

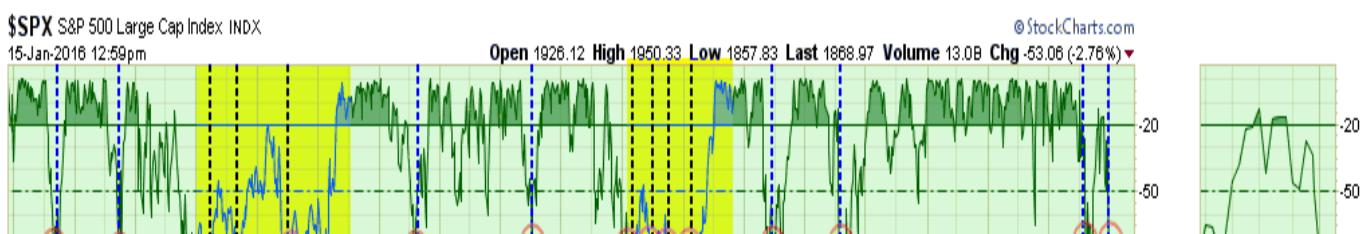
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Finally A Bounce

[As discussed last weekend at length](#), the markets are currently exhibiting all the traits of a "correction action." During these discussions, I have reiterated that you should not "panic sell" into the decline but instead take a disciplined approach to exiting the markets. To wit:

"I know as I write this, that come Monday morning my inbox will be flooded with emails asking if it's time to go to 'all cash.' **No.** I NEVER suggest being in 'all cash.' From a management standpoint, this is never a good idea. Trying to 'time the market' is impossible over the long-term and leads to very poor emotionally based decision making. However, as I regularly write, it is our job to reduce portfolio risk to manageable levels to preserve capital over time. We can do that by increasing and reducing our exposure to equity-related risk by paying attention to the price trends of the market. By the time the markets register important "sell signals" denoting a change from the bullish to bearish trend, **the markets are generally oversold from the previous selling.** This is, as shown in the chart below, always the case."



Good News - Support Holds

\$SPX S&P 500 Large Cap Index INDXX

22-Jan-2016 9:43am

Open 1877.40 High 1899.00 Low 1877.40 Last 1897.50 Chg +28.51 (+1.53%)▲

W \$SPX (Daily) 1897.50

BOJ More QE

Bullard More QE

Previous Support Levels Now Resistance

Retest Of Lows

Market breaks lows - SELL?

0.0%: 2113.40
38.2%: 2020.34
50.0%: 1991.42
61.8%: 1962.63
100.0%: 1869.44

2032.17
2019.57
1897.50
1879.85

Aug Sep Oct Nov Dec 2015 Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2016 Jan Mar

However, if we step back and look at WEEKLY price analysis, the reversal in the market shows that support has indeed held. **Furthermore, with the markets VERY oversold currently, the expected bounce is likely starting now.**



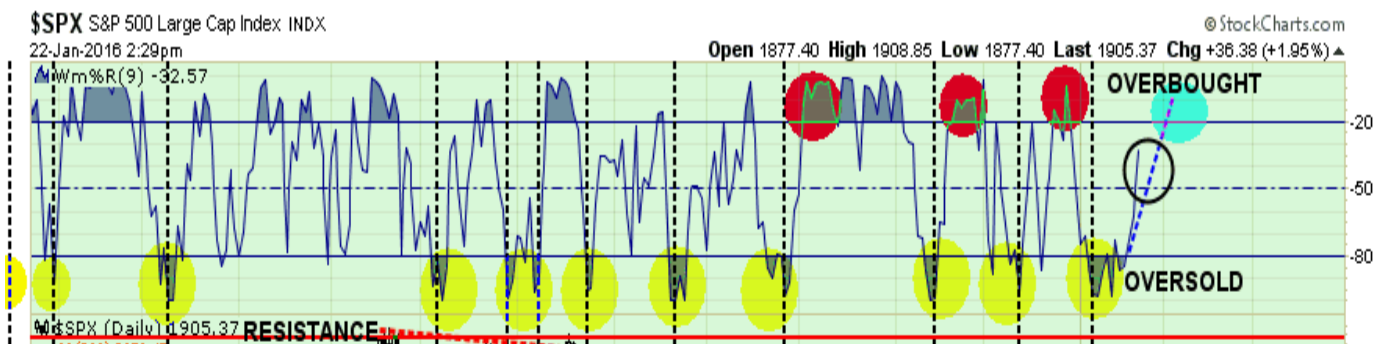
So, the next obvious question is:

"How big of a bounce should we expect to sell into?"

Measuring Retracements

The chart below is the daily overbought/sold status of the market. I wrote last week:

"In particular note the top and bottom portions of the chart. These two indicators measure the 'over bought' and 'over sold' conditions of the market. You will notice that when these indicators get stretched to the downside, there is an effective 'snap back' in fairly short order."



It is that very oversold condition that has continually suggested that something would happen to elicit a short-term retracement in the market. Not to be disappointed it was the promise of more liquidity by the ECB and Mario Draghi that elicited a massive short-covering rally on Friday. That is the good news. The bad news is, as shown by the hollow black circles, this small market recovery has already resolved more than half of the previous overbought condition. The chart below lays out three potential targets for the current reflexive rally. IMPORTANTLY, there is no guarantee that these mathematical retracement levels will be precise. Therefore, it is better to use these levels as a general AREA to begin reducing equity risk exposure accordingly. **1970ish** - Sell laggards and losers in portfolios.

(You know the one's, the one's you secretly keep hoping will come back.)

2000ish - Trim back winners to target levels **2030ish** - Final position cleanup.

