, and can't head
 into the mid-terms without giving it another go. Particularly when they keep insisting that
 the current scheme is collapsing?
- CBO said that the Republican healthcare bill would shrink long-term budget deficits by hundreds of billions of dollars. **Without it, filling the tax revenue hole becomes harder.**
- Sean Spicer today said repeatedly that Trump had talked to "everyone" and listened to "all"
 ideas, which reflects zero consideration of Congressional Democrats. If such sentiment
 persists it just raises the degree of difficulty for tax reform, particularly if the White
 House doesn't change its position on keeping corporate tax reform tied to personal tax
 reform.

With the government currently at the "debt ceiling limit," and the June 1st deadline approaching for "extraordinary funding measures," Congress will need to address the FY18 budget resolution before it can act on tax reform. This is necessary to provide the ?reconciliation instructions? that allow Republicans to pass tax legislation with only 51 votes in the Senate (and therefore no Democratic support). Reaching an agreement on the FY budget resolution will not be easy; in the past, conservatives have demanded a balanced budget within ten years but this would require endorsing spending cuts (in non-binding form) that some centrist Republicans might oppose along with the BAT. Given this backdrop, tax reform will probably not begin to move through the legislative process until after June at the earliest. Of course, while Wall Street believes "tax reform" will be a much easier process than repealing health care, the reality is it could be just as tough as government entitlement programs, funding for Planned Parenthood, and other programs central to the Democrats, and some left-leaning Republicans, come under attack. For the markets, which have ramped up since the election on "hopes" of a quick implementation of reforms under the new Administration, the risk of disappointment is running high. Or, as Jerry Reed*once sang in "East Bound and Down:"*

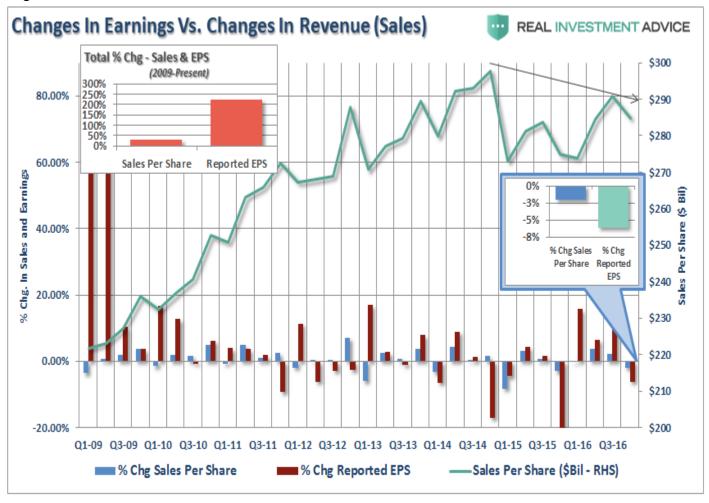
"We got a long way to go and short time to get there.".

Earnings - A Lot Less Than Meets The Eye

Here's a problem. With roughly all of the S&P 500 having reported Q4-earnings, a problem has emerged. Despite the exuberance from the media over the ?number of companies that beat estimates? during the most recent reported period, 12-month reported earnings per share are roughly at the same level as they were at the end of 2013. This has occurred during the same period the companies that report those earnings have risen in aggregate from 1848 to 2238, or an increase of 21.13%. While operating earnings are the primary focus of analysts, the media, and hucksters, there are many problems with the way in which these earnings are derived due to one-time charges, inclusion/exclusion of material events, and outright manipulation to ?beat earnings.? This problem has been exacerbated since the end of the financial crisis, as we will discuss more in a moment, to the point to where only 13% of total revenue growth is coming from actual revenue, the rest is from accounting gimmickry, buybacks, and outright fudging.



From a historical valuation perspective, **reported earnings are the ONLY METRIC relevant•**in determining market over/undervaluation levels. It is from this perspective the news deteriorated further•as12-month•reported earnings per share in 2013 was \$100.20/share versus just \$94.54 at the end of 2016. Again, while asset prices have risen by 21%, reported earnings fell by - 5.65% •However, despite the improvement in•reported earnings for 2016, the trend remains clearly negative.

