

BEWARE THE IDES OF MARCH

Technically Speaking



***?Technically Speaking?** is a regular Tuesday commentary updating current market trends and highlighting shorter-term investment strategies, risks, and potential opportunities. **Please send any comments** or questions directly to me via [Email](#), [Facebook](#) or [Twitter](#).*

The month of March typically marks the beginning of Spring. This weekend will also mark the loss of an hour of sleep as we set our clocks forward an hour in observance of daylight savings time. As we will discuss momentarily, the month of March begins following an unseasonably warm winter period that allowed for manufacturing activity to occur during a period where inclement weather normally abounds. **This is an interesting point because two years ago, the BEA adjusted the ?seasonal adjustment? factors to compensate for the cold winter weather over the previous couple of years which had suppressed first quarter economic growth rates.** *(The irony here is that they adjusted adjustments for cold weather that generally occurs during winter.)* However, the problem with *?tinkering?* with the numbers comes when you have an exceptionally warm winter. The new adjustment factors, which boosted Q1 economic growth during the last two years now creates a large over-estimation of activity during the first quarter of a year where winter weather is unseasonably warm.

Economic Output Index

45.00

Economy Boosted By
Manufacturing Restart,
Falling Energy And

Warm

Winter

■ Bloomberg "soft data" surprise index: business and consumer surveys 1.93
 ■ Bloomberg "hard data" surprise index: housing, industrial, labor, household and retail data 0.01
 ■ Difference 1.88

\$SPX S&P 500 Large Cap Index INDX
 6-Mar-2017 11:27 am
 Wm%R(35) -9.52
 Open 2375.23 High 2375.23 Low 2367.98 Last 2370.77 Chg -12.35 (-0.52%)

\$SPX (Weekly) 2370.77
 BB(13,2,0) 2212.36 - 2304.94 - 2397.52
 BB(13,3,0) 2166.08 - 2304.94 - 2443.80

