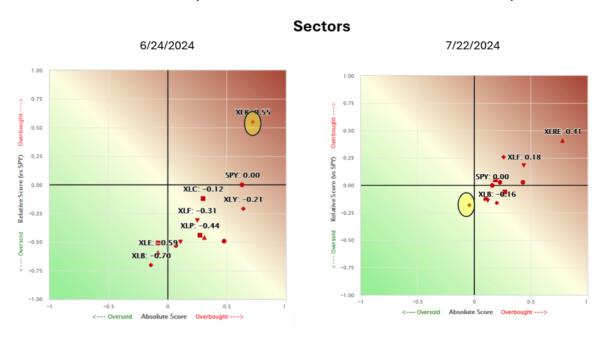
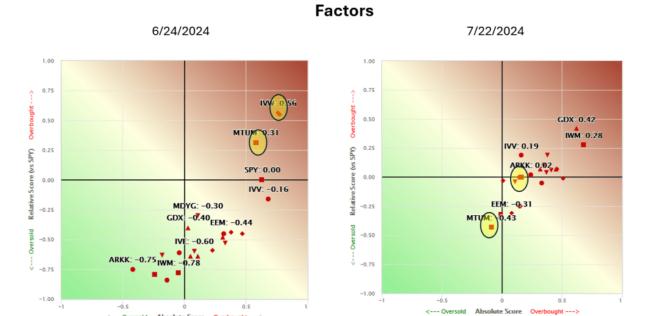


To show the dramatic shift in market breadth, we compare the <u>SimpleVisor</u> Absolute/Relative sector and factor analysis from yesterday to one month ago. The top graphs show that technology (XLK) was the only sector with a positive absolute and relative score a month ago. Today, every sector except technology has a positive absolute score, and most have positive relative scores. Consequently, XLK is now the most oversold sector. The factor graphs are similar. A month ago, S&P 500 growth (IVW) and Momentum (MTUM) were the only factors overbought on an absolute and relative basis. Today, MTUM is the most oversold factor when using both measures. IVW is close to fair value.

The two important takeaways are the massive market rotation from large cap and tech to small cap and value and the improving breadth. Regarding the market breadth, note in both graphs how much closer every sector and factor is to each other. This grouping tells us the sectors and factors are more aligned technically than they were. However, the market's breadth could worsen if the rotation toward value and small caps continues. Furthermore, it could revert to prior conditions.