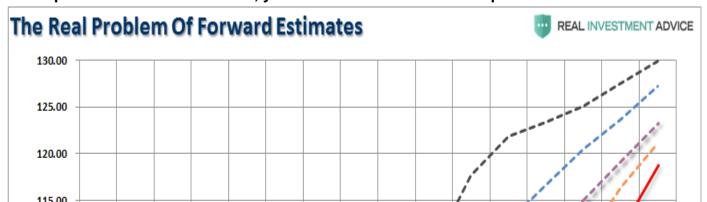


Remember:

"Price is what you pay. Value is what you get." - Warren Buffett

Always Optimistic

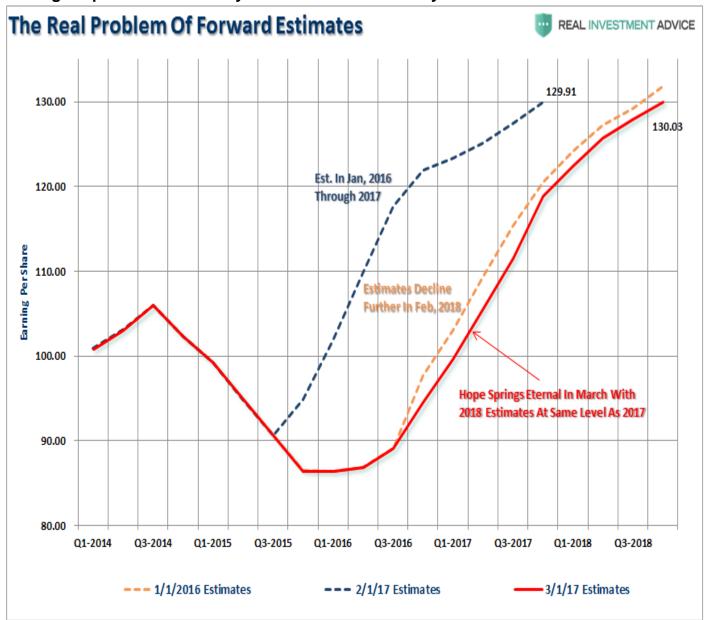
There is one commodity that Wall Street always has in abundance, *?optimism.?*•When it comes to earnings expectations, estimates are always higher regardless of the trends of economic data. The problem is that the difference between expectations and reality have been quite dramatic. The chart below shows the shift of forward estimates from January, 2016 for the end of 2017. I have included estimate updates for March and August of 2016 as well as January and March of 2017. The problem is that IF you bought stocks in January 2016 based on a valuation assumption of forward estimates, you now own a much more expensive investment.•



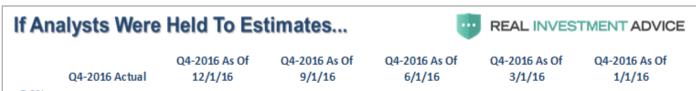
The game is simple:

?Lower the earnings bar until companies can beat earnings to justify the ?buy? the bullish meme.?•

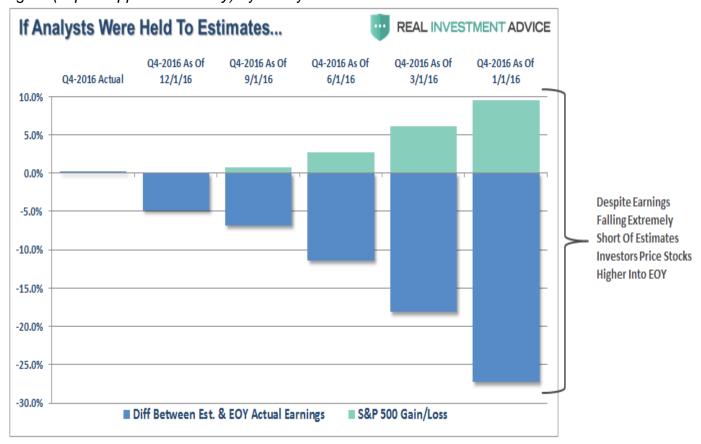
Notice in the chart above in just the last month forward earnings expectations have been lowered further for this year and we aren't even out of the first quarter yet. This downward slide of earnings expectations for this year is shown more clearly below.•



Importantly, notice that estimates through 2018•are at the same level as they were in 2016. Here is the issue. IF analysts are right this time, and they never are, and earnings do rise to \$130/share in 2018, which is based on tax reform and infrastructure spending hopes, earnings will be at the same level as they were projected to be at the end of 2017 at the beginning of 2016.•Yet, at the same time, investors have continued to push asset prices higher. Do you see the problem here? Of course, the reality is that since forward earnings are always over-estimated by roughly 30%, and eventually revised down so companies can win the "Beat the Number" game, the market is currently even more expensive than investors realize.•Don't believe me. Here is the clearest way to show the forward estimate problem. Let's take a look at where earnings estimates started in 2016 and assume we hold the analysts responsible for their calls. Here is what the progression looks like.