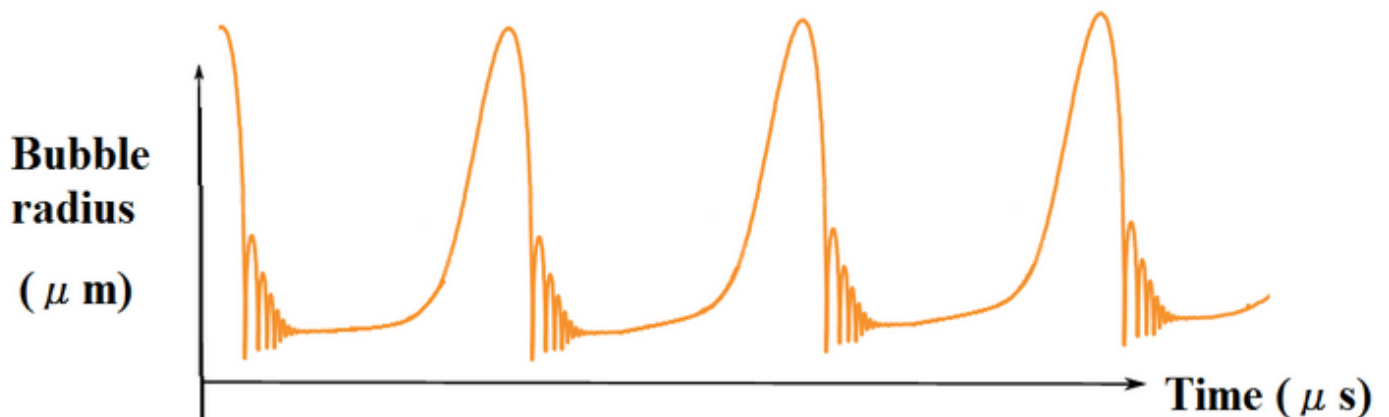


NOTE: For conservative investors it is currently unlikely the market will rise much more than between 1970-1990 during this rally. I would do the majority of your portfolio rebalancing and risk reduction in this range. Notice also, that the market has now traced out a fairly definitive "head and shoulder's" technical pattern similar to that seen in 2008. If this rally fails, and breaks neckline support, the market will be in a confirmed bear market.

This Looks A Whole Lot Like 2008

For the last several months I have repeatedly discussed the topping process in the markets and warned against dismissing the current market action lightly. [To wit:](#)

?Typically bubbles have an asymmetric shape. **The boom is long and slow to start. It accelerates gradually until it flattens out again during the twilight period. The bust is short and steep because it involves the forced liquidation of unsound positions.** The chart below is an example of asymmetric bubbles.

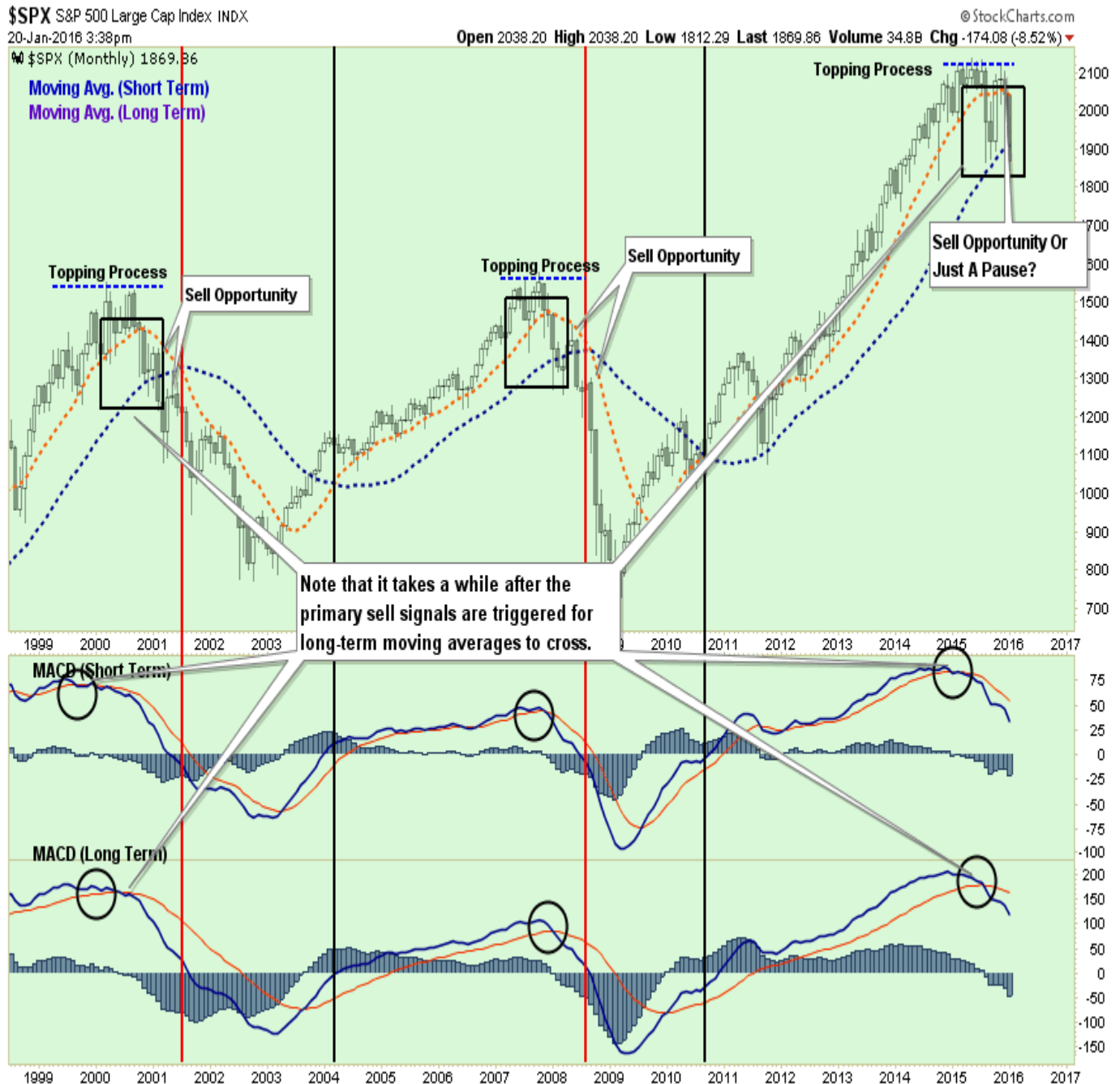


The pattern of bubbles is interesting because it changes the argument from a fundamental view to a technical view. Prices reflect the psychology of the market which can create a feedback loop between the markets and fundamentals. This pattern of bubbles can be clearly seen at every bull market peak in history.?