What To Watch Today

Earnings

Time	Symbol	Company Name	Market Cap ▼	Fiscal Quarter Ending	Consensus EPS* Forecast	# Of Ests	Last Year's Report Date	Last Year's EPS*
	<u>G00G</u>	Alphabet Inc.	\$2,214,800,760,000	Jun/2024	\$1.85	16	7/25/2023	\$1.44
Ð	GOOGL	Alphabet Inc.	\$2,195,893,020,000	Jun/2024	\$1.85	16	7/25/2023	\$1.44
2)	TSLA	Tesla, Inc.	\$794,843,360,701	Jun/2024	\$0.46	8	7/19/2023	\$0.78
ð)	٧	Visa Inc.	\$492,258,806,156	Jun/2024	\$2.41	14	7/25/2023	\$2.16
•	КО	Coca-Cola Company (The)	\$280,835,606,463	Jun/2024	\$0.80	8	7/26/2023	\$0.78
ð	TXN	Texas Instruments Incorporated	\$187,440,959,397	Jun/2024	\$1.16	10	7/25/2023	\$1.87
.	DHR	Danaher Corporation	\$181,312,658,371	Jun/2024	\$1.58	10	7/25/2023	\$2.05
.	GE	GE Aerospace	\$173,812,594,082	Jun/2024	\$0.98	5	7/25/2023	\$0.68
.	PM	Philip Morris International Inc	\$167,052,691,566	Jun/2024	\$1.55	5	7/20/2023	\$1.60
•	CMCSA	Comcast Corporation	\$157,494,349,566	Jun/2024	\$1.11	7	7/27/2023	\$1.13
•	UPS	United Parcel Service, Inc.	\$123,850,713,167	Jun/2024	\$1.98	9	8/08/2023	\$2.54
.	LMT	Lockheed Martin Corporation	\$114,210,556,544	Jun/2024	\$6.45	8	7/18/2023	\$6.73
<u></u>	CB	Chubb Limited	\$108,690,359,915	Jun/2024	\$5.07	11	7/25/2023	\$4.92
•	HCA	HCA Healthcare, Inc.	\$84,265,623,393	Jun/2024	\$4.97	9	7/27/2023	\$4.29
•	SHW	Sherwin-Williams Company (The)	\$82,520,073,487	Jun/2024	\$3.51	8	7/25/2023	\$3.29
•	MCO	Moody's Corporation	\$81,956,358,000	Jun/2024	\$3.02	8	7/25/2023	\$2.30
Ü	CNI	Canadian National Railway Company	\$77,974,644,301	Jun/2024	\$1.42	10	7/25/2023	\$1.31
 	FCX	Freeport-McMoran, Inc.	\$65,963,619,743	Jun/2024	\$0.38	6	7/20/2023	\$0.35
 	PCAR	PACCAR Inc.	\$57,645,516,151	Jun/2024	\$2.14	8	7/25/2023	\$2.33
 	SPOT	Spotify Technology S.A.	\$57,203,125,752	Jun/2024	\$1.12	8	7/25/2023	(\$1.69)
Ů	COF	Capital One Financial Corporation	\$56,799,449,804	Jun/2024	\$3.28	7	7/20/2023	\$3.52
•	GM	General Motors Company	\$56,648,566,636	Jun/2024	\$2.67	5	7/25/2023	\$1.91
.	KMB	Kimberly-Clark Corporation	\$48,506,309,632	Jun/2024	\$1.68	6	7/25/2023	\$1.65
.	MSCI	MSCI Inc.	\$39,497,225,408	Jun/2024	\$3.56	6	7/25/2023	\$3.26
•	WDS	Woodside Energy Group Limited	\$37,424,357,986	Jun/2024		5	N/A	N/A
ð	CSGP	CoStar Group, Inc.	\$30,735,926,878	Jun/2024	\$0.04	3	7/25/2023	\$0.27
Θ	NVR	NVR, Inc.	\$26,335,927,177	Jun/2024	\$121.65	4	7/25/2023	\$116.54
.	PHM	PulteGroup, Inc.	\$26,250,695,702	Jun/2024	\$3.20	8	7/25/2023	\$3
Θ	KB	KB Financial Group Inc	\$22,553,217,417	Jun/2024	\$2.70	1	7/25/2023	\$2.81
ð	STX	Seagate Technology Holdings PLC	\$21,727,514,440	Jun/2024	\$0.60	4	7/26/2023	(\$0.29)
•	GPC	Genuine Parts Company	\$19,538,028,789	Jun/2024	\$2.59	6	7/20/2023	\$2.44
•	AVY	Avery Dennison Corporation	\$18,038,311,441	Jun/2024	\$2.25	5	7/25/2023	\$1.92
ð	PKG	Packaging Corporation of America	\$17,291,498,836	Jun/2024	\$2.12	5	7/24/2023	\$2.31
•	DGX	Quest Diagnostics Incorporated	\$16,312,686,726	Jun/2024	\$2.31	10	7/26/2023	\$2.30
2)	EQT	EQT Corporation	\$15,610,277,200	Jun/2024	(\$0.12)	12	7/25/2023	(\$0.17)
2)	ENPH	Enphase Energy, Inc.	\$14,687,292,145	Jun/2024	\$0.15	15	7/27/2023	\$1.16
<u></u>	AGR	Avangrid, Inc.	\$13,727,434,104	Jun/2024	\$0.27	1	7/26/2023	\$0.21
ð	MANH	Manhattan Associates, Inc.	\$13,486,882,871	Jun/2024	\$0.66	4	7/25/2023	\$0.63
.	PNR	Pentair plc.	\$13,247,104,669	Jun/2024	\$1.15	9	7/27/2023	\$1.03
	AOS	A.O. Smith Corporation	\$13,056,573,815	Jun/2024	\$1.06	6	7/27/2023	\$1.01
•	ACI	Albertsons Companies, Inc.	\$11,449,993,957	May/2024	\$0.64	6	7/25/2023	\$0.89

Economy

Time Event	Impact Ac	tual Dev	B Co	nsensus Previous
TUESDAY, JULY 23				
12:55 SUSD Redbook Index (YoY) (Jul 19)		-	-	- 4.8% 🗅
14:00 Sussified Home Sales (MoM) (Jun)		-	-	3.99M 4.11M 🔔
14:00 Sussified Home Sales Change (MoM) (Jun)		-	-	0.7%
14:00 Substitution of the Index (Jul)		-	-	-7 -10 🔔
17:00 SUSD 2-Year Note Auction		-	-	- 4.706%
20:30 SUSD API Weekly Crude Oil Stock (Jul 19)		-	-	0.7M -4.44M 🔔

Market Trading Update

Well, that didn't take long. As <u>we noted yesterday</u>, small caps dominated the market last week. However, that changed on Monday, with the *Mega-caps" stocks roaring back to life and volatility dropping sharply. Such is seen in the market's heat map.



The quick return to the previous leaders is not surprising. As we discussed in yesterday's post,
"Can Mega-Caps Continue Their Dominance," nothing has derailed that trade currently. These stocks provide a lot of liquidity for portfolio managers and hedge and pension funds. They also provide the bulk of earnings growth for the entire market. Furthermore, they are the biggest buyers of their shares.