Estimates in 2016 were nearly 30% off the mark. Yet during that time, investors ran stocks higher *(capital appreciation only)* by nearly 10%.



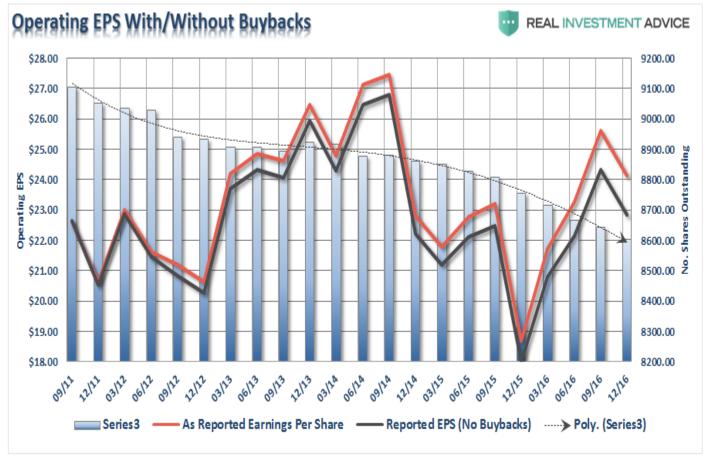
Again, are you seeing the problem?

Earnings Manipulation Reaching Limits

There is no arguing•corporate profitability improved during 2016 as•oil prices recovered. The recovery in oil prices specifically helped sectors tied to the commodity such as Energy, Basic Materials, and Industrials. However, such a recovery may be fleeting as the dollar remains persistently strong which continues to weigh on exports and the recovery in commodity prices continues to remain muted as the global economy remains weak. However, looking back it is interesting to see that much of the rise in *?profitability?* since the recessionary lows has come from a variety of cost-cutting measures and accounting gimmicks rather than actual increases in top line revenue. As shown in the chart below, there has been a•stunning surge in corporate profitability despite a lack of revenue growth. Since 2009, the reported earnings per share of corporations has increased by a total of 221%. This is the sharpest post-recession rise in reported EPS in history. However, that sharp increase in earnings did not come from revenue which is reported at the top line of the income statement. Revenue from sales of goods and services has only increased by a marginal 28% during the same period.



In order for profitability to surge, despite rather weak revenue growth, corporations have resorted to four primary weapons: wage reduction, productivity increases, labor suppression and stock buybacks. The problem is that each of these tools creates a mirage of corporate profitability which masks the real underlying weakness of the overall economic environment. Furthermore, each of the tools used to boost EPS suffer from both being finite in nature and having diminishing rates of return over time. The chart below shows the total number of outstanding shares as compared to the difference between operating earnings on a per/share basis before and after buybacks.



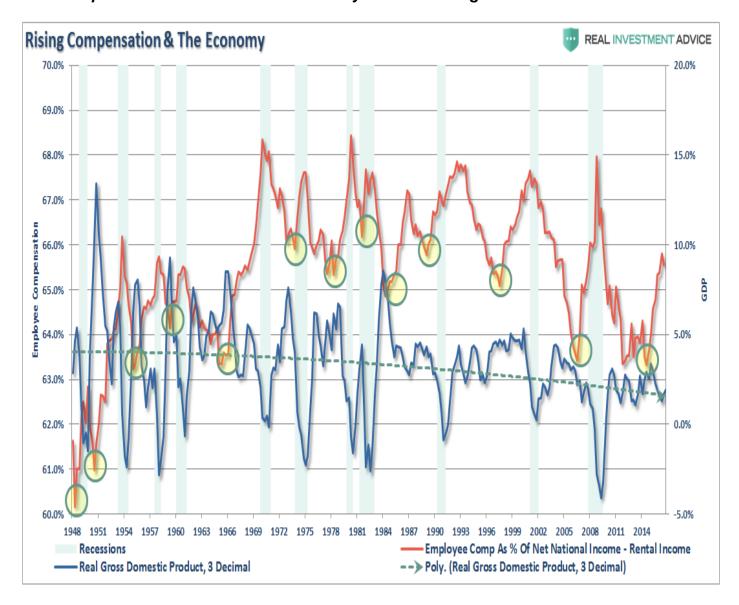
The reality is that stock buybacks create an illusion of profitability. If a company earns \$0.90 per share and has one million shares outstanding? reducing those shares to 900,000 will increase earnings per share to \$1.00. No additional revenue was created, no more product was sold, it is simply accounting magic. Such activities do not spur economic growth or generate real wealth for shareholders. However, it does provide the basis for with which to keep Wall Street satisfied and stock option compensated executives happy. Ultimately, the problem with cost cutting, wage suppression, labor hoarding and stock buybacks, along with a myriad of accounting gimmicks, is that there is a finite limit to their effectiveness. Eventually, you simply run out of people to fire, costs to cut and the ability to reduce labor costs. The last point is most prevalent as I discussed previously:

?While there are many hopes of an end to the current ?profits?•recession, there is mounting evidence those hopes may once again be disappointed. **One of the latest such indications is rising employee compensation.** While rising employee compensation is good from the view•it should lead to rising consumption, it also reduces corporate profitability (wages reduce profits.) **Furthermore, this is especially problematic currently as rising compensation is being offset by soaring healthcare costs due to the Affordable Care Act.?**





?Like jobless claims, which hit historically low levels prior to recessions (see here), rising employee compensation has also denoted turns in economic growth and has preceded the onset of recessionary economic drags.?



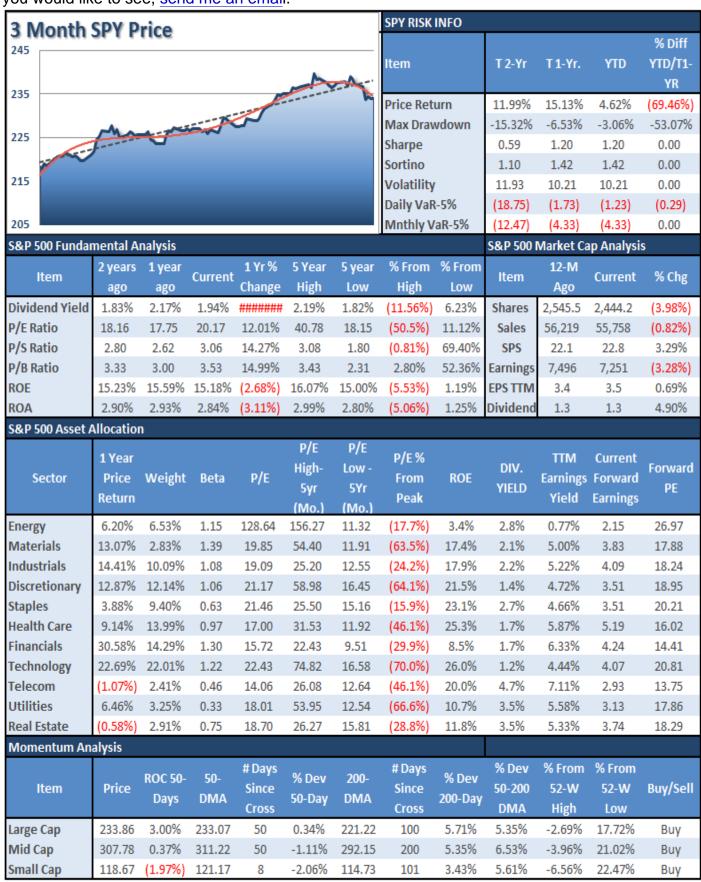
?It is worth noting that in both charts above, despite hopes of continued economic expansion, both employee compensation, and economic growth have continued to trend to lower since the 1980?s. This declining growth trend has been compensated for by soaring levels of debt to sustain the current standard of living.?

There is virtually no ?bullish? argument that will currently withstand real scrutiny. Yield analysis is flawed because of the artificial interest rate suppression. It is the same for equity risk premium analysis. Valuations are not cheap, and increases in interest rates by the Fed will only act as a further brake on economic growth. However, because optimistic analysis supports our underlying psychological ?greed?, all real scrutiny to the contrary tends to be dismissed. Unfortunately, it is this ?willful blindness? that eventually leads to a dislocation in the markets. This is not a market to overly complacent in. Remain long, but remain hedged. The cracks in the facade are becoming more exposed.