RESISTANCE
 0.0%: 2382.31
 38.2%: 2268.15
 50.0%: 2232.88
 61.8%: 2197.63
 100.0%: 2083.47

BREXIT
TREXIT

BUY

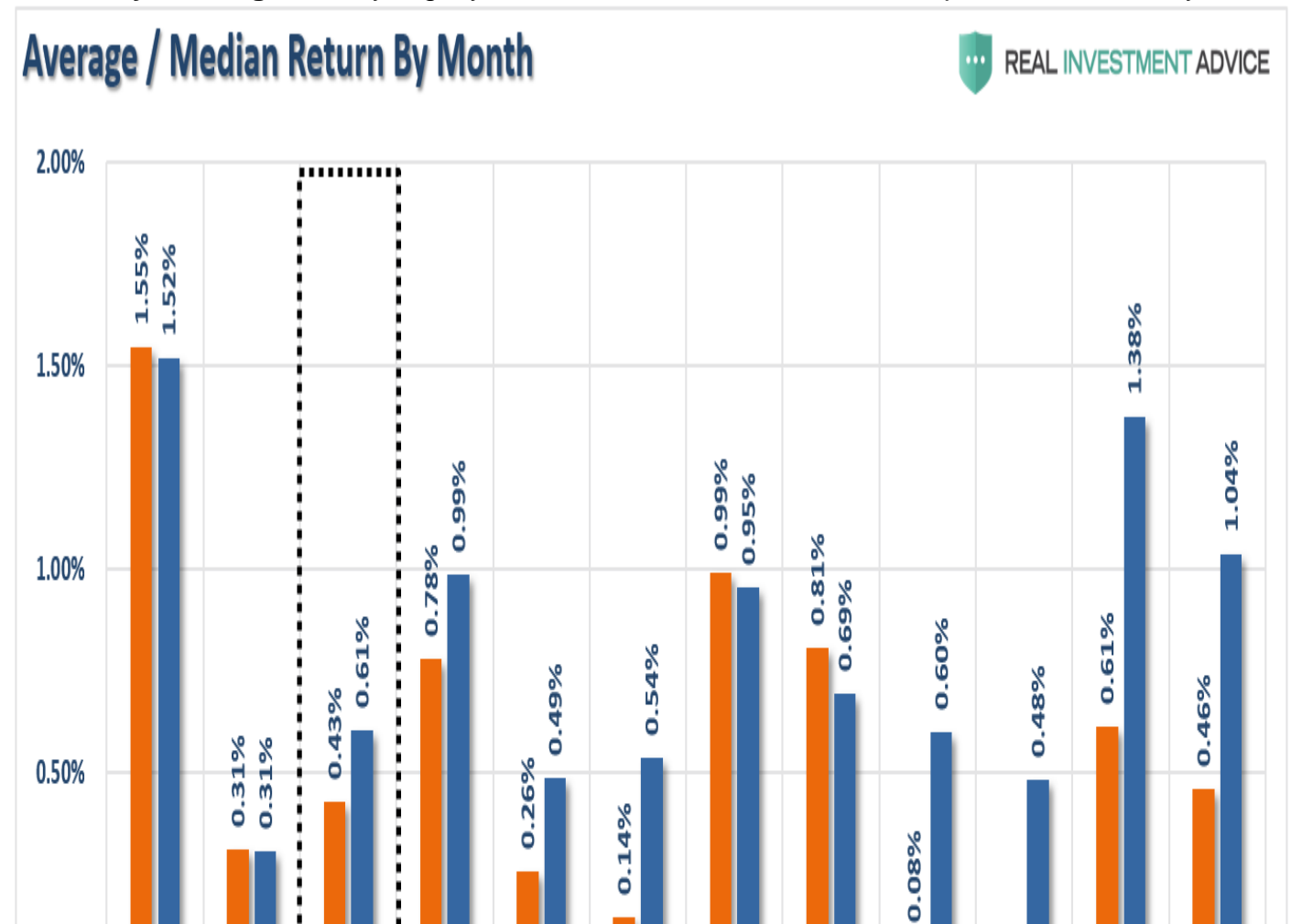
SELL

The rising dashed lines show the bullish trend of the market currently which suggests that a short-term pullback towards 2325 is likely. **The bad news** comes from the overbought/oversold indicators again as we head into March. **The oversold condition that existed at the beginning of 2016 has been completely exhausted due to the post-election rally.** This leaves little ability for a significant rally from current levels and makes a substantial push higher unlikely. **Just as an oversold condition provides the necessary *?fuel?* for an advance, the opposite is also true.** As noted, we are potentially registering an early *"sell signal"* from a very high level **which suggests a potential retracement over the next month to between 2200 and 2275 on a Fibonacci retracement scale.** Such a pullback, provided critical support levels are not broken, would likely provide for a tradeable rally through the end of the *"seasonally strong"* period. **Importantly, the trend of the market is still positive, therefore, all pullbacks should remain confined within the overall positive trend. That is...until it eventually changes.** The rules here are very simple:

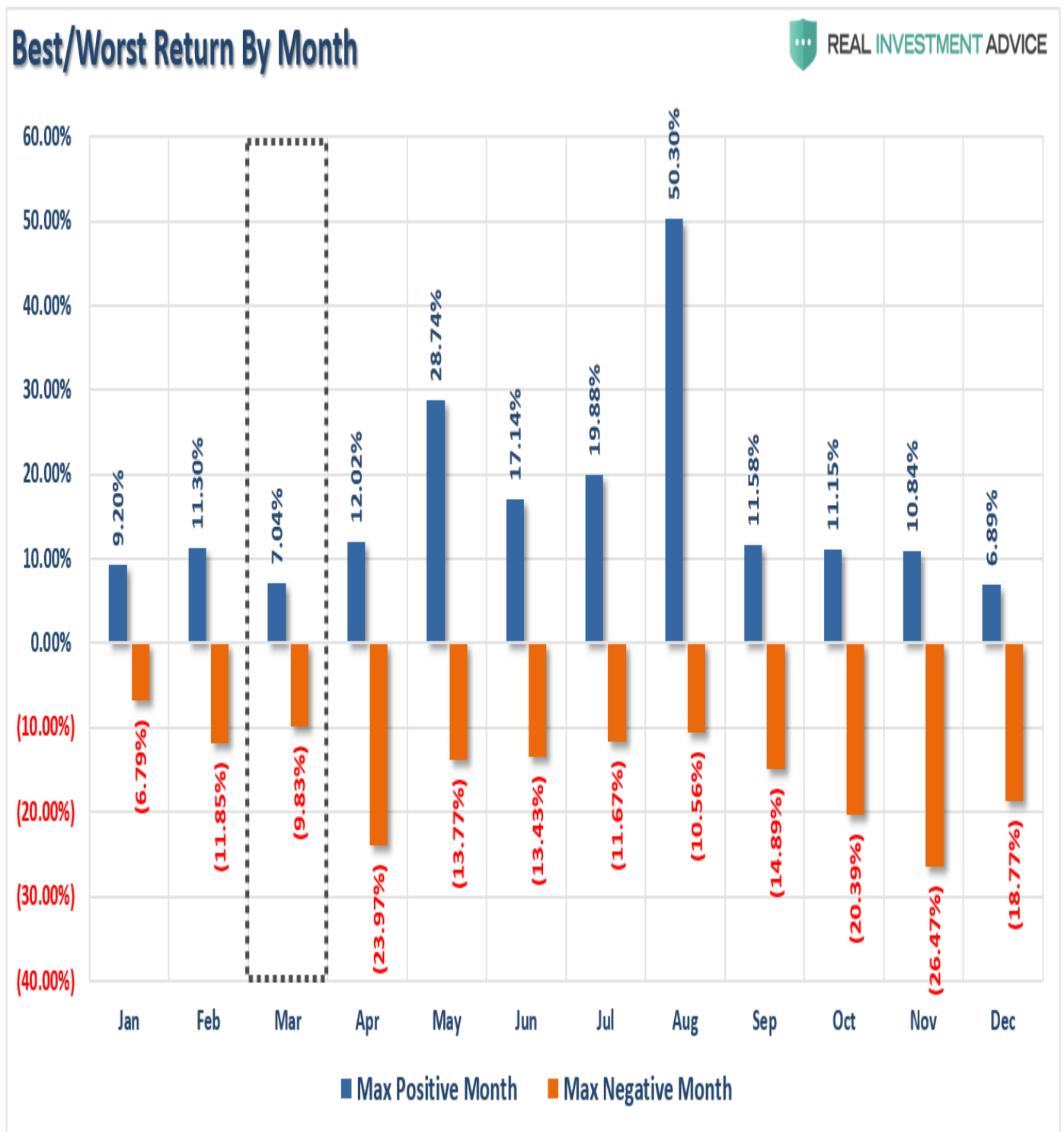
1. In rising market trends ? buy dips.
2. In declining market trends ? sell rallies.

The Ides Of March

For basketball fans, the month of March brings a lot of excitement as the NCAA heads into their annual tournament. This month also brings the Dutch elections, a Fed rate hike announcement, and a potential *"debt ceiling"* debate. **Any of those last three issues alone could roil the markets, let alone a combination of any two, or all, of them.** Furthermore, after a positive return in both January and February, it is hoped that March will be able to continue to the trend. **Now, I realize analyzing market data isn't as fun as basketball teams, but since you are investing your hard earned savings, it is an exercise worth undertaking.** So, let's dig into the monthly statistics for March to get a better understanding of what we should expect. Beginning with the *?big picture?* perspective, **the average and median monthly returns for March have not been terrifically exciting** and only slightly better than what we would have expected for February.



However, given that both January and February were positive months, which has occurred 50-times since 1900, the following March month was positive only 29-times. Of course, what averages and median returns obfuscate are the months when things go exceptionally well and horribly wrong. The next chart displays the best and worst return in March historically.



March has had some big positive return months like 2016's near 7% gain that almost matched the historic record. It has also had some whopper losses. We can see the entire distribution of returns below.



"Over the past 20 years, there was a series of market sell-offs during the month of March.

In 1998, it was the subject of a news story on CNBC. They claimed it's a combination of the market digesting the February refunding and Japanese investors preparing for Japanese year-end on March 31st.

These days, world markets are more complex than in 1998, but there continues to be a series of market panics and crashes coincidentally in March."