Take a look at the graphic above, and the one below. See any similarities?



As you will notice, the previous two bull-market cycles ended when the topping process ended by breaking the rising support levels (red line). **The confirmation of the onset of the ?bear market? was marked by a failed rally back to the previous rising support level.** Currently, that has not occurred as of yet. The next chart is another variation of the above showing the break-down of the rising bullish trend in the market. **In all cases, investors were given minor opportunities to reduce equity risk in portfolios well before the onset of the bear market decline.**



Importantly, as I discussed above, the current "relief rally" will most likely be short-lived and will likely fail to get investors back to where they were previously. It is not advisable to try and "game the rally." The risk to the downside has risen markedly in recent weeks as the technical, fundamental and economic deterioration escalates. This is not a time to be complacent with your investments. **How you personally manage your investments is up to you**, and I am only suggesting a few guidelines to rebalance portfolio risk accordingly. **However, the risk of being long a tremendous amount of equity risk is no longer as advantageous as it once was. This could all change, of course, if the Federal Reserve leaps into action with a rate cut, another liquidity program or direct market intervention.** If I am wrong and the market does revert back to a bullish trend, it is simply a matter of adding equity exposure back into portfolio allocations. However, the more important concern for long-term investors is **what if I am right?**

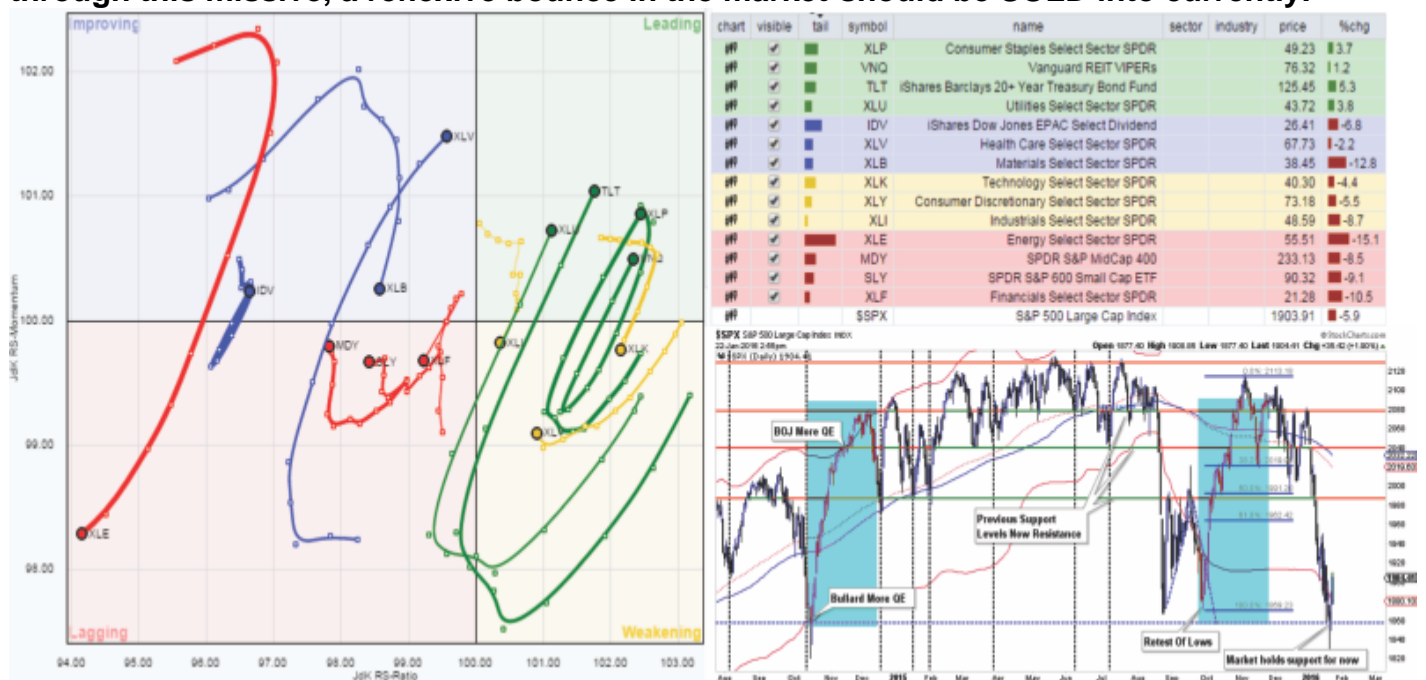
THE MONDAY MORNING CALL

Working With A Model Allocation

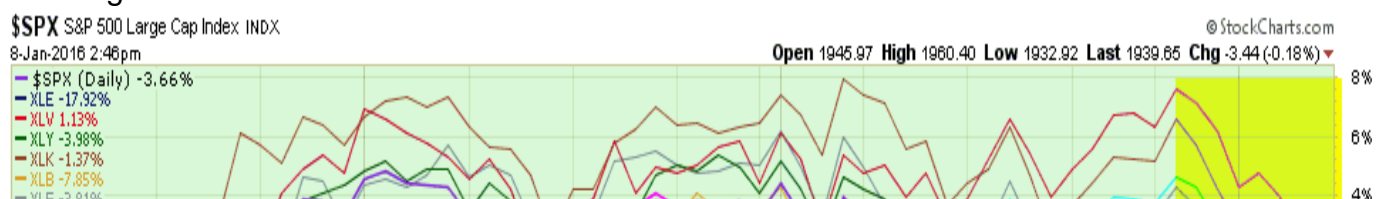
Let's review the model. *NOTE: The following is for example purposes ONLY. It is in no way a suggestion, recommendation, or implication as to any portfolio allocation model currently in use. It is simply an illustration of how to overweight or underweight a model allocation structure. Again, this is just for educational purposes, and I am not making any specific recommendations. This is simply a guide to assist you in thinking about your own personal position, how much risk you are willing to take and what your expectations are.* From that starting point design a base allocation model and weight it accordingly. The closer you want to track the S&P 500 Index, the less fixed income, real estate and cash your portfolio should have. For a more conservative allocation reduce allocations to equities. Got it? Okay.