Market & Sector Analysis

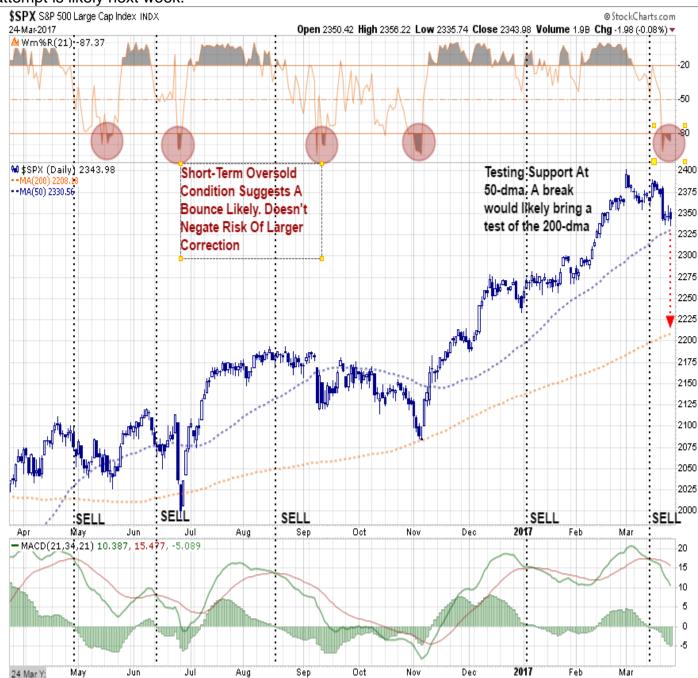
S&P 500 Tear Sheet

The "Tear Sheet" below is a "reference sheet" provide some historical context to markets, sectors, etc. and looking for deviations from historical extremes. If you have any suggestions or additions you would like to see, send me an email.



Sector Analysis

Over the last couple of weeks, the market has begun a corrective process. Currently, the market is oversold enough on a daily basis, and holding support at the 50-dma, which suggests a rally attempt is likely next week.

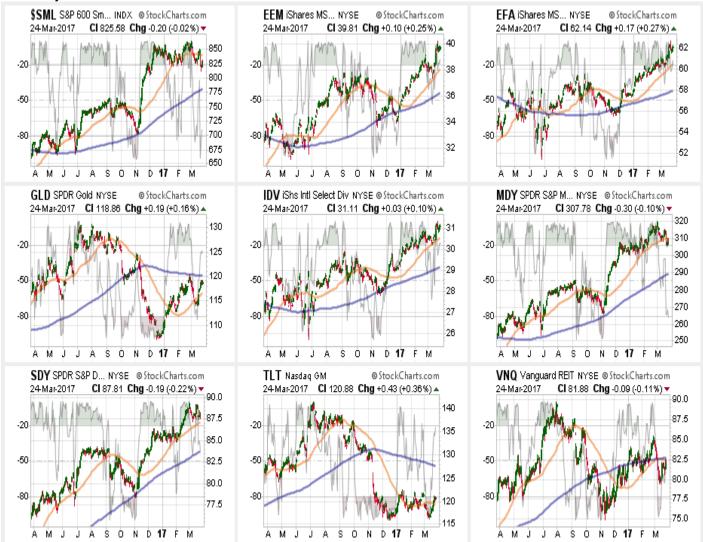


However, any such rally attempt should be faded in the short-term as the market remains on a SELL signal currently, as shown at the bottom of the chart. Previously, when oversold conditions have coincided with a sell-signal, corrections have tended to continue until the 200-dma moving average was tested. Given the current economic and fiscal policy backdrop, such a retest at this juncture would not be either surprising or unwarranted. Furthermore, such a corrective action would provide the relief necessary to potentially upgrade equity risk exposure in portfolios. Remain cautious currently as the "risk off" trade has continued to advance over the last week.



Technology, Industrials, Discretionary, and Financials ost momentum last week. Continued profit taking in this sector remain prudent due to the extreme overbought conditions present. Energy continues to struggle after breaking its 50-dma and HAS NOW-broken its 200-dma. The big risk right now is a failure of oil prices (West Texas Intermediate Crude) to hold \$48/bbl. A failure at that level will likely bring a lot more selling into the commodity putting further downward pressure on the energy sector. Heavily underweight exposure in the sector for the time being and sell-off weak positions that have performed poorly relative to the sector as a whole. The next leg down in energy and commodity prices is on the horizon which will likely coincide with a recessionary onset.

