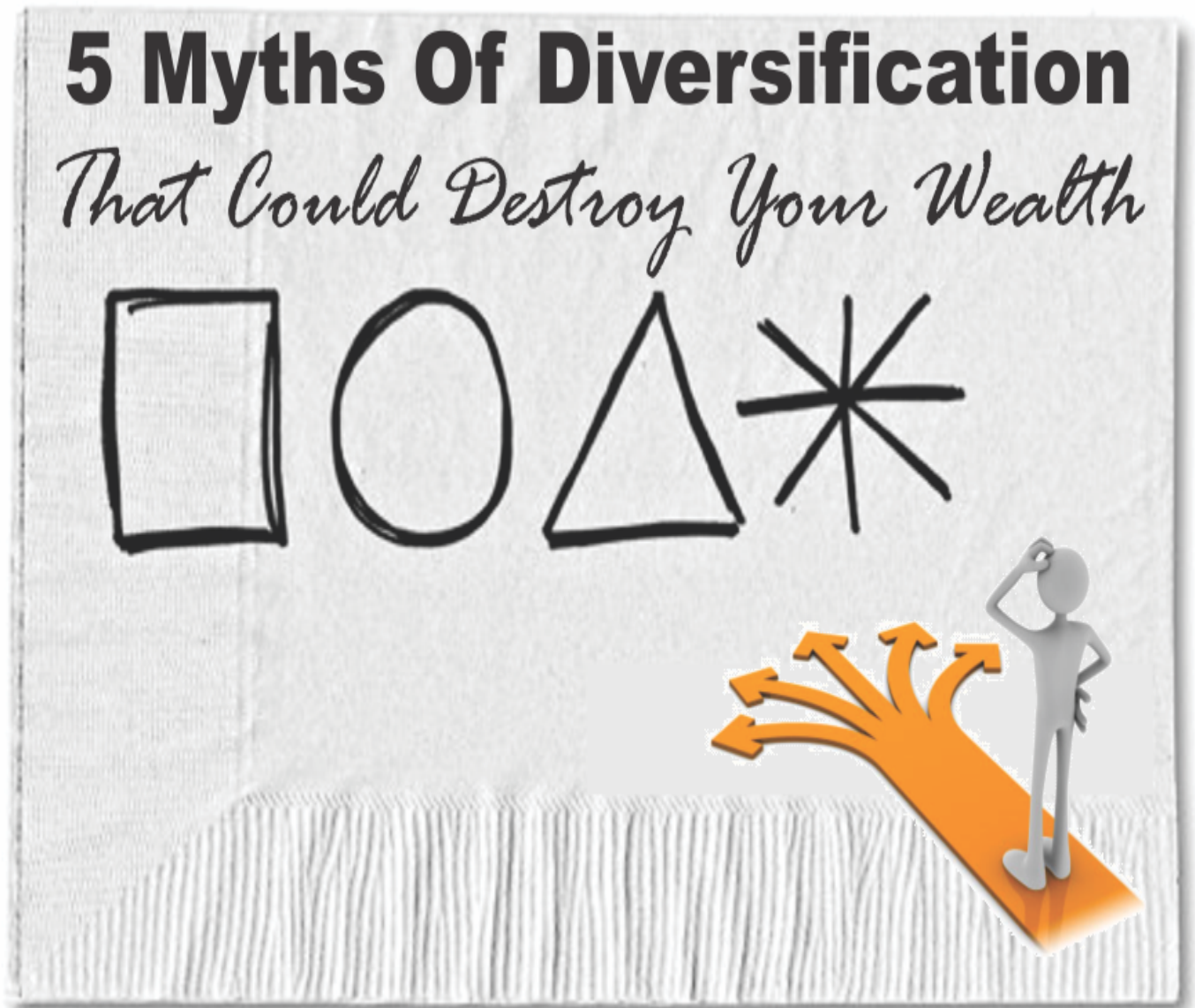


## The 5 Myths of Diversification



### **Warning:** You've Been Sold A Bill Of Goods

They tell us that *diversification* is a "free lunch" a way to effectively manage risk. But is it? **NO!**

- *Diversification is just a pacifier for your concerns.*
- *Diversification is just an all-day sucker to provide a false sense of comfort.*

**Do you know how the financial industry's definition of diversification can destroy your wealth?** In our next webinar on August 17, Certified Financial Planner Richard Rosso and I will provide the **The 5 Myths of Diversification That Can Destroy Your Wealth**, including:

- **What diversification, post Great-Recession, really is, and how you can benefit from it;**
- **How your portfolio may be a wolf in lamb's clothing, and more dangerous than you think;**
- **What you need to know now about real diversification to manage risk and lower fees;**
- **Why your thinking about diversification differs from your broker's, and why it can cost you thousands.**

We'll share this, and more, on"

- **WHEN:** Wednesday, August 17th
  - **TIME:** 11:30am - 12:15pm
  - **WHERE:** At Your Desk
- 

**If you would like to access this recorded webinar please [click here](#).**