S.A.R.M. Current

The **Sector Allocation Rotation Model (SARM)** is an example of a **basic well-diversified portfolio**. The purpose of the model is to look "beneath the hood" of a portfolio to see what parts of the engine are driving returns versus detracting from it. **From this analysis, we can then determine where to overweight sectors which are leading performance, reduce in areas lagging, and eliminate those areas that are dragging.** The Sector Allocation Rotation Model continues to deteriorate suggesting that markets are significantly weaker than they appear. **As suggested all through this missive, a reflexive bounce in the market should be SOLD into currently.**



Not surprising interest rate sensitive sectors of the market surged last week as the 10-year Treasury plunged below 2%. The search for safe haven investments such as REIT's, Utilities, Bonds, and Staples has become a more crowded trade as capital leaves the previous leaders of Technology, Industrial and Discretionary sectors. Energy remains a disaster along with Mid and Small-Cap indices. Health care, Materials, and International are only improving by not losing as much. **Portfolio equity models that rotate sectors (offense to defense) do not work in bear markets. Losing, by not losing as much, is NOT winning.** Below is sector performance from two weeks ago:



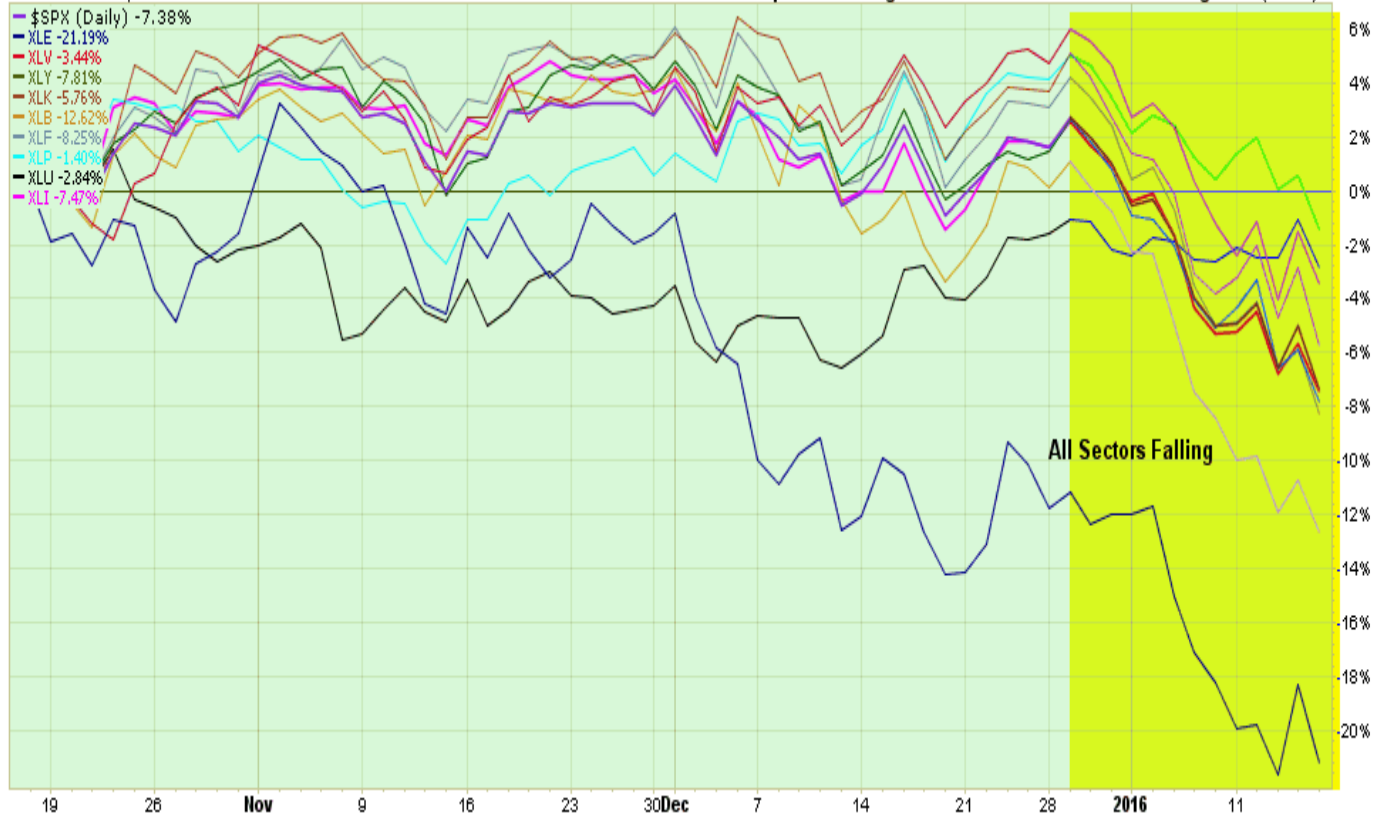
Last week:

\$SPX S&P 500 Large Cap Index INDX

15-Jan-2018 2:12pm

Open 1916.68 High 1916.68 Low 1857.83 Last 1874.52 Chg -47.32 (-2.46%)