Utilities, Healthcare, and Staples just had their respective 50-dma cross back above the 200-dma suggesting a much better buying opportunity on sector pullbacks in the future. **We will be looking to add to our current holdings on such an opportunity.** In the short-term, take profits and rebalance weightings in portfolios after the recent advance as they are a bit ahead of themselves currently.



Small and Mid-Cap stocks continued to weaken in terms of relative performance and have broken their 50-dma. While they may get a bounce next week, a failure to recover their relative strength will suggest further weakness. Take profits and rebalance to portfolio weightings. **Emerging Markets, International, and Dividend Yield Stocks** are again very overbought. The bull trend is still intact but some profit taking and rebalancing is advised.

Bonds and REIT's got oversold last week and performance improved this past week. If the broad markets run into further trouble look for a continued rotation in the "safety trade." Overbought conditions exist almost unilaterally across the entire complex suggesting a higher risk/reward condition currently until a correction occurs. Due to this condition, we did rebalance portfolio weightings a month to raise some cash. As noted, we are not adding any new equity

exposure currently for this reason. We are, however, actively buying individual bonds for portfolios. The table below shows thoughts on specific actions related to the current market environment.•

(These are not recommendations or solicitations to take any action. This is for informational purposes only related to market extremes and contrarian positioning within portfolios. Use at your own risk and peril.)

		Ę	•	REAL INVESTMENT ADVICE
IGHT				

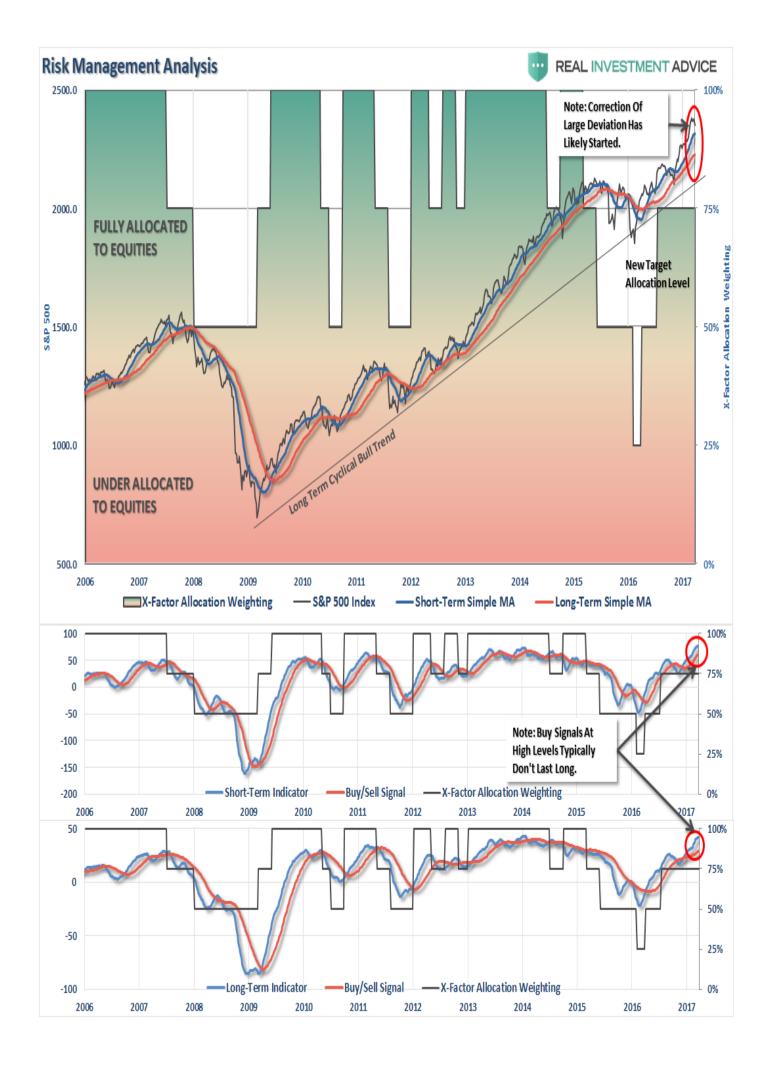
	Over Bought / Sold	50/200 DMA	Trend	Action	OVERWEIGHT	BUY	НОГР	REDUCE	SELL	Notes
XLY	OB	Positive	Positive	Take Profits				X		Extreme Overbought/Weakening
XLK	ОВ	Positive	Positive	Take Profits				X		Extreme Overbought/Weakening
XLI	Declining	Positive	Positive	Take Profits				X		Extreme Overbought/Weakening
XLB	Declining	Positive	Positive	Take Profits				X		Broke 50-dma
XLE	OS	Positive	Warning	Warning				=>	X	Broke 200-dma
XLP	ОВ	Positive	Positive	Take Profits				X		Overbought/Improving
XLV	ОВ	Positive	Positive	Take Profits				X		Overbought/Improving
XLU	OB	Positive	Positive	Take Profits				X		Overbought/Improving
XLF	Declining	Positive	Positive	Warning				X		Broke 50-dma
\$SML	OS	Positive	Positive	Warning				X		Broke 50-dma
EEM	OB	Positive	Positive	Take Profits				X		Dollar / Rate Risks
EFA	ОВ	Positive	Positive	Hold			Х	<=		Hold / Overbought
GLD	Improving	Negative	Negative	Sell					X	Retesting - Target \$120
IDV	OB	Positive	Positive	Hold			Х	4 =		Dollar/Rate Risks
MDY	Declining	Positive	Positive	Warning			Х	Ų		Broke 50-dma
SDY	Declining	Positive	Positive	Hold			Х	Ų		Hold
TLT	Improving	Negative	Negative	Hold		Х	Ÿ			Added To Portfolio - Hedge
VNQ	Improving	Positive	Warning	Alert			Х			Oversold / Evaluating