The good news is that the market regained the 20-DMA, which negates the break on Friday. So far, this is a successful retest of support and suggests the bullish trend remains intact. With volatility declining, a return to previous market highs would be unsurprising. However, the market remains on a short-term MACD "sell signal," which may limit any upside to the market in the near term. Given that we took profits out of holdings last week, there is not much we need to do currently. However, we are watching closely for any further cracks that suggest a corrective process is continuing.





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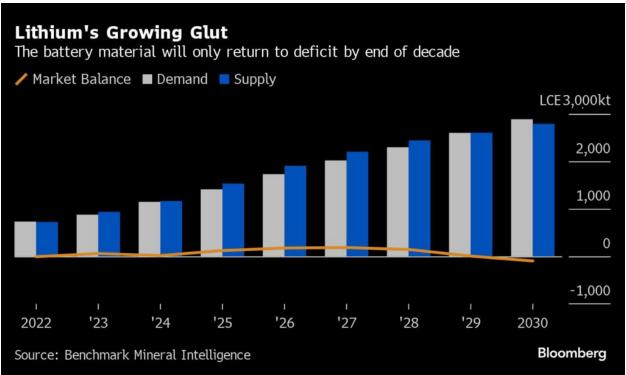
Mining.Com wrote a telling article about the state of lithium and lithium producers- With no recovery in sight, lithium prices force miners to reevaluate output. The article talks about the growing glut of lithium in the market. The first graph below shows an expectation that the lithium supply will exceed the demand until 2029. As a result, lithium prices are declining alongside the share prices of lithium producers, as we share in the second and third graphs.

While the article depicts a case for lower lithium prices, it also points to an important factor that may argue against that. Specifically, as lithium prices fall, so does the profitability of lithium miners. Consequently, they invest less in future production to help bring supply back into balance. Per the article:

A prolonged period of low lithium prices could ?trigger a renewed wave of mine supply cuts and project delays,? said Alice Yu, the lead metals and mining research analyst at S&P Global Commodity Insights.

The article offers that coming earnings reports may guide how miners are reacting to the supply glut.

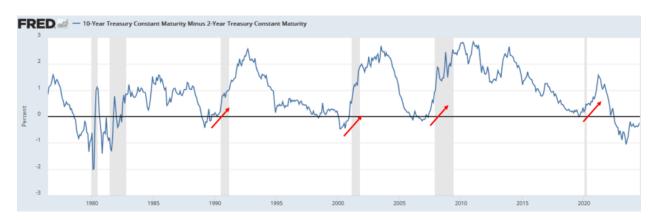
Clearer indications of the intentions of some top miners may be revealed in the coming weeks with the release of quarterly production reports or earnings. The insights from Pilbara Minerals Ltd., Mineral Resources Ltd., Albemarle Corp. and Arcadium Lithium Plc may provide clues on what the supply response might look like.



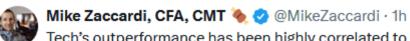


The Treasury 2-10-year yield curve has been inverted for over two years. Such is the longest since at least 1975. The graph shows that the un-inversion of inverted yield curves preceded the last four recessions by 6-18 months. However, the uninversion coincided with the onset of the two prior recessions. The yield curve is off its lows but remains inverted near levels seen before the 1990, 2000, and 2008 recessions. Hence, we need to ask ourselves whether the yield curve will uninvert.

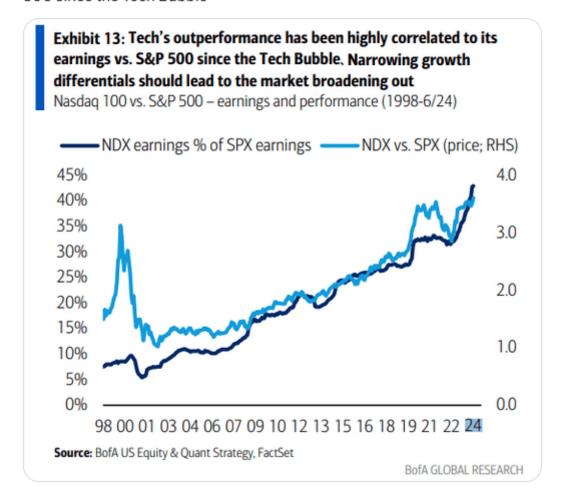
The answer is primarily dependent on the Fed. If the market starts pricing in more aggressive rate cuts and the Fed does indeed cut rates, the yield curve would most likely uninvert. Consequently, the Fed and investors would take the odds of a recession more seriously.



Tweet of the Day



Tech's outperformance has been highly correlated to its earnings vs. S&P 500 since the Tech Bubble



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