© StockCharts.com



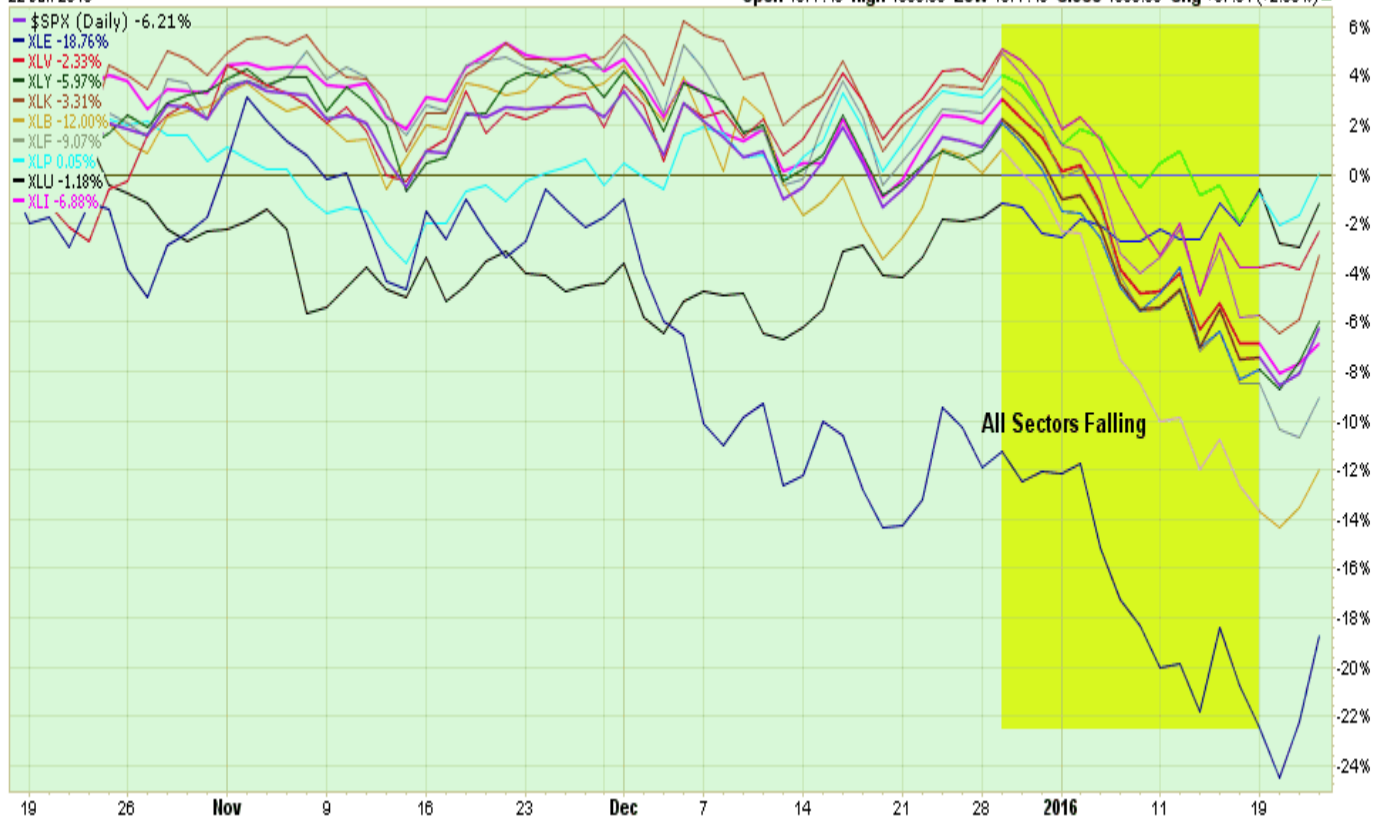
This week:

\$SPX S&P 500 Large Cap Index INDX

22-Jan-2018

Open 1877.40 High 1908.85 Low 1877.40 Close 1908.90 Chg +37.91 (+2.03%)

© StockCharts.com



The call for fixed income to go below 2% this year is rapidly coming to fruition. Unfortunately, it is happening much more rapidly than expected as economic weakness continues to take hold. **Do NOT add to fixed income for now.** Hold current allocations for now and add to positions as a bounce in the equity market will likely push rates back up to 2.15-2.2%

\$TNX CBOE 10-Year US Treasury Yield INDX

22-Jan-2018

Early overbought condition suggests rates likely close to peak

© StockCharts.com



The recommendations for "pruning and trimming" exposure over the past couple of months has already done much of the risk mitigation needed to navigate the current markets. Therefore, there should be only relatively minor changes needed currently.

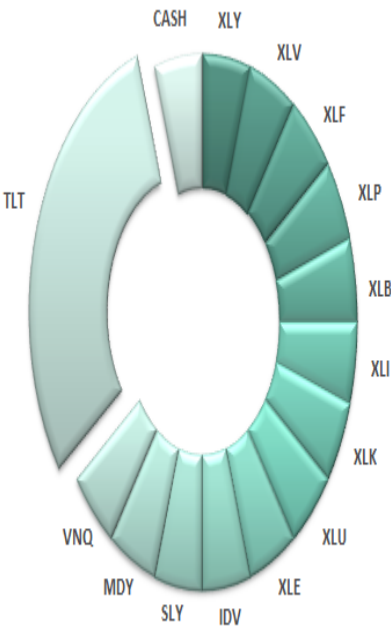
S.A.R.M. Model Allocation

Hold current allocations for now. As I have suggested repeatedly throughout this missive, use a bounce in the market to reduce equity risk exposure. I have set the SARM Model to reflect the allocation model following the expected short-term bounce.