LEGEND: X = THIS WEEK ⇒ PREVIOUS DECLINING ← PREVIOUS IMPROVING

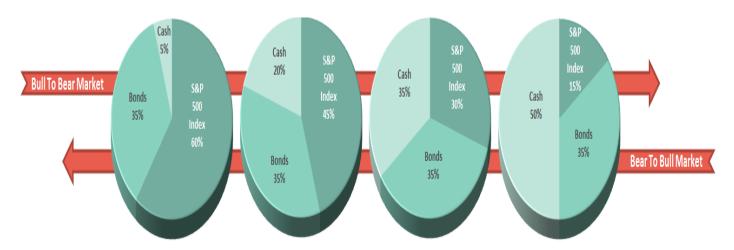
Portfolio Update: After hedging our long-equity positions 14-weeks ago with deeply out-of-favor sectors of the market (Bonds, REIT?s, Staples, Utilities, Health Care and Staples) we did rebalance some of our long-term CORE equity holdings back to original portfolio weightings harvesting a bit of liquidity. The short-term bullish trend is still very positive which keeps us allocated on the long-side of the market. HOWEVER, the technical setup required for an increase in equity risk in portfolios currently is NOT FAVORABLE currently. We continue to•maintain very tight trailing stops as the mid to longer-term dynamics of the market continue to remain very unfavorable as well. Rebalancing remains estrongly advised.

THE REAL 401k PLAN MANAGER

The Real 401k Plan Manager - A Conservative Strategy For Long-Term Investors



There are 4-steps to allocation changes based on 25% reduction increments. As noted in the chart above a 100% allocation level is equal to 60% stocks. I never advocate being 100% out of the market as it is far too difficult to reverse course when the market changes from a negative to a positive trend. Emotions keep us from taking the correct action.



Trump Runs Into Trouble

As I have been writing over the last few weeks, the 401k model needs to be adjusted up to 100% equity allocation. We still have a couple of the seasonally strong months of the year left ahead of us, and as noted above, the bullish trend remains intact.

Given the current consolidation in the market over the last couple of weeks, and the current **risk/reward setup as noted above**, the incremental increase in exposure simply has not been justifiable given the limitations that exist in 401k plans. However, we may be nearing an opportunity to get the allocation realigned with the underlying signals soon and was something I noted two weeks ago:

"The current correction, if it continues, may give me the opportunity to get the model realigned with the underlying signals. Such an increase will require a correction back to moving average support around 2250-2300."

As noted in the 401k-chart above, the current extension above the moving average has started to correct.