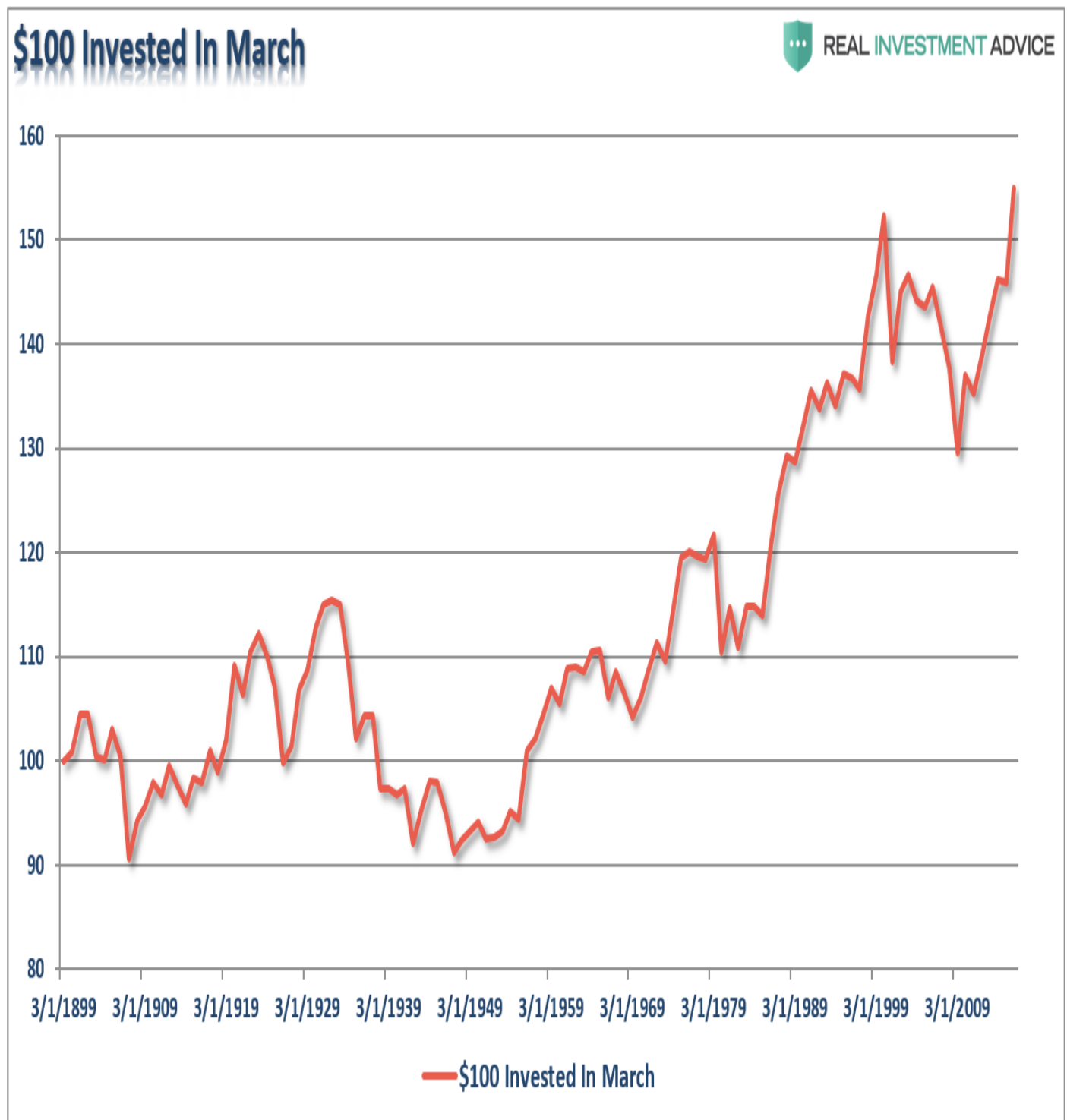
Don't believe the hype? Here's the last 25 years of March mishaps in stocks and bonds...