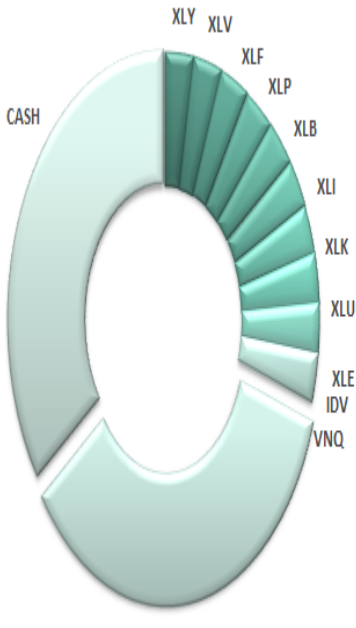
- Reduce Materials
- Reduce Industrials
- Reduce Discretionary
- Eliminate Energy
- Reduce Technology
- Add Utilities
- Hold Staples
- Reduce Healthcare
- Reduce Financials
- Hold REITs
- Add Bonds

The example portfolio currently looks as follows:

S.A.R.M. Model Allocation (Assume 60/40 Allocation To Equal 401k Plan Manager)				
Symbol	Name	Model Weight	SARM Analysis	Adjusted Weight
XLV	Discretionary	5.00%	Weakening	3.00%
XLV	Healthcare	5.00%	Improving	3.00%
XLV	Financials	5.00%	Improving	3.00%
XLV	Staples	5.00%	Weakening	3.00%
XLV	Materials	5.00%	Improving	3.00%
XLV	Industrials	5.00%	Leading	3.00%
XLV	Technology	5.00%	Leading	3.00%
XLV	Utilities	5.00%	Lagging	3.00%
XLV	Energy	5.00%	Lagging	3.00%
XLV	International	5.00%	Lagging	0.00%
XLV	Small Cap	5.00%	Lagging	0.00%
XLV	Mid Cap	5.00%	Lagging	0.00%
XLV	Real Estate	5.00%	Weakening	3.00%
XLV	Bonds	30.00%	Weakening	35.00%
XLV	Money Market	5.00%	-----	35.00%



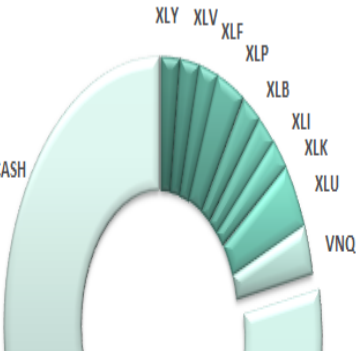
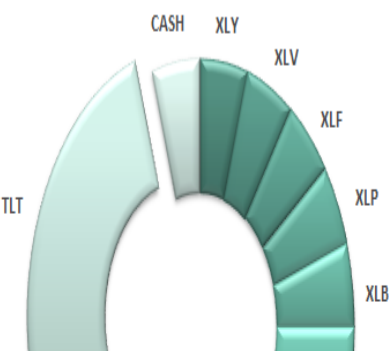
Fully Allocated Model



Risk Adjusted Model

During THIS bounce in the market, adjust weightings as follows:

S.A.R.M. Model Allocation (Assume 60/40 Allocation To Equal 401k Plan Manager)				
Symbol	Name	Model Weight	SARM Analysis	Adjusted Weight
XLV	Discretionary	5.00%	Weakening	2.00%
XLV	Healthcare	5.00%	Improving	2.00%
XLV	Financials	5.00%	Lagging	2.00%
XLV	Staples	5.00%	Leading	3.00%
XLV	Materials	5.00%	Improving	2.00%
XLV	Industrials	5.00%	Weakening	2.00%
XLV	Technology	5.00%	Weakening	2.00%

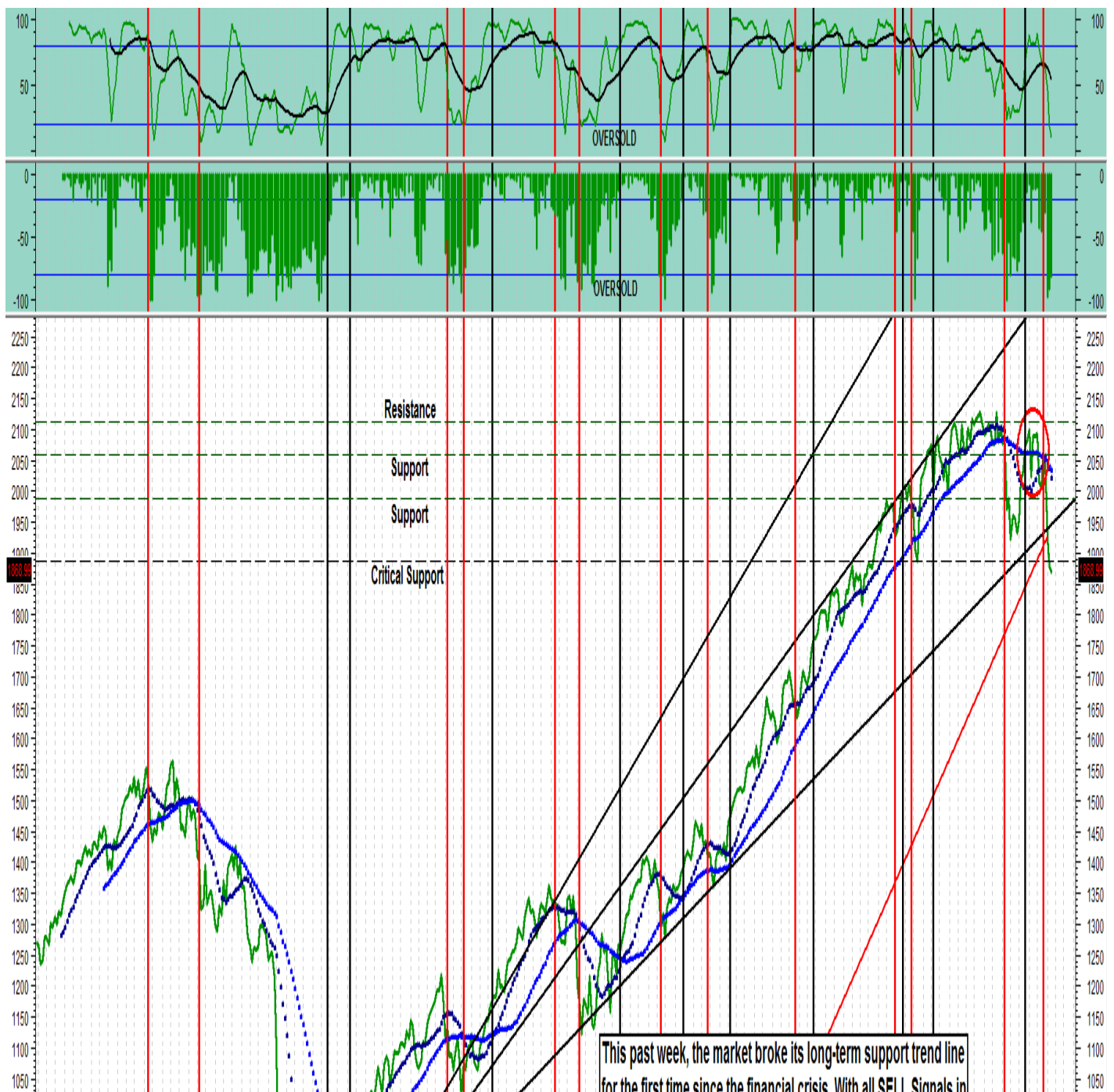


As I wrote last week:

"Again, with this sell-off, the markets are oversold enough to elicit a short-term rally over the next week or so. **As you will notice, the model is currently carrying 35% cash in the portfolio.** Any rally in the markets should be used to increase cash accordingly."

During this rally, cash will be increased to 43% of the portfolio, with 35% in bonds, and the rest in equity. **It is completely OKAY if your current allocation to cash is different based on your personal risk tolerance.** As you can see, **there are not DRASTIC movements being made.** Just incremental changes to reducing overall portfolio volatility risks. **However, if the expected bounce fails at resistance, then further reductions will be required in accordance with the risk reduction modeling.** Remember, as investors, our job is not to try and capture every single relative point gain of the market as it rises. While we certainly want to participate in the rise, **our JOB is to protect our capital against substantial losses in the future.** A methodology that regularly harvests gains, reduces risk and keeps the portfolio focused on longer-term goals will lead to a more successful outcome.

The Real 401K Plan Manager



Market Fails - Action Advised On This Bounce

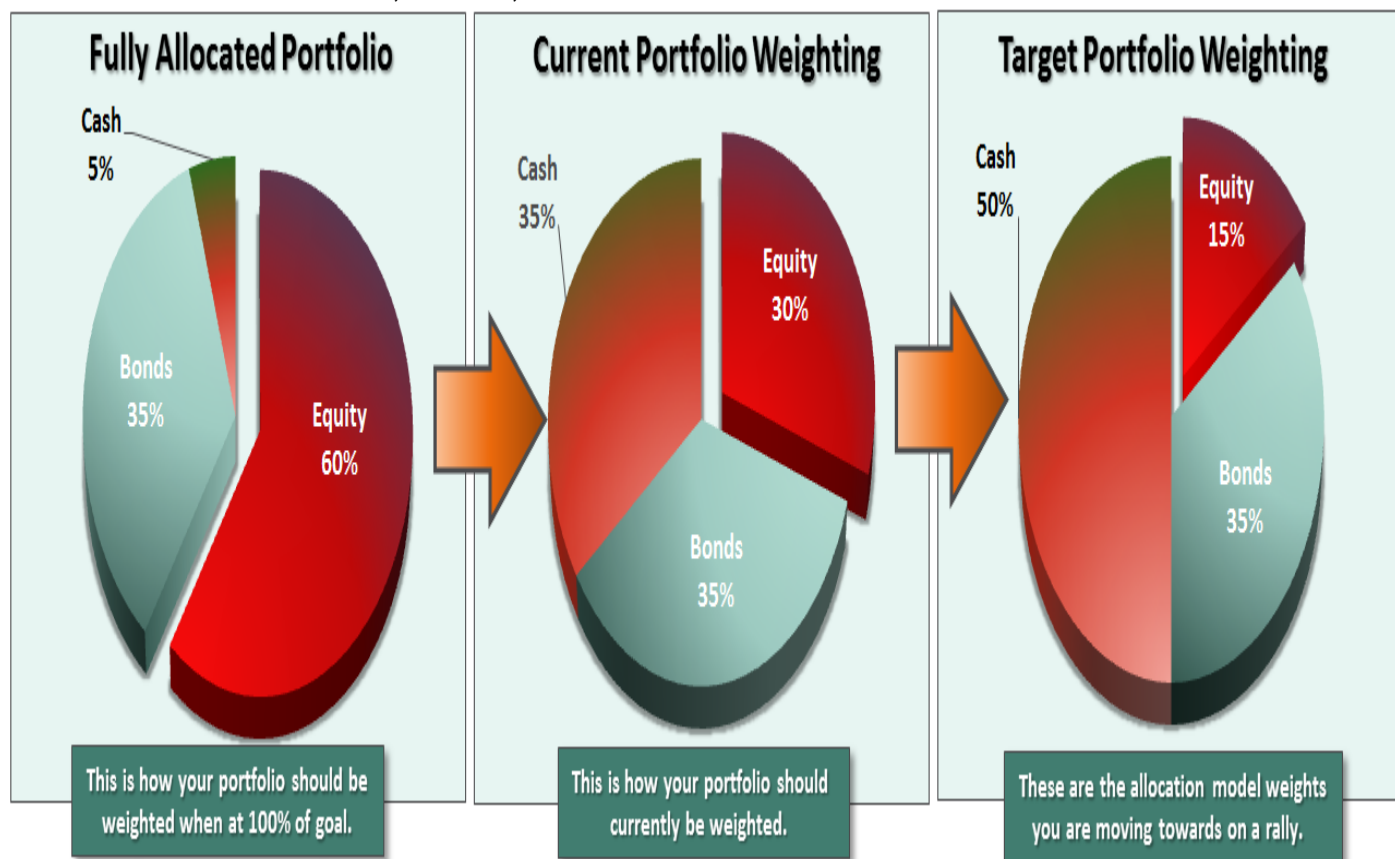
As discussed above, the market is has **NOW BROKEN** the long-term trend support. **A change in TREND is critical** and suggests that the bull market advance that began in 2009 is over. •As shown in the chart above, the technical deterioration is significant. **I continue to advise caution. As I stated last week:**

"The 401k Model is NOT being tactically adjusted at this time because the markets are VERY OVERSOLD on a short-term basis. Over the next week or so the markets will likely rally to towards previous resistance at 1990 on the S&P 500. This level should be used to reduce portfolio equity risk to the current model levels. ON ANY RALLY NEXT WEEK • I will reduce the allocation model further to just 15% equity exposure. (This is the lowest level the model goes.)"

