



GENERAL MOTORS COMPANY

For Release: Thursday, Dec. 1, 2011, 10 a.m. EST

GM's U.S. Sales Up 7 Percent in November

Chevrolet Cruze and Sonic drive 54-percent increase in small and compact car sales

DETROIT – General Motors Co. (NYSE: GM) today reported total sales of 180,402 vehicles in November, up 7 percent compared with November 2010.

Retail deliveries were up 15 percent compared with the same month a year ago and accounted for 77 percent of GM sales. Deliveries to fleets were down 14 percent.

“We are seeing a broad spectrum of customers return to the market,” said Don Johnson, vice president, U.S. Sales Operations. “Truck sales showed a very solid increase, as we expected, but the momentum building behind our most fuel-efficient vehicles was even stronger.”

In November, combined sales of GM small and compact cars, led by the new Chevrolet Sonic and consistently strong-selling Chevrolet Cruze, were up 54 percent compared with a year ago. GM's total passenger car sales increased 1 percent, crossover sales decreased 9 percent and sales of trucks, which include full-size pickups, vans and SUVs, increased 25 percent.

Highlights for the month include a 34 percent increase in Chevrolet Silverado sales and a 22 percent increase in GMC Sierra sales. Other vehicles posting double-digit sales increases were the Chevrolet Cruze, Camaro, Avalanche, Colorado, Suburban, Tahoe and Express van, the GMC Yukon and Yukon XL, and the Cadillac SRX.

Calendar year to date, all four GM brands have increased their sales compared with the same period a year ago, on the strength of double-digit increases in retail sales.

Sales Highlights	Nov. 2011 Total Sales (vehicles)	Total Change vs. Nov. 2010	Nov. 2011 Retail Sales vs. Nov. 2010	CYTD Total Sales (vehicles)	CYTD Total Sales Change vs. 2010	CYTD Retail Sales Change vs. 2010
<i>Chevrolet</i>	128,907	9.6%	22.9%	1,614,654	13.9%	21.1%
<i>GMC</i>	29,470	6.8%	8.3%	356,026	21.6%	19.1%
<i>Buick</i>	10,880	(7.2%)	(7.1%)	162,659	17.6%	17.8%
<i>Cadillac</i>	11,145	(5.6%)	(1.4%)	136,130	4.5%	11.2%
Total GM	180,402	6.9%	15.1%	2,269,469	14.7%	19.7%

GM ended November with about 620,000 units in dealer stock and expects to end the year with inventory in the high 500,000-unit range, including approximately 200,000 full-size pickup trucks, as previously announced.

<i>Inventory</i>	Units @ Nov. 30, 2011	Days Supply (selling days adjusted)	Units @ Oct. 31, 2011	Days Supply (selling days adjusted)
<i>All Vehicles</i>	623,666	86	592,151	82
<i>Full-size Pickups</i>	202,720	105	207,596	104

<i>Industry Sales</i>	October	Nov. SAAR (est.)	CYTD SAAR (est.)	Full Year 2011 (est.)
<i>Total Vehicles</i>	13.6 million	14.0 million	13.0 million	13.0 million – 13.5 million (low end)

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM's brands include Chevrolet and Cadillac, as well as Baojun, Buick, GMC, Holden, Isuzu, Jiefang, Opel, Vauxhall and Wuling. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at <http://www.gm.com>.

CONTACT:

Jim Cain
GM Communications
313-407-2843
james.cain@gm.com

Forward-Looking Statements

In this press release and in related comments by our management, our use of the words "expect," "anticipate," "possible," "potential," "target," "believe," "commit," "intend," "continue," "may," "would," "could," "should," "project," "projected," "positioned" or similar expressions is intended to identify forward-looking statements that represent our current judgment about possible future events. We believe these judgments are reasonable, but these statements are not guarantees of any events or financial results, and our actual results may differ materially due to a variety of important factors. Among other items, such factors might include: our ability to realize production efficiencies and to achieve reductions in costs as a result of our restructuring initiatives and labor modifications; our ability to maintain quality control over our vehicles and avoid material vehicle recalls; our ability to maintain adequate liquidity and financing sources and an appropriate level of debt, including as required to fund our planned significant investment in new technology; the ability of our suppliers to timely deliver parts, components and systems; our ability to realize successful vehicle applications of new technology; and our ability to continue to attract new customers, particularly for our new products. GM's most recent annual report on Form 10-K and quarterly reports on Form 10-Q provides information about these and other factors, which we may revise or supplement in future reports to the SEC.