- *March 1992: Short-end sells-off, market prices a 75 bps tightening, but the Fed eases in April*
- *March 1994: Fed tightens in February and March igniting a sell-off in the long-end of the curve. Mortgage and CMO markets crash. Kidder Peabody is sold*
- *March 1995: U.S. dollar crashes. Central banks intervene to support the dollar with large operations*
- *March 1996: Large employment number triggers a sell-off across the entire yield curve*
- *March 1998: General market sell-off at the beginning of the month*
- *Feb/Mar 1999: Bond market experiences a series of 1 point drops*
- *March 24, 2000: NASDAQ (technology) market reaches a peak and begins major decline*
- *March 2001: Sell-off in U.S. stock market after Fed fails to cut rates aggressively*
- *March 2003: After Iraq War starts, bond market sells-off considerably*
- *March 2005: After poor earnings from General Motors, corporate and emerging markets bonds sell-off*
- *Feb/Mar 2007: Stock sell-off in China sparks global sell-off, flight-to-quality. Sub-prime market stressed*
- *March 2008: Liquidity crisis causes the collapse of Bear Stearns*
- *March 2009: Sell-off in stocks brings Dow Jones index to a low of 6547; lowest since 1996*
- *Feb/Mar 2010: Greek sovereign debt crisis begins*
- *Mar 2011: Earthquake in Japan sends higher, leads to both a flight-to-quality & sell-off in the cash market*
- *March 20, 2012: Late hour bailout from the Eurozone and IMF saves Greece from default*

What we now see more clearly is there are many times that March yields negative rates of return for the month. Since 1900, **March has delivered 67 positive months and 50 negative months, giving March a winning percentage of 57.2%.** While a little better than a coin toss, it's not by much.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Average Monthly Return	1.55%	0.31%	0.43%	0.78%	0.26%	0.14%	0.99%	0.81%	0.08%	(0.28%)	0.61%	0.46%
Median Monthly Return	1.52%	0.31%	0.61%	0.99%	0.49%	0.54%	0.95%	0.69%	0.60%	0.48%	1.38%	1.04%
# Positive Months	82	61	67	74	63	69	73	71	70	65	70	74
# Negative Months	36	57	50	43	54	48	44	46	46	51	46	42
Max Positive Month	9.20%	11.30%	7.04%	12.02%	28.74%	17.14%	19.88%	50.30%	11.58%	11.15%	10.84%	6.89%
Max Negative Month	(6.79%)	(11.85%)	(9.83%)	(23.97%)	(13.77%)	(13.43%)	(11.67%)	(10.56%)	(14.89%)	(20.39%)	(26.47%)	(18.77%)

Since February has typically been a weak performance month for stocks, historically speaking, the month of March has often been a rebound month. This has led to March typically having stronger performance over time. The chart below shows the impact of \$100 invested only in the month of March.



While the backdrop currently remains bullishly biased, and argues for maintaining long-biased exposure in the markets, we did take some profits off of the table last week to rebalance portfolio risk. I have to agree with [Jeff Saut's recent commentary](#) as well wherein he stated:

"In the short term, we do not understand what is going on. Consequently, when we do not understand the current market environment, we tend not to play."

There are [many pieces of evidence](#) which suggest the current market meltup is very akin to what we have seen near previous major corrective market tops in the past. Such price action suggests that overall portfolio risk should be carefully monitored and reduced to more risk-

managed levels. As noted by [Business Insider recently](#), again quoting Jeff Saut:

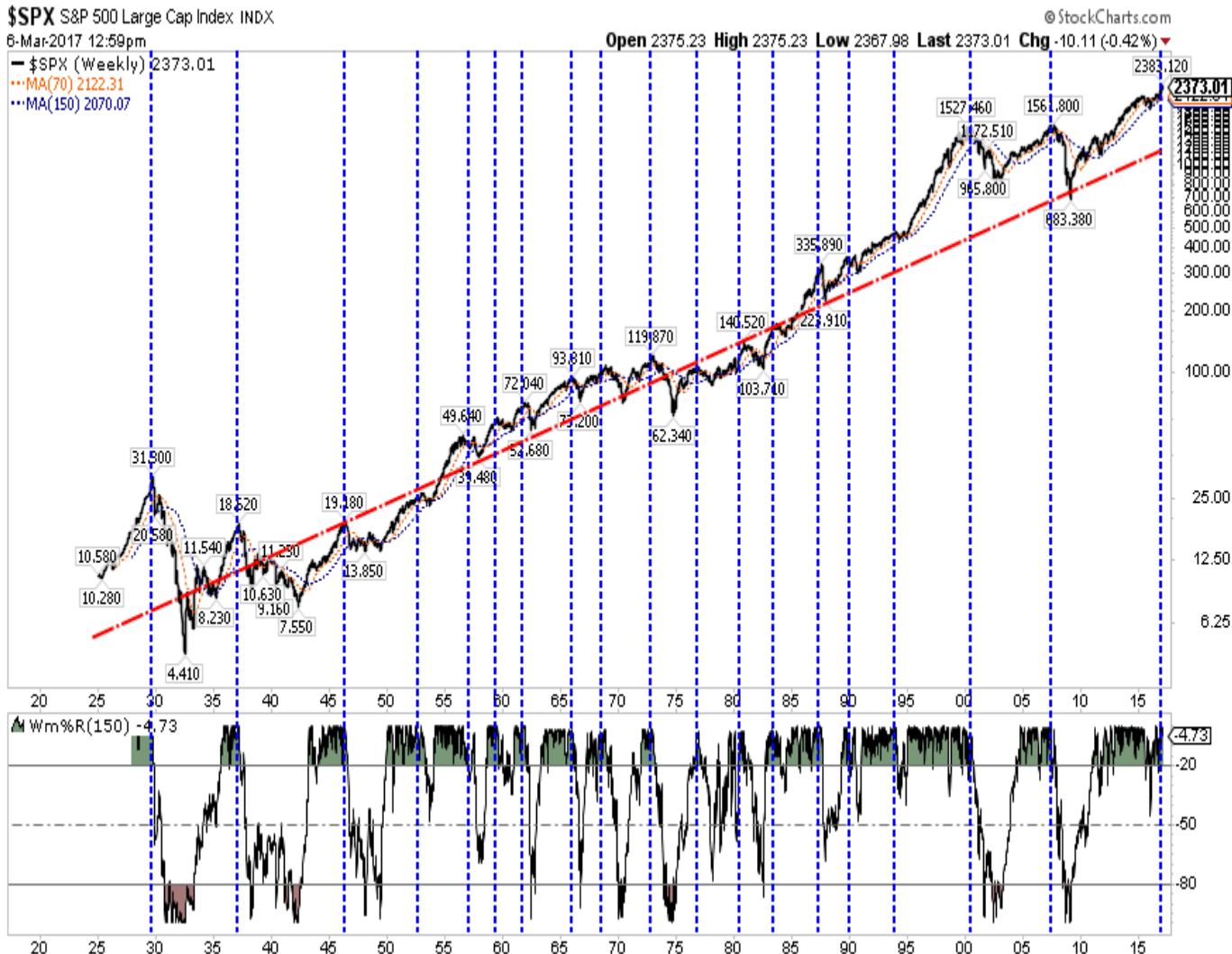
"Corporate insiders sold \$7.8 billion of their companies' stock in February, which was the most in roughly six years. What do they know that we don't know? Maybe they know that the Daily Sentiment Survey of Futures Traders shows a 92% Bulls reading. In the three times the reading has been that high since 2011 it has led to declines of 7% (2/11), 8% (5/13), and 3% (11/13). Also of note is that late last week the number of stocks making new 52-week highs on the NYSE collapsed by some 80%. Then there are the bullish sentiment figures that are at danger levels. All of this continues to leave us in a cautionary stance despite the fact that stance has been wrong for three weeks."

Markets Chart of the Day

Chart 2



This is the problem with exuberance. It can defy logic much longer than expected, however, **it is exactly when investors capitulate into the "this is never going to stop going up" mentality...that it does.** The market is as severely overbought as it has been at every other major market peak throughout history. While it does take "time" for these types of bullish advances to end...they eventually do.



Of course, throughout history, it has been the Fed hiking rates that have eventually done the trick.

Chart 4: Fed tightening usually ends with a financial “event”



As stated above, with the Fed on deck to raise rates, Geo-political election risk as the Eurozone seemingly continues to break apart, and the debt-ceiling hitting its limit all at mid-month, **being a bit more cautious temporarily may well pay off**. While many have suggested [that investors should ?buy and hold? investments](#) and just ride them out over the long-term, that is just half the story. J. Paul Getty provided the full definition of ?buy and hold? investing:

"Buy when everyone else is selling and hold until everyone else is buying. This is the very essence of successful investing." - J Paul Getty

? Lance Roberts (@LanceRoberts) [February 27, 2016](#)

It is unfortunate that some many have forgotten what ?*investing*? actually means. Given that investors have piled into the market since the beginning of the year, the question simply becomes who is doing the selling?