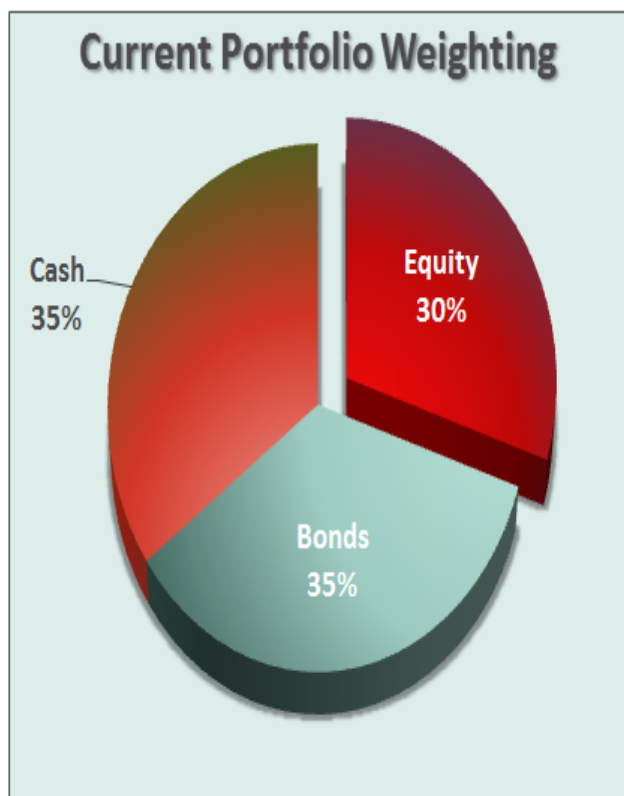
The market rallied on Friday, so I will hold the allocation into next week for now. As stated in the missive above, I expect this reflexive bounce could remain into next week. However, as always, there are no guarantees so act accordingly relative to your own risk tolerance. **The current market environment is NOT conducive for an overweight allocation to equity risk currently.** •If the recent market volatility has made your nervous as of late, you are probably carrying too much risk in your portfolio. Use this bounce in the markets to take some action in your portfolio to reduce risk for now. If you need help after reading the alert; don't hesitate to [contact me](#).

Current 401-k Allocation Model

I am adding the model allocation progression for clarity purposes. The chart below shows the transition from a fully allocated 401k plan, the current portfolio weighting, and the target allocation on the next reduction when, and "if", it occurs.



The 401k plan allocation plan below follows the K.I.S.S. principal. By keeping the allocation extremely simplified it allows for better control of the allocation and a closer tracking to the benchmark objective over time.



Current 401k Allocation Model	
35.00%	Cash + All Future Contributions <i>Primary concern is the protection of investment capital</i> Examples: Stable Value, Money Market, Retirement Reserves
35.00%	Fixed Income (Bonds) <i>Bond Funds reflect the direction of interest rates</i> Examples: Short Duration, Total Return and Real Return Funds
30.00%	Equity (Stocks) <i>The vast majority of stock funds track an index.</i> <i>Therefore, select on ONE fund from each category.</i> <i>Keep it Simple.</i>
15% Equity Income, Balanced or Conservative Allocation 15% Large Cap Growth (S&P 500 Index) 0% International Large Cap Value 0% Mid Cap Growth	

401k Choice Matching List

The list below shows sample 401k plan funds for each major category. In reality the majority of funds all track their indices fairly closely. Therefore, if you don't see your exact fund listed, look for a fund that is similar in nature.

Common 401K Plan Holdings By Class			
Cash	Stable Value	Equity	
	Money Market		
Fixed Income	Retirement Savings Trust	Large Cap	Vanguard Total Stock Market
	Fidelity MIP Fund		Vanguard S&P 500 Index
	G-Fund		Vanguard Capital Opportunities
	Short Term Bond		Vanguard PrimeCap
			Vanguard Growth Index
			Fidelity Magellan
	Pimco Total Return		Fidelity Large Cap Growth
	Pimco Real Return		Fidelity Blue Chip
	Pimco Investment Grade Bond		Fidelity Capital Appreciation
	Vanguard Intermediate Bond		Dodge & Cox Stock
	Vanguard Total Bond Market		Hartford Capital Appreciation
	Babson Bond Fund		American Funds AMCAP
	Lord Abbett Income		American Funds Growth Fund Of America
	Fidelity Corporate Bond		Oakmark Growth Fund
	Western Asset Mortgage Backed Bond		C-Fund (Common Assets)
	Blackrock Total Return		ALL TARGET DATE FUNDS 2020 or Later
	Blackrock Intermediate Bond	Balanced Funds	Vanguard Balanced Index
	American Funds Bond Fund Of America		Vanguard Wellington Fund
	Dodge & Cox Income Fund		Vanguard Windsor Fund
	Doubleline Total Return		Vanguard Asset Allocation
	F-Fund		Fidelity Balanced Fund
			Fidelity Equity Income
International	American Funds Capital World G&I		Fidelity Growth & Income
	Vanguard Total International Index		American Funds Balanced
	Blackrock Global Allocation Fund		American Funds Income Fund
	Fidelity International Growth Fund		ALL TARGET DATE FUNDS 2020 or Sooner
	Dodge & Cox International		

A stylized, handwritten signature in black ink, appearing to read 'Lance Roberts'.

Lance Roberts

Lance Roberts is a Chief Portfolio

Strategist/Economist for Clarity Financial. He is also the host of [?The Lance Roberts Show?](#) and Chief Editor of the [?Real Investment Advice?](#) website and author of [?Real Investment Daily?](#) blog and [?Real Investment Report?](#). Follow Lance on [Facebook](#), [Twitter](#) and [Linked-In](#)