

5 Myths Of Diversification

That Could Destroy Your Wealth



Warning: You've Been Sold A Bill Of Goods

They tell us that *diversification* is a "free lunch" a way to effectively manage risk. But is it? **NO!**

- *Diversification is just a pacifier for your concerns.*
- *Diversification is just an all-day sucker to provide a false sense of comfort.*

Do you know how the financial industry's definition of diversification can destroy your wealth? In our next webinar on August 17, Certified Financial Planner Richard Rosso and I will provide the **The 5 Myths of Diversification That Can Destroy Your Wealth**, including:

- ***What diversification, post Great-Recession, really is, and how you can benefit from it;***

- *How your portfolio may be a wolf in lamb's clothing, and more dangerous than you think;*
- *What you need to know now about real diversification to manage risk and lower fees;*
- *Why your thinking about diversification differs from your broker's, and why it can cost you thousands.*

We'll share this, and more, on"

- **WHEN:** Wednesday, August 17th
 - **TIME:** 11:30am - 12:15pm
 - **WHERE:** At Your Desk
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If you would like to access this recorded webinar please [click here](#).