Look for a bounce next week, on the pivot of Wall Street assuming the failure to pass healthcare reform is now a "good thing," to reduce any underperforming assets in your portfolio. Following such a bounce, I would suspect a continuation of the current correction which would potentially provide the opportunity to readjust equity exposure higher heading into the last couple of months of the seasonally strong period of the year.

I did note two•weeks ago, the run-up in interest rates HAD put bonds into a favorable position to add exposure in portfolios.•That suggestion played out very favorably but with rates now back to short-term overbought conditions, refrain from adding further fixed income holdings until the market bounces.

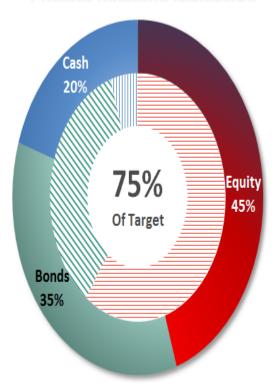
If the current correction continues and resolves the overbought, extended and excessively bullish backdrop, I WILL increase the allocation model to 100%. •For now, we will wait and let the markets tell us what it wants to do next.

If you need help after reading the alert; don?t hesitate to contact me.

Current 401-k Allocation Model

The 401k plan allocation plan below follows the K.I.S.S. principal. By keeping the allocation extremely simplified it allows for better control of the allocation and a closer tracking to the benchmark objective over time. (If you want to make it more complicated you can, however, statistics show that simply adding more funds does not increase performance to any great degree.)





Current 401k Allocation Model

20.00% Cash + All Future Contributions

Primary concern is the protection of investment capital

Examples: Stable Value, Money Market, Retirement Reserves

35.00% Fixed Income (Bonds)

Bond Funds reflect the direction of interest rates

Examples: Short Duration, Total Return and Real Return Funds

45.00% Equity (Stocks)

The vast majority of funds track an index.

Therefore, select on ONE fund from each category.

Keep it Simple.

15% Equity Income, Balanced or Conservative Allocation

25% Large Cap Growth (S&P 500 Index)

0% International Large Cap Value

5% Mid Cap Growth

401k Choice Matching List

The list below shows sample 401k plan funds for each major category. In reality, the majority of funds all track their indices fairly closely. Therefore, if you don't see your exact fund listed, look for a fund that is similar in nature.

Common 40°	IK Plan Holdings By Class		
Cash	Stable Value Money Market Retirement Savings Trust	Equity Large Cap	Vanguard Total Stock Market Vanguard S&P 500 Index
	Fidelity MIP Fund G-Fund Short Term Bond		Vanguard Capital Opportunities Vanguard PrimeCap Vanguard Growth Index Fidelity Magellan
Fixed Income	Pimco Total Retum Pimco Real Retum Pimco Investment Grade Bond Vanguard Intermediate Bond Vanguard Total Bond Market Babson Bond Fund Lord Abbett Income Fidelity Corporate Bond Western Asset Mortgage Backed Bond Blackrock Total Return Blackrock Intermediate Bond		Fidelity Large Cap Growth Fidelity Blue Chip Fidelity Capital Appreciation Dodge & Cox Stock Hartford Capital Appreciation American Funds AMCAP American Funds Growth Fund Of America Oakmark Growth Fund C-Fund (Common Assets) ALL TARGET DATE FUNDS 2020 or Later
	American Funds Bond Fund Of America Dodge & Cox Income Fund Doubleline Total Return F-Fund	Balanced Funds	Vanguard Balanced Index Vanguard Wellington Fund Vanguard Windsor Fund Vanguard Asset Allocation Fidelity Balanced Fund
International	American Funds Capital World G&l Vanguard Total International Index Blackrock Global Allocation Fund Fidelity International Growth Fund Dodge & Cox International Invesco International Core Equity		Fidelity Equity Income Fidelity Growth & Income American Funds Balanced American Funds Income Fund ALL TARGET DATE FUNDS 2020 or Sooner
common fu SPECIFIC fur the example	epresents a selection of some of the most nds found in 401k plans. If you do not see your nd listed simply choose one that closely resembles es herein. All funds perform relatively similarly respective fund classes.	Small/Mid Cap	Vanguard Mid Cap Growth Fidelity Mid Cap Growth Artisan Mid Cap Goldman Sachs Growth Opportunities Harbor Mid Cap Growth Goldman Sachs Small/Mid Cap Opp. Fidelity Low Price Stock Fund Columbia Acom US Federated Kaufman Small Cap Invesco Small Cap